

Calgary Public Opinion Survey for Alberta Proud

September 2025



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Overview

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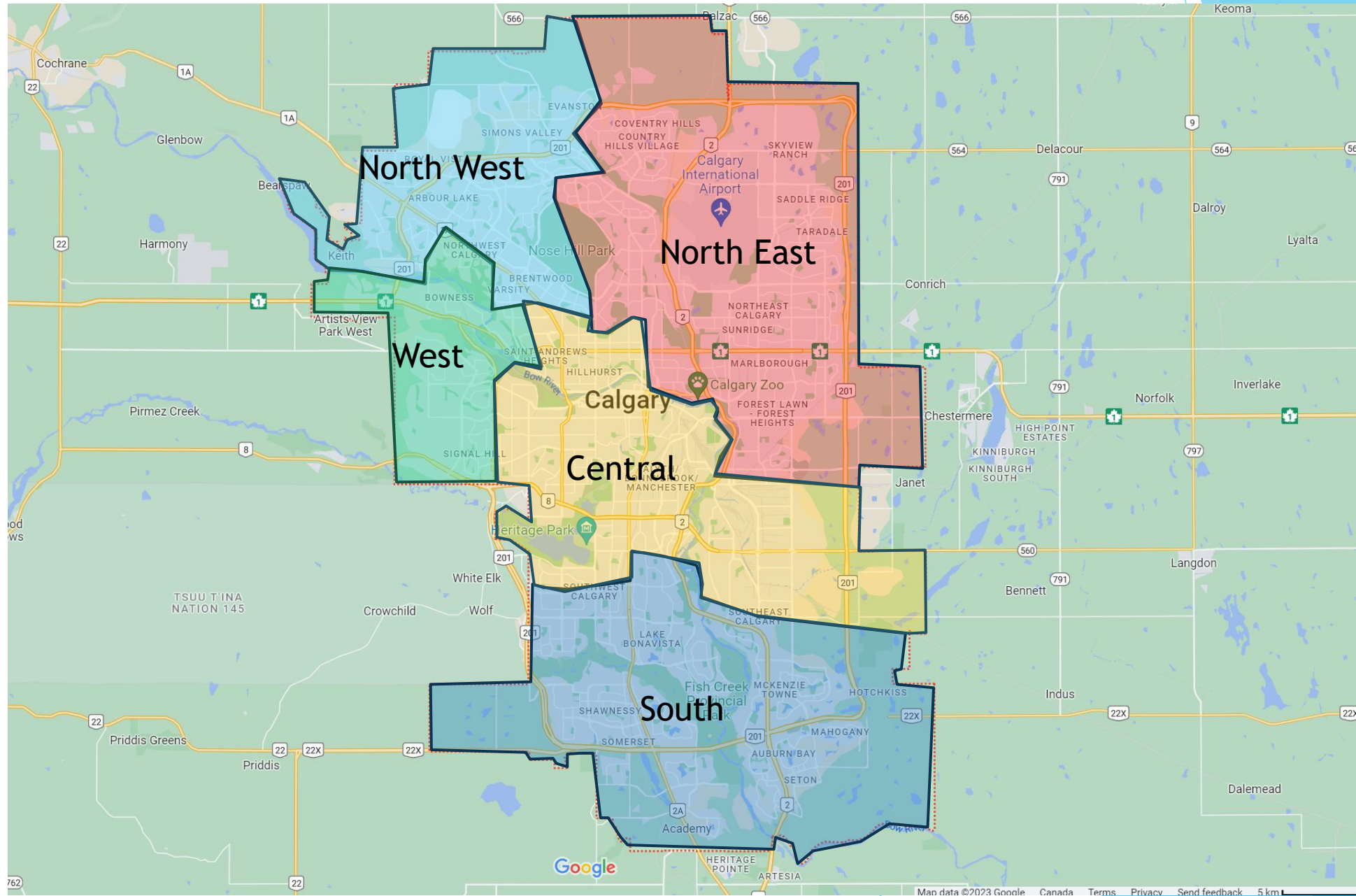
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Methodology

- ▶ 804 adult residents of the City of Calgary were surveyed online using a representative panel in English
- ▶ The survey was conducted from September 26 to 30, 2025
- ▶ The margin of error is +/- 3.5%, nineteen times out of twenty
 - ▶ Subgroups have larger margins of error
- ▶ The results have been weighted for accuracy by age, gender, region, past mayoral vote and past provincial vote using the most recent census data from Statistics Canada.
- ▶ The city is divided into five areas to explore regional differences in opinion



Divisions of Calgary



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Political Landscape



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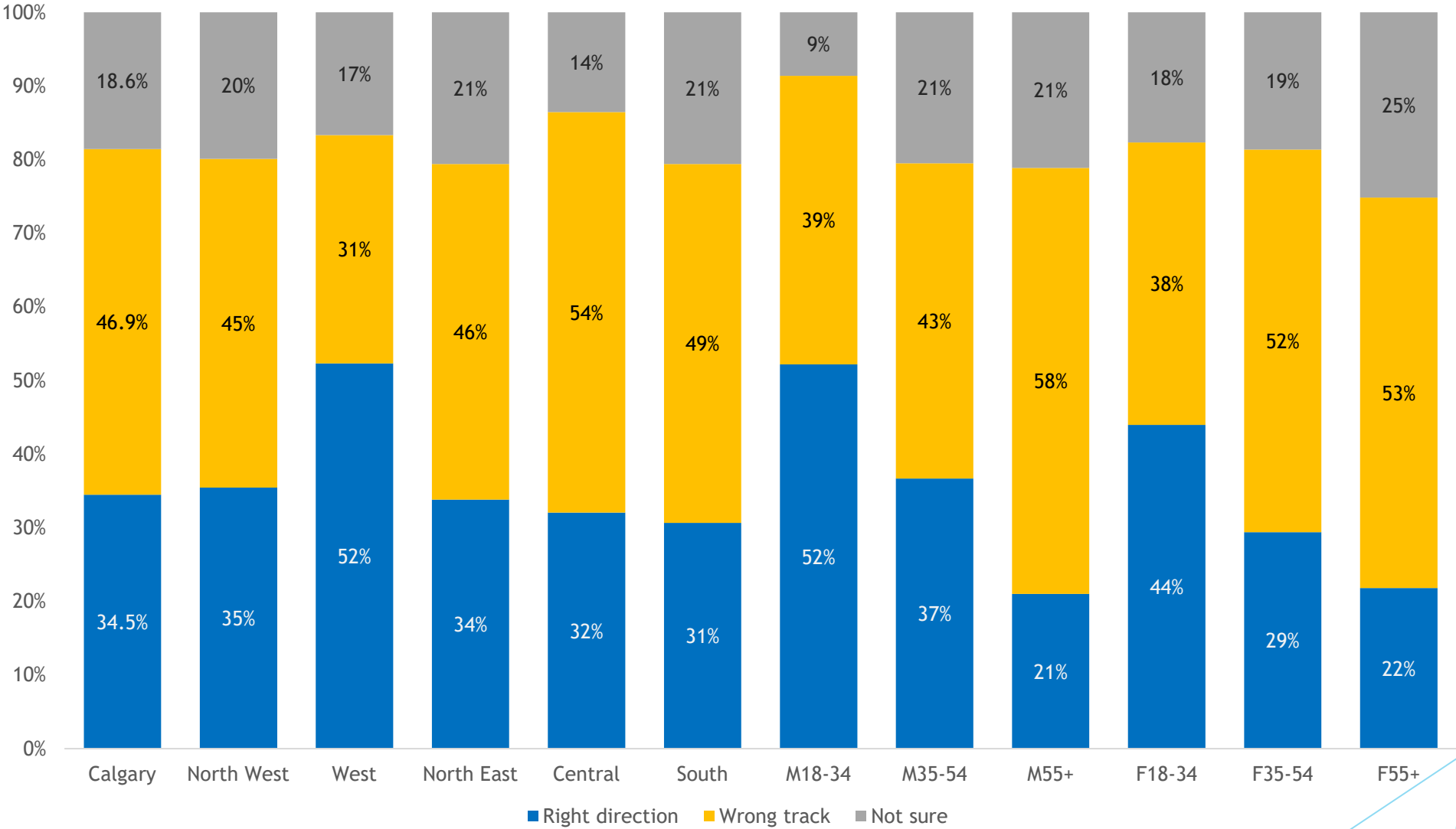
Political Landscape

- ▶ A strong 47% think Calgary is on the wrong track.
- ▶ 72% think it is time for a change in Calgary. This amount of desire for change make it very difficult for an incumbent to win re-election.
 - ▶ Over 50% of Gondek voters from the last election do not think she should be re-elected.
- ▶ The most important issue facing the electorate is Crime and Public Safety.
- ▶ Cost of living and housing affordability are also very important issues.



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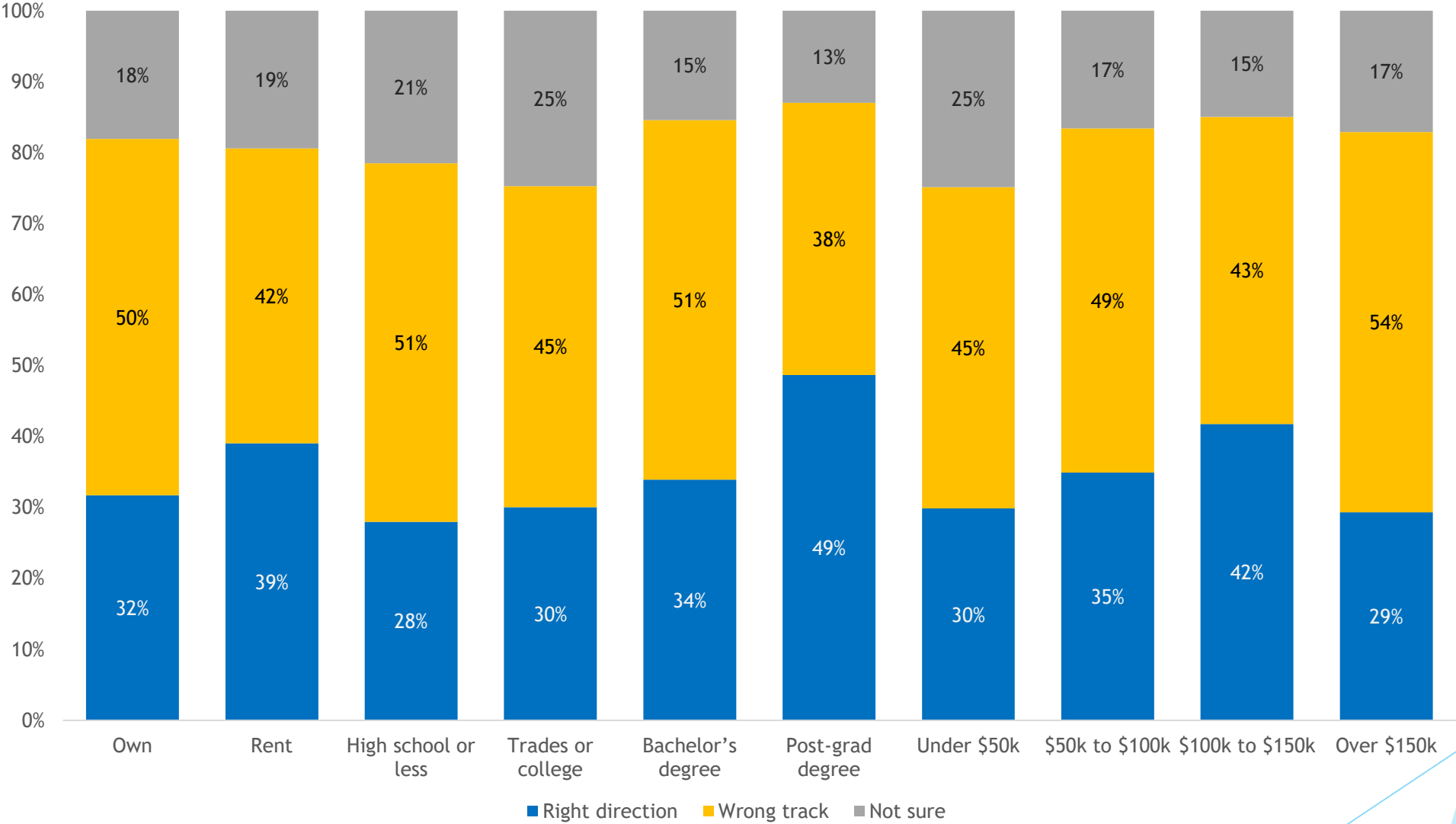
Do you think things in Calgary are moving in the right direction or are they pretty seriously off on the wrong track?



By Region, Age and Gender



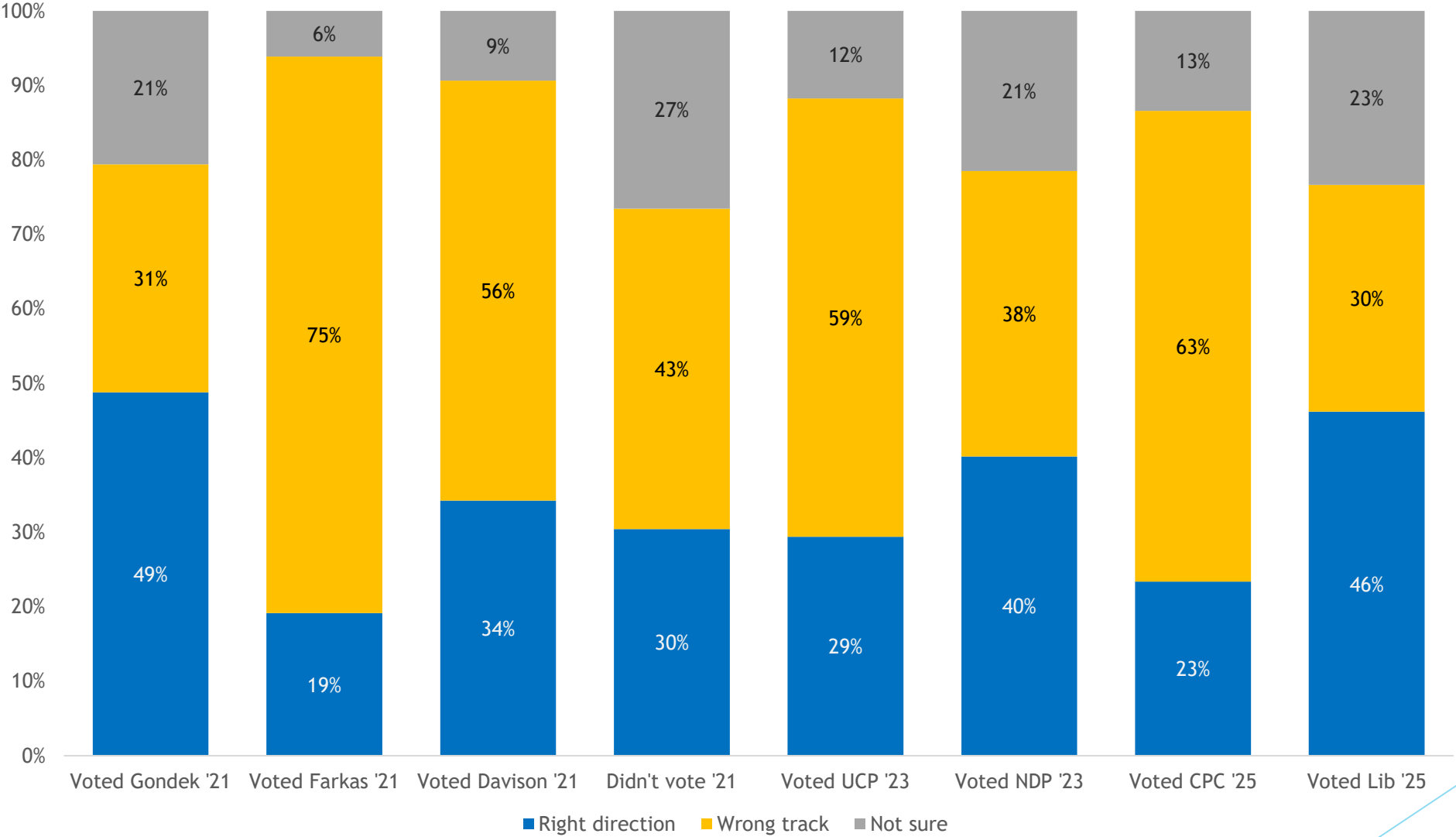
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By Home Ownership, Education and Household Income



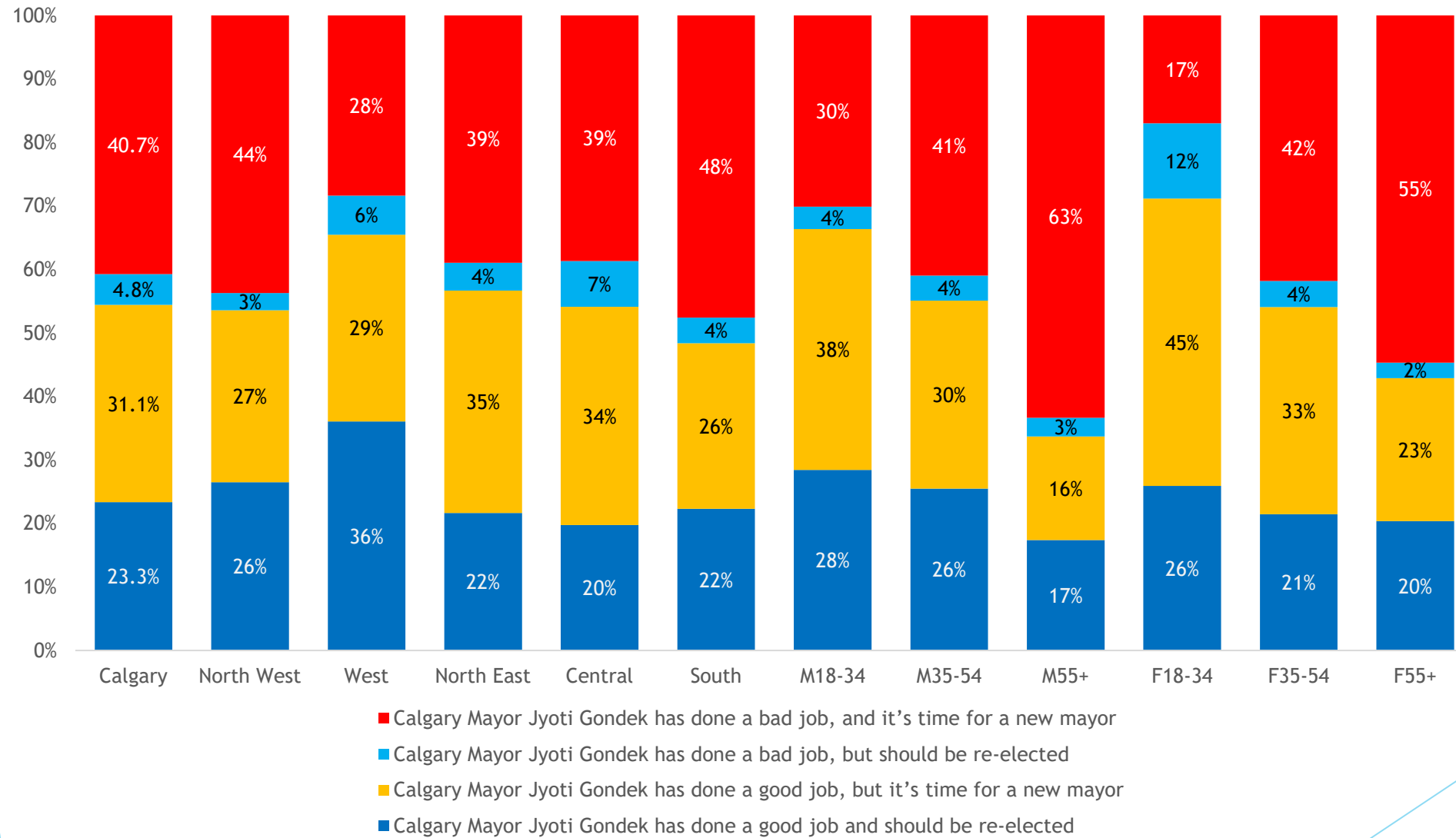
Do you think things in Calgary are moving in the right direction or are they pretty seriously off on the wrong track?



By '21 Mayoral Vote, '23 Provincial Vote and '25 Federal Vote



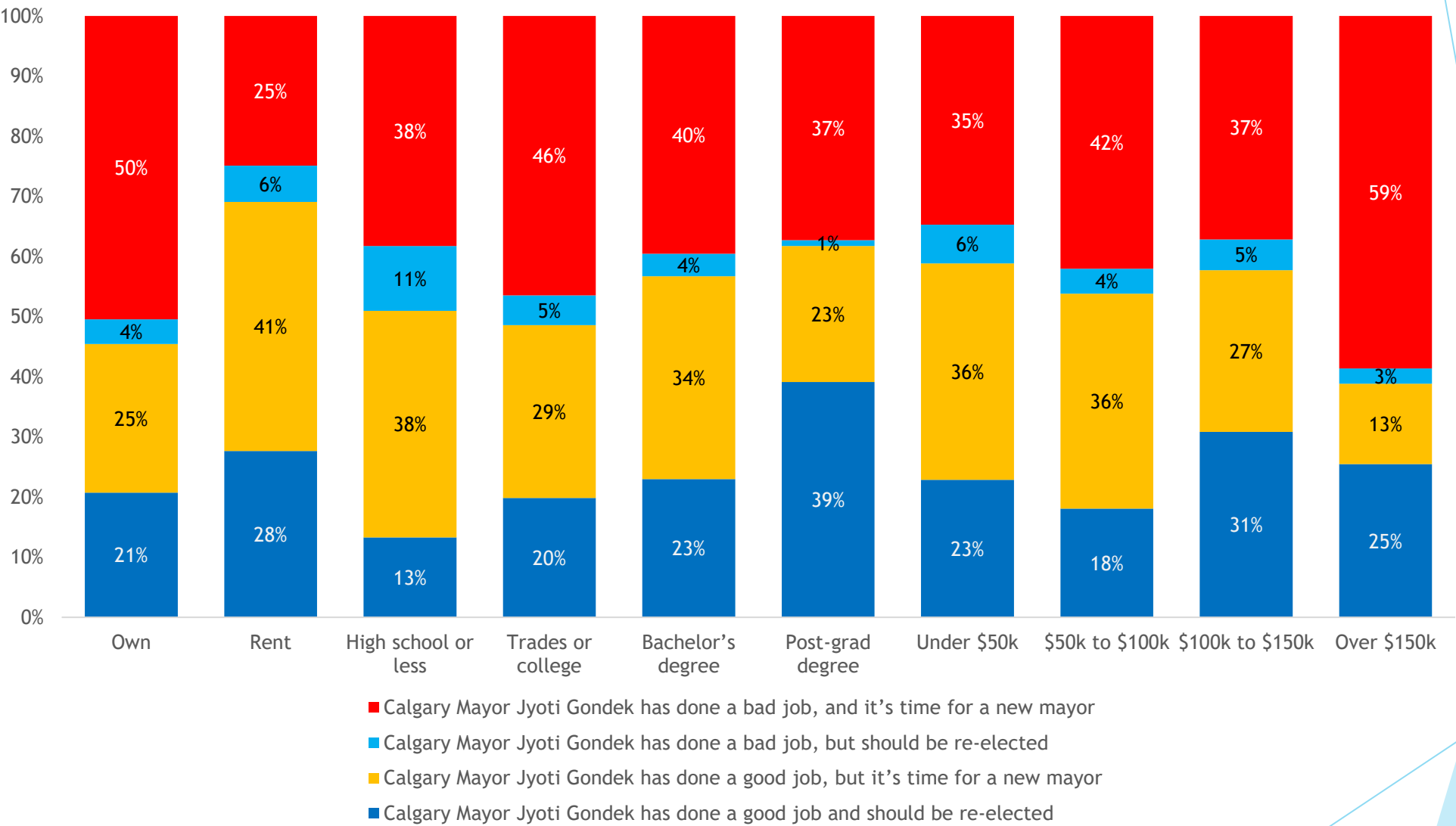
Time for a change?



By Region, Age and Gender



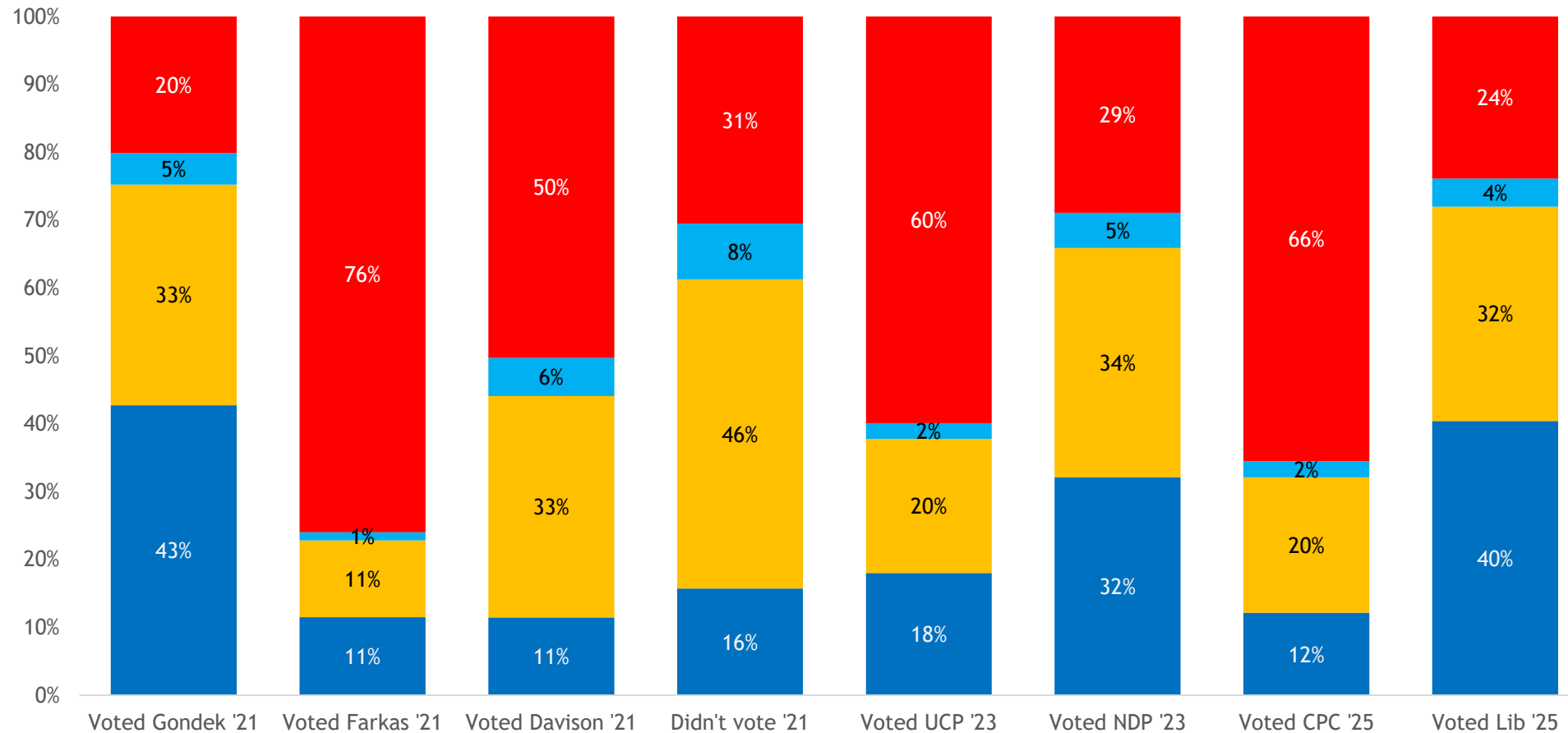
Time for a change?



By Home Ownership, Education and Household Income



Time for a change?



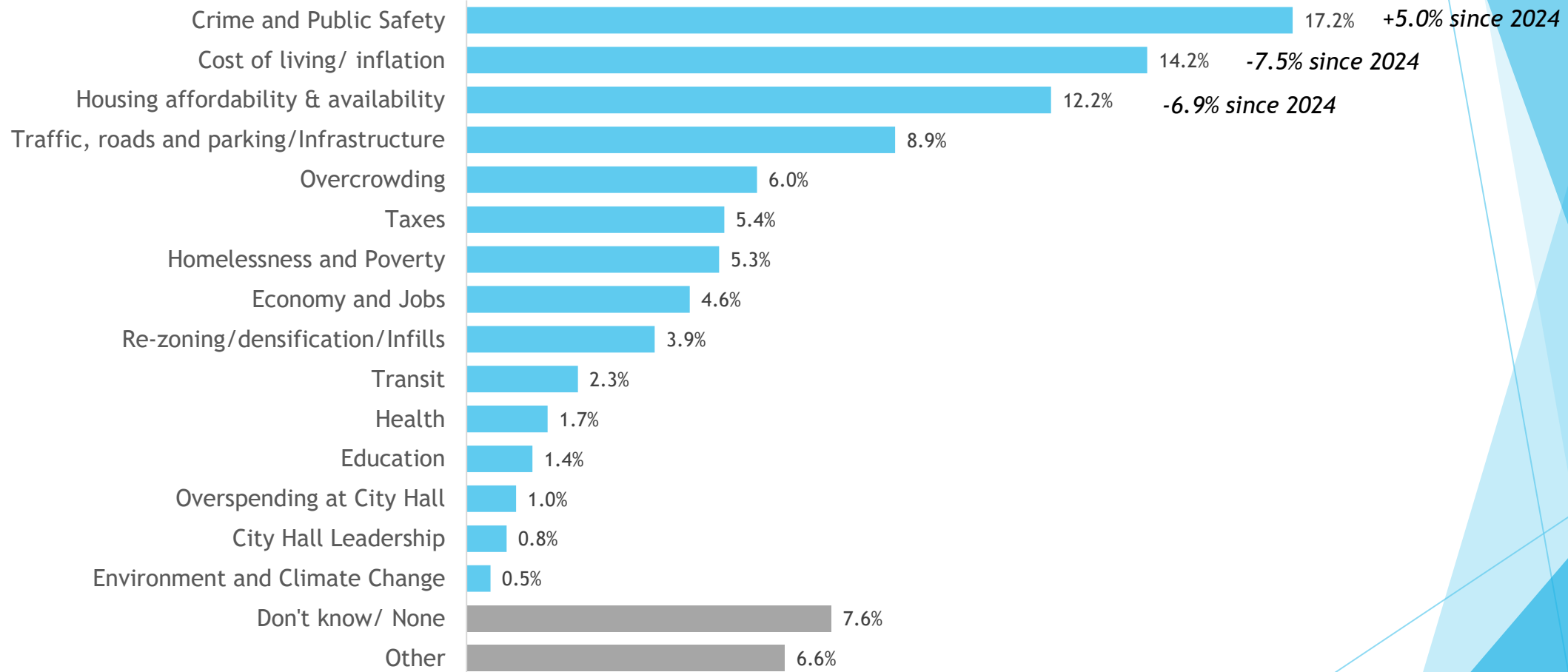
- Calgary Mayor Jyoti Gondek has done a bad job, and it's time for a new mayor
- Calgary Mayor Jyoti Gondek has done a bad job, but should be re-elected
- Calgary Mayor Jyoti Gondek has done a good job, but it's time for a new mayor
- Calgary Mayor Jyoti Gondek has done a good job and should be re-elected

By '21 Mayoral Vote, '23 Provincial Vote and '25 Federal Vote



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Most important issue



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Mayoral Race



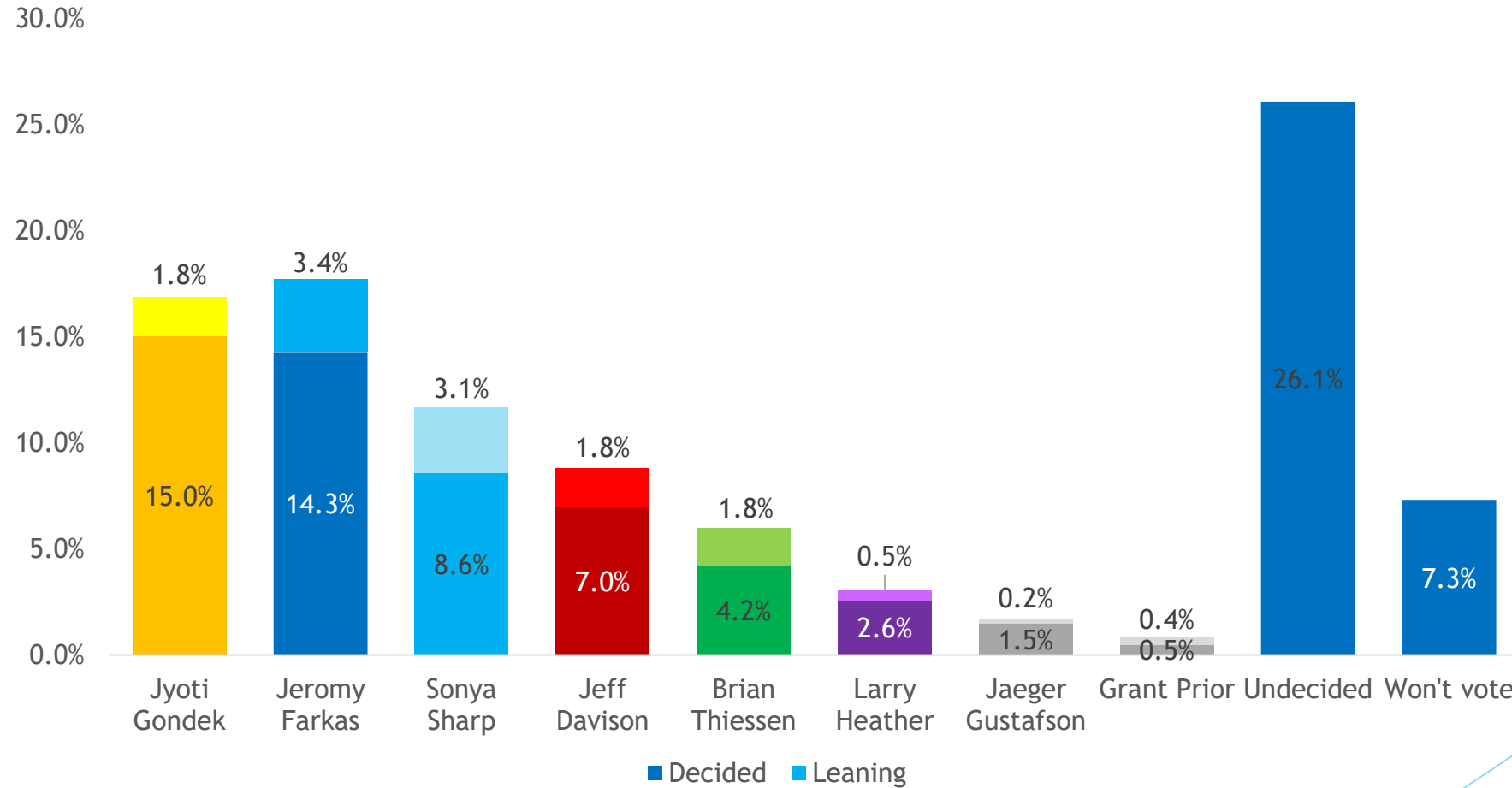
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Mayoral Race

- ▶ When all committed voters are included, Farkas leads Gondek by 2 points. Gondek is doing very poorly for an incumbent at only 25% - but a divided opposition is her only path to re-election.
- ▶ Farkas's name recognition gives him the edge over the other challengers, but not enough to pull away.
- ▶ Gondek could slip back into office if the “change” vote does not consolidate around one of the challengers.
- ▶ Farkas does well with older voters, but is actually in third place with people who did not vote in 2021. He does not have the benefit of name recognition with these new voters. Sharp is doing better with this cohort.
- ▶ Significantly, when voters who say they are “absolutely certain to vote” are examined Farkas has a lead up 11 points and Sharp nearly ties Gondek for second place.
 - ▶ Based on turnout modelling we expect overall turnout to be between 36% and 39%.

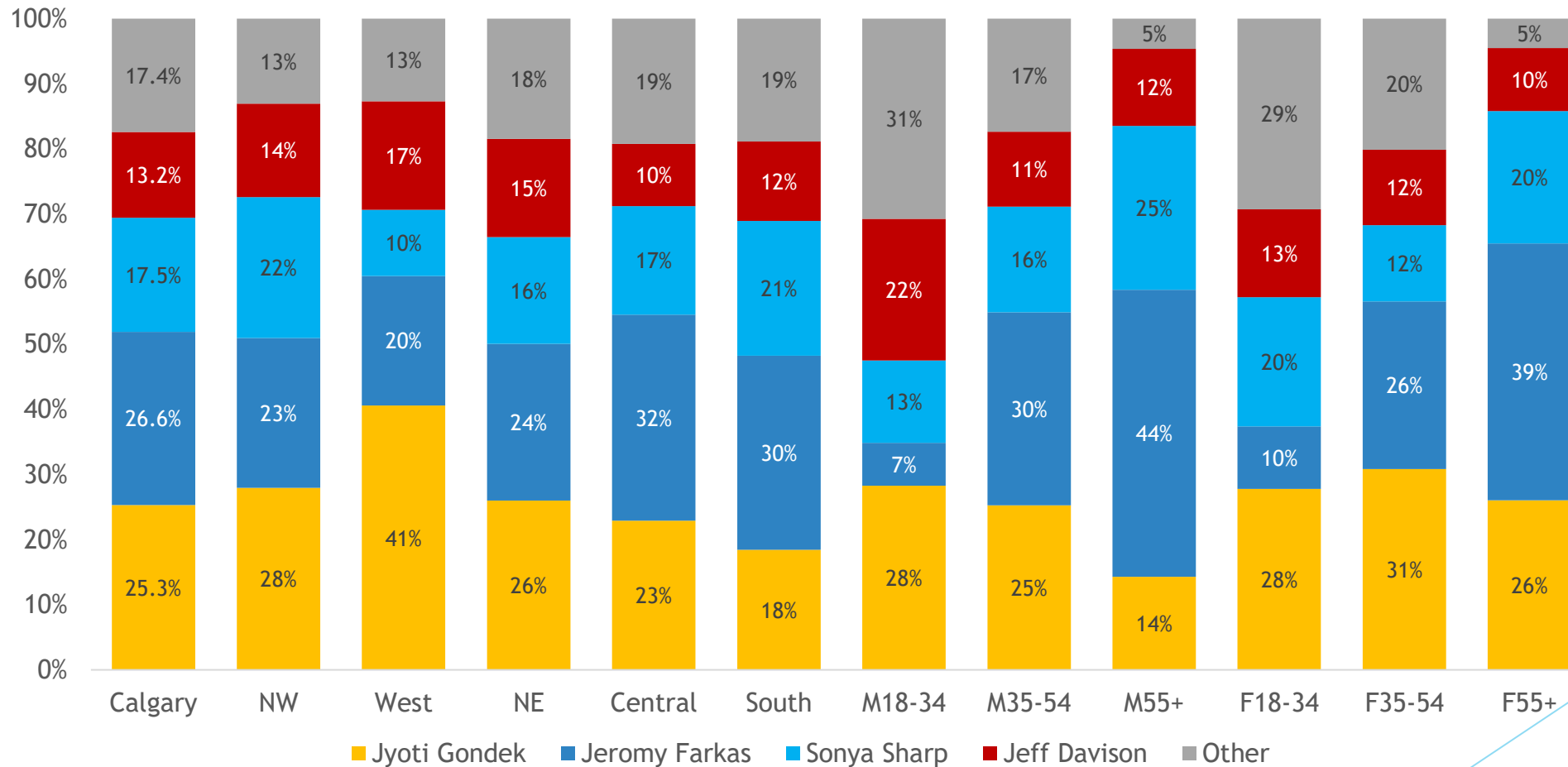


Mayoral Ballot - All Voters



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Mayoral Ballot - Committed Voters

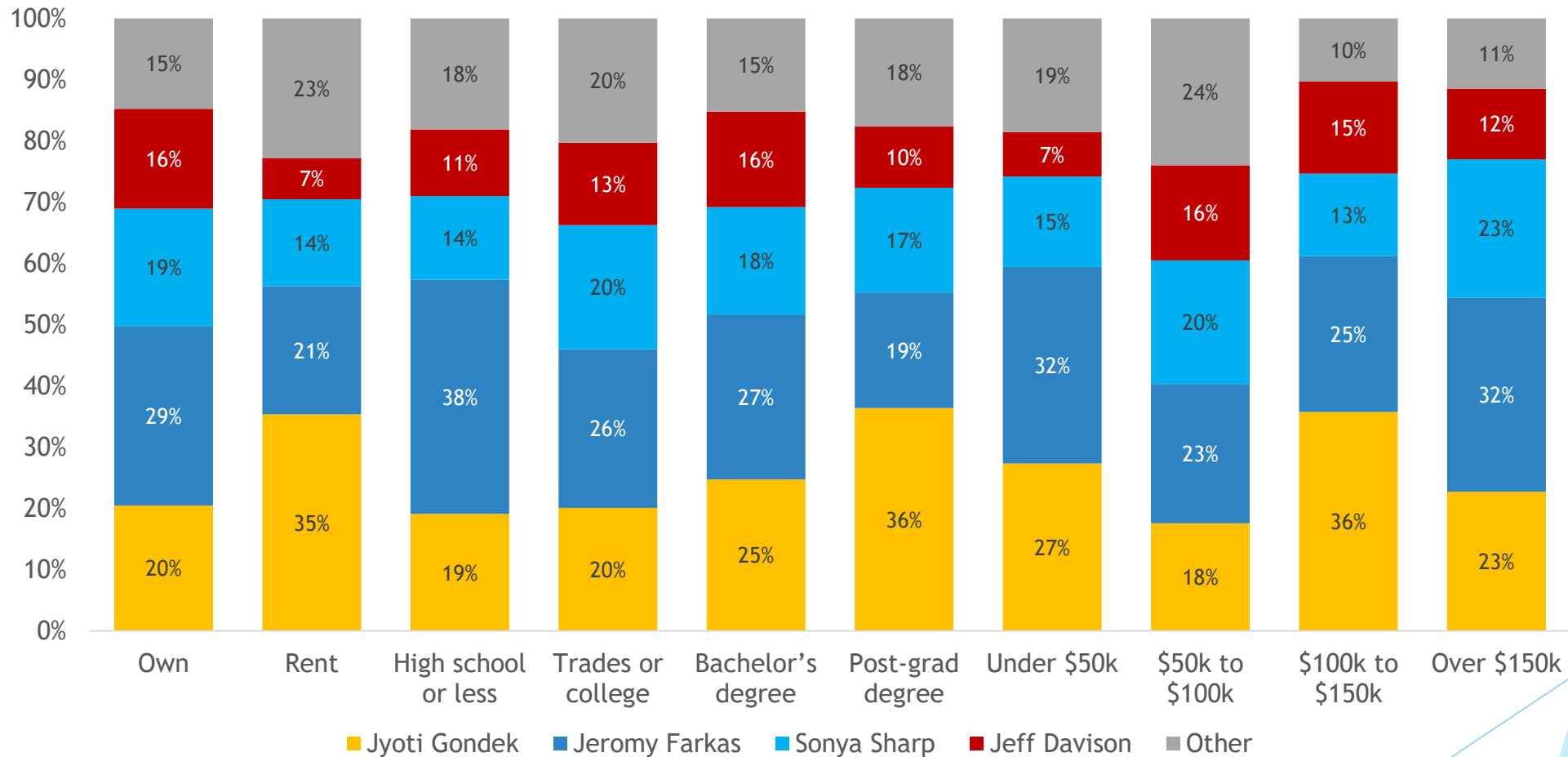


By Region, Age and Gender



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Mayoral Ballot - Committed Voters

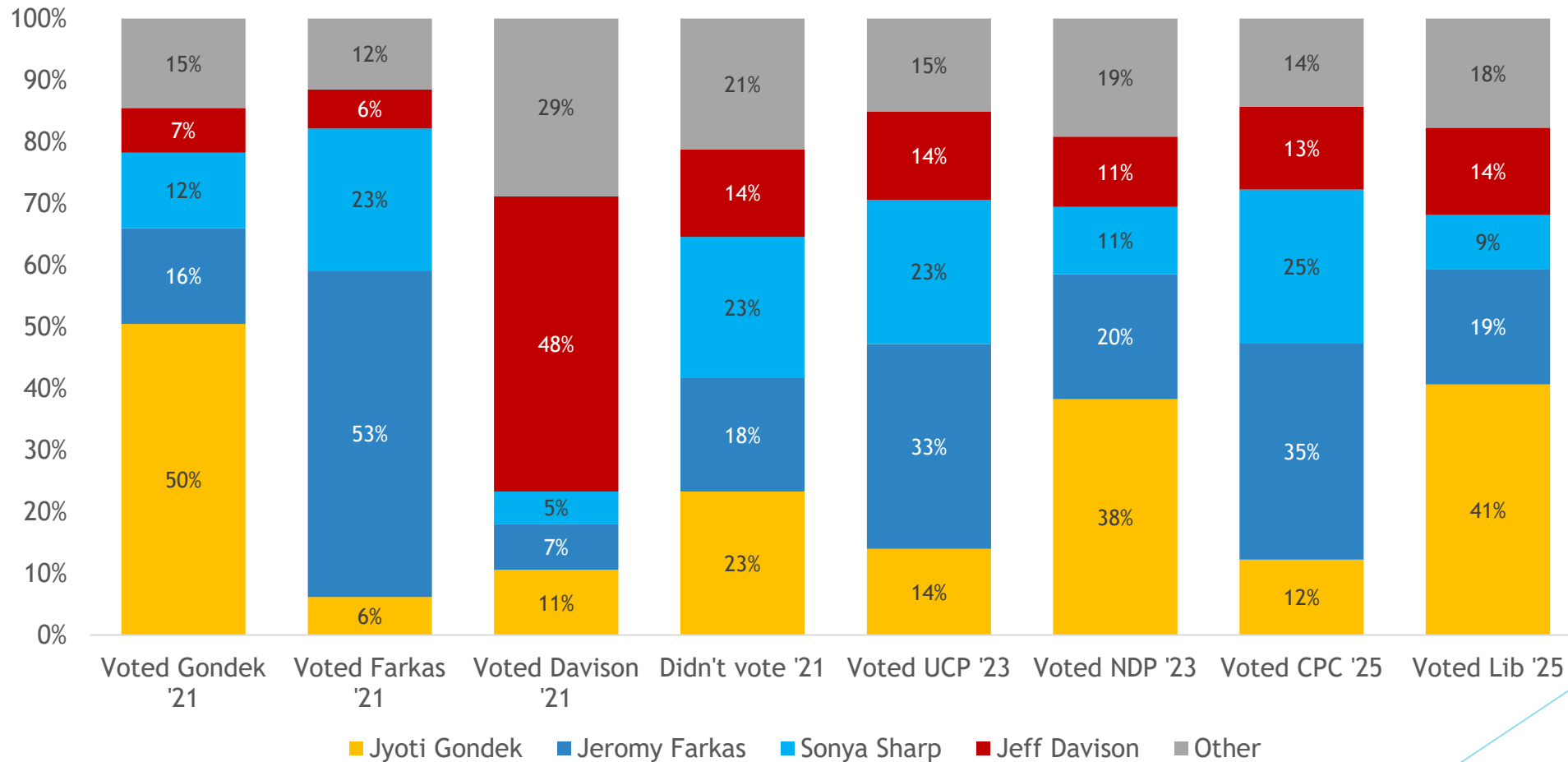


By Home Ownership, Education and Household Income



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Mayoral Ballot - Committed Voters

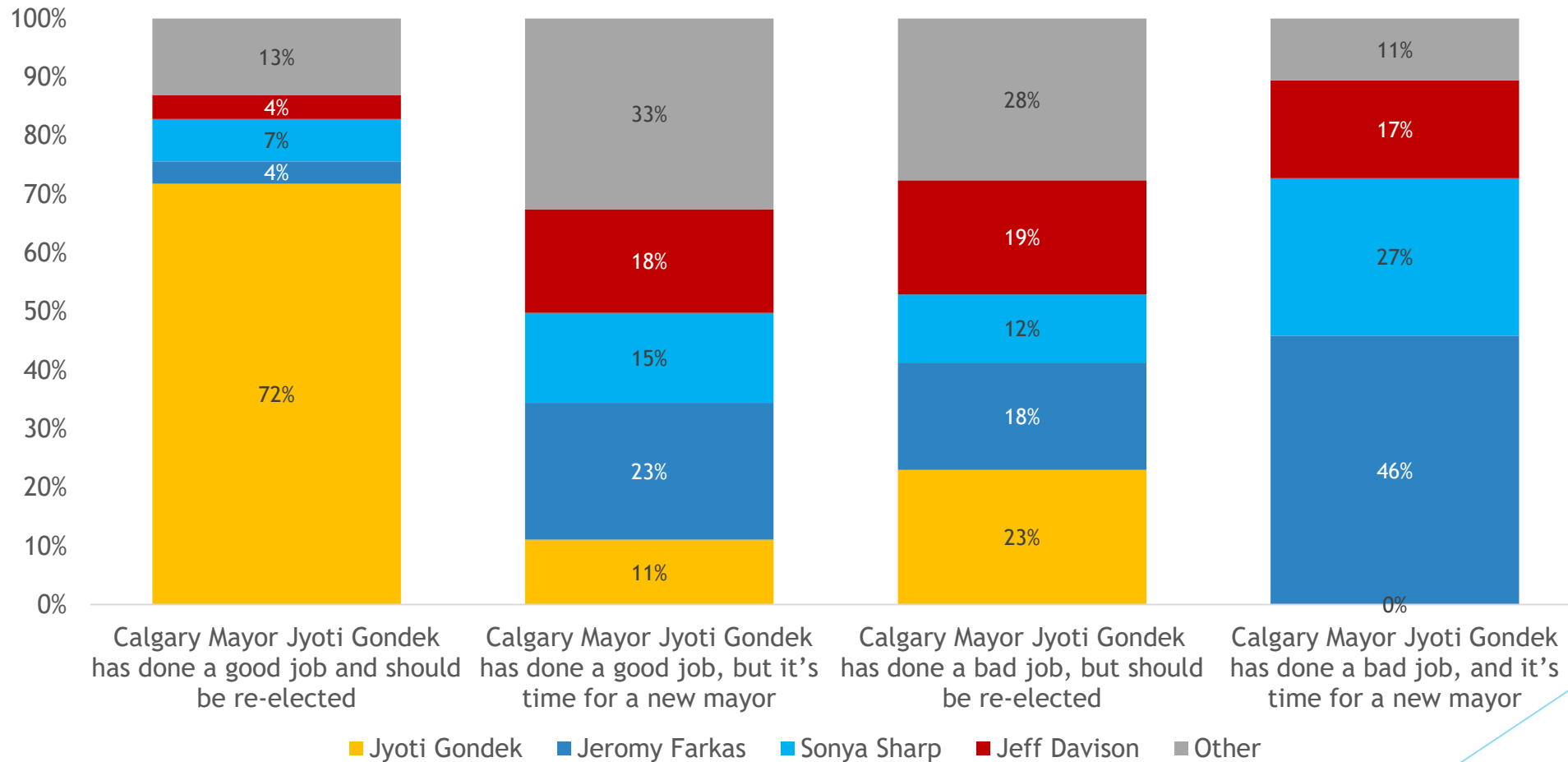


By '21 Mayoral Vote, '23 Provincial Vote and '25 Federal Vote



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Mayoral Ballot - Committed Voters

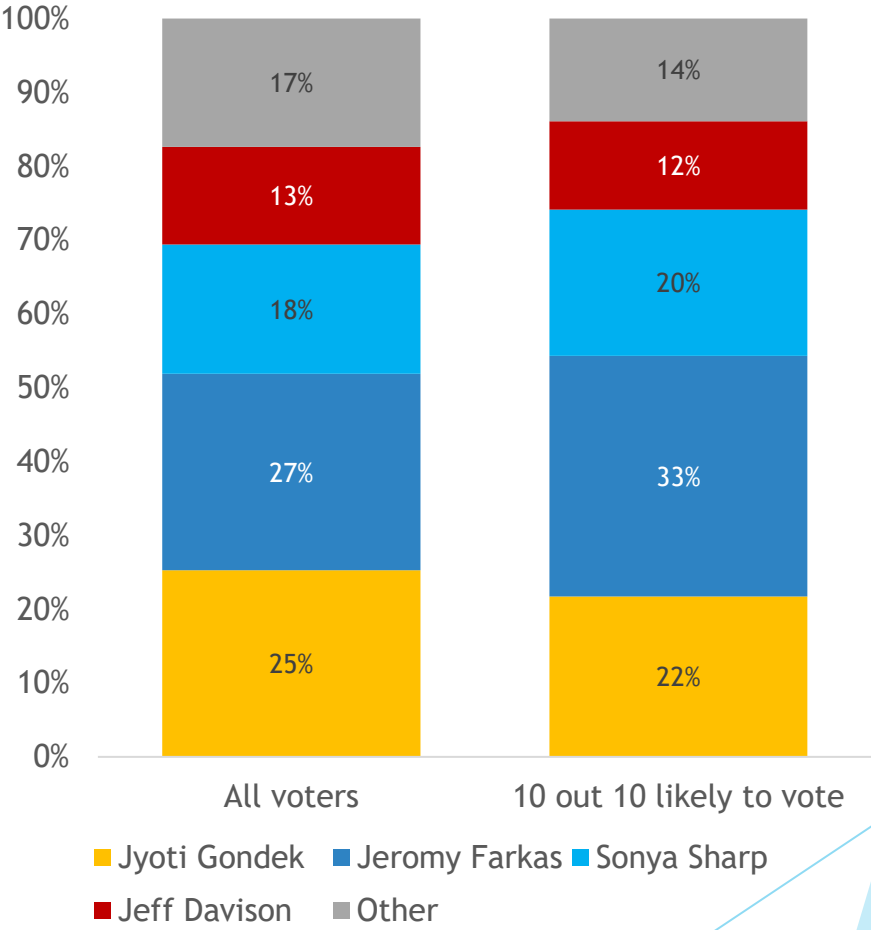
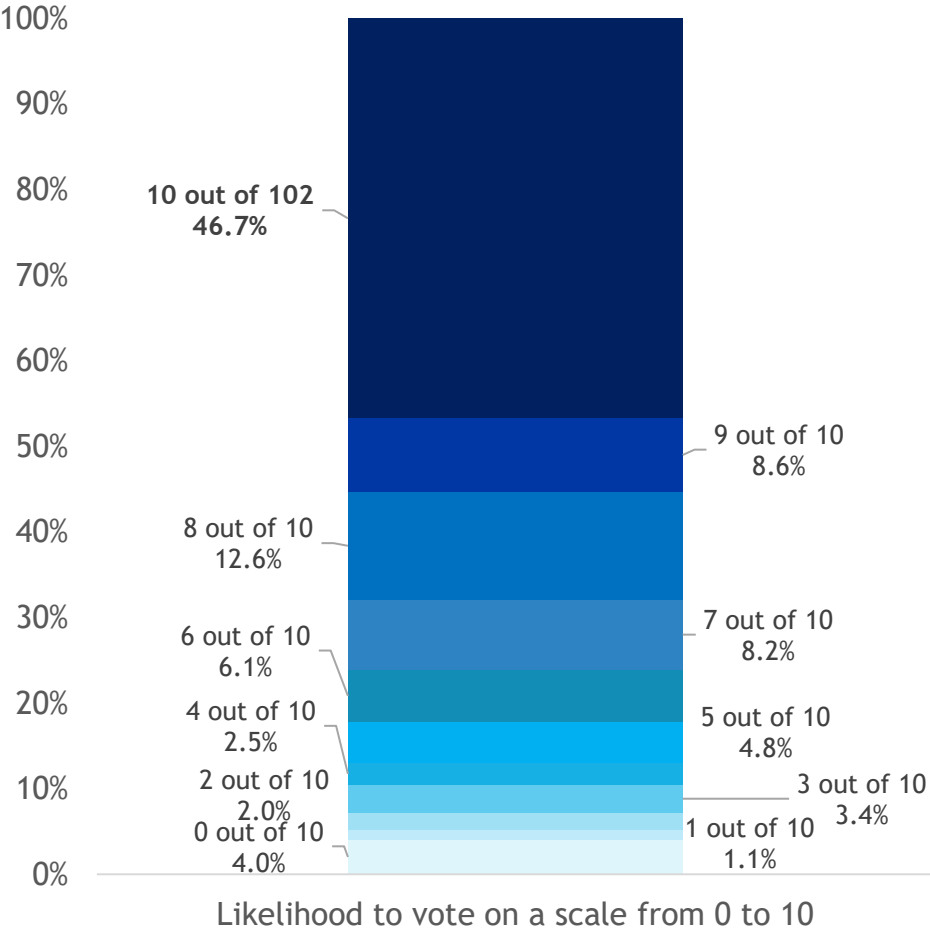


By Time for a Change



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Likelihood to vote

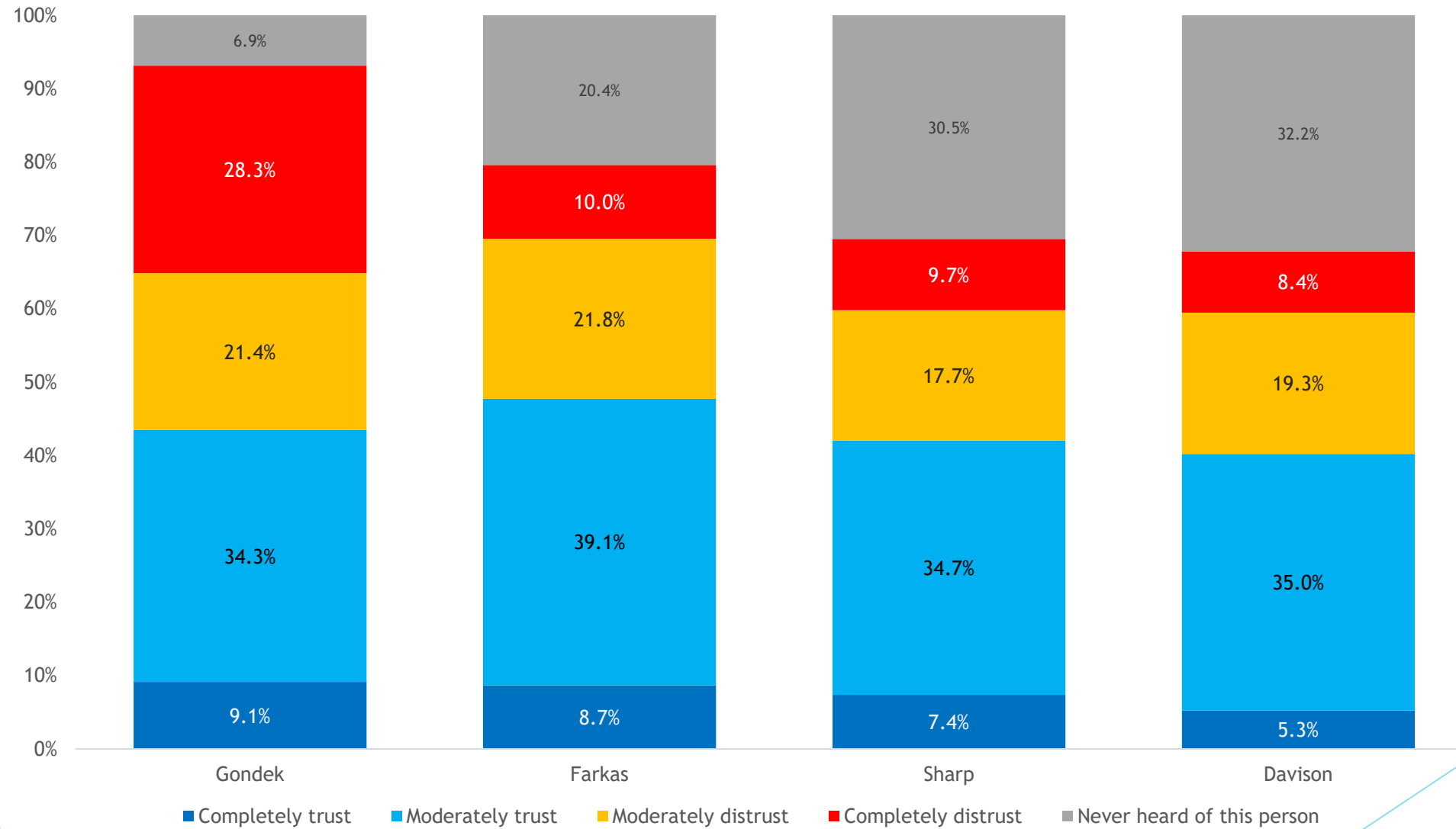


Trust in the major candidates

- ▶ Farkas has the highest level of trust of all the major candidates (48%). His net trust score is +16. He has maintained his name recognition since 2021 while not losing any trust.
- ▶ Gondek has the trust of 44% of Calgarians, but the distrust of more. Her net trust score is -6. Significantly, 28% say they “completely distrust” her. This is extremely difficult to recover from.
- ▶ Both Sharp and Davison have strong net trust scores: +15 and +13 respectively. These are significant when considering their much lower name recognition than the other candidates.

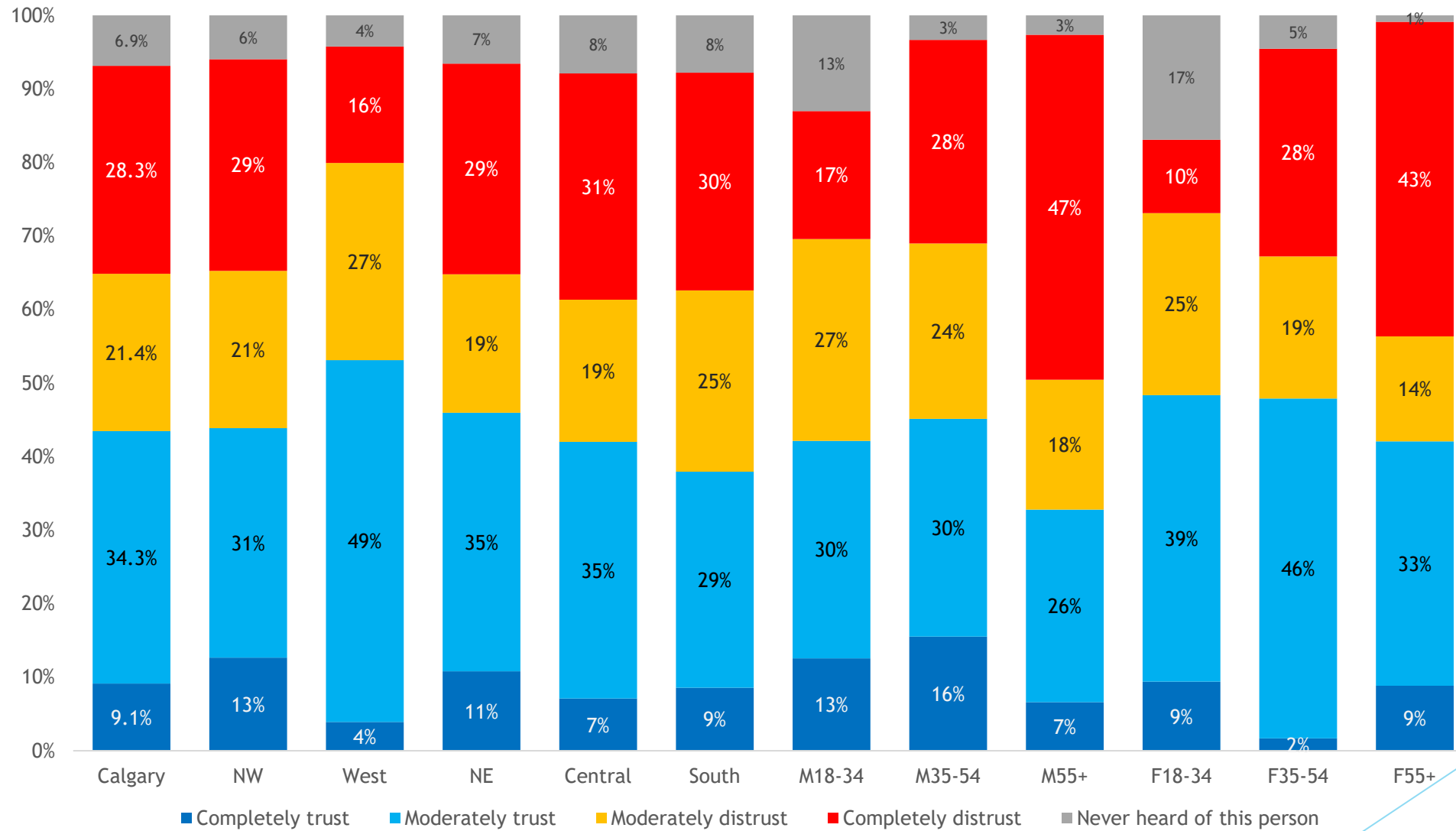


Trust - Major Candidates



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Trust - Gondek

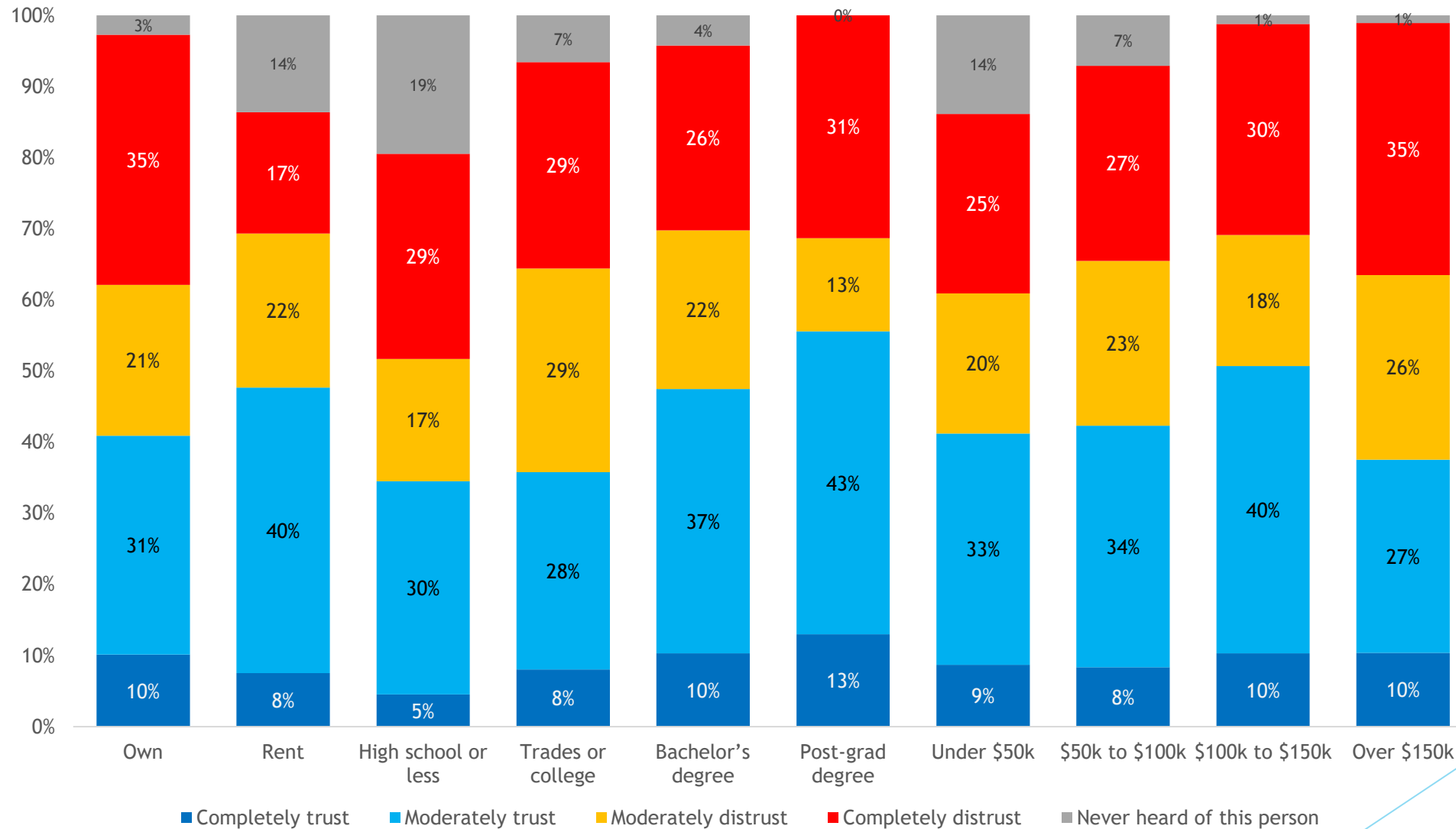


By Region, Age and Gender



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Trust - Gondek

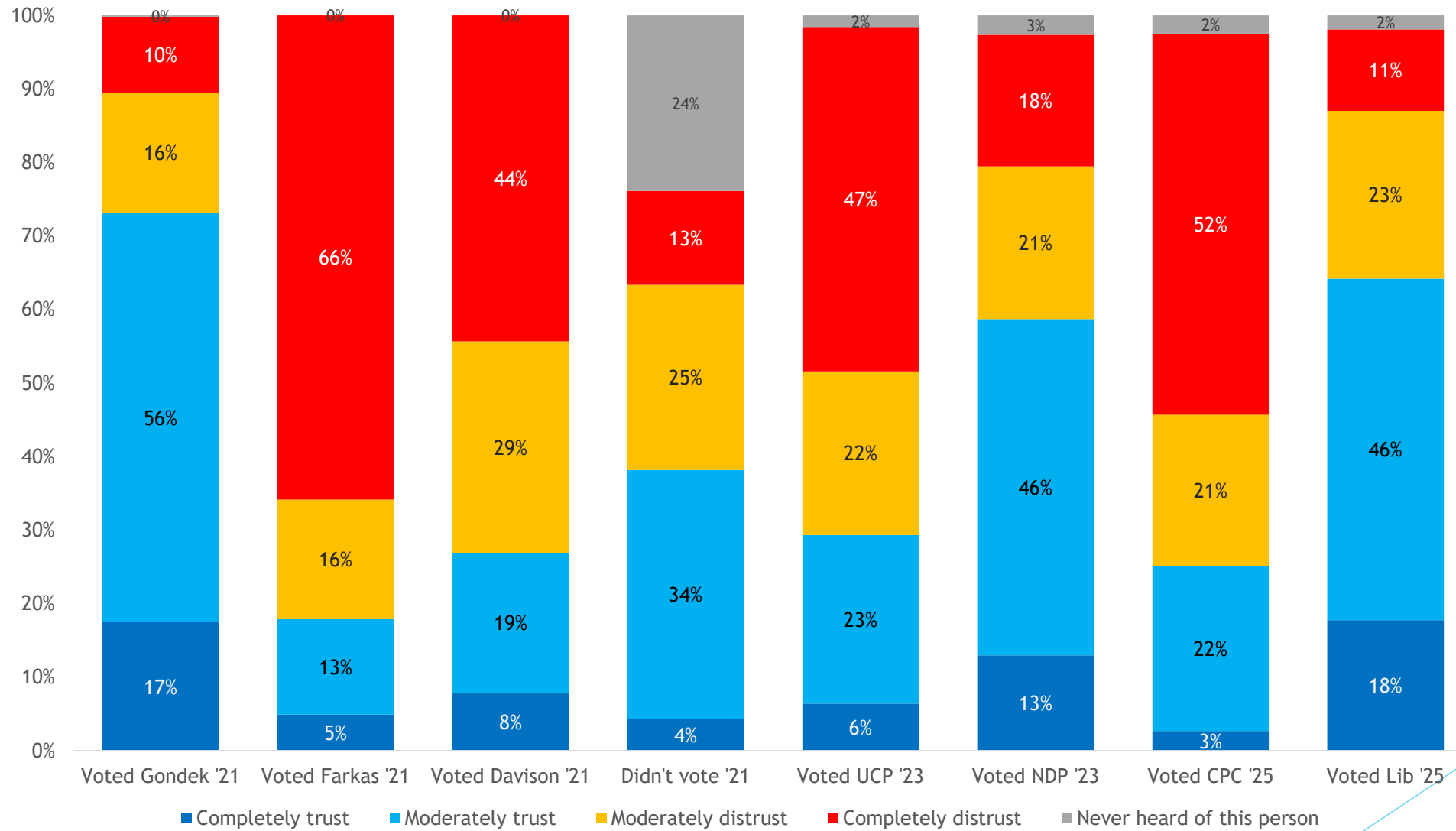


By Home Ownership, Education and Household Income



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Trust - Gondek

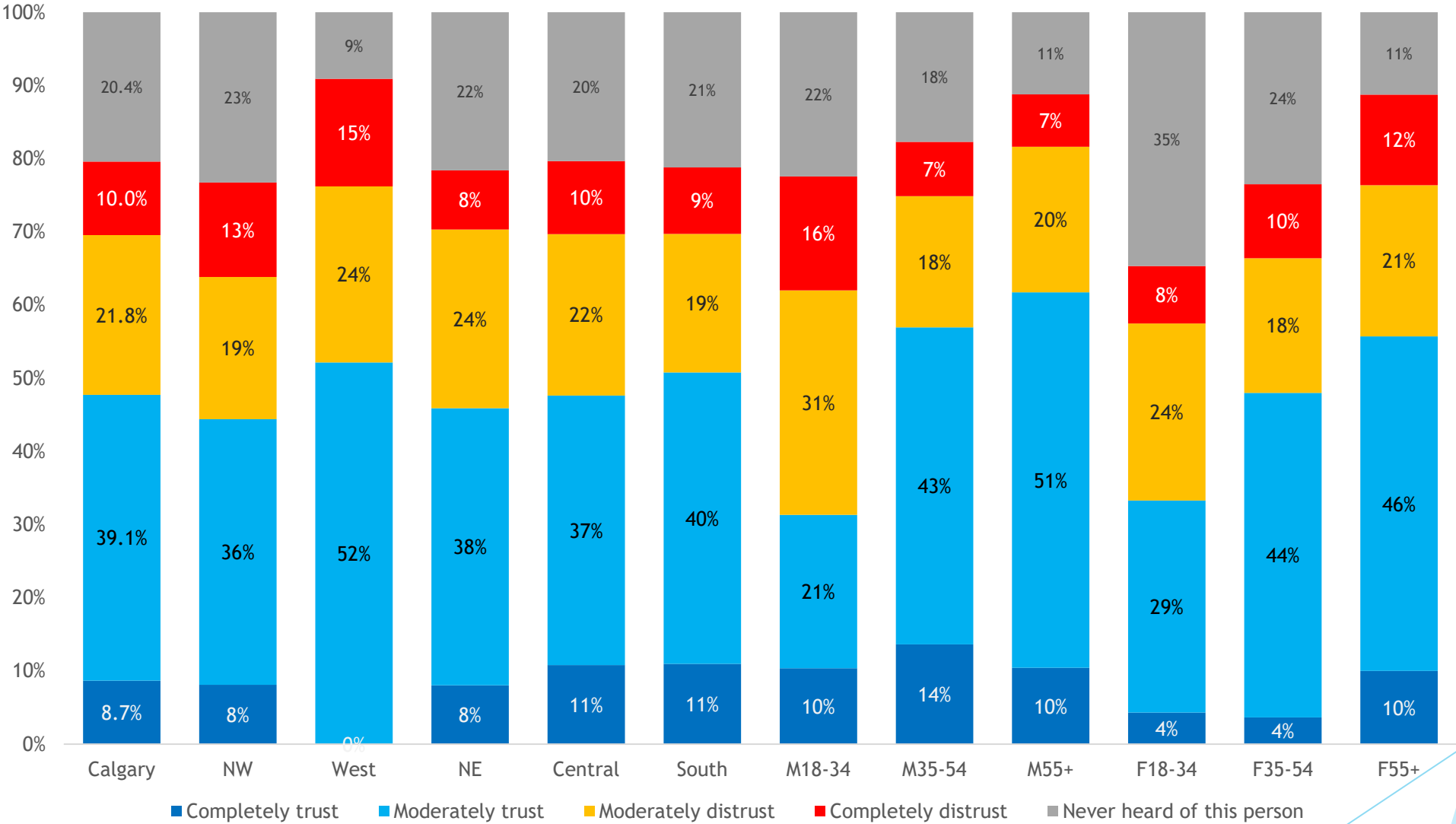


By '21 Mayoral Vote, '23 Provincial Vote and '25 Federal Vote



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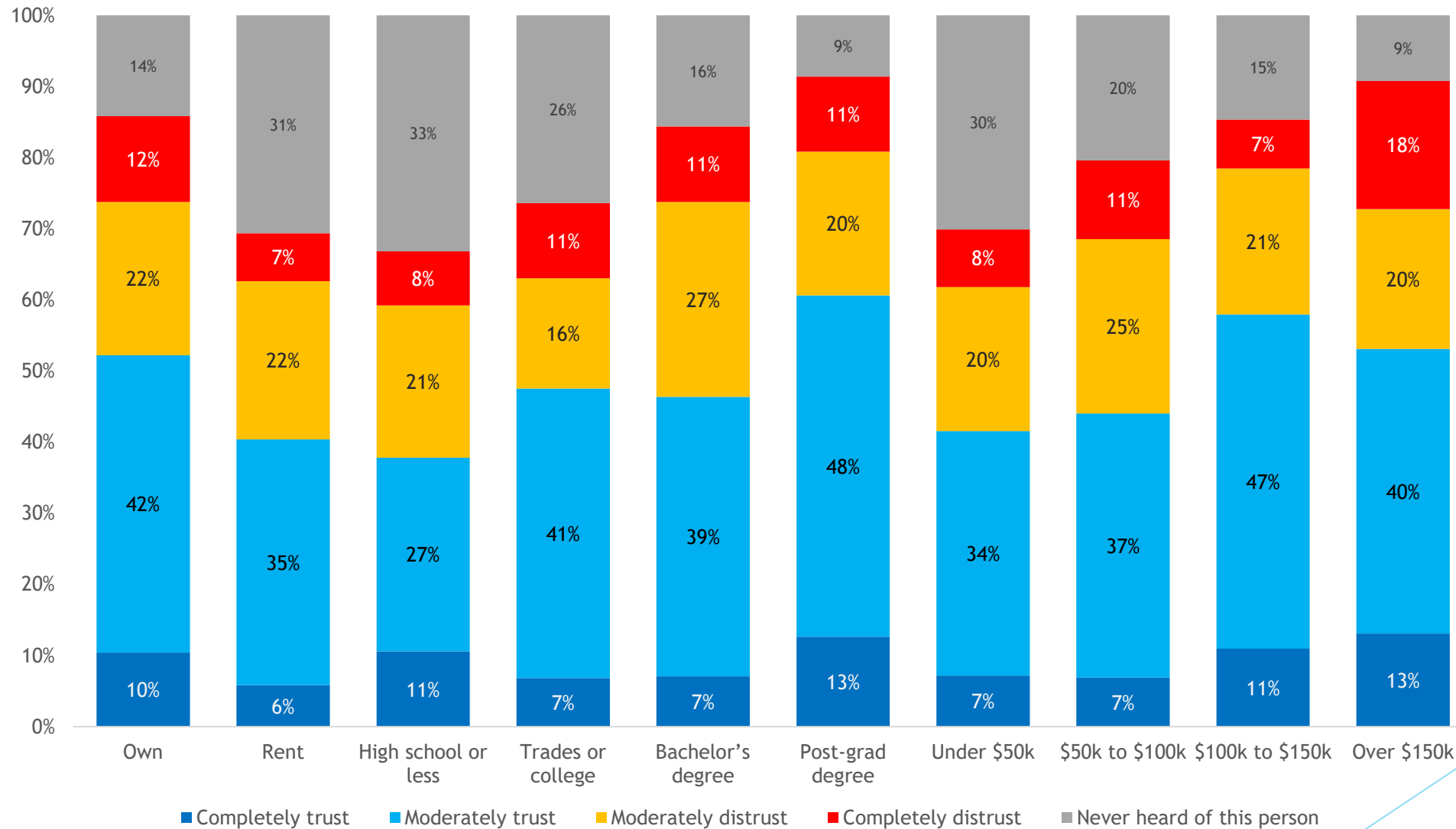
Trust - Farkas



By Region, Age and Gender



Trust - Farkas

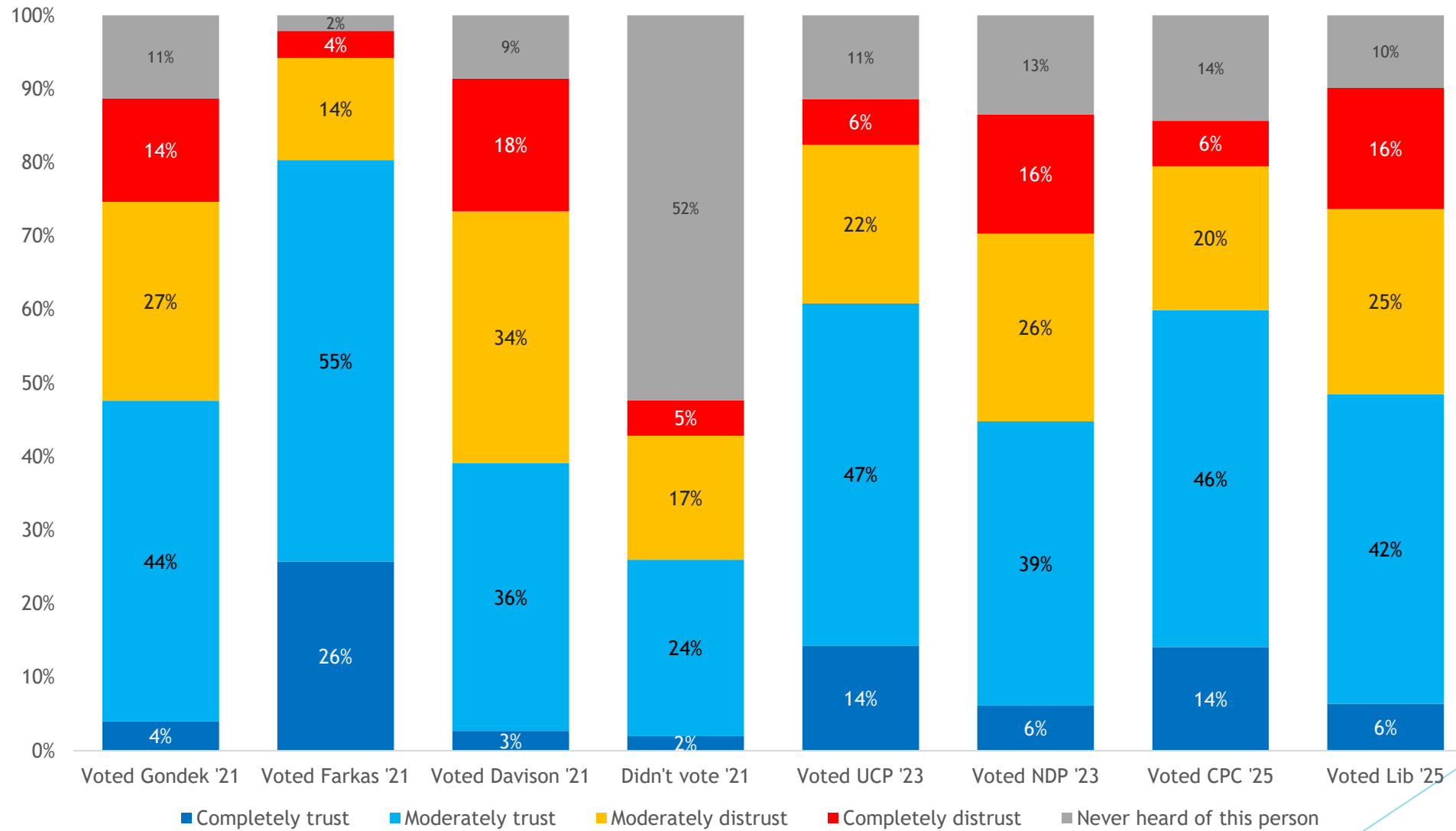


By Home Ownership, Education and Household Income



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Trust - Farkas

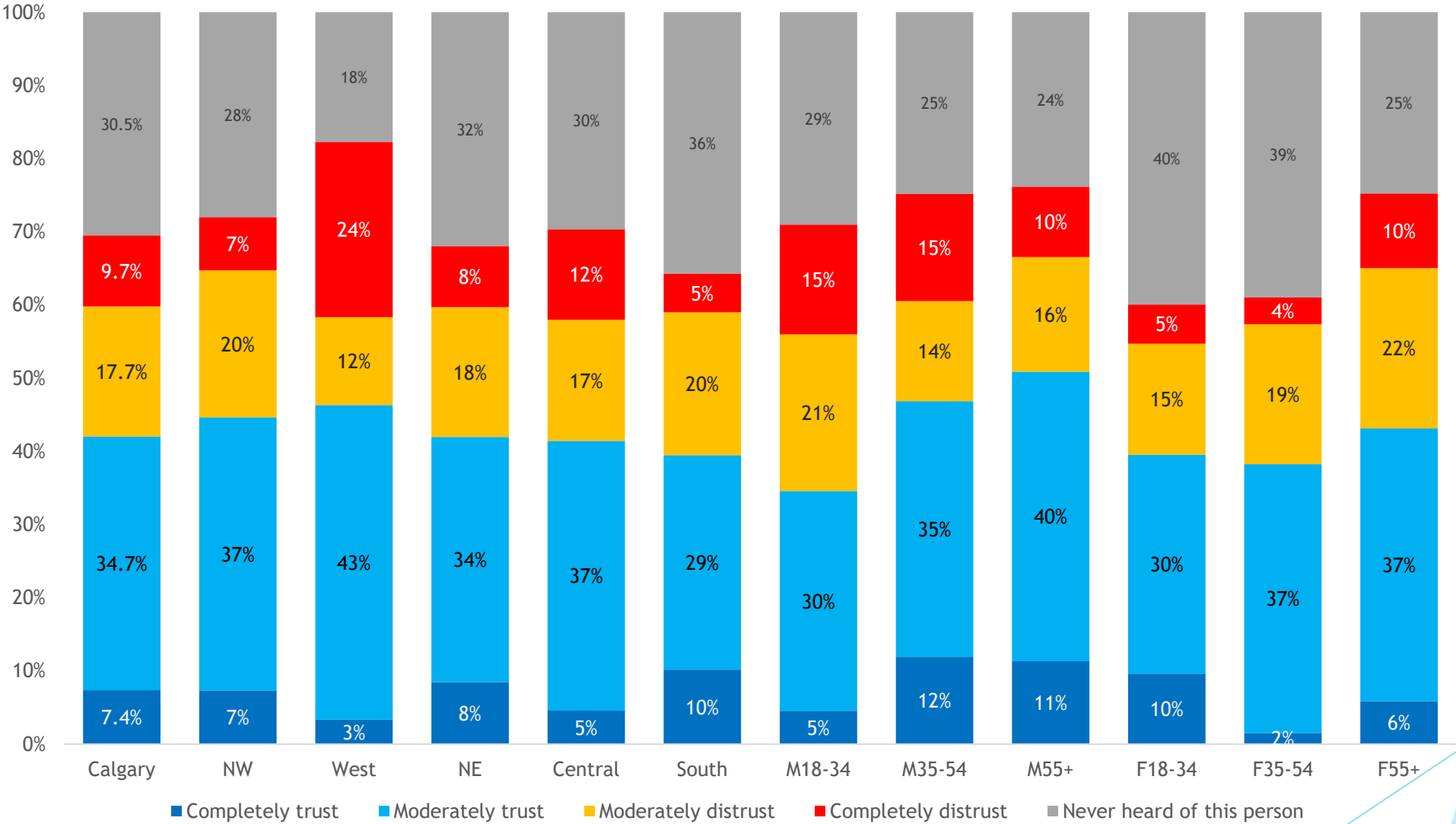


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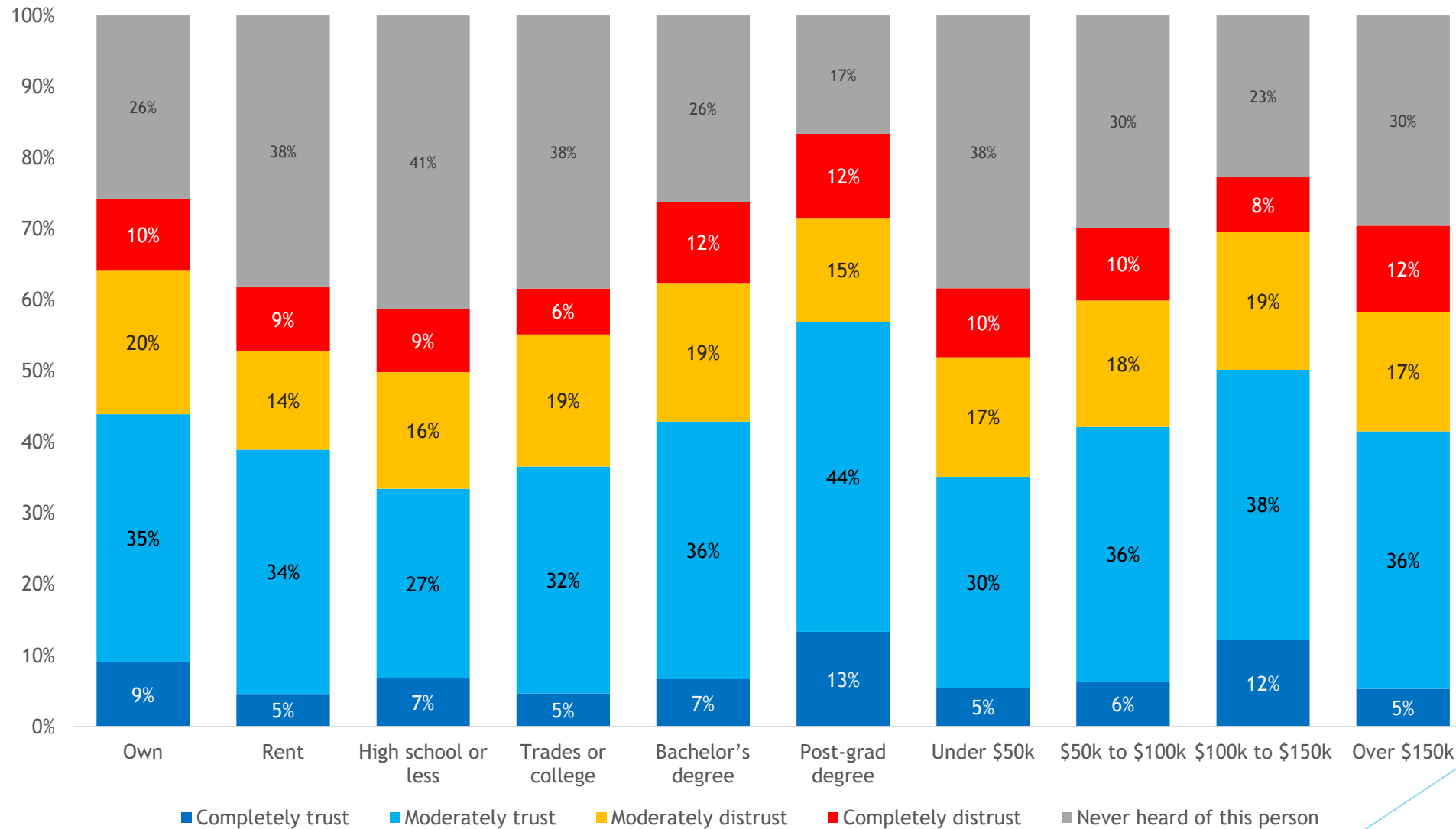
Trust - Sharp



By Region, Age and Gender



Trust - Sharp

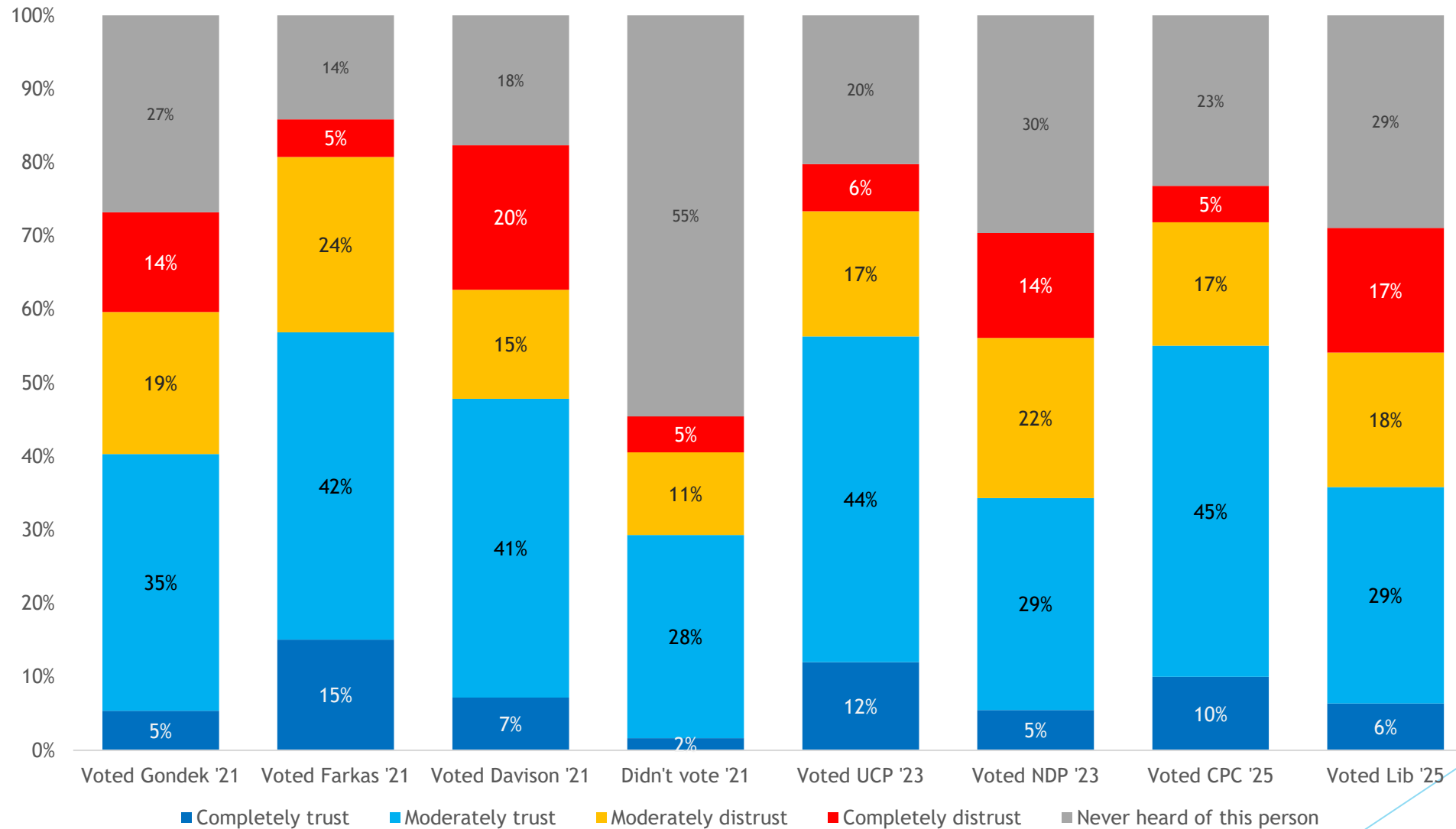


By Home Ownership, Education and Household Income



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Trust - Sharp

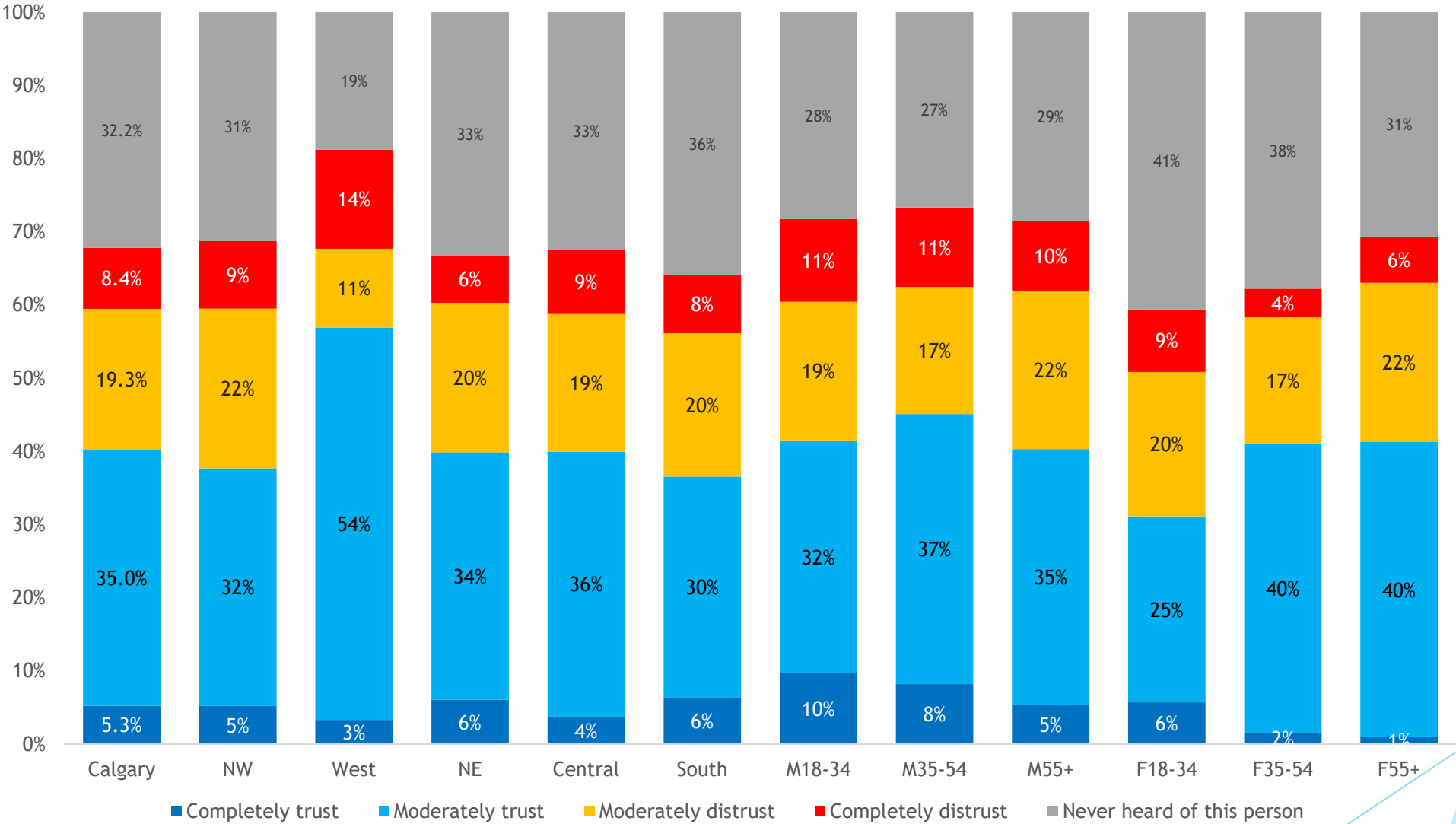


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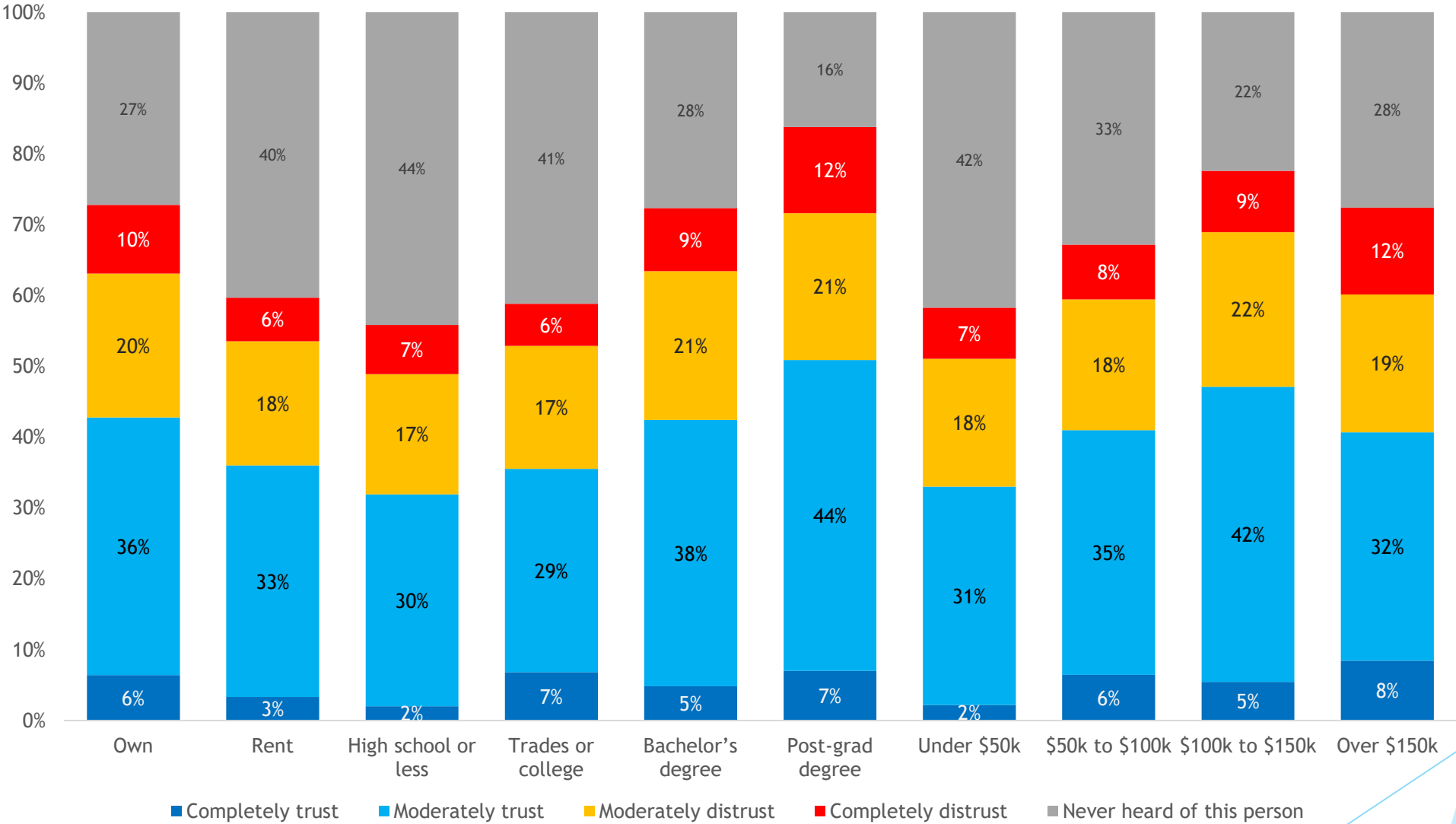
Trust - Davison



By Region, Age and Gender



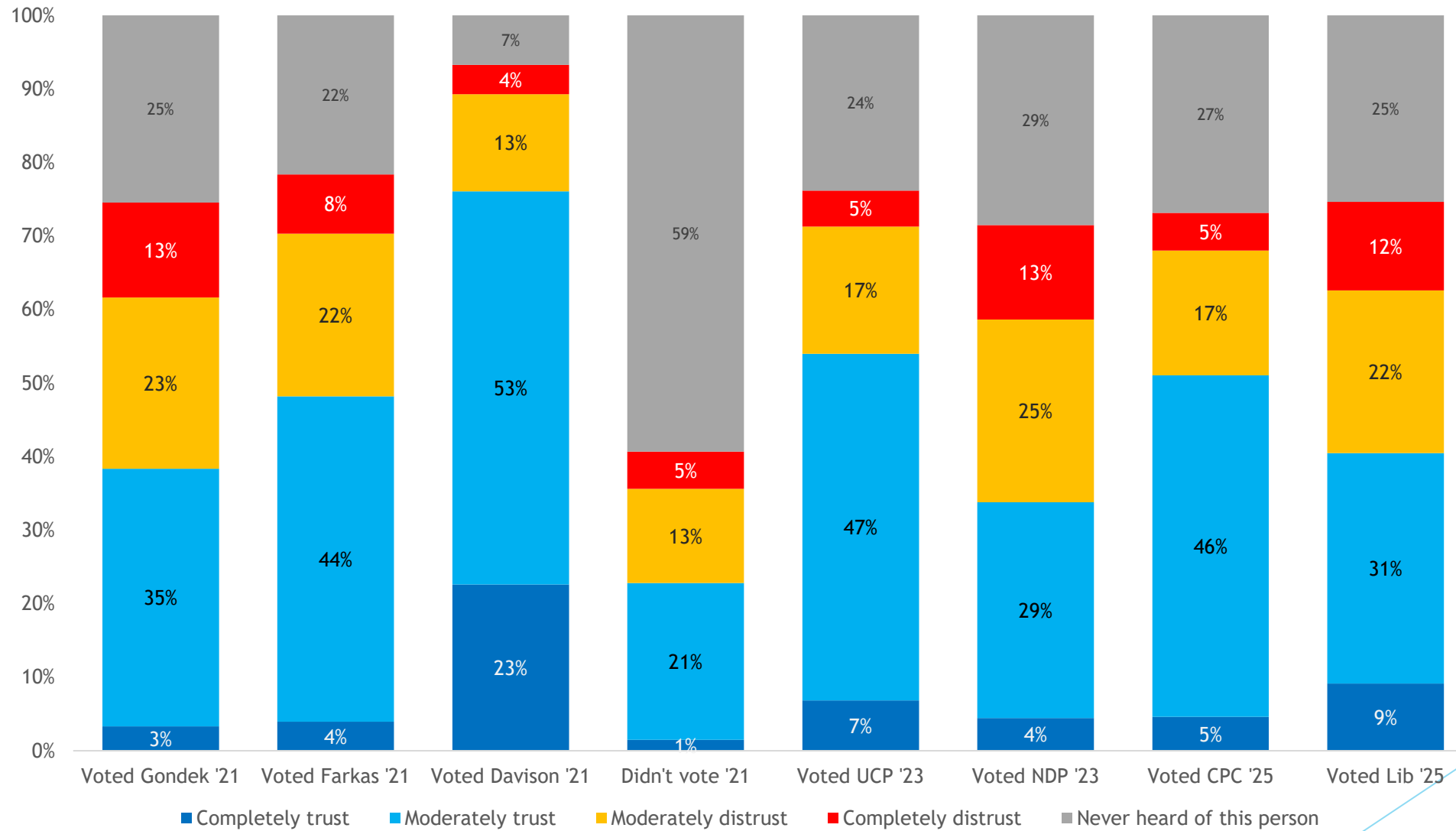
Trust - Davison



By Home Ownership, Education and Household Income



Trust - Davison



By '21 Mayoral Vote, '23 Provincial Vote and '25 Federal Vote



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Conclusions



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Conclusions

- ▶ If the election were held today, Gondek would lose. She is not popular enough to win, but the divided opposition gives her a slim path to victory.
- ▶ The strongest anti-Gondek candidate is Farkas. He has the highest name-recognition of the challengers and highest trust levels of all the candidates.
- ▶ Farkas has the biggest lead with the voters who are most likely to actually vote. He is the most likely candidate to defeat Gondek.



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