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# VISIONARIES BEHIND M1 HOMES: REDEFINING REAL ESTATE EXCELLENCE

*How Prasad Musunuri and Srinivas Rao Y Are Shaping the Future of  
Property with Innovation, Expertise, and Community Impact*

Anjali Sharma | The CEO Magazine



## Mr Prasad Musunuri, Founder & CEO

Prasad, an alumnus of IIM-Kozhikode, is a visionary entrepreneur with a profound passion for real estate and a proven track record of success in the industry. With over two decades of experience, he has established M1 Homes as a premier destination for individuals and businesses seeking top-notch real estate services. Prasad is driven by a clear vision to revolutionise the way properties are bought, sold, and managed. Armed with a deep understanding of market dynamics and extensive experience in senior management roles in Retail, Corporate Banking, and Real Estate with major corporates like Andhra Bank, ICICI, HDFC, HSBC, and Times Group, Prasad brings valuable insights and expertise to the table. Under Prasad's leadership, M1 Homes has achieved significant milestones and garnered recognition for its outstanding contributions to the real estate industry. Prasad himself has been featured among the top builders in Construction and Architecture magazine by Era Fame Media, Mumbai, and his projects have been recognized among the Top 5 Residential Projects in Silicon India magazine, Bangalore. Beyond his professional achievements, Prasad is deeply committed to giving back to the community. He actively supports various social initiatives and organisations dedicated to improving the lives of others, especially the farmer community, recognizing their vital role as the backbone of any real estate project and their impact on society.



## Mr Srinivas Rao Y, Director

Srinivas, an alumnus of IIM Bangalore with over 18 years of professional experience in the field of wealth management, consumer banking, real estate sales, marketing, and construction project management, brings a refreshing perspective to our new initiatives at m1 Homes.

His vibrant and innovative thinking energises m1 Homes and drives our endeavours forward. As a key leader at m1 Homes, Srinivas is dedicated to overseeing the complete cycle of activities, including customer relations, sales management, construction progress, procedures, and project updates. Leveraging his expertise gained from companies such as ABN Amro Bank Dubai, Reliance, Birla Sun Life, and Times Group, Srinivas plays a crucial role in optimising our operational efficiency.

Within m1 Homes, Srinivas oversees sales, marketing, operations, and construction project management, ensuring a comprehensive and strategic approach to our business objectives.