

# OUTLOOK BUSINESS SPOTLIGHT



**Achievers  
Awards  
2025**

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The Outlook Business Spotlight Achievers Awards 2025 brought together India's most forward-thinking leaders, entrepreneurs, and institutions for an evening that celebrated innovation, resilience, and impact. From insightful panel discussions and inspiring addresses by distinguished guests to the recognition of outstanding achievers across sectors, the event stood as a powerful reflection of the ideas, collaborations, and leadership shaping India's evolving growth story.



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# RECOGNIZING THE ARCHITECTS OF INDIA'S GROWTH

Outlook Business Spotlight Achievers Awards 2025 honoured leaders turning ambition into capability and progress.

Outlook Business Spotlight Achievers Awards 2025, highlight outstanding achievements that are contributing to India's rapid economic growth and evolving global presence. Each recognition reflects a commitment to forward thinking, sustainable progress, and inclusive development, showcasing the individuals and enterprises driving India's transformation into one of the world's most dynamic and competitive economies.

The Award event was held recently in Delhi, bringing together

business leaders, entrepreneurs, and change-makers to celebrate excellence, innovation, and responsible growth. The evening recognized individuals and enterprises whose work is contributing to India's economic momentum while also shaping its future on the global stage. More than an awards ceremony, the event reflected Outlook Business's belief in long-term thinking, courage-driven leadership, and businesses that create real impact.

The awards ceremony was made possible with the support

of a dedicated group of partners who played a key role in shaping the evening. CEG supported the initiative as the Associate Partner, while Ambience as the Real Estate Partner. ET Now amplified the platform as the Broadcast Partner, and the SME Chamber of India as the Supporting Association. The event was further strengthened by Consortium Gifts as the Gifting Partner, Global PR Connect as the PR Partner, and The Brand Solution as the Media Partner. Indri, as the Celebration Partner, added to the spirit of the evening, with all

partners collectively contributing to the success and reach of the OB Spotlight Achievers Awards 2025.

## Setting the Tone: Opening Address by Neeraj Thakur, Editor, Outlook Business

The award ceremony opened with a welcome address by Neeraj Thakur, Editor, Outlook Business, who set the tone for the evening with a thoughtful reflection on entrepreneurship, ambition, and responsibility. Speaking to an audience of achievers from across sectors, he highlighted Delhi's historical and contemporary role as a city of builders and decision-makers.

"We have gathered once again in Delhi to celebrate the achievers from this iconic city," he said, pointing to the capital's long-standing influence on power, policy, and enterprise. He noted that Delhi continues to produce entrepreneurs who are willing to challenge conventions and push boundaries.

At the heart of his address was Outlook Business's philosophy of progress. As he put it, "We

believe progress comes from those who take the path less taken." He explained that this belief is central to the publication's identity and its focus on individuals who choose courage over comfort and conviction over convention.

Neeraj Thakur also spoke about the kind of entrepreneurship India needs at this stage of its growth. He emphasized that the future does not belong only to large conglomerates, but to builders who challenge incumbents and create new models of growth. According to him, ambition alone is no longer enough. What matters now is the ability to convert ambition into capability by building world-class products that are researched, designed, and developed in India and taken to global markets.

Reflecting on India's evolving role in the global economy, he underlined the need to move beyond being seen merely as a market, a service provider, or a low-cost manufacturer. The next phase of growth, he noted, demands indigenous research, original products, and global

competitiveness based on quality, reliability, and innovation.

He also addressed the idea of responsibility alongside ambition, drawing attention to the pressing challenges facing the country, particularly environmental concerns. Referring to Delhi's pollution crisis, he made it clear that solutions cannot come from governments alone. Innovation, capital, and execution from the entrepreneurial ecosystem are equally critical.

He said that the Outlook Business Spotlight Achievers Awards recognise more than financial success, celebrating momentum, intent, and responsibility. The awards honour leaders who think long term, address real-world problems, and build enterprises rooted in purpose.

## Panel Discussion 1: Innovation as the New Currency

The first panel discussion at the Achievers Awards 2025 set the tone for the evening with a thoughtful conversation on Innovation as the New Currency. Moderated by Sudipto Dey, Editor, Outlook Planet, the session brought together three industry leaders from diverse sectors, each offering a grounded, experience-driven perspective on how innovation is no longer optional but essential.

The panel featured Suresh Kumar Bafna, CEO of Aahara; Gaurav Bhagat, Managing Director of Consortium Gifts; and Amrit Singh, National Head of Marketing and Sales at Flipspaces. Together, they explored how innovation emerges from crisis, reshapes consumer behaviour, and becomes deeply embedded in business culture.

The panel discussion focused on innovation and entrepreneurship, exploring how challenges and crises can be turned into meaningful opportunities. With themes ranging from pollution and food technology to design and customer-focused solutions, the conversation highlighted how entrepreneurs respond to real-world problems by rethinking technology, habits, and







**Suresh Bafna, CEO, Aaahara; Gaurav Bhagat, Managing Director, Consortium Gifts; Amrit Singh, National Head – Sales & Marketing, Flipspace; Sudipto Dey, Editor, Outlook Planet**



**Mr. Vishwas Jain,  
Managing Director,  
CEG India**

business models to create impactful and sustainable solutions.

Opening the discussion, Suresh Kumar Bafna reflected on the idea that every crisis carries an opportunity. Speaking from his experience in the food and wellness sector, he highlighted how lifestyle choices, especially eating habits, play a critical role in addressing larger challenges such as pollution and health. He shared how his journey across multiple industries, from automobiles and finance to education and wellness, eventually led him to focus on food as a form of medicine. According to him, true innovation lies in rethinking everyday habits and aligning food with the development of body, mind, and soul.

Adding a market-facing perspective, Gaurav Bhagat spoke about how crises often accelerate demand for certain products. Drawing from the gifting industry, he pointed to the sharp rise in demand for air purifiers and masks, noting how some companies have successfully capitalised on this

surge. However, he also stressed that innovation should not remain limited to short-term gains but must aim for long-term, large-scale impact. He shared his belief that while being first to market is risky, sustained innovation depends on mindset and execution.

Gaurav outlined what he calls the "three A's" of innovation: attitude, action, and acceleration. He explained that innovation begins with the right mindset, but only creates value when ideas are acted upon and scaled with momentum. Sharing real-world examples, he spoke about global collaborations that helped reduce logistics costs for clients and creative innovations in content delivery, such as transforming podcast insights into interactive formats.

From the built environment and design sector, Amrit Singh spoke about how technology-driven innovation is transforming commercial interior design. He explained how tools such as virtual walkthroughs, AI-driven mood boards, and automated costing

systems have simplified complex decision-making for clients. These innovations not only help clients visualize spaces more clearly but also reduce timelines, improve cost efficiency, and streamline execution. For him, innovation is about solving real problems, whether it is managing time constraints or aligning design expectations, through smarter use of technology.

Guiding the discussion, moderator Sudipto Dey tied these perspectives together by placing innovation in a broader cultural context. He highlighted how many breakthrough products and platforms were not the first of their kind, but succeeded by refining ideas, improving user experience, and embedding themselves into daily life. From technological ecosystems to quick-commerce platforms, innovation, he noted, has become inseparable from how people live and work.

The session concluded on a reflective note, underscoring that innovation is not confined to labs or boardrooms. It begins with observation, thrives on

collaboration, and grows through consistent effort. Whether through food, design, gifting, or technology, the panel made it clear that innovation today is the true currency of relevance, resilience, and growth.

**Theme Address: Mr. Vishwas Jain, Managing Director, CEG India**

Vishwas Jain is a first-generation entrepreneur who graduated from Malaviya National Institute of Technology in 1983. Starting from modest beginnings, he went on to build Consulting Engineers Group Limited (CEG), now one of India's leading infrastructure consultancy firms. As Founder and Managing Director, he has led CEG on landmark projects including India's first bullet train and major metro and highway developments, earning the firm global recognition.

In his theme address at the event, he spoke about India's remarkable growth journey and the role played by industry leaders and achievers in shaping the nation's future. He expressed pride in being part of

an evening that celebrated not just individual success, but the collective progress of India as an emerging global powerhouse.

He highlighted how initiatives like Make in India and Viksit Bharat are steadily turning into reality, supported by a strong economy and a rapidly improving business environment. According to him, the achievers present at the event have gone beyond building successful companies, they have actively contributed to national development and economic growth.

Mr. Jain emphasized India's demographic advantage, pointing to the country's vast pool of young, skilled talent. With millions of engineers entering the workforce every year, India has established leadership in the services sector and is strengthening its presence in areas such as manufacturing, pharmaceuticals, and technology. He noted that the country is now ready to take the lead in future-focused sectors including artificial intelligence, space, defence, and advanced engineering.

A key focus of his address was infrastructure development, which he described as a backbone of economic progress. He spoke about the scale of infrastructure expansion underway across India, from highways and metro networks to airports, tunnels, and border roads. Such projects, he said, not only improve connectivity but also generate employment, boost productivity, reduce costs, and improve quality of life. Large initiatives like high-speed rail reflect India's growing ambition and execution capability on a global stage.

Drawing from his experience in infrastructure consulting, Mr. Jain highlighted the growing global demand for Indian expertise. He noted that Indian engineers and consultants are increasingly leading major projects worldwide, especially in emerging markets, reinforcing India's reputation for technical excellence and reliability.

He also stressed that sustainable progress depends on the alignment of government vision, industry







Sree Latha Vasisht, Founder & Managing Director, Aadhya Airtek; Deepak Sharma, Senior Director - Energy Infrastructure Business, Delta Electronics India Private Limited; Vikas Jain, MD, Anytime Fitness; Shaily Mehrotra, Founder & CEO, Fixderma India Pvt. Ltd.; Sudipto Dey, Editor, Outlook Planet

strength, and startup innovation. Embracing digital tools, new technologies, and environmentally responsible infrastructure will be critical to long-term success.

#### Panel Discussion 2: The Power of Collaboration: Creating Synergies Between Industry, Innovation & Policy

The panel discussion on "The Power of Collaboration: Creating Synergies Between Industry, Innovation & Policy" brought together an accomplished group of industry leaders, including Sree Latha

Vasisht, Founder and Managing Director of Aadhya Airtek; Deepak Sharma, Senior Director – Energy at Delta Electronics India Pvt. Ltd.; Vikas Jain, Managing Director of Anytime Fitness; and Shaily Mehrotra, Founder and CEO of Fixderma India Pvt. Ltd.

Moderated by Sudipto Dey, Editor, Outlook Planet, the session reinforced a clear message: innovation alone is not enough. Real progress happens when industries, policymakers, and citizens come together, align their efforts, and work collectively toward sustainable

solutions.

This panel discussion centers on the themes of innovation, collaboration, and regulatory frameworks across various sectors in India, emphasizing their critical role in driving national growth, technological adoption, and sustainable development. The conversation traverses multiple industries including digital payments, environmental challenges, fitness, cosmetics, manufacturing, and electric vehicles (EVs), highlighting successes, ongoing challenges, and future directions.

Sree Latha Vasisht highlighted India's digital public infrastructure as a powerful example of successful collaboration. She pointed to platforms such as UPI and Aadhaar, which have not only transformed domestic systems but also gained global recognition. According to her, their success lies in a layered and interoperable approach, combining identity, connectivity, and accessibility to enable further innovation. She emphasized that open, scalable, and secure frameworks, built through strong public-private partnerships, have proven that India can deliver complex digital infrastructure. This collaborative model, she noted,

is now being extended to areas such as e-governance, digital ecosystems, and even sovereign AI, creating immense opportunities for private enterprises to innovate on shared platforms.

Deepak Sharma drew attention to the pressing environmental challenges faced by regions like Delhi, stressing that despite policies, initiatives, and technological solutions, meaningful progress has remained limited. He identified the lack of deep collaboration as a major gap. While innovation and infrastructure exist, he explained that without coordinated efforts across the entire value chain, both upstream and downstream, the desired impact cannot be achieved. Using air pollution as a real-world example, he reinforced that only strong collaboration between industry, government, and other stakeholders can lead to measurable and lasting results.

Speaking from the health and fitness perspective, Vikas Jain

addressed how worsening pollution levels have shifted focus toward immunity and indoor wellness. He explained that gyms today play a crucial role in helping people stay healthy when outdoor activity is no longer viable. By offering purified air, controlled environments, and round-the-clock access, fitness centres are responding to modern urban challenges. He shared that awareness around immunity has significantly increased, especially post-COVID, leading to a rise in gym memberships. He also spoke about innovation within the sector, including 24/7 operations, global access across locations, and digital fitness apps that allow even non-members to work on their health from home.

Shaily Mehrotra reflected on the importance of identity and trust systems, recalling how the absence of a universal ID once made even basic verification difficult for Indians abroad. She described Aadhaar and UPI as transformative tools that have strengthened



Shri Chandrakant Salunkhe, President SME Chamber of India and Manufacturers and Exporters Association of India







transparency, accountability, and ease of doing business in India. Linking the discussion back to environmental concerns, she stressed that climate change is a shared responsibility. While policy and governance play a role, she emphasised that individuals and industries must also acknowledge their impact. Drawing a simple yet powerful analogy from nature, she noted that just as bees, wind, and flowers work together, collaboration is the only way forward to address complex challenges like climate change and pollution.

**Theme Address by Chandrakant Salunkhe**

Chandrakant Salunkhe is a seasoned entrepreneur, mentor, and business rights activist with over three decades of hands-on experience in manufacturing, exports, and SME development. Founder of the Macro Group of Companies and the SME Chamber of India, he has played a pivotal role in empowering small and medium enterprises through policy advocacy, industry integration, access to finance, and global market linkages. Widely regarded as a strong voice for entrepreneurs, he actively works towards strengthening India's manufacturing ecosystem and advancing the vision

of Viksit Bharat.

Salunkhe spoke about the central role entrepreneurs play in shaping India's journey towards Viksit Bharat. He began by appreciating Outlook Business for creating a platform that celebrates achievers across manufacturing, services, industry, and startups, emphasizing that their individual growth directly contributes to the nation's progress.

He reflected on how visible signs like rising infrastructure, traffic, and business activity signal economic growth, while also noting how the pandemic reshaped personal and professional relationships, making support systems, guidance, and a fair business environment more important than ever. According to him, running a business is not just about effort but also about access to a level playing field.

Highlighting policy shifts since 2014, he pointed out how India has moved from a hesitant banking environment to one that actively supports entrepreneurs. He spoke about collateral-free and high-value loan facilities now available to MSMEs and startups, stressing that finance remains the fuel for growth, provided entrepreneurs present viable and well-structured business proposals.

Salunkhe underscored the

government's push to develop manufacturing in tier 2 and tier 3 cities, citing benefits such as easier access to skilled manpower, lower land and infrastructure costs, and long-term competitiveness. He also raised concerns about delays in patents and licensing, advocating faster IPR processes to help innovators scale without roadblocks.

Sharing his own initiatives, he spoke about setting up SME industrial parks to reduce the hurdles faced by first-time manufacturers, offering end-to-end solutions from land acquisition to operational setup. He encouraged entrepreneurs to explore emerging global markets beyond traditional ones and to focus on quality, innovation, and competitiveness to match and surpass global players.

He also urged entrepreneurs to actively explore government schemes, incentives, and subsidies, noting that many miss opportunities simply due to lack of awareness. Stressing collaboration, he highlighted the value of group entrepreneurship, where partners with complementary skills can accelerate growth.

Concluding, Salunkhe called upon entrepreneurs to think bigger, innovate more, and take calculated risks, stating that they are key to achieving India's manufacturing and economic ambitions. He congratulated the award winners and expressed his willingness to support businesses in growth, expansion, and global partnerships, reinforcing his belief that opportunity, when commercialised effectively, drives national transformation.

The evening ended with the award distribution ceremony, where achievers from different sectors were recognised for their hard work and impact. It was a moment of celebration and pride as leaders came together to applaud each other's journeys and achievements. The Outlook Business Spotlight Achievers Awards 2025 concluded on a warm and positive note, reflecting the shared belief in building a stronger and more progressive India.

OUTLOOK BUSINESS SPOTLIGHT ACHIEVERS AWARDS WINNERS LIST

Company Name / Awardee Name	Person Name	Awardee Person Designation	Award Title
Ashapurna Buildcon Limited			Best Real Estate Developer of the Year
CP Plus			Brand of the Year
Flipspace			Tech-First Commercial Interiors Brand of the Year
Anytime Fitness	Vikas Jain	Managing Director	Fitness Leadership Icon Award
Delta Electronics India Pvt Ltd			Company of the Year
ICICI Prudential AMC	Abhijit Shah	Chief Marketing and Digital Business Officer	Marketing Leader of the Year
Consulting Engineers Group Ltd. (CEG)	Harshita Jain	Director, CEG	World Infrastructure Visionary Leader of the Year
Naviara Journeys	Gaurav Agarwal	Founder & CEO	Rising Star in International Holidays
RUGR Fintech Pvt Ltd	KV Arangasamy	MD & Founder	Innovation in Digital Payments & Banking infrastructure
ZRIKA	Dr. Kopal Vyas	Chief Business Officer	AI Innovation in Fraud Risk Management
C-VIT 5 Serum by Sesderma	Nitin Jain, Founder & Saurav Ojha, Co-Founder		Best Innovative Skincare
Fixderma India Pvt Ltd	Shaily Mehrotra	Founder & CEO	Impact Leader Transforming India's Skincare Market
Agastya International Foundation			Iconic Organisation in Transformational Education
Synergy Advanced Metals Limited	Anubhav Kathuria	Managing Director	Steel Performance Leader of the Year
Simpliwork Offices Private Limited			Future-Ready Workspaces Innovator
Avinash Tiwary		Head of Digital Services - North	Innovative Media Strategist of the Year
CP Plus (AIL)	Aditya Khemka	Managing Director	Visionary Leader of the Year
Percept Profile (a division of Percept Ltd.)	Neha Agarwal	Vice President- PR	Leadership Excellence Award – Communications & Brand Strategy





OUTLOOK BUSINESS SPOTLIGHT ACHIEVERS AWARDS WINNERS LIST

Company Name / Awarde Name	Person Name	Awardee Person Designation	Award Title
Photosafe Gold Sunscreen by Dermipix	Nitin Jain, Founder & Saurav Ojha, Co-Founder		Best Innovative Sunscreen
Aahara	Suresh Bafna	CEO	Emerging Leader in Pure Spices
Consortium Gifts			Corporate Gifting Excellence & Innovation Leader of the Year
Pawfect Pet Foods	Prashant Patwardhan	Founder & CEO	Pet Food Company of the Year
Ambience Public School, New Delhi			Best School of the Year
RUGR Fintech Pvt Ltd	Gopal Majumder	CEO	Excellence in Banking as a Platform for RUGR
ZRIKA	Pramod Ganji	Founder & CEO	Emerging RegTech Solution of the Year
Aadhya Airtek	Mahesh T S	MD & Co-Founder	Innovative Leaders in Manufacturing HVLS Fans
Hi-Tech Radiators Pvt Ltd	Kartik Daftari	Managing Director & CEO	CEO of the Year
Fortis Hospital, Bannerghatta Road, Bengaluru	Dr Mohan Keshavamurthy	Principal Director - Renal Sciences	Icon In Robotic & Transplant Surgery
Aspect Global Ventures Pvt Ltd			Emerging Brand in Bullion, Realty & Hospitality
NBR Group	N Nagabushana Reddy	Founder, CEO & MD	Visionary Founder Award - 2025
Ambience Mall			North India's Retail Landmark Award
SoftwareOne	Deepti Rishi	Lead HR Business Partner, India	People Strategy & Workforce Excellence Award
The Royal Society of Arts (RSA), London, United Kingdom	Pakhi Dixit, FRSA	Fellow	Women Leadership Award
One 97 Communications Ltd (Paytm)			Digital Financial Champion of the Year
PepsiCo	Pavitra Singh	VP and People Leader, PepsiCo India and South Asia	CHRO of the Year
TrueRE Oriana Power Limited			Most Promising Clean Energy Company of the Year
Earthz Urban Spaces Pvt Ltd			Best Real Estate Innovation
The Brand Solution	Abhishek Singh Rajput	MD & Founder	Agency of the Year

# WHEN VISION LEADS, EXCELLENCE FOLLOWS: THE MAKING OF A VISIONARY LEADER AND A NATIONAL BRAND

The story of CP PLUS, as recognised at the Outlook Business Spotlight Achievers Awards 2025, is ultimately a story of transformation: of how scale, when guided by purpose, can evolve into significance. The honour of Brand of the Year, alongside Mr. Aditya Khemka's recognition as Visionary Leader of the Year, captures an organisation that has grown beyond market leadership to become a strategic pillar of India's security and surveillance framework. This journey has not only been guided by ambition but by a stream of consistent effort to align technology, governance, and national priorities into a cohesive whole.

What sets CP PLUS apart is the depth with which it has built its ecosystem. Expansion was never pursued as a singular objective; instead, every layer of growth was reinforced with capability. Manufacturing scale was matched with engineering intelligence, ensuring that products were not only produced in volume but designed with precision. Compliance and certification were integrated into the earliest stages of development, enabling CP PLUS to emerge as the brand with the largest range of STQC-certified products - an achievement that reshaped how trust is established in surveillance deployments. This approach positioned the company as a natural partner for sensitive, large-scale projects where reliability, data integrity, and regulatory alignment are non-negotiable.

Technological advancement at CP PLUS has followed a distinctly



contextual philosophy. Rather than adapting global solutions superficially, the organisation has invested in developing systems that respond to India's unique realities - high population density, diverse climates, complex urban environments, and evolving regulatory frameworks. Innovations in AI-driven video analytics, bandwidth-efficient data handling, and cybersecurity-hardened architectures have enabled surveillance systems that are both intelligent and resilient. These advancements are designed not as feature showcases but as tools for governance, urban management, and proactive security.

Collaboration has played a pivotal role in this evolution, not as dependency but as acceleration. By aligning with global technology leaders, CP PLUS has strengthened its access

to advanced semiconductor capabilities and AI processing frameworks, shortening innovation cycles while preserving strategic autonomy. These collaborations have reinforced India's technological sovereignty by ensuring that critical surveillance infrastructure remains domestically controlled, engineered, and deployed. The result is a future-ready portfolio that balances global excellence with national interest.

Mr. Aditya Khemka's leadership philosophy is deeply embedded in this trajectory. His vision has consistently emphasised endurance over immediacy, investing in talent, infrastructure, and governance frameworks long before market demand made them imperative. This long-term orientation has allowed CP PLUS to remain agile despite its scale, capable of adapting to new technologies, policies, and security challenges without losing coherence. Being a publicly listed entity has further sharpened this discipline, embedding transparency and accountability into every strategic decision.

Today, CP PLUS stands as more than a dominant brand; it represents a broader aspiration - India's intent to lead in critical security technologies with confidence and credibility. The dual honours at the Outlook Business Spotlight do not mark a culmination, but a reaffirmation of direction. They underscore the belief that when leadership is anchored in vision, and brands are built on responsibility, excellence is not only pursued - it follows naturally, shaping impact that endures well beyond awards and recognition.







## AMBIENCE MALLS: A DESTINATION FOR LUXURY SHOPPING, DINING AND IMMERSIVE EXPERIENCES

**A**s urban consumers increasingly seek destinations that offer more than transactional retail, Ambience Malls have emerged as lifestyle hubs that seamlessly blend luxury shopping, diverse dining and engaging community experiences. Reflecting evolving aspirations and modern lifestyles, the malls are positioned as refined yet welcoming spaces where leisure, culture and commerce coexist.

Ambience Malls are widely recognised for their curated portfolio of premium global brands alongside leading luxury Indian labels. From international fashion and beauty houses to contemporary Indian designers and lifestyle brands, the retail mix is designed for discerning shoppers who value quality, exclusivity and innovation. This strong brand presence has made Ambience Malls a preferred destination for premium shopping, drawing consistent footfalls and fostering long-term customer loyalty.

Beyond retail, Ambience Malls offer a dynamic food and beverage ecosystem catering to varied tastes

and occasions. The malls house an extensive range of fine-dining restaurants, popular cafés, quick-service outlets and relaxed hangout spots, making them natural social hubs for families, professionals and young consumers alike. Coupled with entertainment offerings such as biggest multiplexes and interactive leisure zones, the experience extends well beyond shopping, reinforcing its appeal as a place genuinely loved by people.

A key driver of engagement at Ambience Malls is their emphasis on curated, experience-led programming. From festive celebrations and fashion showcases to live performances and celebrity appearances, the malls consistently host events that bring the community together. These activations enhance visitor engagement, create memorable moments and ensure repeat visits with sustained footfall throughout the year.

Adding further depth to the experience is Ambience Malls' focus on recognising and rewarding customer commitment through its Loyalty Program. Regular

shoppers and diners benefit from a structured rewards ecosystem that enhances the value of every visit and encourages on-going engagement. As customers continue to interact with the mall's retail and dining offerings, they unlock added benefits and exclusive privileges that strengthen their connection with the destination.

Complementing this approach are large-scale shopping campaigns organised throughout the year, designed to add excitement and anticipation to the retail journey. These campaigns feature aspirational rewards such as luxury gifts, iPhones, shopping vouchers, stay experiences and travel opportunities, driving participation while enhancing the overall shopping experience.

This consistent focus on quality, innovation and experiential retail has also earned Ambience Malls recognition across leading industry platforms such as MAPIC India, ISCA and ET Retail FAME in recent years, with multiple accolades acknowledging excellence in marketing initiatives, customer engagement and the overall shopping and leisure experience.

By combining luxury retail, diverse dining, curated events and a customer-centric engagement strategy, Ambience Malls continue to redefine the modern mall experience and remain leading destinations for lifestyle, leisure and meaningful consumer engagement.

Furthermore, Ambience Malls have been conferred the prestigious 'Sword of Honour 2025' award by the British Safety Council, achieving this distinguished recognition on their very first attempt.

Speaking on the occasion, Mr. Arjun Gehlot, Director – Ambience Malls, said, "This honour stands as a powerful symbol of our uncompromising safety culture, strong leadership commitment and relentless pursuit of world-class standards. It reflects our belief that safety is not just a practice but a shared value, a mind-set and a promise we uphold every day for our visitors, employees and partners."



## ASHAPURNA BUILDCON: WHERE DREAMS MEET REALITY

Building Trust Across Rajasthan for 29 Years

**S**ince 1996, Ashapurna Buildcon Limited has been a symbol of reliability and trust in Rajasthan's real estate landscape. Led by its Founder and Chairman, Shri Karan Singh Uchiyada, the company has successfully delivered 45+ projects spanning over 140 lakh sq. ft., providing quality homes to 30,000+ satisfied families. This consistent performance has firmly placed Ashapurna among Rajasthan's top five real estate developers.

The company's commitment to excellence was evident early on. In 1997, Ashapurna delivered 400 villas and plots within just 18 months—a rare achievement at the time. In 2004, it became Western Rajasthan's first ISO 9001:2000 certified real estate company, setting benchmarks that continue to define its operations. With 40+ projects delivered on schedule, Ashapurna has redefined customer expectations around transparency, quality, and timely delivery.

### A Portfolio Designed for Every Homebuyer

Ashapurna Buildcon's strength lies in its balanced approach—offering both luxury and affordability without compromise.

- Ashapurna Heritage, spread across 170 bighas near Jodhpur Airport, blends contemporary design with traditional Rajasthani architecture.

- Ashapurna NRI, the premium flagship project, introduces European-inspired living for discerning homeowners.
- Ashapurna Mohan Bagh features Spanish-style township that elevate elegant living.

Equally impactful is the company's affordable housing portfolio. Ashapurna Anmol and Ashapurna Aangan reflect Ashapurna's belief that quality housing should be accessible—empowering first-time buyers and young families across Rajasthan's expanding middle class.

### Shaping the Future: Upcoming Developments

With a clear vision for the future, Ashapurna is expanding across residential, commercial, and industrial segments through four strategic projects:

- **Ashapurna Agri Park:** A 400-bigha commercial and industrial development near DMIC, offering businesses robust infrastructure and strategic connectivity within Rajasthan's growing industrial corridor.
- **Vista Suites:** Jodhpur's first luxury studio apartments in Jhalamand, near the new High Court—designed for modern urban lifestyles with rooftop pools, fitness centers, and high-speed elevators.

- **NRI Vistara:** A 101-bigha gated township on the Jodhpur–Pali Highway, offering well-planned plots within an amenity-rich layout, designed for smooth management and complete peace of mind.
- **Ashapurna's 47<sup>th</sup> Project:** Ashapurna's prestigious entry into Jaipur with Greek-themed ultra-luxury residences in Mahapura, offering 3, 3.5, and 4 BHK configurations.
- **Uchiyada Palace,** an upgraded seven-star hotel—marks more than the launch of a hospitality project. It represents a significant step towards strengthening tourism, enhancing the hospitality landscape, and contributing to the economic growth of Jodhpur.

### Beyond Real Estate: Building Communities

Ashapurna's impact extends beyond construction. A defining initiative across all projects is the provision of one free home for a widow, reflecting the company's deeply rooted social responsibility.

Through the Shree Mag Mohan Charitable Trust, the organization supports medical camps, mass marriage ceremonies for economically weaker sections, and various community welfare initiatives. Several developments also carry IGBC certification, reinforcing Ashapurna's commitment to sustainable and responsible development.

### Recognition and Legacy

At the Real Estate Excellence Awards 2025, Ashapurna Buildcon was honoured as the "Most Trusted Real Estate Brand of the Year," while Director Harshvardhan Singh received the "Youngest Achiever of the Year" award—underscoring a seamless transition of values to the next generation.

After 29 years, Ashapurna's philosophy remains simple and unwavering: build quality homes, deliver on time, respect customers, and give back to society.

That consistency is what turns promises into addresses—and dreams into reality.







## MAHESH T S, THE MAN WHO BUILDS AIR AND INSPIRES GENERATIONS

**W**hen Mahesh T S first stepped into a workshop decades ago, he had nothing but his hands, his curiosity and a stubborn desire to understand how things worked. No degrees, no inherited opportunities but only a restless mind and a belief that problems were invitations, not obstacles. Today, he is the co-founder and COO of Aadhya Airtek, Bengaluru's industrial fan manufacturer quietly reshaping how India moves air and how the people behind it move ideas. His story is not just of machines and markets but of a man who turns curiosity into innovation and grit into leadership.

Mahesh spent over thirty years mastering electrical, electronic and mechanical systems the hard way, by doing, failing and trying again. He believes knowledge is meaningless unless applied and every machine he fixed, every circuit he repaired, was a lesson in problem-solving and resilience. "Strategy may be the brain of business but culture is its heart," he says. For Mahesh,

nurturing people, relationships and trust is as crucial as building a product. He has been a firm believer of hands-on expertise, combined with respect for people, the core that now drives every decision at Aadhya Airtek.

### Engineering Solutions, Shaping Industries

Founded in 2020, Aadhya Airtek emerged from two and a half years of dedicated R&D, focused on High Volume Low Speed (HVLS) fans for industrial and commercial spaces. Lightweight, efficient and adaptable, these fans now circulate air in factories, warehouses, multipurpose halls, resorts and transportation hubs. Under Mahesh's operational leadership, the company has won Times Business Awards 2025 and the Economic Times Achievers Award 2024, among other awards to establish itself as both a market leader and an innovator.

### Learning by Doing

Mahesh's journey has also been recognised personally. He is

the recipient of the Hemmeya Kannadiga Award 2022 and has been featured in Business Mint Magazine, Good News: Jazba India Ka on DD News and Suddi Sourabha on DD Chandana. Each recognition reflects not just his professional achievements but the man who built them with curiosity, determination and steadfast dedication.

Integral to his success is his partnership with his wife, Lata Vasishth, CEO of Aadhya Airtek, whose strategic insight complements Mahesh's operational rigor. Together, they drive innovation, sustainability and talent cultivation, ensuring the company grows with heart as well as scale.

Yet, accolades do not define him. For Mahesh, every fan, every challenge and every success is a reminder that curiosity, hands-on learning and perseverance can transform humble beginnings into lasting impact. His story is an invitation to anyone who dreams to do. It is a portrait of a man whose vision, grit and ingenuity continue to shape not just a company but an entire industry.

## ANYTIME FITNESS CREATES HISTORY, BECOMES FIRST FITNESS BRAND TO ACHIEVE 100+ CENTRES IN DELHI NCR



**A**nytime Fitness India, one of the country leaders in 24/7 fitness chains, has created history by becoming the first fitness brand to cross 100+ gyms and serve nearly 1,00,000 members in Delhi NCR. Spanning over 5 lakh square feet of fitness space, the milestone represents an unmatched achievement in organised fitness retail.

It is an only brand in India, has reached this scale of member adoption, physical presence, and community engagement within one urban market, underscoring Anytime Fitness' strong brand resonance and sustained demand for flexible, accessible fitness solutions.

Since its entry into India, Anytime Fitness has consistently addressed one of the biggest barriers to regular fitness—time and convenience by enabling members to work out at any Anytime Fitness gym worldwide.

Commenting on the landmark achievement, Vikas Jain, Managing

Director, Anytime Fitness India, said, "Reaching 100 centres and serving nearly 1,00,000 members in NCR is not just a milestone—it is a defining moment for the Indian fitness industry. This achievement reflects the trust our members place in us and validates the need for flexible, high-quality fitness experiences. While we are proud to have created history in one of India's most competitive markets, this is only the beginning of our larger vision."

He added, "Over the next five years, we aim to expand our footprint to 500 gyms nationwide, with a strong focus on southern and western India. Markets such as Bengaluru, Hyderabad, Mumbai and Ahmedabad are witnessing rapid growth in fitness awareness and organised gym adoption. Our goal is to make Anytime Fitness a part of everyday life for millions of Indians."

Over the years, Anytime Fitness India has built a loyal community by delivering international-grade equipment, certified personal

trainers, strong safety protocols, and technology-enabled smart access. The growing base of nearly one lakh members reflects rising awareness around preventive healthcare, holistic wellness, and long-term fitness commitment among working professionals, millennials, Gen Z consumers, and first-time gym-goers.

As part of its five-year expansion roadmap, the brand plans to strengthen its presence across key metros and emerging Tier 2 and Tier 3 cities, driven by increasing urbanisation, higher disposable incomes, a young working population, and a growing emphasis on physical and mental well-being.

Anytime Fitness' growth is anchored in a scalable, franchise-led model, supported by centralised training systems, operational excellence, and global best practices. Alongside physical expansion, the brand will continue investing in trainer education, member engagement programs, smart access technology, and community-driven initiatives, ensuring consistent service standards across centres.

About Anytime Fitness – Anytime Fitness India is a leading fitness franchise that offers 24/7 gym access to its members. With multiple locations across India, Anytime Fitness provides a convenient and accessible fitness solution for individuals of all fitness levels. Its state-of-the-art facilities, modern equipment, and expert trainers make it an ideal choice for achieving health and fitness goals. The brand's inclusive and supportive community fosters a motivating environment, encouraging members to lead healthier and active lifestyles.







## FLIPSPACES AND THE QUIET FIX TO A NOISY INDUSTRY

**W**alk into any commercial office build and a familiar pattern appears. A designer works from one plan, a contractor from another, vendors arrive in parts, and the client becomes the project manager by default. Delays rarely come from a single mistake. They emerge from a hundred small misalignments that compound over time. Flipspaces was built to close those gaps, not by adding another vendor, but by shortening the chain and giving everyone the same playbook.

Flipspaces treats design and build as a single connected job. Drawings, specifications, approvals,

procurement, and site execution live in one workflow, so fewer details fall through the cracks. The anchor is VIZWORLD, a proprietary tech suite that links design, supply, and project management into one operating layer. At its core sits VIZDOM, the design management module that keeps layouts, drawings, and mood boards under a common dashboard. Because the same system runs internally for delivery, teams always work on the right version and updates stay visible from concept to handover.

### Seeing the office before it exists

Clients do not slow decisions because they are indifferent. They slow them because they cannot see the

outcome clearly enough to approve with confidence. Flipspaces solves that hesitation with VIZWALK, a VR enabled walkthrough that lets stakeholders step into the proposed space before a single wall is built. Feedback moves earlier in the cycle, when changes are cheaper and faster. Approvals accelerate, and site work starts with fewer surprises.

Most projects communicate in bursts. By the time a concern surfaces, it has already grown. Flipspaces tracks timelines, budgets, site progress, and vendor workflows in one place, so both teams and clients see a live picture. That transparency is delivered through VIZCLIENT, a project management module that consolidates updates, reduces back and forth, and grounds reviews in facts rather than assurances. When progress is clear, conversations shift from firefighting to choice making.

### Procurement without the chaos

Procurement is where good projects quietly derail. Small substitutions and late deliveries create inconsistency, or stall a site while alternatives are found. Flipspaces uses a structured Bill of Materials, uploaded and managed centrally, so design intent maps cleanly to what is ordered and installed. The process is reinforced by VIZCART, the supply repository within VIZWORLD, which improves quality control and price transparency. When supply data is organized and traceable, execution becomes predictable.

Many builds drift because execution chips away at approved details. A finish changes, a joinery line moves, a spec is "adjusted" on site. None are dramatic, yet the final space feels off. By tying specifications, approvals, and site tasks within one system, Flipspaces reduces that drift. The outcome stays closer to what was signed off, and quality becomes repeatable rather than dependent on who manages a given week.

In an industry that often runs on fragmented coordination, Flipspaces offers a simpler alternative. One partner, one system, and a clearer path from idea to office.

## SHAPING THE FUTURE OF INFRASTRUCTURE

**Harshita Jain:**  
Building India's Engineering  
Reputation Globally

**M**s. Harshita Jain is a dynamic entrepreneur and a recognized leader in India's infrastructure consultancy space. With a strong academic foundation in Civil Engineering from the UK and a management degree from the London School of Economics, she brings together technical knowledge and business acumen in a way that few in the industry do today.

She currently serves as the Director of Consulting Engineers Group Limited (CEG), one of the largest Indian-owned infrastructure consultancy firms. CEG provides advisory and engineering services across key sectors such as metros, railways, high-speed bullet trains, highways, urban development, tunnels, and other critical infrastructure projects. Under her leadership, the firm has been associated with some of the most iconic and large-scale infrastructure developments in India.

Harshita believes success is built through learning, humility, and consistency. She began her journey from the ground up, gaining hands-on experience across the business. For her, leadership goes beyond personal growth, it is about empowering teams, creating opportunities, and fostering a culture where passion and progress go hand in hand.

Over the years, Ms. Jain's entrepreneurial journey has been widely acknowledged by leading business and industry platforms.

She has recently been honoured with the "World Infrastructure Visionary Leader of the Year" award at the Outlook Business Spotlight Achievers Awards, held in December in New Delhi, in recognition of her outstanding leadership and



visionary contribution to the infrastructure sector.

Her contributions have also earned her several prestigious awards. These include Leaders of Tomorrow 2024, Women Icon of the Year 2022 in the Infrastructure Sector, the Women Inspiring Leaders Award 2022-2023, India's Top 30 Under 30, the Iconic Women Leader Award by the Asia GCC Conclave, FIDIC Asia Pacific Emerging Leaders Award 2025 – For outstanding leadership in the development of the consultancy profession, and the Global Women of Worth Award from India by the World Women Congress.

At CEG, Ms. Jain leads business development and strategic planning. She has been instrumental in driving diversification into new sectors and implementing digital transformation across the organization. Since she joined the company in 2014, average annual revenues have grown from INR 33 crores to over INR 230 crores, reflecting sustained growth

and long-term vision.

Her leadership has also strengthened CEG's global presence. Today, the firm operates in over 26 countries, with more than 1,600 professionals working across 50 offices. CEG is currently involved in projects valued at over INR 2.5 lakh crores and generates over INR 230 crores annually through its services.

Beyond business, Ms. Jain represents India as a Young Future Leader at FIDIC Asia Pacific, the global body for consulting engineers. Her commitment to quality infrastructure, global collaboration, and nation building continues to inspire the industry and the next generation of leaders.

She encourages aspiring women entrepreneurs to believe in themselves and stay committed to their dreams. She emphasizes that success is not defined by age or gender, but by individual passion and capability. Continuous learning and skill development, she believes, are essential to creating a lasting impact.





# PAVITRA SINGH: A PEOPLE LEADER SHAPING MODERN HR AT PEPSICO

Delivering HR leadership across regions through culture, capability, and inclusion focus



**P**avitra Singh is Vice President and People Leader for PepsiCo India and South Asia. With over two decades of experience in human resources, she is recognized for leading large-scale people agendas across complex organizations and geographies, with a strong focus on culture, capability building, and inclusive growth.

## Recognised for Leadership Excellence

In recognition of her contribution to the HR profession, Pavitra Singh was awarded "CHRO of the Year" at the Outlook Business Spotlight Achievers Awards, held in December in New Delhi. The award acknowledges her sustained impact in building future-ready organizations and advancing people-centric leadership practices.

Pavitra has been associated with PepsiCo since 2006 and has held leadership roles across India, AMENA (Asia, Middle East and North Africa), and global markets. Her experience spans both Center of Excellence and business-facing roles, including Talent Management, Learning and Development, Culture, Diversity and Inclusion, Talent Acquisition, Employer Branding, and HR Business Partnering. She

has led large formal and informal teams across regions and has been an integral part of the India Region HR Leadership Team as well as the AMENA Talent Acquisition leadership team.

## Making Independent Choices

Her career is defined by independent decision-making and a long-term view of growth. During her MBA, Pavitra received a Pre-Placement Offer in her first year but chose to decline it to ensure deeper learning in her second year. Soon after graduation, she faced an early setback when a confirmed job offer fell through due to the dot-com crash. Instead of allowing the setback to slow her down, she took charge of her career and accepted a challenging role as a centre manager for a struggling training institute.

Tasked with reviving a loss-making unit, Pavitra led a team of professionals more experienced than herself. By aligning them around a common goal and leveraging individual strengths, she successfully turned the unit profitable within five months. This experience shaped her leadership philosophy and reinforced her belief in learning through challenges.

At PepsiCo, Pavitra has played a

key role in transformation initiatives, organizational design, ecosystem partnerships, and leadership capability building. She is a strong advocate of Diversity, Equity, and Inclusion and is widely regarded as a DEI champion. She believes inclusion must be embedded into everyday systems and behaviors, not treated as a standalone agenda.

Pavitra's leadership values are deeply influenced by her parents. From her mother, she learned the importance of effort and detachment from outcomes; from her father, she learned the value of support and security in enabling others to grow. These lessons guide her core values, honesty, positivity, and hard work.

These influences continue to guide her approach to leadership today, grounded in honesty, positivity, and hard work, and reflect in the way she builds teams, supports people, and contributes to the organizations she serves.

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# FROM SCALE TO SIGNIFICANCE: HOW CP PLUS IS REDEFINING INDIA'S SURVEILLANCE FUTURE



**T**he recognition at the Outlook Business Spotlight – Achievers Awards 2025 arrives not as a moment of surprise, but as a quiet validation of a journey that has always been driven by intent rather than immediacy. When Mr. Aditya Khemka is honoured as Visionary Leader of the Year and CP PLUS is named Brand of the Year, the awards do not merely acknowledge success; they illuminate a philosophy that has shaped India's surveillance and security ecosystem over decades. At CP PLUS, leadership has never been about capturing the present alone. It has been about designing the future with patience, foresight, and a firm belief in India's ability to build world-class security technologies at scale.

From its early years, CP PLUS chose a path that demanded far more discipline than speed. At a time when surveillance in India was largely dependent on imported technologies and fragmented solutions, the organisation committed itself to building indigenous capability that could withstand scrutiny, scale nationally, and evolve with the country's needs. This conviction was deeply personal to Mr. Aditya Khemka, whose leadership has been shaped by the understanding that technology without purpose is transient, and growth without foundation is fragile. Under his stewardship, CP PLUS did not

follow trends; instead, it anticipated them, preparing for a future where surveillance would become central to governance, infrastructure, and public safety.

What distinguishes this leadership is its insistence on longevity. Manufacturing was not treated as a backend function but as a strategic cornerstone, enabling CP PLUS to build the largest production capacity in the electronic security industry. This scale was not pursued for dominance alone, but to ensure reliability, consistency, and the ability to serve projects of national importance without compromise. Parallely, product development followed a rigorously structured path, resulting in the industry's widest portfolio of STQC-certified surveillance solutions. Certification here was not a formality; it was a declaration of accountability, a signal that CP PLUS was willing to be measured against the highest benchmarks of quality and security.

The brand's ascent is inseparable from its technological evolution. Over the years, CP PLUS has steadily transitioned from conventional surveillance systems to intelligent, analytics-driven platforms designed for real-world Indian conditions. Recent advancements reflect a deep investment in artificial intelligence, edge computing, and secure video management architectures, enabling faster insights, reduced latency, and

scalable deployments across complex environments. These technologies are not developed in isolation. Strategic global collaborations have strengthened CP PLUS' innovation pipeline, accelerating access to advanced processing capabilities and next-generation AI frameworks while retaining control over design, localisation, and deployment. Such partnerships reinforce the brand's ability to deliver global performance with Indian intelligence at its core.

Being the only listed company in India's surveillance industry has further shaped CP PLUS's identity. Public accountability has instilled governance discipline, financial transparency, and long-term strategic clarity, reinforcing trust among institutions, partners, and customers alike. This trust has translated into sustained leadership across critical sectors, where CP PLUS solutions operate not as accessories but as essential infrastructure. The dual recognition at the Outlook Business Spotlight thus reflects a shared journey – one where visionary leadership has nurtured a brand built on substance, and a strong brand has amplified a leader's ability to contribute meaningfully to a safer, smarter nation. Gratitude accompanies this moment, but so does resolve, because for CP PLUS, excellence has never been a destination – it is a continuous responsibility.





# NAVIOIRA JOURNEYS: INTERNATIONAL HOLIDAYS, PLANNED WITH CARE

Outlook Business Spotlight Achievers Awards 2025 honoured leaders turning ambition into capability and progress.

For many travellers, the most stressful part of an international holiday is not the destination. It is the uncertainty. Will everything go as planned? And if it does not, will someone be there to help? It is this space between excitement and anxiety that Naviora Journeys quietly steps into.

Recently awarded by Outlook India as a Rising Star in International Holidays, Naviora Journeys is a boutique travel company built on a simple belief: vacations are among life's cherished moments, and they deserve planning that feels reassuring and deeply human.

Founded in 2024, Naviora was shaped by people who travel extensively themselves. The company curates international holidays across Europe, including Switzerland, Paris, and Italy, as well as across Asia, including Japan and the Maldives. It also offers leisure escapes within India such as the Andaman Islands. Their travellers include honeymoon couples, families travelling with parents and children, and those choosing well-structured group journeys.

What distinguishes Naviora is experience earned on the ground. Hotels are carefully handpicked based on comfort, strong guest experiences, and practical ease of access. This allows travellers to focus on the journey rather than logistics. Itineraries are paced with intention, balancing iconic sights with enough breathing room to enjoy them fully. Practical guidance, such as selecting the most scenic



Swiss lake cruise or navigating Disneyland efficiently despite long queues, often becomes the quiet highlight of a trip.

This expertise is matched by presence when travellers need it most. A couple travelling through Paris with their parents once faced difficulty arranging a taxi during their leisure time. "We were getting cancellations when booking on our own," they shared. "The Naviora team stepped in immediately even though it was late night for them, and a prepaid taxi was ready for us within minutes."

"Travel is emotional," says founder Gaurav. "People remember how supported they felt. Our responsibility is to think ahead, stay available, and make sure every journey feels reassuring from start to finish."

Technology supports this care without replacing the human touch. Through Naviora's travel app, travellers can access their complete

itinerary, booking vouchers, and live synced flight details, including real time status and gate information, in one place. This brings clarity even before the journey begins.

Thoughtful gestures, such as room upgrades or honeymoon surprises, reflect the team's instinct to go beyond expectations. Combined with warm client testimonials, these moments reveal a company growing steadily through trust.

With customised holidays and curated group journeys now live, Naviora Journeys remains intentionally boutique, focused on doing fewer journeys but doing them right. For travellers planning their next international holiday, the difference often lies in knowing someone is already thinking ahead for them.

To learn more, visit [naviorajourneys.com](http://naviorajourneys.com) or call +91 79829 78745.

# RUGR SETS A NEW BENCHMARK AT OUTLOOK ACHIEVERS AWARDS 2025



The Outlook Achievers Awards recognise institutions with enduring capability, architectural depth, and operational precision. RUGR's honour affirms its commitment to compliant, resilient banking systems.

RUGR's recognition is not simply the outcome of product performance; it is the result of an uncompromising engineering culture. Every architectural layer, every compliance protocol, and every system interaction is designed with precision as its central principle.

A key point to note is that AI is not an overriding program for adapting transaction rules to incorporate proper financial logic; instead, AI is used to guide these rules in achieving optimisation based on actual usage, ensuring the accuracy of reconciliation processes with enhanced confidence during peak transaction processing cycles. That's exactly where RUGR excels.

## Illustrious Leadership Behind RUGR's Dual Achievement

The presence of Mr. Arangasamy KV, Founder, RUGR, and Mr. Gopal Majumder, CBO, RUGR, at the event signalled more than representation; it symbolised disciplined leadership.

Their engineering-first vision has shaped RUGR into a company that prioritises measurable performance over market noise.

**"Precision becomes power when systems are engineered to perform exactly as promised. RUGR's victory is proof of that discipline."**

Arangasamy KV, Founder, RUGR

## Award for Innovation in Digital Payments & Banking Infrastructure

This award highlights RUGR's capacity to engineer dependable digital payment infrastructure along with AI-integration in an ecosystem increasingly defined by high-frequency and unpredictable traffic.

For banks and large financial institutions, such AI dependability safeguards customer trust, protects revenue continuity, and reinforces confidence in national-scale digital payment operations.

## Excellence in Banking as a Platform (BaaP)

The second award acknowledges RUGR's integrated banking platform, an architectural centre that unifies multiple structures,

quickness operations, and ensures seamless interoperability.

RUGR consolidates payment engines, compliance layers, workflows, and reporting under a single ecosystem, ensuring consistency across institutional operations.

It also supports large-scale institutional expansion without compromising performance, visibility, or compliance alignment.

This award reaffirms RUGR's standing as a precision-engineered platform built for institutional growth and operational strength with solid AI-aided testing.

## RUGR In The Banking Spotlight

Unlike many of its competitors, RUGR has placed itself at the forefront of modern banking by embedding artificial intelligence deeply into the operational core of its platforms rather than using it as a surface-level enhancement.

RUGR's dual win signals a shift in the industry's expectations from fintech infrastructure providers.

**"Digital banking leadership is built on resilience, precision, and trust - engineering systems that endure, scale, and empower institutions for the future."**

Mr. Gopal Majumder, CBO

## Final Thoughts

RUGR's dual recognition at the Outlook Achievers Awards 2025 goes beyond industry acclaim, validating disciplined architecture, clear leadership, and systems built for lasting institutional relevance. Its focus on precise settlements, structured compliance, and stable performance sets new benchmarks for digital banking in India. In an era where trust, resilience, and accountability define financial leadership, RUGR delivers not just technology but institutional confidence.





# BEYOND RULES AND ALERTS: HOW ZRIKA IS POWERING THE FUTURE OF PAYMENTS



With rising transaction volumes and increased interconnection of systems, the primary challenge now is to establish a payment infrastructure that is smart, reliable, and compatible with good governance. Zrika has established itself in this transformation as an entity that aims to improve payment transactions at large by advancing beyond just the basics, which led it to receive formal recognition at the Outlook Business Awards 2025.

On 15 December 2025, at Shangri-La, New Delhi, the entity was honoured with two awards: AI Innovation in Fraud Risk Management and Emerging RegTech Solution of the Year. The awards were received by Mr Pramod Ganji, Founder and Chief

Executive Officer, and Dr Kopal Vyas Dhage, Chief Business Officer.

### Rethinking Payments Beyond Static Controls

Zrika is not just about building individual tools or siloed systems; it is a futuristic solution that can easily integrate with the existing financial systems of the payments ecosystem.

Traditional payment systems generally depend on fixed rules and delayed checks. However, they struggle with high volumes and real-time payments. Zrika has overcome this problem by aiming for smart, long-term systems that work in alignment with live financial activities.

### This approach allows organisations to:

- Detect anomalies and fraudulent activities in transactions at an

early stage

- Reduce manual intervention during transaction monitoring without data loss

### Zrika's Product Ecosystem At A Glance

Zrika provides an integrated range of products that facilitate payments, monitoring, and financial operations all within a single ecosystem, which has been concluded in the attached table.

### Summing Up

Zrika's recognition at the Outlook Business Awards 2025 was a significant event, but the company has not lost sight of what lies ahead. Zrika's efforts remain focused on building payment systems that are increasingly intelligent, dependable, and prepared for future developments.

Product	What It Does	Key Feature	Business Benefits
Zriva	Enables One-to-Many API-based payouts with escrow support for structured fund distribution	Structured workflows, high-volume processing, and clear tracking	Seamless automated IMPS transfers and improved visibility in payout processes
Zrai	Enables banks to onboard merchants and process collections through UPI Intent Flow	Real-time payment handling, smooth settlement	Faster merchant onboarding, reliable UPI collections, improved payment visibility, and scalable acquisition for banks
Zrai Shield	Specialised in FRM with AI-powered transaction monitoring and merchant onboarding due diligence	Real-time tracking, diverse risk rule application, and behaviour-based analysis	Early risk identification, stronger merchant oversight, financial misconduct, and fraud prevention
Z-Connect	Unified interface for banking activities with single, bulk, and scheduled payout capabilities	API-based integrations, direct fund movement	Faster transfer, simplified banking operations
Zritech	Acts as the technology backbone	Scalable architecture and easy integration	Long-term stability, seamless adoption, and system interoperability

# OUTLOOK BUSINESS AWARDS 2025: ZRIKA EARNS INDUSTRY RECOGNITION



Pramod Ganji,  
Founder & CEO

Zrika has marked a major achievement on its developmental journey by receiving two honours in the Outlook Business Awards for the year 2025 on December 15th at Shangri-La, located in New Delhi.

Zrika, which was recognised for AI Innovation in Fraud Risk Management and Emerging RegTech Solution of the Year, has ensured its position in the creation of safe, smart, and flexible financial technology for banking organisations.

The awards were received by Mr Pramod Ganji, the Founder and CEO, and Dr Kopal Vyas Dhage, the Chief Business Officer, representing the leadership team that has guided the company's strategic direction and execution.

### A Milestone Moment At The Outlook Business Awards 2025

Zrika's dual recognition reflects its focused approach to addressing critical challenges such as transaction security, operational accuracy, and compliance-led system design in a rapidly evolving digital finance environment.

### Award Recognition for Intelligent Risk Management and RegTech Enablement:

AI Innovation in Fraud Risk Management: The award highlights Zrika's application of intelligent systems in helping financial transactions become safer and more reliable.

Emerging RegTech Solution of

the Year: This award spotlights Zrika's role in making it easier for organisations to scale their operations while providing a clear view of their whole financial process through the integration of well-defined controls into financial workflows.

### A Unified Product Ecosystem Powering Modern Finance

Zrika's platform is a bundle of products centred on a shared purpose that are designed to work together as one complete ecosystem. Each product addresses a specific financial activity while also strengthening the seamless operational structure.

### Zriva

Zriva helps manage large-scale API-based payouts with utmost accuracy and control across financial operations. It also supports automated IMPS transfers for high-yield businesses.

### Zrai

As the bank's TSP, Zrai offers a compliant infrastructure which is not just limited to onboarding merchants seamlessly, but also processes their collections with guaranteed settlements and operational reliability via UPI Intent Flow.

### Zrai Shield

Zrai Shield is an AI-powered fraud

risk management tool that monitors transactional activity in real-time and detects anomalies or fraudulent activities.

It reviews merchant profiles and performs risk scoring consistently after onboarding to ensure none of them acts as a threat to the banks, thereby accelerating response times due to reduced manual checks.

### Z-connect

It enables connected banking through an API-driven approach, allowing businesses to transfer funds directly and integrate banking systems without interruptions.

### Zritech

It provides the fundamental technology and integration layer of the Zrika platform, assisting in scalability, interoperability, and smooth adoption within existing corporate and banking systems.

These solutions simplify complex financial processes while supporting scale, consistency, and operational clarity.

### Looking Ahead

The digital finance landscape is changing rapidly, and Zrika's unflappable and innovative approach positions it to be a steady and evolutionary force in the expansion of India's financial ecosystem moving forward.





# DERMPIX BY IBERIA PHARMACEUTICALS: SETTING NEW BENCHMARKS IN DERMATOLOGICAL SUN PROTECTION

Photosafe GOLD Recognised as 'Best Innovative Sunscreen' at the Outlook Business Spotlight Achievers Award 2025



**D**ermPIX by Iberia Pharmaceuticals, a dermatology-focused division committed to clinical excellence, continues to strengthen its position as a trusted name in everyday dermatological care. Built on a patient-first and science-driven approach, the brand focuses on developing formulations that meet the evolving needs of dermatologists while making sure safety, efficacy, and long-term skin health for patients.

This commitment to responsible innovation has been formally recognised with Photosafe GOLD Sunscreen being honoured with the "Best Innovative Sunscreen" award at the "Outlook Business Spotlight Achievers Award 2025, Edition II." The recognition highlights DermPIX's consistent efforts to combine scientific care with practical dermatology solutions that enhance treatment outcomes.

DermPIX operates with strong technical collaboration from ISB London, supported by a well-established in-house research and development team. This dual strength allows the company to design and refine formulations that align with global quality benchmarks and regulatory standards. Every product is formulated through

a structured research process, guided by clinical insights and continuous feedback from practicing dermatologists.

Photosafe GOLD represents a significant milestone in the brand's journey. Responding directly to dermatologists' insights on photoprotection and long-term sunscreen safety, DermPIX redefined Photosafe GOLD by incorporating advanced, EU-approved sun filters. These filters are globally recognised for their high-performance, broad-spectrum protection and strong safety profile, making them suitable for daily, long-term use. The reformulation shows DermPIX's emphasis on preventive dermatology, where protection is designed not just for immediate efficacy but for sustained skin health.

A defining feature of Photosafe GOLD is DermPIX's proprietary Hydra-Cool Technology. This innovation enables the sunscreen to be delivered in an invisible, water-based gel format, offering a lightweight, non-greasy, and fast-absorbing texture. Such formulation characteristics significantly enhance user comfort, particularly in warm and humid conditions. Improved sensory experience directly supports better patient

adherence, a critical factor in achieving consistent and effective sun protection.

The award recognition reinforces DermPIX's approach to innovation, which prioritises clinical relevance over cosmetic claims. By addressing common patient concerns such as heaviness, residue, and discomfort, Photosafe GOLD supports dermatologists in recommending sunscreens that patients are more likely to use regularly.

Beyond product innovation, DermPIX remains committed to accessibility. The brand focuses on offering international-standard dermatology products at accessible price points, ensuring that high-quality skincare solutions are available to a wider patient base. This balance between quality and affordability has been central to DermPIX's growing acceptance among dermatologists across India.

Strategically, the company continues to expand its presence across Tier 1 and Tier 2 markets, motivated by the belief that advanced dermatological care should not be limited by geography. Through clinician engagement, research-led development, and responsible pricing, DermPIX aims to enhance everyday dermatology standards across diverse healthcare settings.

# THE FUTURE OF RENEWABLE ENERGY: HOW TRUE RE ORIANA POWER IS BUILDING THE INTEGRATED CLEAN ENERGY MODEL OF TOMORROW



**T**he future of renewable energy is no longer defined by standalone assets or single-technology solutions.

As decarbonisation targets tighten and energy systems become more complex, the sector is shifting toward integrated models that connect clean power generation with storage, alternative fuels, and consumption enablement. In this evolving landscape, companies that can design, deliver, and manage solutions across the entire value chain will shape the next phase of the energy transition. TrueRE Oriana Power is already operating firmly within this future state.

TrueRE Oriana Power began at a time when India's renewable ecosystem was still nascent. From the start, the company focused on building execution depth, technical reliability, and long-term customer confidence. This foundation proved critical as the market matured and customer expectations expanded beyond solar capacity alone.

## Moving Beyond Projects to Platforms

As renewable energy adoption scaled, customers increasingly required solutions that addressed intermittency, flexibility, and end-use integration. Recognising this early, TrueRE Oriana Power began repositioning itself from a project-focused EPC player into an integrated clean energy solutions provider. This transition was not driven by diversification for its own sake, but by a clear understanding

that future-ready energy systems must link generation, storage, and consumption seamlessly.

Today, the company operates across the renewable value chain, offering modular and scalable solutions in solar power, battery energy storage systems (BESS), green hydrogen and e-fuels, and compressed biogas (CBG). This integrated capability enables TrueRE Oriana to design solutions that respond to real-world energy challenges, whether for industrial decarbonisation, grid support, or emerging clean fuel demand.

## Scale with Capability

TrueRE Oriana's evolution is reflected in the scale it has achieved across technologies. With ~1 GW of solar capacity delivered and under construction, more than 800 MWh of BESS projects won and under execution, and sizeable green hydrogen and green ammonia allocations, the company stands among a small group of Indian players capable of delivering multi-technology, end-to-end renewable solutions. Its leadership in floating solar, alongside customised rooftops, carports, and solar park deployments, further reinforces its ability to execute in complex and site-constrained environments.

Crucially, this scale has been built without compromising delivery discipline. The company is recognised for operating efficiently across diverse regulatory, geographic, and operational conditions while

maintaining consistent standards of quality, safety, and reliability.

## Leadership, Reach, and Trust

A young and forward-looking leadership team, led by Rupal Gupta, Parveen Jangra, and Anirudh Saraswat has played a central role in guiding this transformation. Their ability to translate policy signals and market shifts into actionable strategy has supported continuous portfolio expansion aligned with India's energy transition goals and global decarbonisation trends.

With operations spanning 24 Indian states and an expanding international presence across Africa, Latin America, and Canada, TrueRE Oriana Power continues to strengthen its global relevance. Industry recognitions and a strong base of repeat clients reflect enduring trust built through consistent performance rather than episodic success.

## Building the Future, Now

As renewable energy moves toward integrated, system-level solutions, TrueRE Oriana Power's journey offers a clear preview of what the sector's future looks like. By combining generation, storage, and clean fuels within a single delivery framework, and anchoring growth in people, processes, and partnerships, the company is not just adapting to the future of renewable energy, but already operating within it, scaling its contribution with purpose, precision, and long-term intent.







# THE CREATIVITY REVOLUTION

Agastya International Foundation's Mission to Build a Nation of Innovators

In the non-descript village of Gudivanka, Andhra Pradesh lies a 172-acre campus that is the epicentre of a grassroots-level learning revolution. While much of the world's educational discourse is fixated on digital literacy and standardized testing, the Agastya International Foundation is betting on something far more primal: creativity.

Founded in 1999 by Ramji Raghavan, who traded a high-flying international career in banking for a vision of grassroots empowerment, Agastya has grown into the world's largest hands-on, creativity-driven science and art education program. Alongside co-founder Mahavir Kataria, Raghavan sought to dismantle the "factory of repetition" that characterizes much

of the Indian schooling system and replace it with a "lab of imagination".

## The Creativity Gap: A Tale of Two Classrooms

The modern educational landscape in India reveals a startling disparity. In elite private schools, children are often encouraged to go beyond academics, using "makerspaces" to test even the strangest ideas. These students are being trained in the art of how to think rather than what to think. They are emboldened to question, debate, and even disagree, with their teachers.

In contrast, students in underserved communities are often tethered to rote learning. In these environments, the teacher's word is law, and any deviation from the

syllabus is viewed as a distraction from the ultimate goal of passing an exam. Such tunnel vision treats curiosity as a luxury rather than a necessity.

Agastya's mission is to correct this imbalance. By decoupling creativity from wealth, the Foundation argues that a lack of expensive infrastructure should never be a barrier to innovation. As the Agastya philosophy suggests, you don't need high-end lab equipment to ignite an interest in science; low-cost experiments work just as well. Bringing creativity back to education isn't about the money, but changing mindsets.

## The Agastya Journey: Aah! Aha! Ha-Ha!

At the core of Agastya's pedagogy

is a deceptively simple three-step journey: "Aah!", "Aha!", and "Ha-Ha!". It is the journey from "Aah!" - the spark of curiosity, the piquing of the mind and the initial desire to explore, to Aha! - the excitement of seeking a solution and making a discovery, and finally, to Ha-Ha! - the sheer joy and confidence derived from solving a riddle and experiencing the learning process.

This framework is designed to spark Curiosity, Creativity and Confidence, all while fostering a sense of Caring for others and the world. It is a grassroots movement that believes science, art and design are the tools required to build a new India of tinkers, creators and solution-seekers.

## Scaling Innovation, Not Just Infrastructure

The scale of Agastya's impact is staggering. From its central Campus Creativity Lab in Gudivanka village, the Foundation disseminates unique, hands-on learning modules across 24 Indian states. Its fleet includes over 152 Science Centres, 330 Mobile Labs and Labs-on-Bikes that bring the classroom to the child, 350 night village schools and much sought after Training programs for Young Instructors and Teachers.

To date, Agastya has reached over 31 million children and 300,000

teachers. This massive expansion has caught the attention of global leaders and institutions alike. The Foundation has forged partnerships with prestigious entities like IISc, IIM, Cambridge, MIT, Harvard and Stanford, as well as corporate giants like Google, IBM, Synopsys and Infosys, to name just a few.

## The Moving of Mountains

The remarkable evolution of the Agastya International Foundation is chronicled in the book *The Moving of Mountains* by Adhirath Sethi. In the book's foreword, Dr. A.S. Kiran Kumar, former Chairman of ISRO, compares Agastya's trajectory to the Chandrayaan 3 mission, a journey of exploration that faced numerous hurdles but ultimately achieved groundbreaking success.

The narrative highlights how Agastya has impressed luminaries like Dr. A.P.J. Abdul Kalam, Rakesh Jhunjhunwala, N.R. Narayana Murthy and Kiran Mazumdar-Shaw, by focusing on innovation rather than just physical infrastructure. It is described as a tremendously successful 'Make in India' effort that has resulted in Agastya becoming the largest creativity laboratory in the world.

## Beyond the Syllabus: Why It Matters

Why is this shift so critical now? In

an age where information is democratized, where just a click of a button can tell you when the Battle of Panipat was fought or how photosynthesis takes place, the role of education must evolve. Education can no longer be merely about transferring knowledge; it must be about shaping a child's identity and their spirit of enquiry.

Creative thinking is not a specialty reserved for artists or actors; it is the bedrock of success for accountants, lawyers and doctors. An undiscovered tax loophole or an uncanny medical diagnosis both require a mind capable of pushing past the mundane to seek the exceptional. By instilling this spirit of enquiry early on, Agastya ensures that children from disadvantaged backgrounds are not left behind in a rapidly changing global economy.

The Foundation's outreach seeks to give every student the license to have the strangest of thoughts and the freedom to run with them. The goal is going beyond bookish knowledge to making a child believe they have the tools to ensure the world doesn't outthink them.

## Future-proofing Education

Agastya International Foundation stands as a testament to the idea that curiosity is the greatest equalizer. By transforming classrooms into vibrant spaces of exploration, they are teaching science and art by building the curiosity, creativity and confidence of coming generations to explore, discover, make mistakes and learn independently. By 2030, Agastya International Foundation aims to have reached this philosophy to nearly 100 million children and several hundred thousand government school teachers.

As Agastya International Foundation looks toward India's future, the mission remains clear: to ensure that the journey from "Aah!" to "Ha-Ha!" is a right, not a privilege. Because when you spark the imagination of millions of children, you move mountains and build a whole new world.





## SIMPLIWORK OFFICES: BUILDING THE FUTURE OF WORK, AT SCALE

Founded by Kunal Walia, Simpliwork has emerged as one of India's largest outsourced office providers, delivering innovation-led, flexible workspaces for Fortune 100 companies.

In 2018, when the contours of work were quietly but decisively beginning to shift, Kunal Walia saw an opportunity to reimagine how enterprises engage with office space. The result was Simpliwork – born not merely as a flexible workspace provider, but as a platform designed to help organizations scale with confidence, agility, and purpose. What began as a response to evolving workplace demands has, in just seven years, grown into one of India's largest outsourced office providers, shaping the future of work across the country.

Partnered with the Sattva Group, Simpliwork continues to redefine collaboration, earning the trust of leading developers across India. Its portfolio reflects both scale and sophistication, serving a distinguished client base that includes marquee Fortune 100 companies. At the heart of this growth story lies a simple yet powerful belief: that workplaces should empower businesses to grow, innovate, and adapt – without being constrained by rigidity or long-term uncertainty.

From its early days, Simpliwork focused on building premium, enterprise-grade environments across India's most prominent business hubs. Over 6 million square feet of flexible workspace has been delivered across Grade A locations in Bangalore, Hyderabad, Mumbai, Gurgaon, Noida, Pune, Chennai, and Kolkata. With more than 85 operational centres and



its strongest footprint in the NCR region, Simpliwork has quietly but confidently embedded itself into the country's commercial fabric.

Credibility has grown alongside scale. The company's A (Stable) rating from ICRA underscores its financial strength, disciplined execution, and resilient business model – critical attributes in a sector defined by rapid change. This stability has enabled Simpliwork to take on ambitious projects, including pioneering India's largest and second-largest flex spaces in 2020: a 600,000 sq. ft. facility in Hyderabad and a 450,000 sq. ft. development in Gurgaon, both delivered for the world's largest internet company. These milestones reaffirmed Simpliwork's ability to deliver complex, large-format solutions with speed and precision.

As enterprises continue to rethink how, where, and how fast they grow, Simpliwork is once again leaning into the future. In FY 2025–26, the company expanded its design and delivery portfolio to include ready-to-move-in office spaces. This evolution directly addresses the needs of enterprises and Global Capability Centers (GCCs) seeking flexibility without compromise. Many

new GCCs entering India today prefer quick incubation models – starting with 50–75 seat pods and scaling to 500–1,000 seats within 12 to 24 months. Simpliwork's ready-to-move-in format dramatically reduces setup timelines from the traditional 90–120 days to just one or two weeks.

This model not only accelerates deployment but also enables Simpliwork to monetize inventory efficiently while optimizing yield per seat. By engaging smaller clients and new entrants early, the company positions itself to grow alongside them, expanding wallet share as needs evolve. It also broadens Simpliwork's appeal beyond firms offering traditional coworking spaces while preserving enterprise-grade standards across all formats.

Looking ahead, Simpliwork's vision remains deeply human at its core. Whether supporting hybrid work, enabling satellite offices, or helping fast-growing teams find their footing, the company continues to design spaces that reduce uncertainty and unlock possibility – building not just offices, but confidence for the next generation of enterprise growth in India.

## NEHA AGARWAL AND THE BUSINESS OF TRUST IN MODERN COMMUNICATIONS

Neha Agarwal, Vice President, Percept Profile

In today's business environment, communication is no longer a support function—it is a strategic lever. Reputation influences valuation, leadership perception shapes market confidence, and narratives travel faster than balance sheets. Neha Agarwal's career mirrors this transformation. As Vice President at Percept Profile, a division of Percept Ltd., she represents a new generation of communications leaders who view public relations not as publicity, but as a core business capability.

### From Storytelling to Strategic Counsel

Neha's professional foundation was shaped by her early years at Hindustan Times, where she developed a deep understanding of news, credibility, and narrative discipline. Her subsequent experience at ICPAR Planman Marcom refined her ability to translate stories into structured communication strategies. By the time she joined Percept, she was prepared to move beyond execution—into a role where communications could influence leadership decisions and long-term brand equity.

### Navigating Risk, Reputation, and Scale

At Percept, Neha has handled some of the most

complex communication environments, including the 2010 Commonwealth Games and the International Film Festival of India (IFFI). These assignments demanded more than visibility—they required real-time judgment, stakeholder alignment, and calm leadership under pressure. Her approach to crisis communication has been rooted in transparency, speed, and consistency, reinforcing trust when reputations are most vulnerable.

### Building Growth Across Percept's Businesses

As head of the Delhi branch, Neha has contributed directly to Percept Profile's growth while strengthening allied verticals such as Imagery and an expanding client portfolio. Securing the Madhya Pradesh Tourism Board mandate for two consecutive terms—spanning over a decade—stands as a strong endorsement of long-term trust. She has also led diversification into sectors including hospitality, FMCG, real estate, health, and travel, enabling the agency to scale both relevance and revenue.

Her partnership with the Adventure Travel Trade Association (ATTA) to bring AdventureNEXT to India reflected a strategic understanding of niche sectors and global visibility—positioning India firmly within the international



adventure tourism conversation.

### Leadership That Invests in People

Neha's leadership philosophy challenges the traditional top-down agency model. She believes that sustainable performance comes from empowered teams, not command-and-control structures. By setting clear direction and allowing teams the freedom to innovate, she has built high-performing, resilient units capable of handling complexity and scale.

### The Future of Communications

Neha Agarwal is vocal about the industry's next phase—one driven by digital-first engagement, AI-led insights, and data-backed storytelling. Yet, she maintains that technology cannot replace trust. Her career underscores a critical lesson for businesses: in an age of constant communication, credibility, clarity, and purpose remain the strongest differentiators.

In shaping Percept Profile's evolution—and strengthening Imagery and its clientele—Neha has helped redefine communications as a business advantage, not just a brand exercise.





## SURESH BAFNA: BUILDING AAHARA, ONE PURE, AROGYADRIVEN SPICE AT A TIME



**From serial entrepreneur to Emerging Leader in Pure Spices, steering Aahara's cryogenic-pure journey from intention to impact**

**A**aahara didn't start in a factory or spice market. It began in a Holistic Pregnancy venture, where Suresh Bafna witnessed how right nutrition shapes health, mood, and a child's future. Prenatal sessions on mindful food revealed a truth: when nutrition is pure, energy, emotion, and life itself transform.

This insight extended beyond pregnancy. Why treat nine months with care, yet casualize everyday food? Why limit pure, performance-rich spices to the elite? Suresh envisioned purity for all—from affluent kitchens to night-shift

tiffins. Thus, Aahara was born: "A taste of culture. A path to Arogya."

As Emerging Leader in Pure Spices at the Outlook Business Achievers Awards 2025, this serial entrepreneur left stable sectors for a crowded market. His question: Can India create a spice brand uniting purity, performance, and Arogya?

Aahara's cryogenic-pure model answers. Heat grinding destroys essential oils; cryogenic processing—at ultra-low temperatures—preserves 90–99% of aroma, color, and compounds. Result: Chillies, turmeric, coriander, and cumin deliver full flavor at lower doses, reducing waste and ensuring kitchen consistency.

The pivot demanded risk, education, and patience. Yet Holistic Pregnancy proved food as energy, not expense: people stand taller, think clearer, live better. Aahara must pass the "family and Ajji test"—purity trusted by home

and grandmothers—while meeting export standards for GCC, North America, and Europe. Quickly, it gained retailers, HORECA, and buyers seeking traceable, high-performance spices.

Suresh's Arogya vision expands to chutney powders: Moringa, flax, fenugreek, and curry leaf blends turn daily meals into nourishment, promoting sustainable masala use for health-conscious families.

Aahara's arc: Pure nutrition intentions from pregnancy → cryogenic tech → Arogya chutneys → future foods blending ancient wisdom and science. It's an emerging ecosystem, rooted in Indian culture for global lives.

Beyond metrics, Suresh sees nation-building: partnering with farmers for high-trust, science-backed exports. His dream: Aahara proves purity can democratize—from Ambani's table to every household lane.

## AMBIENCE PUBLIC SCHOOL: WHERE INNOVATION MEETS INSPIRATION

**"E**ducation is not the filling of a pail, but the lighting of a fire." Ambience Public School, Delhi, has embraced this philosophy to create a vibrant ecosystem where learning extends far beyond textbooks and classrooms. It is a space where curiosity is celebrated, creativity is nurtured and character is built with care and conviction.

At the heart of Ambience lies a culture of progressive education, an environment that empowers students to think critically, question fearlessly and discover joy in learning. The school's guiding philosophy is simple yet profound: every child must leave the campus each day feeling safe, respected and inspired to do more.

### Leadership with Vision

The transformative journey of Ambience Public School is led by Mrs. Himani Asija, Principal, whose visionary leadership has shaped the

institution into a hub of excellence. With almost three decades of experience as a Mathematics educator, she has been honored with the National ICT Award by the Hon. President of India, Sh. Pranab Mukherjee. Her global engagements as a Monbukagakushou scholar in Japan and India's representative at Microsoft's Worldwide Innovative Educators' Forum have enabled her to infuse global best practices into Ambience's learning culture.

### A Pedagogy that Inspires

Ambience embraces an inquiry driven pedagogy, rooted in the 5E model: Engage, Explore, Explain, Elaborate, Evaluate. This approach cultivates critical thinking, problem solving, resilience and collaboration, ensuring education moves beyond rote learning into deep, meaningful discovery.

The school offers state of the art laboratories in Physics, Chemistry, Life Sciences, Environmental Sciences, Mathematics and Home

Science, where theory meets tangible experience. The integration of Artificial Intelligence, robotics, ATL projects and real world applications prepares learners for a rapidly evolving world, while interactive smart panels and digital tools transform classrooms into technology enabled learning spaces.

### A Culture of Innovation and Creativity

Innovation is the pulse of Ambience. Students participate in Olympiads, symposiums and research projects, sharpening their intellectual edge. Beyond academics, the school nurtures diverse passions through interest groups such as pottery, theatre and digital storytelling. Events like Rangbahaar, the annual cultural festival, along with the ATL interschool fest and the Ambience Diplomacy Summit, foster confidence, collaboration and intellectual growth.

### Character and Community at the Core

Ambience believes education must be rooted in empathy and service. The Interact Club and Ambience Care Club engage students in community service, sustainability and social responsibility, shaping them into compassionate and socially aware individuals.

### Preparing Citizens of Tomorrow

At Ambience, success is not defined by grades alone. The school nurtures empathetic leaders and global citizens who are confident, responsible and equipped to collaborate, communicate and innovate. With its seamless blend of tradition and technology, academics and values, Ambience Public School, Safdarjung Enclave, New Delhi, continues to shine as a beacon of excellence, inspiring generations to dream, discover and achieve.





## THE MAN BEHIND SMART ENTREPRENEURSHIP: GAURAV BHAGAT'S THREE-DECADE JOURNEY OF BUILDING AND SCALING MSMES



Gaurav Bhagat, Founder and Managing Director of Consortium Gifts and Gaurav Bhagat Academy for Outlook Business

One of India's most recognized voices in high-performance selling, revenue acceleration, and business and skill scaling, Mr. Gaurav Bhagat (GB) is a three-decade entrepreneur, speaker, podcaster, and widely regarded 10X Sales Visionary. He brings a rare blend of credibility, having built a resilient enterprise from the ground up and later mentoring thousands of founders and professionals to improve sales performance and execution discipline across sectors. His entrepreneurial instinct surfaced early, from selling comics and creating India's first WWE card pack as a child to selling over 50,000 units of a board game by age 16, shaping his deep understanding of persuasion, consumer psychology, and product demand that underpins his frameworks today. In 1999, he bootstrapped Consortium Gifts,

now known as India's leading corporate gifting company, with just ₹10,000 withdrawn from a credit card, at a time when his family was facing severe financial hardships. What began as a home-based operation secured its first major order and began its journey with Maruti Suzuki. In early 2025, Consortium was named among the top 100 gifting companies in the world by the Promotional Products Association International.

Over the next two decades, he scaled it into one of Asia's most respected corporate gifting firms, serving leading global brands and creating a reputation for premium innovation and execution excellence. Consortium Gifts further strengthened its global standing through PPAI recognition, a significant international benchmark in the promotional products ecosystem. It is also trusted

by global brands such as BMW, Microsoft, Adobe, Salesforce, Deloitte, and LinkedIn, to name a few. This long-term success is a key differentiator in his profile; his credibility is built not on theory, but on sustained operational performance in a competitive B2B environment.

In 2018, Bhagat expanded his impact by launching the Gaurav Bhagat Academy (GBA), a platform dedicated to building sales and skills confidence, pipeline discipline, and scalable revenue systems for businesses. The Academy is also known for its proprietary C.R.I.S.P. framework, which encourages ambitious targets backed by structured action, metrics, and consistent follow-through and also giving back to the society. What makes Bhagat's work especially relevant today is his focus on India's economic engines, MSMEs and women entrepreneurs. His contribution through GBA has been nationally recognized by the Ministry for Outstanding Contribution to MSME Growth and Women Entrepreneurship through skill training and development.

Today, GBA has trained 10,000+ individuals across 21+ countries and 12+ industry sectors, reflecting strong global scalability. Bhagat's thought leadership is notably future-facing, emphasizing AI-driven sales personalization and revenue resilience, critical capabilities for modern businesses navigating digital disruption and economic volatility. With a mission to empower 100,000 businesses and 900,000 working professionals to enable large-scale job creation, GB continues to be a catalyst for ambitious founders and sales leaders, helping them build predictable revenue, stronger teams, and scalable systems that are ready for the modern economy.

## NUTRITION WITH TRANSPARENCY AND PURPOSE: HOW PAWFECT PET FOODS IS REDEFINING PET NUTRITION

In a pet-care world where "premium" has become a decorative word and ingredient lists are designed to impress more than to nourish, Pawfect Pet Foods has carved a rare and defensible position by doing something almost radical: keeping nutrition simple, honest, and biologically appropriate.

Pawfect was built as a voice for informed pet parents; those who read labels, question claims, and are increasingly disillusioned by the gap between marketing theatre and nutritional reality. Its foundation is not trend-led storytelling but functional nutrition with minimal processing and measurable health outcomes.

At the core of Pawfect's philosophy lies transparency with purpose. Every formulation begins with a short, intelligible ingredient list, human-grade raw materials, and a clear explanation of why each component exists. The portfolio spans food, treats, chews, toppers, supplements, and even beverages, yet one rule unites every product: function first, gimmicks never.

Products are engineered around real biological needs: digestion, dental hygiene, skin and coat health, and joint mobility not novelty flavours or fashionable buzzwords. Innovation at Pawfect is filtered through two uncompromising questions: Is this genuinely better for the animal? and Can it be done with absolute ingredient purity?

What truly separates Pawfect globally is not just what it makes, but how it makes it. From supplier qualification and raw-material approvals to batch-level traceability and tightly controlled processing environments, quality is architected into every operational layer.

The company secured BRC and



ISO-22000 certifications in its very first year, is SMETA/SEDEX audited, and operates confidently across the world's most demanding regulatory markets, proof that its standards are structural, not cosmetic.

Pawfect has also been a consistent innovation leader: pioneering multi-action cheese dental chews, liquid functional supplements, and yoghurt-based synbiotic products. These were not category stunts, but biology-driven solutions to unmet needs.

While every Pawfect product is grain-free, the brand refuses to parade this as a marketing hook. Digestibility, nutritional logic, and individual animal physiology drive formulation decisions not label trends. There are no preservatives, no synthetic colours, no fillers. Ever.

The company operates through carefully selected online and

offline channels, supported by an education-first philosophy. Pawfect understands that today's pet parents demand clarity, not clutter delivered through transparent labelling, precise feeding guidance, and direct, honest communication.

Behind this disciplined enterprise is Founder Prashant Patwardhan, whose operator-first mindset continues to shape the company's evolution. With new manufacturing capabilities in the pipeline and a roadmap anchored in sustainable, quality-led growth, Pawfect's expansion is underpinned by sustained trust.

Today, Pawfect is widely regarded as perhaps the most profitable pet food company to emerge from India, a distinction earned not through hype or shortcuts, but through restraint, rigour, and an unwavering commitment to animals first.





## FROM PAYMENTS TO PLATFORMS: HOW RUGR IS POWERING SMARTER BFSI GROWTH



In an era where BFSI transformation is no longer defined by speed alone, but by structure, resilience, and trust, RUGR stands apart. What began as a payments-focused engineering vision has today matured into a full-scale, platform-led institutional backbone, powering smarter, compliant, and future-ready growth across the banking and financial services ecosystem.

RUGR embodies the innovation-first belief through a brand-centric approach that prioritises architectural clarity, operational predictability, and long-term value creation for BFSI institutions backed by the clear philosophy embraced by its leaders.

### Recognition That Signals Industry Leadership

RUGR's philosophy received strong validation at the Outlook Achievers Awards 2025, where the entity earned two prestigious honours:

- Innovation in Digital Payments & Banking Infrastructure
- Excellence in Banking as a Platform..

It was at the Shangri-La, New Delhi, that the awards recognised organisations demonstrating architectural depth, operational

precision, and sustainable performance under real-world financial loads. Represented by the Founder, Arangasamy KV, and Chief Business Officer, Mr. Gopal Majumder, RUGR's recognition signalled more than achievement – it marked a shift in industry expectations.

### Innovation in Banking Payments - Engineered for Reality

The award for Innovation in Digital Payments & Banking Infrastructure reflects RUGR's ability to engineer payment systems that operate with absolute reliability in unpredictable, high-frequency environments.

Products such as UPI-GRAM, TRANSFER-GRAM, and RUGR UDAAN enable banks to manage real-time, high-volume digital payments without sacrificing accuracy or compliance. Embedded intelligence ensures continuous observability across transaction flows, enabling proactive risk detection while maintaining deterministic execution.

### Banking as a Unified Ecosystem

RUGR's second recognition: Excellence in Banking as a Platform, highlights its evolution beyond payments into a cohesive, institutional-grade, and AI-powered banking ecosystem.

At the core lies a unified architecture that brings together payment engines, compliance frameworks, operational workflows, and reporting systems under a single platform. Solutions such as RUGR SWITCH, BANK-GRAM, RUGR GARUDA, and RUGR PANORAMA AI enable banks to operate seamlessly across functions while retaining complete visibility and control, eliminating fragmented reporting, and empowering leadership with decision-ready intelligence.

### Strengthened Further by the Saraswat Infotech Pvt. Ltd. Acquisition

The strategic acquisition of Saraswat Infotech Pvt. Ltd. marks another milestone in RUGR's growth journey. The RUGR-Saraswat Infotech Pvt. Ltd. integration strengthens operational security, streamlines large-scale banking operations, and reinforces compliance alignment—delivering a unified foundation that combines experience with advanced engineering.

### A Defining Chapter in India's Digital Banking Story

RUGR's success is not merely about recognition; it reflects a broader impact on India's financial infrastructure. By enabling smarter BFSI growth through disciplined engineering, integrated intelligence, and platform maturity, RUGR is shaping a banking ecosystem defined by reliability and confidence.

From innovations in banking payments to institutional platforms, RUGR continues to power the future of BFSI – precisely, responsibly, and at scale.

**"When engineering is guided by discipline and purpose, technology becomes a foundation for institutional trust."**  
Arangasamy KV, Founder, RUGR

## HOW SHAILY MEHROTRA, CO-FOUNDER & CEO FIXDERMA BUILT 1500 CR VALUATION COMPANY

In an era where the Indian skincare market is flooded with "miracle" ingredients and viral DIY trends, Shaily Mehrotra, Co-Founder and CEO of Fixderma, remains an outlier. While many contemporary brands lead with marketing budgets, Shaily leads with a lab coat. As she makes her debut as the newest "Shark" on Shark Tank India season 5, she isn't just bringing investment capital to the table; she is bringing fifteen years of grit, clinical integrity, and a blueprint for how to build a legacy brand in a landscape of fleeting trends.

### The Science of "Shark" Thinking

Shaily's entry into the Shark Tank is a full-circle moment for a founder who has spent over a decade and a half staying the course. Known for her understated presence and focus on substance over spectacle, her investment philosophy mirrors her business strategy: patient, consistent, and rooted in sustainable fundamentals.

"On the show, I look for founders who have a deep-seated clarity of thought and an uncompromising grip on their domain," Shaily says. "In skincare, as in any business, there are no shortcuts to trust. You have to earn it, one formulation at a time."

### From Prescription to Household Name

What sets Fixderma apart in the competitive D2C space is its clinical lineage. Long before it was a consumer favourite, it was—and remains—a dermatologist's go-to choice. Today, Fixderma is trusted and prescribed by over 15,000 dermatologists across India. This professional endorsement isn't a marketing claim; it is the result of a "science-first" approach that



prioritizes efficacy over aesthetics.

This dedication has led to a milestone that few Indian skincare companies can claim: Patented Innovation. Fixderma stands as the only Indian skincare company to hold two patented formulations. The first, Fixderma Nigrifix cream, revolutionized the treatment of Acanthosis Nigricans. The second and most recent, the FCL AHA Lightening Gel HQ, reinforces the brand's leadership in managing hyperpigmentation with clinical precision.

### The Manufacturing Edge: Quality Control at Source

In an industry where most brands outsource their production (white-labeling), Shaily took the harder path. Fixderma operates its own state-of-the-art manufacturing unit in Neemrana, Rajasthan. This vertical integration allows Shaily to maintain an iron grip on every stage of the product lifecycle—from the meticulous sourcing of raw

ingredients to the final quality check.

"Having our own manufacturing is our greatest competitive advantage," explains Shaily. "It allows us to iterate quickly, maintain high standards, and ensure that what's on the label is exactly what's in the bottle. We don't just sell products; we create them from the ground up."

### Taking "Made in India" Global

The Fixderma story is no longer confined to Indian borders. With a footprint spanning 40+ countries, Shaily is successfully exporting Indian dermatological excellence to global markets, including the Middle East, Africa, and Southeast Asia. The brand's international success is a testament to the universal language of science; clinical results translate across cultures and skin types.

**Fixing Skin. Building Trust. The Shaily Mehrotra Way.**





## HOW KARTIK DAFTARI IS CHAMPIONING MAKE-IN-INDIA MANUFACTURING FOR THE GLOBAL TRANSFORMER INDUSTRY

In a sector where reliability is a non-negotiable and margins for error are minimal, Kartik Daftari has managed to build a global reputation rooted in trust. As Managing Director and CEO of Hi-Tech Radiators Pvt. Ltd. (India) and Hi-Tech Radiators LLP (USA), Kartik has played a pivotal role in positioning Indian-manufactured transformer cooling solutions at the heart of power infrastructure projects across the world.

Founded by Kartik's father, Yatin Daftari, Hi-Tech began as a small 1,800 sq. meter facility on the outskirts of Mumbai, India. The company initially focused on manufacturing control panels and switchgear, making a strategic shift in 1989 when it acquired a radiator manufacturing plant from Bharat Bijli, which had a joint venture with Siemens. Despite facing challenges such as labour issues and industry downsizing, Hi-Tech successfully capitalised on this opportunity and began manufacturing radiators.

Following his graduation in 2002 from the University of Bombay, as a university topper, Kartik joined Hi-Tech, where he acquired hands-on experience in both the technical and managerial aspects of the business. Over the next 20 years, Kartik drove innovation and growth in the global transformer industry. His journey has been defined by his deep engineering knowledge, operational discipline, and a global market awareness. Consequently, Hi-Tech Radiators has achieved remarkable expansion in footprint across 55+ countries, serving some of the biggest global OEMs, including Hitachi, ABB, Siemens, General Electric, and Schneider.

Kartik has also spearheaded Hi-Tech's adoption of automation and process innovation. By investing in advanced machinery and in-house



process development, he has helped establish state-of-the-art manufacturing operations. The company has also gone on to make significant strides in research and development to enhance both product quality and manufacturing efficiency.

Under Kartik's leadership, Hi-Tech has employed transformative advancements such as integration of digital and automated machinery, as well as deployment of robotic welders, laser-cutting, and software-directed workflows. These capabilities have enabled Hi-Tech to compete effectively with global players, reinforcing the credibility of Made-in-India engineering on the international stage. Additionally, Kartik's customer-centric mindset has led the company through complex global markets by prioritising collaboration, responsiveness, and customised engineering solutions tailored to specific operating environments.

Kartik's leadership has also earned him significant recognition

over the years by leading industry bodies and institutions. He has been honoured with the 'Entrepreneur of the Year' Award (2023) and 'CEO of the Year – Manufacturing' Award (2025) by the MSME Chamber of Commerce and Industry of India, acknowledging his strategic leadership and contribution to Indian manufacturing. Under his leadership, Hi-Tech has earned several client appreciation awards and prestigious industry recognitions, including ET MSME's Top Exporter of the Year (2022), Dun & Bradstreet's Best Global Business (2024) and GreatCompanies' Top SME Business of the Year (2023), in the manufacturing sector.

Beyond operational success, sustainability and ethical business practices form a core part of his leadership philosophy. Kartik has consistently emphasised responsible manufacturing and long-term value creation, ensuring that Hi-Tech's growth aligns with India's environmental goals and creates positive community impact.

## ROBOTIC SURGERY IN INDIA: SHAPING THE FUTURE OF HEALTHCARE THROUGH VISION, SKILL, AND INNOVATION

Robotic surgery is transforming healthcare across the world, and India is rapidly emerging as a key player in this evolution. With advanced technology, strong clinical expertise, and a growing culture of innovation, robotic-assisted surgery is delivering safer, more precise, and less invasive treatment for complex conditions—particularly in urology, uro-oncology, and kidney transplantation. Patients benefit from smaller incisions, reduced blood loss, faster recovery, and improved surgical outcomes.

At the forefront of this transformation is Fortis Hospital, Bannerghatta Road, Bengaluru, which has become a regional and international destination for advanced robotic care. Patients travel here from across India, Africa, the Middle East, and Southeast Asia for highly specialised procedures in urology, uro-gynaecology, renal transplantation, and reconstructive surgery. Leading this journey is Dr. Mohan Keshavamurthy, Principal Director – Renal Sciences, whose career closely mirrors the growth of robotic surgery in India.

Born in Hassan, Karnataka, Dr. Mohan trained at Bangalore Medical College and later completed his MCh in Urology from KEM Hospital, Mumbai, where he was a university topper. He went on to gain advanced training in oncology and solid organ transplantation in India and abroad, including fellowships in Canada and with the American Society of Transplantation. This global exposure laid the foundation for his patient-centric, outcomes-driven approach.

With over three decades of experience, Dr. Mohan has been a pioneer in introducing cutting-edge technologies to Indian urology and transplantation. Long before robotic systems became mainstream, he



Dr Mohan Keshavamurthy  
Principal Director, Renal  
Sciences, Fortis Hospitals,  
Bengaluru

was among the early adopters of laser technology for urological surgeries. His expertise spans kidney transplantation, uro-oncology, reconstructive urology, paediatric urology, and complex procedures such as gender reassignment surgery and congenital anomaly repair.

What makes Dr. Mohan stand out is his willingness to adapt and evolve. In his 50s, at a stage when many surgeons prefer to rely on established methods, he trained extensively in robotic surgery in Europe, including at the University of Lorraine in France. Today, he performs robot-assisted kidney transplants and complex cancer and reconstructive surgeries, achieving outcomes that were once considered high-risk.

Robotic surgery has significantly changed the landscape of modern

medicine in India. Procedures that demand extreme precision—such as prostate cancer surgery, kidney-sparing tumour removal, and complex pelvic surgeries—are now safer and more effective with robotic assistance. In urology and transplantation, robotic platforms have helped preserve nerve function, reduce complications, and improve long-term quality of life.

Under Dr. Mohan's leadership, Fortis Bannerghatta Road has launched the TREAT Program (Total Robot Enabled and Assisted Transplant)—a first-of-its-kind initiative in India. A national milestone was achieved when the hospital performed simultaneous robotic surgeries on both kidney donor and recipient, using two robotic systems at the same time. This approach reduces surgical trauma, enhances precision, and speeds up recovery for both patients.

The program is especially significant in India, where most kidney donors are women. By ensuring donor safety and comfort through minimally invasive robotic techniques, TREAT addresses a long-standing gap in transplant care. It has also made transplantation possible for high-risk patients who were earlier considered unsuitable due to obesity, prior surgeries, or complex anatomy.

As India's healthcare ecosystem evolves, robotic surgery is poised to play a major role. Expanding surgeon training, improving patient awareness, and increasing access beyond major cities will be key to realising its full potential.

Through his work at Fortis Bannerghatta Road and initiatives like TREAT, Dr. Mohan Keshavamurthy is helping ensure that India's robotic future is not only technologically advanced—but also ethical, accessible, and focused on better patient lives.







\*Award received by Vinayak Harihar Huddar (Group Chief Marketing Officer, Aspect Group) on behalf of Executive Chairperson, Aspect Group\*

## BUILDING BUSINESSES, BUILDING ECOSYSTEMS, BUILDING INDIA

**S**ome recognitions feel less like applause and more like a quiet reminder: keep raising the bar. The Outlook Business Spotlight Achievers Awards 2025 is that reminder for me because leadership must create outcomes people can experience, not only numbers people can read.

My belief is straightforward: growth is meaningful when it strengthens trust, expands opportunity, and contributes to India's long-term progress. Purpose is not a slogan; it is a discipline how you build teams, set standards, and stay accountable to every stakeholder you serve.

That philosophy shapes everything we do at Aspect Global. As a diversified group, we have grown across sectors that touch everyday India—homes, infrastructure, bullion, experiences through hospitality, and community upliftment. What connects these verticals is a single intent: to build platforms that are modern, responsible, and future-ready.

In hospitality, we have focused

on creating brands that are not just restaurants, but destinations where design, service, and storytelling come together. Over the past year, we strengthened our luxury dining portfolio with the opening of Ākina in Worli and the revival of OPA Kipos in Mumbai bringing the Dubai-born Greek fine-dining experience back to the city under the Aspect Hospitality banner. It was especially meaningful to see both brands recognized among the Top 15 Restaurants for Design at the Hospitality Horizon Design Awards 2025, a recognition that validates our belief that experience design is as important as the menu itself.

In real estate, Aspect Realty is guided by a similar mindset of developing premium residential and commercial spaces with a sharp focus on planning, quality execution, and long-term value. As we expand with landmark projects in Mumbai, we stay rooted in a simple truth: realty, at its best, is also nation-building, because it shapes how communities live

and how cities evolve. Through our infrastructure and project management capabilities, we work to bring execution discipline, safety, and timelines together so that building is not only ambitious, but also dependable.

My responsibility as National Vice President of the India Bullion and Jewellers Association, also as its first female Vice President keeps me connected to one of India's most culturally significant industries. Here, my focus remains modernization with responsibility: digitization, transparency, ethical frameworks, and stronger trust systems that elevate consumer confidence and strengthen India's reputation in global bullion trade.

Aspect Sports carries the same spirit of platform-building. We support grassroots talent through Tiigers of Kolkata in the Indian Street Premier League (ISPL), and our recent entry into the Pro Wrestling League with Tiigers of Mumbai Dangals reflects our intent to back Indian sport with structure, visibility, and professionalism.

Inclusion cannot be an "add-on" to success. Under Aspect Sports and Aspect Foundation, we sponsored the Mumbai Pinkathon and enabled underprivileged girls with training and access so they could participate with confidence. On 8 March, we will take this momentum to Delhi for Pinkathon because empowerment must travel, scale, and sustain.

Credibility is built slowly and tested often. The next chapter for me is clear: scale Aspect Global's ventures with sharper governance and deeper innovation, position India as a global leader in transparent bullion practices, and keep building brands that set benchmarks across sectors.

This award is not an endpoint. It is a call to keep building with clarity, accountability, and unwavering belief in India's future.

**Aksha Kamboj, Executive Chairperson, Aspect Global**



Mr. N. Nagabhushana Reddy, Founder, NBR Group

## THE BENGALURU BLUEPRINT: HOW NAGABHUSHANA REDDY IS HUMANIZING THE CITY'S SKYLINE

**I**n the high-stakes theatre of Bengaluru's real estate, where the race to build higher often leaves the "human" element behind, NBR Group has chosen a different path. Led by the visionary Mr. Nagabhushana Reddy, the group has spent almost three decades in the industry, proving that a home is not just a high-yield

asset or a collection of square feet; it is the primary setting for a person's life story.

Founded in the year 1998, NBR Group did not start with glass-and-steel skyscrapers. It began with the soil. Mr. N. Nagabhushana Reddy and Mr. Ashwathnarayana Reddy recognized that for the emerging middle class and the

global Indian, land was the ultimate symbol of security. This "people-first" philosophy allowed the NBR Group to grow from a plotted development firm into an industry leader that has delivered over 12 million square feet of residential excellence.

Mr. Nagabhushana Reddy's approach centers on aligning residential design with the evolving "Tech-Life" balance of the city. As Bengaluru transformed into India's Silicon Valley, he recognized that professionals required more than just proximity to their workplace; they sought environments that offered a meaningful transition into a nature-centric lifestyle. Under his leadership, NBR Group pioneered "Resort Style Living," most notably with the award-winning NBR Soul of the Seasons located near the Sarjapur Road- Gunjur IT corridor. This project, a jewel in the Sarjapur-Mullur corridor, has become a preferred destination for the city's tech elite and Non-Resident Indians (NRIs).

For the NRI community, Mr. Reddy has simplified the often-daunting process of homeownership in India. By prioritizing RERA compliance, transparent digital documentation, and high-tech security, he has turned NBR projects into "safe-haven" investments that can be managed from anywhere in the world.

Beyond the accolades, Mr. Reddy's work is characterized by a commitment to the GAIA philosophy and the core principles of Panchamahabhootha, balancing space, air, fire, water, and earth. His projects feature 88% plus open spaces, ensuring that the city's tech-driven workforce has room to breathe.

As Bengaluru continues its global ascent, NBR Group stands as the gold standard for what a modern developer should be: tech-savvy, eco-conscious, and deeply ethical. In the hands of Mr. N. Nagabhushana Reddy CEO, Founder and Managing Director, NBR Group, the future of Bengaluru is not just being built; it is being thoughtfully curated.





# EARTHZ URBAN SPACES: BUILDING LUXURY HOMES WITH INTEGRITY, VISION, AND LONG-TERM VALUE

In an industry often driven by speed and scale, Earthz Urban Spaces has chosen a path defined by consistency, quality, and thoughtful luxury. With nearly two decades in Indian real estate, the company has built a reputation for delivering homes that are visually striking and deeply aligned with the aspirations and well-being of urban families.

At the centre of this journey is Mr. Praleen Chopra, Chairman and Managing Director, known for his philosophy of "simple living and high thinking." His leadership values and long-term vision continue to shape the brand's identity and direction.

## A vision rooted in quality and continuity

Earthz Urban Spaces' vision is clear: to deliver quality products and keep delivering them. For 20 years, the company has focused on high standards rather than rapid expansion, steadily earning the trust of customers who value reliability and long-term value. Looking ahead, the company aims to refine luxury living, making homes more meaningful, comfortable, and aligned with evolving urban needs. Its upcoming properties in 2026 will reflect innovation with purpose and excellence in execution.

## Leadership that inspires

Mr. Praleen Chopra's journey is a story of early ambition and disciplined growth. Entering real estate in 1999 at age 18, he quickly established himself as a respected name through persistence, learning, and deep market understanding. Known for his grounded personality and people-first mindset, Mr. Chopra believes real estate is about improving lives. His contributions were recognised when he received



the "Best Innovative Developer in Delhi" award by the BRICS Business Forum in 2018, acknowledging his impact on premium developments in South Delhi. His social initiatives further reflect a belief in responsible and inclusive development.

## Redefining luxury through design

Luxury at Earthz Urban Spaces is defined by experience, not excess. Homes are designed as sanctuaries, blending architectural brilliance with comfort and harmony. Signature features include waterfall-like staircases, Vastu-compliant layouts, double-height spaces, abundant natural light, and private swimming pools -- each element crafted to create a living experience its residents can cherish daily.

In addition, Earthz Urban Spaces provides private lifts and lobbies

in its homes, along with ergonomic building designs featuring mist fans and TGU glass.

Earthz stands apart through attention to detail, refusal to compromise on quality, and a long-term approach to real estate. Homes are built for durability, usability, and timeless design. Innovation focuses on enhancing daily life through spatial planning, privacy, wellness-focused design, and indoor-outdoor connectivity.

## Looking ahead

As Earthz Urban Spaces moves forward, it remains focused on high-quality projects, new luxury milestones, and strengthening customer trust. With clear vision, strong leadership, and commitment to quality, Earthz demonstrates how thoughtful development builds lasting value, on buildings and on belief.

