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Dr. Anand Bhardwaj

AN INTERNATIONALLY ACCLAIMED
SCIENTIFIC VASTU SHASTRA CONSULTANT...
RECOGNISED AS "THE ARCHITECT OF
ENERGY"

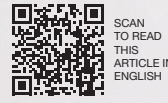
**DR. ANAND
BHARDWAJ**
VASTU
CONSULTANT



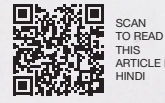
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Dr. Anand Bhardwaj

AN INTERNATIONALLY ACCLAIMED SCIENTIFIC VASTU SHASTRA CONSULTANT... RECOGNISED AS "THE ARCHITECT OF ENERGY"

Transforming a 5,000-Year-Old Vedic Tradition into a Modern Science of Space, Energy, and Strategic Design

Shweta Singh | The CEO Magazine

In the elite circles of global industry, where billion-dollar decisions shape markets and economies, a new variable is quietly entering the boardroom conversation: Energy Capital. Increasingly, leaders are recognising that the environments in which decisions are made can influence productivity, clarity, and long-term success. At the centre of this evolving discourse stands Dr. Anand Bhardwaj, widely regarded as the "Bhism Pitamah of Vastu Shastra." With a professional journey spanning over five decades, he has worked to reinterpret the ancient discipline of Vastu through a modern, analytical lens.

Often described as an "Encyclopaedia of Vastu Shastra", Dr. Bhardwaj has dedicated his career to transforming a 5,000-year-old tradition into a structured Sciento-Vedic approach, bringing together classical wisdom, academic research, and technological tools. Through this integration, he has helped reposition Vastu from a cultural practice into a disciplined framework for spatial planning in modern homes, institutions, and businesses.

*वास्तुशास्त्रं प्रवक्ष्यामि,
लोकानां हितकाम्यया;*

Meaning: According to classical Sanskrit verses, Vastu has always been described as a form of Vedic wisdom, conceived and preserved for the well-being, prosperity, and harmonious living of humankind.

**“
TRUE
LEADERSHIP
BEGINS WHEN
KNOWLEDGE
BECOMES
RESPONSIBILITY.”**

DR. ANAND
BHARDWAJ
VASTU
CONSULTANT



“WHEN CLARITY
REPLACES FEAR,
GROWTH BECOMES
INEVITABLE.”

वास्तुशास्त्रं शुद्धविज्ञानं
न तु किञ्चित् अन्धविश्वासः ।

वास्तुसम्मतं गेहे शक्तिभेदः
सुलभो अनुभवः ॥

Meaning: Vastu Shastra is pure science, not superstition. In a Vastu-compliant dwelling, the difference in energies can be easily experienced. Therefore, it is wise to follow Vastu principles while constructing a building.

A LEGACY ROOTED IN KNOWLEDGE

Dr. Anand Bhardwaj represents the sixth generation of a lineage deeply associated with Vedic knowledge traditions. However, his professional philosophy extends beyond inherited understanding. Over the years, he has sought to integrate classical Vastu principles with contemporary scientific thinking and structured research.

His academic journey reflects this interdisciplinary approach. Dr. Bhardwaj holds multiple advanced qualifications, including an MA, MBA, Ph.D. in Sociology, Ph.D. in Vastu, and a Doctor of Science (D.Sc.), one of the highest academic research degrees. This combination of academic depth and practical field experience has shaped his ability to engage with corporate leaders and entrepreneurs in a language grounded in logic and measurable outcomes. For many business leaders, this analytical approach has helped reposition Vastu from a purely traditional practice into a structured environmental science.

Dr. Bhardwaj's professional engagement with Vastu began as early as 1974, when he started conducting surveys and offering consultations. In 1986, he formally established the International Institute of Vaidic Culture (IIVC), creating an institutional platform for research, training, and global knowledge exchange.

Today, with over 52 years of experience, he remains one of the longest-serving professionals in the field.

THE SCIENTIFIC INTERPRETATION OF VASTU

One of the defining aspects of Dr. Bhardwaj's work is his emphasis on scientific validation and technological integration within Vastu practice. According to him, the "comfort or discomfort" people experience in a building is not merely a subjective feeling but a measurable environmental phenomenon.

With this understanding, he began incorporating modern technical tools into Vastu audits. Today, his methodology includes the use of analogue and digital sensors, scanners, and EMR meters to study various environmental factors within a property.

During his academic research tenure, Dr. Bhardwaj explored methods to understand the subtle vibrations of the earth through a process he describes as "Telluric Sound Sensing." In some of his early experiments, he used a doctor's stethoscope along with digital meters to observe underground sounds and micro-vibrations. Through this method, he sought to identify what traditional texts describe as "Shalya" hidden



ईशावास्यमिदं सर्वं
यत्किञ्च जगत्यां जगत् ।
तेन त्यक्तेन भुञ्जीथा
मा गृधः कस्यस्विद्भनम् ॥
– Ishavasya Upanishad (Mantra 1)

Meaning: All that exists in this moving universe is pervaded by the Divine.

To understand this universal interconnectedness is to live in harmony with the world around us.

underground impurities such as bones, metals, coal, or ancient debris that may influence the energetic condition of a site. These early explorations gradually evolved into a broader diagnostic framework that integrates multiple analytical tools. His methodology includes EMR (Electromagnetic Radiation) scanning to study digital stress within modern buildings, aura scanning to observe the bio-energetic field of a property and its occupants, and percentage-based compliance analysis designed to provide measurable indicators rather than purely subjective interpretations.

For large-scale developments, including industrial plants, hospitals, hotels, commercial complexes, and residential townships, such analysis can help identify potential disturbances at the planning stage itself. According to Dr. Bhardwaj, integrating scientific analysis with traditional Vastu principles allows consultants to move beyond assumption and provide a more structured understanding of spatial environments.

GRID THEORY AND SPATIAL ENERGY MAPPING

One of the crowning achievements highlighted in Dr. Bhardwaj's research is what he describes as Grid Theory, a concept derived from his study of spatial energy distribution within land parcels.

Through an extensive research project involving a substantial sample size, he observed that telluric vibrations tend to manifest in specific energy pockets or grids within a property. According to his findings, these grids exist in four distinct layers of varying natures arranged in concentric circles, each influencing the energetic characteristics of a particular zone within the land.

While traditional Vastu primarily focuses on the cardinal directions, Dr. Bhardwaj's research suggests that micro-level spatial grids also play a significant role in determining how individuals interact with their environments.

For corporate and institutional spaces, this insight can become particularly relevant. By studying the grid distribution of a site, it becomes possible to identify zones that may be better suited for executive decision-making, innovation-driven work such as research and development, or areas requiring stability and focus. By aligning key functions and high-value human capital with the land's positive grids, Dr. Bhardwaj believes organisations can create what he describes as a "Vastu-optimised ecosystem," where the built environment supports productivity, clarity, and long-term growth.

INDUSTRIAL VASTU AND BUSINESS ENVIRONMENTS

In industrial and commercial sectors, incorrect planning can create serious challenges for company owners and employees and, in some cases, may even impact productivity and long-term economic stability. For this reason, Dr. Bhardwaj emphasises the importance of thoroughly auditing a vacant plot before construction begins.

Using advanced sensors and analytical tools, potential disturbances or negative influences can be identified and addressed at the initial stage itself. Careful planning of production areas, workspaces, and facilities can help prevent future operational difficulties and reduce the risk of businesses turning into struggling or “sick” units, an experience that can be deeply stressful for industrialists.

According to Dr. Bhardwaj, the responsibility of ensuring such stability rests significantly on the shoulders of a qualified Vastu consultant.

“**A TRUE VASTU EXPERT MUST POSSESS ADVANCED KNOWLEDGE, CUTTING-EDGE METHODOLOGY, MODERN TECHNOLOGY, AND, ABOVE ALL, DEEP-ROOTED HONESTY.”**

- DR. ANAND BHARDWAJ

NON-DESTRUCTIVE VASTU AND THE REMEDIAL SCIENCES

For modern corporations and large developments, structural demolition is rarely a practical option. Recognising this reality, Dr. Bhardwaj has developed what he describes as a non-destructive approach to Vastu corrections, allowing existing structures to be aligned with spatial principles without major reconstruction.

Central to this approach is a remedial palette of more than eighteen diagnostic and corrective therapies that address environmental imbalances through subtle adjustments rather than physical alterations to the building.



His work incorporates disciplines such as Pyramidology, Crystal Healing, Logo Analytics, Signature Analysis, and Numerology, which he uses to study how personal, organisational, and spatial energies interact. In addition, techniques such as Aura Scanning help analyse the bioenergetic field of individuals and spaces.

Environmental balancing methods, using metal elements, colours, water, aroma, and sound frequencies, are also applied to neutralise conditions often described as “Sick Building Syndrome.” Through these integrated remedies, Dr. Bhardwaj aims to realign the energetic environment of a space while preserving the existing architectural structure.

A GLOBAL PRACTICE IN SCIENTIFIC VASTU

Over the decades, Dr. Bhardwaj has built a distinguished international clientele through his professional Vastu consultancy services, delivered both onsite and remotely. His clients include prominent industrialists, business leaders, real estate developers, infrastructure groups, corporate organisations, and hospitality establishments, as well as luxury homeowners and high-net-worth individuals.

He has also advised NRI investors across the United States, the United Kingdom, the UAE, Singapore, and Australia, along with spiritual institutions and educational campuses, reflecting a wide spectrum of clients who prioritise structured growth, spatial planning, and environmental balance. Given the profile of many of these engagements, confidentiality and discretion remain central to his consulting practice.

Dr. Bhardwaj’s work extends across numerous international locations, including projects in Dubai, Singapore, USA, UK, Canada, South Africa, Thailand, Ethiopia, Malaysia, and other global centres of development. *A distinctive aspect of his work is the application of Vastu principles in the Southern Hemisphere, where solar and magnetic forces differ from those in the Northern Hemisphere. According to him, proper recalibration of Vastu calculations is essential when planning projects in regions such as Australia or South Africa.*

For modern buildings and large-scale developments, he often recommends non-destructive corrective measures, using elements such as minerals, crystals, colour balancing, aroma therapy, sound therapy, and other Sciento-Vedic tools to realign a building’s energy environment without structural demolition.

THE INTERNATIONAL INSTITUTE OF VAIDIC CULTURE (IIVC)

At the centre of Dr. Bhardwaj’s professional ecosystem is the International Institute of Vaidic Culture (IIVC). Headquartered in Sarita Vihar, New Delhi, with additional facilities in Faridabad and Haryana, the institute functions as a platform for research, professional training, and educational programmes related to Vastu and allied disciplines.

Since its founding in 1986, IIVC has hosted seminars, lectures, training sessions, and research initiatives aimed at promoting structured study of Vastu principles. According to institute records, over 43,000 students from India and abroad have participated in various learning programmes conducted through the institute. The faculty network includes researchers, practitioners, and scholars who contribute to ongoing exploration of Vedic architectural science and environmental design.

AUTHOR, RESEARCHER, AND EDUCATOR

Beyond consulting and institutional leadership, Dr. Bhardwaj has also contributed extensively to literature in the field of Vastu. He is the author of 18 books, including vast, internationally appreciated book titles such as “Vastu Shastra in Modern Context” and

“वृहद् वास्तुशास्त्र-एक महाग्रंथ”. These works aim to translate traditional Vastu knowledge into accessible frameworks for modern readers, researchers, and practitioners.

His research initiatives reportedly include over 128 projects, covering areas such as Cosmo-telluric analysis, environmental balance, and practical Vastu applications in contemporary architecture. Through these publications and research efforts, Dr. Bhardwaj has attempted to build a documented knowledge base that future scholars and consultants can reference.

AMPLIFYING VEDIC WISDOM THROUGH MODERN MEDIA

Despite his strong association with classical knowledge systems, Dr. Bhardwaj has embraced digital platforms as a way to expand public awareness. Over the years, he has appeared in numerous television programmes broadcast on channels such as Zee News, ABP News, and India News, discussing topics related to Vastu and environmental harmony.

His digital outreach also includes a YouTube channel with more than 1.3 million subscribers and a library of over 2,600 videos, where he shares lectures, case discussions, and educational insights. Through these platforms, he aims to encourage wider conversations around the scientific interpretation of Vastu and the importance of responsible consulting practices.

GUARDING THE AUTHENTICITY OF VASTU SHASTRA

A subject that Dr. Bhardwaj often addresses publicly is the growing presence of unqualified consultants within the Vastu industry. According to him, fear-based advice and expensive, unnecessary remedies have unfortunately become common in certain segments of the market. Such practices, he argues, distort the original purpose of Vastu Shastra, which was intended to promote harmony and balanced living rather than financial exploitation.

He consistently emphasises that knowledge, experience, and integrity must remain the guiding principles of professional Vastu practice. For his consultancy, confidentiality and discretion remain fundamental values, particularly given the high-profile nature of many clients.

A LEGACY BUILT ON KNOWLEDGE AND SERVICE

Over the course of his long career, Dr. Bhardwaj has received more than 180 awards, medals, and recognitions from institutions, organisations, and public



figures. These include honours such as the “Life Time Achievement Award” and recognition as “Outstanding Man of the Year,” with accolades presented by ministers, bureaucrats, and other distinguished dignitaries.

Yet he often describes himself primarily as a lifelong student of the universe and its natural laws. His work continues to evolve through research, teaching, and consulting engagements around the world. At its core, his philosophy reflects an ancient Indian belief captured in the Sanskrit expression “Vasudhaiva Kutumbakam” – the world is one family.

ALIGNING ENVIRONMENT WITH LEADERSHIP

In a world where leaders constantly search for new competitive advantages, the physical environment in which organisations operate is gaining renewed attention. Dr. Bhardwaj’s work stands at the intersection of tradition, research, and environmental design, encouraging businesses to examine how multifaceted harmony can complement strategic decision-making.

For him, the principle is simple. When knowledge becomes responsibility, leadership extends

HOW VASTU SHASTRA IS DESCRIBED IN OUR ANCIENT TEXTS

शास्त्रेनानेन सर्वस्य
लोकस्य परम् सुखम् ।

चतुर्वर्ग फलप्राप्ति सलोकश्च
भवेद्भूखम् ।

शिल्पशास्त्र परिज्ञानं
मृत्योऽपि सुजेतां वजेत ।

परमानन्द जनक देवान
मिदमीरितम् ।

- इति: विश्वकर्मा

Meaning: Through the science of Vastu, the world attains harmony and well-being.

It enables the four goals of life – Dharma, Artha, Kama, and Moksha – and brings honour and fulfilment. The profound knowledge of this architectural science leads to greatness and lasting balance.

beyond managing resources to understanding the environments that shape human potential. And in that pursuit, the science of space may hold more influence than many organisations have yet realised.

In earlier times, industrialists and business leaders would discreetly seek Vastu consultation, often arranging such meetings on holidays so that their employees remained unaware of the exercise. Vastu was then largely perceived as a private, almost personal belief rather than a professional consideration.

Today, however, the outlook has undergone a remarkable transformation. Company owners, CEOs, Chairmen, and Directors now convene formal round-table discussions where the observations and survey findings of the Vastu consultant are carefully presented, documented, and openly deliberated. What was once regarded merely as a religious activity, a spiritual ritual, or a traditional belief has gradually evolved into a subject approached with logic, scientific observation, and practical application.

This shift in perception reflects the growing recognition that the principles of Vastu Shastra may be thoughtfully integrated not only into commercial and industrial planning but also into personal living spaces. As a result of this progressive outlook, Dr. Anand Bhardwaj has increasingly been invited to contribute to the planning and conceptual development of large industrial as well as residential projects across the world.

Having established such a distinguished stature among the common masses as well as leading business magnates, the name of Dr. Anand Bhardwaj stands prominently among the very few top Vastu consultants of the world. His expertise, credibility, and vast experience have earned him exceptional respect across diverse spheres of society.

Yet, despite his remarkable achievements, widespread recognition, and global acclaim, Dr. Bhardwaj remains a person of rare humility and grace. He is known for his approachable nature, his willingness to help and guide others, and his remarkable patience in listening carefully to people’s concerns before explaining his subject and professional insights with clarity and depth.

These admirable qualities distinctly set him apart from the ordinary Vastu practitioners, elevating him beyond the realm of a conventional expert and establishing him as a true authority in the field.