



Abhishek Dhawan

A MASTER ASTROLOGER NAVIGATING LIFE'S COSMIC FORCES

Guiding Individuals Through Life's Challenges with Ancient Wisdom and Modern Insight at Askganesha.com

Shweta Singh | The CEO Magazine

strology, an ancient science that bridges the cosmic and the personal, continues to thrive in modern times as people seek guidance amidst life's uncertainties. Once shrouded in mysticism, it has evolved into a practical tool for navigating challenges in love, career, health, and more. In the digital age, astrology's relevance has only grown, as more individuals seek clarity in an increasingly complex world. The rise of digital platforms and social media has further fuelled this interest, making astrological services more accessible and widespread.

Among the modern-day pioneers in making astrology more accessible is Abhishek Dhawan, co-founder of Askganesha. com. With a passion for astrology nurtured since childhood, Mr. Dhawan has redefined how astrology is practiced and accessed. Through Askganesha.com, he has guided clients from all walks of life, from individuals to corporates, offering personalised, insightful advice that aligns with both modern needs and traditional astrological principles.

ASKGANESHA.COM

Askganesha.com, headquartered in Delhi, India, offers superior astrology consulting services that cater to both personal and mental aspects of life. The platform brings a fresh and innovative approach to astrology, acting as a bridge between celestial forces and the individual. The organisation's mission is to exceed client expectations by providing exceptional customer service, flexibility, and value, all aimed at enhancing life functionality and personal efficiency.

The functional and technical expertise of Askganesha's team ensures clients receive the most effective and professional guidance. Specialising in all aspects of astrology and occult sciences, the astrologers at Askganesha are deeply involved in every step of the consultation process, advising clients on key life decisions ranging from love and career to health, marriage, and finance.

What sets Askganesha apart from other astrology consulting platforms is its holistic approach, offering both virtual guidance and practical advice during challenging times. The platform's astrologers are experts in multiple occult fields, including astrology and Vastu, and maintain a proven track



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record for delivering effective remedies. Through continuous research and adapting Vedic astrology practices, Askganesha ensures that its services are accessible to clients even within tight schedules.

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We pride ourselves on our proven track record for effective astrology remedies and advice. This is due to effectively directing team members in the research of Vedic astrology modifications to ensure that all astrological requirements are met within reach of the client even in the limited time schedules.

At www.askganesha.com, the team is continually expanding its knowledge and services to ensure clients can successfully integrate astrology into various aspects of their lives. The platform provides astrology services across multiple digital channels, including mobile networks, websites, and publications, making expert astrological guidance accessible to clients no matter where they are.

MR. ABHISHEK DHAWAN: A PIONEER IN MODERN ASTROLOGY

Mr. Abhishek Dhawan's journey into astrology began in his school days, where his early interest in the subject led him to read numerous books on astrology. When the opportunity presented itself, he pursued formal studies under some of India's most esteemed astrologers. Throughout his career, he has earned prestigious titles like Jyotish Shiromani and Jyotish Martand from respected universities, cementing his expertise further. He also has received rewards in this regard. Mr. Dhawan is with the blessings of the deities he has been able to give accurate astrology predictions to numerous clients of his from various walks of life.

An ardent devotee of Goddess Durga and Lord Ganesha, Mr. Dhawan attributes his success to their blessings, along with the support of his family. Before fully dedicating himself to astrology, he worked as a qualified pharmacist in several respected companies and gained experience in other professional fields as well.

Over the years, Mr. Dhawan has become a trusted source of guidance for many, offering astrological insights across a variety of life's challenges. His specialities include advising on major life events such as education, career, health, marriage, property, finance, and longevity. His expertise in predictive astrology and mastery of the Horary (Prashna) system have earned him recognition for delivering precise and valuable guidance. Under his leadership, Askganesha has earned widespread recognition and respect from clients worldwide. Mr. Dhawan has also been featured in an interview by the BBC, which was posted on their website. He has also been mentioned on CNBC News on his knowledge on how stars affect profits and gains through the financial sector such as share trading.

THE CHANGING PERCEPTION

With the rise of modernity, astrology as a science experienced a decline and became limited to a smaller segment of society actively seeking astrologers. The scenarios, however, are shifting now with astrology gaining significant prominence in recent years. Social media has been a major driver in the awareness of astrology and its benefits. However, the journey of an astrologer is far from easy, with one significant challenge being making clients recognise the value of seeking regular guidance. "Getting regular advice can help one to be prepared for the road ahead, but people generally come only when they are stuck in a deep pit," says Mr. Dhawan. Despite this, he has successfully convinced a portion of his clientele to get consistent advice, and they now experience the difference in their lives.

COMPREHENSIVE ASTROLOGY SERVICES

Askganesha offers a wide range of personalised services designed to address various aspects of life, with a significant focus on relationships and careers, as these are the areas where people seek clarity and guidance the most. Their offerings include astrology guidance on love, marriage, career, finance, property, vehicle, travel, health, education, and child-related concerns. Additionally, the platform provides remedies and rituals such as pujas, mantras, yantras, anusthans, donations, and langars, among others.

THE ART, SCIENCE, AND SPIRIT BEHIND PREDICTIONS

A common misconception about astrology that people have is the belief that astrologers are super beings capable of delivering 100% accurate predictions or offering a "magic pill" to solve all of life's problems. "I believe astrology is a combination of science, art, and spirituality," says Mr. Dhawan. As a science, astrology has its own set of rules, parameters, and limitations, much like any other field of study. And as with other sciences, it requires ongoing research and development in relation to modern times. "At the same time, astrology is a spiritual tool, linking one's life with the deities. It is also an art, as it requires a certain skill and intuition to guide people through their most challenging times," explains Mr. Dhawan.

HEALING ROLE OF ASTROLOGY

Astrology provides valuable insights into a person's mental and emotional state through chart combinations that reveal mental tendencies. "During difficult times, people may not be in the right emotional state, and as an astrologer, it becomes my responsibility to guide them in a way that not only offers clarity but also adds moral support and a sense of well-being," he notes. For those seeking guidance during challenging times, Mr. Dhawan advises, "Be open-minded, have faith, and be patient."

EVOLVING WITH THE TIMES

Balancing traditional astrological principles with the demands of modern audiences is integral to Askganesha's philosophy. While the core principles of astrology remain the same, their interpretations change with advancements in modern life. "An astrologer should keep on updating their knowledge and stay aware of the world around them," says Mr. Dhawan.

In the digital age, astrology apps and online horoscopes have made the field more accessible than ever. Astrologers can now cast charts on the go and offer guidance from anywhere in the world. However, as Mr. Dhawan points out, there are limitations to these tools. "These automated readings are general in nature and lack the depth needed for meaningful guidance. One should not rely solely on software readings but instead connect with a skilled astrologer for personalised advice," he explains. Drawing a practical comparison, he adds, "I am sure people are not going to take medicines based on AI-generated answers." To help people understand astrology better, Askganesha.com has several educational content on their website and social media channels and also conducts online courses on astrology.

LEADERSHIP MANTRA

For those interested in exploring astrology, Mr. Dhawan advises, "Be open to learning, be spiritually inclined, and most importantly, be true and positive towards the astrology profession." To those sceptical of astrology or seeking to understand its relevance in modern times, his message is simple: "Do not turn a blind eye towards the occult science, as there are mysteries beyond your understanding that can help plan for the coming future."