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DHAVAL JAGDISH PATEL

CEO OF PIONEER MARKETING & SERVICES

Kaushal Kumar | The CEO Magazine

Dhaval Patel is the CEO of Pioneer Marketing & Services, a company founded in 2007 by his late father, and a seasoned Mechanical Engineer with extensive expertise in engineering solutions, industrial marketing, supply chain management, and project coordination. Under his leadership, the company has strengthened its position as a trusted partner for the manufacturing and engineering sectors by delivering innovative, quality-driven, and customer-centric solutions. Dhaval is recognized for his strategic vision, technical excellence, and commitment to driving operational efficiency and sustainable business growth through innovation and strong industry partnerships.

After beginning his career as a Project Engineer at Godrej & Boyce, Dhaval joined the family business and has focused on expanding its presence across aerospace, nuclear, automotive, and petrochemical and energy sectors. Following the passing of his father in 2023, he assumed the responsibility of carrying forward the legacy while modernising the business with a customer-centric and innovation-driven approach.

PIONEER MARKETING & SERVICES

Founded: 2007 | HQ: Mumbai
| Offices: Mumbai & Gujarat I
Employees: 10 | Key clients include
ISRO, L&T Nuclear Division and
Godrej

Pioneer Marketing & Services
is an Award winning & trusted

engineering and industrial solutions company specializing in the supply of high-quality industrial products, engineering components, and value-added services for the manufacturing sector. With a strong commitment to quality, reliability, and customer satisfaction, the company has built long-standing relationships with clients across diverse industries

INDUSTRY TRANSFORMATION

The engineering supply chain is evolving through higher quality standards, traceability and faster execution. We continuously align our solutions to meet these expectations.

VISION

Our goal is to become India's most trusted engineering sourcing and supply-chain partner while expanding globally.

LEADERSHIP LESSON

Success is built on relationships, integrity and continuous innovation. Every customer challenge is an opportunity to create long-term value.

FROM FATHER'S LEGACY TO MODERN LEADERSHIP

Growing up in a family deeply connected to the welding industry, I developed an appreciation for engineering and customer relationships from an early age.

My father, after a successful career with Ador Welding Limited, founded Pioneer Marketing & Services as a consultancy. His entrepreneurial spirit continues to inspire every decision I make.



Business, much like engineering, demands precision, resilience and continuous improvement. Every day brings new challenges, and staying innovative is the only way to remain relevant. Believe leadership is about empowering people, earning trust and delivering consistent value. Our association with prestigious organisations, including ISRO, reflects of commitment to quality and dependable engineering support.