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ASHVINEE KUMAR

Pioneering Ethical Leadership and Sustainable Enterprise in Modern India

Anjali Sharma | The CEO Magazine



ASHVINEE KUMAR

MD - Chaupal Sansadhan Limited

In a time when corporate success is often defined by profit margins and market dominance, Ashvinee Kumar stands out as a leader who measures achievement through inclusion, integrity, and impact. Recognised by The Times of India as one of the Visionary Personalities to Look Out For in 2025, Kumar represents a new generation of leaders, those who blend sharp corporate acumen with deep-rooted social empathy.

A JOURNEY ROOTED IN PURPOSE

Born in the ancient city of Varanasi, Kumar's journey mirrors the balance between traditional wisdom and modern enterprise. A postgraduate from Banaras Hindu University (BHU) and currently pursuing an Executive MBA in Corporate Affairs and Management jointly offered by IIM Jammu and the Indian Institute of Corporate Affairs (IICA), his professional path has evolved with intention and insight.

From a government-certified tourist guide interpreting India's heritage to a corporate director steering governance reforms, his trajectory reflects a rare blend of purpose and progress. His career is a testament to how deeply rooted cultural understanding can shape sustainable business leadership.

CHAMPIONING GOVERNANCE WITH A HUMAN TOUCH

With over two decades of multidisciplinary experience, Kumar has become a trusted voice in corporate governance, finance, and sustainable development. As Managing Director of Chaupal Sansadhan Limited, he has led groundbreaking socio-economic initiatives that strengthen rural infrastructure, promote financial inclusion, and ensure ethical business practices.

Under his leadership, the organisation was lauded for its innovative models bridging the gap between landowners and investors through transparent governance. His vision of fairness and accountability has redefined stakeholder engagement in rural India.

His latest initiative, Kashidwar REIT Limited, stands as a testament to this vision — a socially responsible real estate investment trust (REIT) designed to protect farmers' interests in land acquisition while promoting ethical and inclusive urban development. As Kumar often says, "Development should never be at the cost of dignity." This belief underscores his unwavering commitment to people-centred growth.

BUILDING THE YOGBODHI ECOSYSTEM

Beyond governance, Kumar's entrepreneurial spirit is best reflected in the Yogbodhi Group of Enterprises, particularly Yogbodhi Private Limited — a social enterprise dedicated to rural entrepreneurship, sustainable living, and community empowerment.

Through its affiliated ventures such as Yogbodhi Liberty Foundation, Rituk Blossom, and Eightfold Tours LLP, he has cultivated an ecosystem of purpose-driven ventures that empower local communities and promote self-reliant livelihoods.

His initiatives in education, healthcare, and civic participation have had a measurable impact across northern India, setting new benchmarks for integrated rural development.

RECOGNITIONS AND GLOBAL OUTLOOK

Kumar's commitment to ethical leadership has earned him national and international acclaim. He was named CEO of the Year 2023 and Real Estate Development MD of the Year 2024 by APAC Insider.