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CHANAKYA BUSINESS SCHOOL

TRANSFORMING CAREERS UNDER THE VISIONARY
LEADERSHIP OF FOUNDER & MANAGING
DIRECTOR, MR. AJEESH V

Anjali Sharma | *The CEO Magazine*

Global exposure is increasingly shaping the trajectory of modern careers, particularly in commerce and finance, and Chanakya Business School has positioned itself as a strong platform enabling students to access such opportunities. Over the years, the institution has evolved into one of India's most result-driven learning centres, known for its consistency, quality, and strong student outcomes. By focusing on measurable performance rather than broad promises, it has created a distinct identity in the competitive education landscape.

At the heart of this transformation is its *Founder & Managing Director, Mr. Ajeesh V*, whose vision and disciplined leadership have guided the institution's steady growth. Beginning with a small group of students in Calicut, Kerala, he established a foundation rooted in clarity, commitment, and results. His leadership philosophy emphasises that success should be defined by outcomes, ensuring that every student is equipped with both knowledge and confidence upon completion of their program.

EXPANDING REACH THROUGH DIGITAL AND ACADEMIC EXCELLENCE

From its initial base in Calicut, the institution expanded its reach through Virtual Chanakya, an advanced online learning platform that caters to students, working professionals, and global learners. This digital expansion has enabled

access across cities such as Bangalore and Chennai while maintaining the same level of academic rigour. More recently, the establishment of a centre in Thrissur has strengthened its offline presence, reflecting a balanced growth strategy. The institution's credibility has been further reinforced through its recognition as a Platinum Approved Partner of the Institute of Management Accountants and a Gold Approved Partner of Gleim Exam Prep.

Under his leadership, Chanakya has broadened its academic offerings to include globally recognised programs such as CMA USA, ACCA, and Enrolled Agent (EA). These certifications provide students with direct pathways to international careers in finance, accounting, and taxation. The institution's structured approach ensures that learners not only prepare effectively for examinations but also develop practical skills aligned with global industry standards.

DRIVING STUDENT SUCCESS THROUGH INNOVATION AND SUPPORT

The scale of its impact is reflected in the success of more than 15,000 students, supported by a consistent pass rate of around 90 percent. Many students have achieved top global rankings, underscoring the effectiveness of its training methodologies. The institution's guiding philosophy remains simple yet impactful: every student should graduate with clarity, confidence, and tangible results. One of the most significant initiatives introduced under his

leadership is the Free Exam Retake Insurance program. This initiative has supported over 1,500 retakes, covering examination fees of up to ₹40,000 per student. By removing financial barriers and reducing the fear of failure, it reinforces the institution's commitment to supporting students until they achieve success, rather than limiting support to course completion. Chanakya's teaching approach focuses on simplifying complex concepts and making them practical and applicable. The emphasis goes beyond passing exams, aiming instead to build strong fundamentals that translate into real-world performance. This ensures that students are prepared not only academically but also professionally. His active involvement in mentoring has further strengthened the institution's learning environment. Students benefit from direct guidance that enhances their understanding, confidence, and overall mindset. This hands-on leadership approach fosters discipline and direction, contributing significantly to student success.

RECOGNITION AND CONTINUING IMPACT

The institution's excellence has been recognised with the Business School of the Year 2026 award at the International Business and Education Awards. Today, Chanakya Business School stands as more than just an educational institution; it serves as a transformative platform that converts ambition into achievement, continuing to redefine professional education and global career readiness in India.