

SPECIAL INITIATIVE

OUTLOOK BUSINESS

August 2025

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THE SUPER
DISRUPTOR SPEED.
VISION. GLOBAL
AMBITION.

- VARUN CHAUDHARY

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BILLIONAIRE FAMILY.

VIKSIT
BHARAT 2047

CRAFTING
BHARAT...

VARUN CHAUDHARY

Managing Director, CG Corp Global

This Feature is curated by the Brand Team of Outlook Publishing India Pvt. Ltd.

WAI WAI®

Noodles ka
All Rounder

Varun Chaudhary
Managing Director, CG Corp Global

VIKSIT
BHARAT 2047

“ Celebrating The Changemakers Building Bharat’s Tomorrow, Today! ”



DARSHAN SHAH
Co-founder & CEO
NewsReach



SONIYA KUNDNANI
Co-founder & COO
NewsReach

FROM FOUNDER'S DESK |

Viksit Bharat is more than just a national goal—it is a call to action for every Indian. By 2047, as we mark 100 years of independence, the dream is to see an India that is not only economically strong but socially inclusive, environmentally conscious, digitally empowered, and deeply rooted in equitable growth. This vision can't be built by policy alone; it needs participation. It needs people. And across the country, that spirit of participation is already in motion: in classrooms, communities, start-ups, and self-help groups, in towns and talukas, far from the spotlight.

India is undergoing a quiet but powerful transformation. Progress today is no longer confined to metros or ministries. It's being shaped by the creativity of our youth, the resolve of local leaders, and the courage of those choosing to build instead of wait.

At NewsReach, we've had the privilege of engaging with changemakers who are rewriting India's growth story from

the ground up. Over time, we realised that many of these stories are powerful as they are, but rarely get the platforms they deserve. That realisation led to the creation of Crafting Bharat.

Crafting Bharat is an original intellectual property by NewsReach, built to spotlight the people shaping India's future from the grassroots. It began as a podcast—a long-form conversation series that explored the journeys of real changemakers across sectors. The stories were raw, grounded, and deeply inspiring. That foundation led to the launch of the Crafting Bharat Awards, which recognise impact-led individuals and organisations working to move the needle in their own communities.

This magazine edition is the next chapter in that journey. & very soon, Crafting Bharat will grow again with the launch of Bharat Unplugged, a live talk platform that will bring these voices to the stage.

Not rehearsed. Not filtered.
Just real people sharing real stories that reflect the soul of Bharat.

What began as a storytelling initiative has now become a growing platform across formats—audio, video, print, and on-ground experiences. But the intention remains unchanged: to bring the real Bharat into focus. Not the Bharat often imagined from afar, but the one lived every day by those shaping it from within.

We're proud to collaborate with Outlook Magazine to take this vision forward. As you read through this edition, we hope you walk away not just informed, but moved. Because Bharat is not waiting for 2047—it is building it, every single day.

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Exclusive Interview | Outlook Business

Varun Chaudhary: The Super Disruptor Driving Wai Wai's Global Ambition

OB Let's begin with the title on the cover—Super Disruptor. How do you personally define disruption in the FMCG world today, and do you see yourself as one?

After I stepped into the role of CEO at CG Foods, we didn't just aim to grow—we aimed to double our India business and simultaneously plant our flag in Europe.

We're actively acquiring a European food company—not just to expand geographically, but to bring their diverse product range into our ecosystem. At the same time, we're expanding our international footprint through new partnerships, including a recent JV with Bikaji.

That's what disruption means to me—not being loud, but being bold. Not just reacting to the market, but redesigning how we participate in it.

OB When you took over the reins of CG Foods, what was the first 'non-traditional' move you made that signaled a shift in strategy?

We moved deeper, not wider. The instinct for most consumer brands is to target large markets, such as metropolitan areas, immediately. But we made a conscious pivot—doubling down on the East and Northeast, where Wai Wai had cultural roots.

We also reshaped our org structure—focusing on grassroots activation, data-led R&D, and e-commerce-first marketing. Instead of mass advertising, we supported community-driven

campaigns that reflected local pride. That shift—from national ambition to regional obsession—was non-traditional, and in hindsight, game-changing.

OB You're targeting ₹1,200 crore in revenue for FY25-26. What's fueling this scale-up—and how are you ensuring it doesn't come at the cost of agility or authenticity?

The ₹1,200 crore target isn't a vanity number. It's backed by strategic building blocks—our pan-India manufacturing, growing e-commerce partnerships, and a well-diversified SKU pipeline.

But scale will never come at the cost of soul. We've designed systems that balance speed and substance. We decentralize product decisions, monitor data weekly, and empower our teams to adjust in real-time. Growth is essential, yes—but growth with character is non-negotiable.

OB Purpose-driven leadership seems to be a recurring theme in your journey. How do you blend business growth with social responsibility in your day-to-day decisions?

It's not a blend—it's one and the same. At CG Foods, every hiring choice, supply chain decision, and pricing model is made with impact in mind.

Whether it's supporting farmers, creating jobs in remote regions, or conserving cultural heritage in Rajasthan through the restoration of a historic haveli—a



project we'll be sharing more about in the coming weeks—we believe in building value without creating social debt.

OB Looking ahead, what's the next frontier for you as a leader—and for CG Foods as a brand? Are we going to see more 'Wai Wais' from your kitchen of ideas?

We're just getting started. Wai Wai was step one. The next phase is about becoming India's most loved youth-driven food brand portfolio—with a diverse mix of snacks, and beyond.

As for me, I want to continue building quietly, authentically, and globally. If people can taste our values in every bite we serve, then I've done my job well. Because in the end, legacy isn't just what you inherit. It's what you leave behind—on the shelf, and in the hearts of your consumers.

The Bharat Opportunity



At London Business School

How Venture Studios Can Ignite the Next Wave of Economic Growth



As India steps into its 78th year of independence, the economic narrative is steadily shifting. The next chapter of growth won't be written solely in metros—it will rise from the

aspirations brewing in Tier-2 and Tier-3 India. Cities like Meerut, Bhopal, Bhubaneswar, and Nagpur are witnessing a silent transformation. These semi-urban and rural regions are home to ambitious entrepreneurs, rising consumer

Manish Khurana

Founder, Innovations Venture Studio | Director, LMD2 Capadvisors

demand, and deeply rooted traditional industries.

Yet, structural challenges—limited access to capital, fragmented mentorship, and the absence of robust startup ecosystems—hold them back. This is where venture studios like Innovations Venture Studio can be truly transformative.

Why Venture Studios Are Built for Bharat

Unlike traditional VCs that fund startups, venture studios co-create them. We ideate, incubate, fund, and build alongside founders—providing not just capital, but strategy, execution, and a strong support system.

In the Bharat context, this approach is a game-changer.

Each region of India has its own inherent strengths—be it agriculture in Vidarbha, renewable energy in Tamil Nadu, leather in Kanpur, or textiles in Surat. By collaborating with state governments, academic incubators, and district industries, venture studios can develop Regional Innovation Hubs that build scalable, contextual businesses rooted in local realities.

These hubs aren't just going to be idea factories—they are structured ecosystems aligned with national missions like Digital India, Startup India, and One

District One Product (ODOP). They will empower entrepreneurs from the ground up, creating a sustainable pipeline of bottom-up innovation.

Fixing the Missing Middle

India's MSMEs contribute nearly 30% to GDP and 40% of exports, but most lie in a "Missing Middle." They are too big for microfinance, yet too small or informal for institutional private equity. This is where venture studios can bridge the gap.

At Innovations Venture Studio, we embed ourselves within legacy businesses—unlocking scale through digital transformation, e-commerce enablement, lean supply chains, and financial discipline. For example:

A 20-year-old SME in Ludhiana can modernize its operations with smart automation.

A heritage handicraft unit in Rajasthan can tap into global D2C channels.

Moreover, we offer hybrid financial structures—combining equity, revenue-based financing, and even annuity-linked returns. This aligns perfectly with the cash flow nature of MSMEs. Collaborations with SIDBI, state finance corporations, and DFIs enable us to unlock capital at scale.

Beyond Capital—A Hands-On Partnership

Venture studios are not fly-in advisors. We work shoulder-to-shoulder with founders. Our model is built on alignment, patience, and execution. This makes us ideal partners for governments, ecosystem



enablers, and investors looking to unlock Bharat's full potential.

At a time when India aims to be a \$5 trillion economy and eyes Viksit Bharat 2047, it's imperative that the economic engine includes its semi-urban and rural regions. We firmly believe the next wave of value creation will emerge not just from unicorns, but from resilient, regionally-rooted ventures solving real problems for real India.

This is the future we're building at Innovations Venture Studio—one venture at a time, thus acting as a fuel for a

Samridh Viksit Bharat 2047.

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Transforming Audits: Real-Time Financial Oversight Emerges

The Postmortem Is Over: How One Firm Is Killing the Traditional Audit with a Real Time Crystal Ball



For generations, the corporate audit has been little more than a financial autopsy, a meticulous, expensive report on a period that's already dead and gone. CEOs have been forced to make mission critical decisions using this rearview mirror, reacting to problems months after they've eroded profits. But in a world that moves at the speed of data, one firm is declaring the postmortem audit obsolete, sending shockwaves through the financial industry.

dnA Consulting, the trailblazing firm that is turning the archaic audit process into a live, strategic weapon for modern leaders. Led by visionary Managing Partner

Deepak Pokharna, and supported by CA Ashwini ML, CA Sukrutha DS and Rashmi M, the company has pioneered a system of real time internal audits that functions less like an accountant and more like a financial GPS. "Instead of retrospective insights, we deliver actionable intelligence in real time, significantly enhancing decision making speed and accuracy," says Pokharna.

The approach is jaw droppingly effective. By integrating continuous monitoring software with elite accounting and tax experts, dnA flags financial leaks, compliance risks, and operational waste the second they happen. For a manufacturing client, this meant instantly spotting

and correcting procurement inefficiencies that were silently killing their margins. For a hotelier, it was "transformative" guidance that turned complex financial data into a clear path for growth.

This isn't just about catching errors; it's about unlocking foresight. The firm delivers the kind of CFO level advice that new age CEOs crave, empowering them to make swift, data backed decisions that drive profitability and innovation. This radical commitment to transparency and proactive partnership has earned dnA a stellar reputation and a formidable client list, including large listed organizations, major D2C brands, and top manufacturers.

With operations now spanning five cities in India and expanding into the United States, dnA Consulting is not just offering a new service; it's heralding a new era. The age of reactive, historical accounting is over. For businesses ready to stop driving blind, the message is clear: the future of financial management is live, and it's happening right now.



Wagh Bakri: Brewing Legacy And Growth Since 1892

Over a century of trust, quality, and a commitment to inclusive, future-ready growth

Since 1892, the Wagh Bakri Tea Group has cultivated a legacy of quality, authenticity, and a keen understanding of regional taste preferences. Staying true to its founding principles and customer-first approach, the brand has earned enduring loyalty across generations.

From its origins as a modest tea trading business, the company has emerged as one of India's largest and the fastest growing packaged tea brands with an annual turnover of more than Rs. 2,500 crore and distribution of over 55 million kilograms of tea. Wagh Bakri operates pan india and exports to more than 60 countries. Its journey reflects the wider aspiration of the nation, from a colony to a confident and self-reliant economy preparing for its 100th year of independence in 2047.

Post-independence, Wagh Bakri expanded steadily, establishing a strong presence, especially in western and northern India, and building a reputation for quality and trust. Today, it is among the top three packaged tea companies in the country and continues to grow through a blend of consistent quality, evolving consumer preferences, and responsible business practices. Wagh Bakri's

commitment to quality has contributed to it being named India's Most Trusted Tea Brand for four years in a row.

As India gears up for 2047, Wagh Bakri has laid out clear plans for sustainable and inclusive growth. It has adopted a decentralised strategy that strengthens its reach across urban and rural markets. It is investing in automation, diversifying product formats, and incorporating sustainable practices into its supply chain to ensure future resilience. A growing distribution network and regional focus allow it to meet evolving consumer demand while maintaining strong central quality oversight.

A significant milestone in Wagh Bakri's journey was the introduction of the Wagh Bakri Tea Lounges, which now number 55 across India. These outlets represent a strategic move to reposition tea as a lifestyle product, offering curated experiences in contemporary settings. The lounges serve traditional brews alongside tea-based mocktails and snacks, attracting a younger demographic while staying true to the company's heritage. For Wagh Bakri, the tea lounge is not merely a retail format but an attempt to redefine the role of tea as a conversation starter and



Mr Paras Desai
Executive Director,
Wagh Bakri Tea Group

ice-breaker in India.

Wagh Bakri also maintains a strong commitment to social responsibility through the Wagh Bakri Foundation, which undertakes initiatives in women's empowerment, skill development, employment generation, education, public health, and other areas. These programmes reflect the company's belief in inclusive growth and its role as a corporate citizen contributing to national development.

Led by Executive Director Paras Desai, a fourth generation of the promoter family, Wagh Bakri continues to participate in international trade forums, build global partnerships, and explore new markets. As India aims to become a developed nation by 2047, Wagh Bakri Tea Group stands as a home-grown example of legacy-driven innovation and responsible growth. Its progress over the decades mirrors the country's own transformation, rooted in tradition and powered by ambition.

Gujarat Tea Processors and Packers Limited
Wagh Bakri House, Opp. Parimal Garden, Ambawadi, Ahmedabad - 380 006, Gujarat, INDIA.

Prakher And Pranav Lead

Carrying forward a legacy, expanding capabilities, and building for tomorrow's infrastructure needs
Meerut, India | July 2025

Pranav Rajeev, CFO and COO

Pioneer Fabricators Ltd, long associated with quality and engineering excellence, is entering a fresh chapter under the stewardship of Prakher and Pranav Agarwal. With roots going back to 1987, the company is undergoing a considered evolution — one that honours its origins while embracing a forward-looking vision inspired by the legacy of its founder, the late Mr Rajeev Kumar Agarwal.

From its beginnings as a modest fabrication unit, Pioneer has grown steadily into a respected name in infrastructure and civil construction. Today, guided by a new generation, the company is preparing to take on a broader and more dynamic role in India's infrastructure story.

Built on a foundation of reliable structural work and a strong engineering ethos, the company flourished under Mr Rajeev Kumar Agarwal's leadership. His vision earned the trust of major institutional clients and established a reputation for integrity and rigour. Following his passing in May 2022, his sons, Prakher and Pranav, stepped into leadership with a clear intention: to carry forward what was built,



and to build further.

With impressive academic and professional backgrounds — Prakher, an IIT Dhanbad alumnus with an MBA from ISB Hyderabad, and Pranav, who holds both BBA and MBA degrees from the University of Petroleum and Energy Studies — the brothers bring a balance of technical insight and strategic perspective. It's this blend that is shaping a business capable of delivering precision on the ground while thinking long-term at the boardroom level.

Initially focused on fabrication contracts with scope-limited delivery, the company has deliberately expanded its role to offer end-to-end infrastructure solutions. This includes a

shift from traditional BOQ contracts to EPC (Engineering, Procurement, and Construction) models — allowing Pioneer to manage entire projects from design through to execution. This transformation marks more than just a service expansion; it signals a repositioning in the market, with the company taking on more complex, larger-scale work.

The results of this evolution are already visible. A key milestone was the construction of a 10-metre-wide, 140-metre-long foot overbridge at the bustling Varanasi Cantt railway station — a site with nearly half a million daily footfall. Delivering a project of this scale under such conditions showcased Pioneer's

Pioneer's New Era

capability to execute high-impact infrastructure with efficiency and resilience.

More recently, the company won an EPC contract from Bangalore Metro for the construction of a skywalk at Banashankari Metro Station — a project that underscores its growing presence in urban mobility infrastructure.

Change has not been limited to the project pipeline. Internally, Pioneer has been modernising its operations — introducing automation, refining project management workflows, and upgrading fabrication capabilities. These steps have brought improved turnaround times, greater cost efficiency, and

tighter quality control, helping the company respond better to the demands of an increasingly competitive environment.

At the same time, a renewed focus on safety, documentation, and compliance is reinforcing the company's reputation for reliability. Strengthening relationships with government bodies, public sector undertakings, and institutional clients has become a strategic priority, as Pioneer seeks to position itself as a trusted partner in nation-building.

But growth here isn't just about scale — it's also about responsibility. The company is consciously integrating

sustainability into its practices, from the materials it uses to the way it designs for longevity and resilience. Equally, it's investing in its people — encouraging ownership, supporting upskilling, and cultivating a culture that values innovation and accountability.

Inclusivity is also on the agenda. Pioneer is broadening its talent base and creating a workplace culture that welcomes new ideas while staying true to the values that have defined the business for decades.

India's infrastructure landscape is changing rapidly — with urbanisation, smart cities, and mass transit projects reshaping the country. Pioneer Fabricators is gearing up to be a meaningful part of this transformation. Whether through footbridges, skywalks, industrial structures or pre-engineered buildings, the company is building a versatile portfolio ready to meet the country's growing needs.

With government focus on infrastructure-led growth and increasing investment in public utilities, the opportunities are considerable. Pioneer isn't just preparing to participate — it's ready to lead where it can, and contribute where it matters most.

As Prakher and Pranav chart the company's future, what stands out is not just their ambition, but their respect for where it all began. They aren't simply inheriting a legacy — they are shaping it into something fit for the next generation. With a focus on innovation, resilience, and values that endure, Pioneer Fabricators Ltd is proving that tradition and transformation can go hand in hand — and that, together, they can build something truly lasting.



Prakher Rajeev, Managing Director

Rising Beyond Limits: Subhash Ramdin Prajapati's Svdaa Journey

From disability to entrepreneurship, a journey of purpose, empowerment, and building inclusive beauty through Svdaa

Success isn't always defined by titles or accolades. For Subhash Ramdin Prajapati, success emerged from resilience, empathy, and a refusal to let adversity dictate his destiny. From living with a disability to launching a purpose-driven brand, Subhash's life is a powerful journey of transformation.

Rising Beyond Adversity

Born into a modest home in a small town, Subhash faced his first major challenge early on—being diagnosed with polio. With a lifetime of limitations, Subhash saw a challenge worth rising above. He embraced persistence as a way of life.

At 15, he began working odd jobs to survive. Life in Surat was unforgiving he often slept on sidewalks and earned just 20 a day selling newspapers. Yet he never lost sight of a better future. Every hardship became fuel for his determination to break free from the cycle of poverty and struggle.

Over time, he stepped into the world of network marketing, gaining practical experience in business, finance, and strategy. These years became the training ground for the visionary entrepreneur he would become.



From Darkness to Light

Subhash's early years were filled with darkness uncertainty, physical limitations, and financial hardship. He turned despair into purpose and pain into drive. Slowly but steadily, he rose, not just for himself but for others, lighting a path where there once was none.

A Voice for the Differently-Abled

Instead of focusing solely on his personal success, Subhash chose to uplift others, especially those with disabilities. Drawing from his own experiences, he began supporting differently-abled individuals across India providing medical aid, mobility devices, and emotional empowerment.

His efforts go beyond charity; they focus on restoring dignity, building confidence, and promoting self-reliance. Through advocacy and mentorship, Subhash encourages people to rise above limitations and claim their place in the world.

Svdaa: Beauty with Purpose

In 2024, Subhash launched Svdaa,

a premium skincare brand rooted in care, science, and inclusivity. With products like Night and Day Creams, Vitamin C Serum, Snail Mucin Cream, and Skin Brightening Facewashes, Svdaa offers solutions for a range of skin concerns.

Svdaa reflects his belief that beauty isn't just about appearance, it's about confidence and self-worth. Each formula is crafted with the goal of helping individuals feel empowered in their own skin.

A Legacy of Light

Subhash's journey from hardship to the hope is more than inspiring—it's transformative. He proves that true success isn't measured by wealth, but by the lives you uplift.

Adding another feather to his entrepreneurial cap, Subhash is set to launch a Pan India food chain business this Diwali.

His life proves light can rise where only darkness once existed.



Bloom Hotel - BKC Kalina

With Cutting Edge Tech And A Buzzing Atmosphere, Bloom Hotel - Bkc Kalina Caters To Next Gen Travellers Who Are Serious About Business

LOCATED IN THE HEART OF MUMBAI'S FINANCIAL HUB, BLOOM HOTEL - BKC

KALINA offers a futuristic tech enabled stay experience, making it a top choice for business travellers, freelancers, entrepreneurs and remote

workers looking for a base in the city. The hotel's innovative use of space along with sleek interior design and stylish décor create an energetic, inspiring atmosphere that fuels productivity and creativity while breathing an air of simplicity and crispness away from the hustle and bustle of the daily grind. Guests can enjoy top-of-the-range modern in-room comforts typically found only in 5* hotels, such as Grohe rain showers, Egyptian cotton linen and advanced fresh air systems, providing world-class comfort and cleanliness across the stay experience. Additionally, their signature CloudBed™ promises an amazing sleep and their proprietary BloomChat™ app ensures seamless and highly efficient personalised guest service straight from your mobile device, perfectly suited for

tech-savvy future India.

With thoughtfully designed in-room work desks and easily accessible iMac stations, the hotel is well-suited for modern professionals looking to stay connected and maximise productivity. High-speed Wi-Fi, ample charging points, and a focused, business-ready environment make it ideal for getting things done efficiently. The fully equipped fitness centre ensures those who work hard also work-out hard, keeping themselves at their absolute best every time they stay. For dining, the inhouse brand Global Coffee House & Eatery offers everything you need to keep yourself fed and watered throughout your stay, starting every day with a sumptuous buffet breakfast spread and ending the day with a well-thought-out range of worldly à-la-carte delicacies.



Crafting disciplined wealth journeys for generations—building legacies, not just portfolios.

Lakshya Jayaswal,
Founder, Happy2Investt

infrastructure expand exponentially by 2047, we see immense opportunity for wealth creation. India's expected GDP rise from USD 3.7 trillion to USD 29 trillion, combined with an increasing per capita income, positions our clients to benefit if they stay invested with a strategic lens.

To address the evolving needs of a tech-savvy generation, we've embraced digital transformation, launching our mobile app to offer clients a seamless, data-backed investment experience. Education remains at the heart of our approach because a financially literate investor is empowered to build wealth that sustains for generations.

At Happy2Investt, our mission is clear: to help every Indian participate in the wealth opportunities that Viksit Bharat 2047 will unlock. We don't just manage portfolios; we help build legacies that transcend market cycles and contribute to a financially stronger nation.

India is standing at an inflection point. For those who plan wisely, stay disciplined, and think long-term, this is a once-in-a-lifetime opportunity to grow alongside the nation's rise. And we are here to ensure that journey is both rewarding and enduring.

Building Wealth Is A Marathon, Not A Sprint

At Happy2Investt, we have always believed that wealth creation is a long game: a disciplined, strategic journey rather than a short-term chase for returns. As India steps confidently into its Amrit Kaal, the run-up to Viksit Bharat 2047, this philosophy becomes even more relevant. We see ourselves not just as investment advisors, but as enablers of India's growth story, helping individuals participate meaningfully in the country's economic transformation.

India is poised for an extraordinary leap. With the government's structural reforms, digital revolution, and growing aspirations of a young population, we are entering an era where

financial empowerment will be a critical pillar of national progress. Yet, only around 3% of Indians actively engage with capital markets, a gap we are determined to bridge.

Our proprietary investment model is designed for this transformative period. It is built on three pillars — wealth creation, wealth protection, and wealth transfer, with a goal of doubling investments every five years by generating a CAGR of 14.5%. But more than numbers, it is about instilling conviction and discipline in investors, enabling them to stay the course amidst market cycles.

We are also deeply aligned with India's broader economic trajectory. As sectors like financial services, manufacturing, and digital

GET FEATURED

Let The World Hear Your Story

A Platform That Brings the Business World Together

VIESTORIES is more than just a business media platform, it's a bridge that connects businesses and people. It offers a space where entrepreneurs and professionals can share their real-life stories of failure, challenges, sleepless nights, determination, and resilience — all driven by a single vision: to fill a gap and build something meaningful.

Through high-quality magazines, articles, and digital features, **VIESTORIES** showcases passionate individuals, dedicated professionals, and mission-driven businesses who have transformed — or are on their way to transforming — their hard work into thriving brands. It also celebrates key milestones, highlighting everything from funding announcements to press releases and business updates.

The **VIESTORIES** group operates in Asia, Africa, North America, South America, Europe, Australia, and the UAE under the name **Startup Rise** — it is an initiative designed to serve entrepreneurs, businesses, leaders, and inspiring personalities worldwide, celebrating their unique journeys and achievements.

Offering 360-degree support, the platform shines a spotlight on visionary individuals who are redefining industries through resilience, innovation, and purposeful leadership.

Committed to empowering startups at every stage, Startup Rise fosters a vibrant global ecosystem where ideas transform into impactful ventures.

This Cover Feature offers a powerful opportunity to significantly enhance brand visibility and awareness, creating distinction in a crowded marketplace. It helps establish authority and builds trustworthiness, positioning as a credible and influential presence within the industry. By strategically differentiating the brand from competitors, it strengthens employer branding. Additionally, it boosts digital presence and improves search visibility, increasing discoverability and encouraging meaningful engagement from the target audience. The feature also facilitates expanded networking and strategic partnerships, creating new opportunities for growth and collaboration.

Our Publication covers below segments worldwide:

- Digital Magazine
- Printed Magazine
- Entrepreneur Spotlight
- Brand Story Feature
- Startup Story Feature
- Expert Interview
- Press Release

VIESTORIES

Faces Behind This Initiative



Shyam Naga



Gaurav Kumawat

Viksit Bharat by 2047. Thakur Dalip Singh Shares His Vision

Thakur Dalip Singh

expressed his thoughts on what it will take to achieve a truly "Viksit Bharat." He has written exclusive article with unique ideas, which lays out his vision. He is A Guru (of one part), of the Namdhari Sikhs and a reformist thinker, inspired by the legacy of Satguru Ram Singh Ji. He is decendent of Satguru Ram singh Ji, founder of Kuka movement.



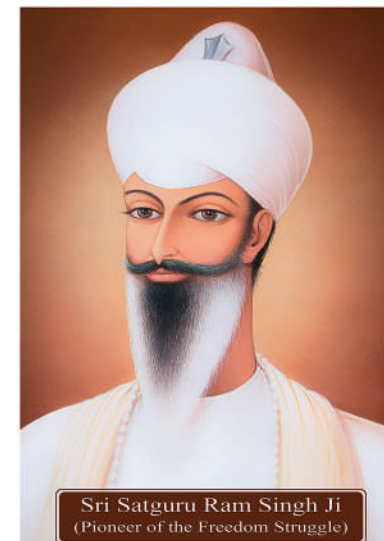
1. The Government and the citizens must completely renounce and denounce the name "**India**", and adopt name "**BHARAT**" in all forms, on all national and international platforms; just as countries like **Sri Lanka** and **Myanmar** have done. Only then can the dream of a truly VIKSIT BHARAT be realized.
2. We must create a new **BHARTIYA** language and completely renounce **Hindi**, as state language. This **BHARTIYA** language should be declared the official **national language of Bharat**. To create this language, we must draw vocabulary from all Indian-origin languages: such as Tamil, Telugu, Assamese, and others. English must be rendered obsolete and denounced entirely from all official use within the country.
3. Every religious place, of each

religion, must preach the importance of population control and encourage people to have fewer children. The Government must actively pursue this initiative through the **Acharyas** and spiritual leaders of all faiths, as a step toward making India **VIKSIT BHARAT**. All political parties and all religious communities must unite; for this sacred and noble cause. There should be no vote-bank politics in this holy mission.

4. **Bharat** must reduce its population by 10% by the year 2047. Only then can India truly become a **VIKSIT BHARAT**. Developed nations enjoy high

per capita income because of their low population levels. Due to that many Indians settle in those countries for comfortable life.

5. We must set a clear target to reduce India's population to **one billion by the year 2100**. To accomplish this, both the birth rate and the fertility rate must be significantly lowered. By the year 2247 AD, Bharat's population should be brought down to just 25 crores (250 millions). Only then can our GDP surpass that of any other country, and our per capita income will become the highest in the world.
6. Population reduction must not



Sri Satguru Ram Singh Ji
(Pioneer of the Freedom Struggle)

involve forcible sterilization or forced abortions. However, couples who have a first male child should be strictly warned not to have a second child. If they still choose to have a second child, they must face appropriate penalties or legal consequences.

This is undoubtedly a difficult and sensitive task, and many may criticize these suggestions, but this remains the only practical path to eliminate poverty from **Bharat**. When Bharat's population is reduced to 25 crores (250 millions) only, then it can truly become a real **VIKSIT BHARAT**.

7. In every district and tehsil, public committees comprising intellectuals and respected members of civil society must be established to monitor the performance of Civil Servants, MLAs, and MPs. These committees should be empowered with executive and judicial authority: to take immediate action and punish wrongdoers; including civil servants, legislators, truckers, contractors, and others. They must have the



Savior of Bharat: Satguru Gobind Singh Ji

power to deliver on-the-spot penalties to ensure swift justice and accountability. Similarly these committees must be empowered to reward the above mentioned people, with considerable prestigious awards.

8. We must officially renounce the name "**Hindu**" and reclaim our ancient, original identity as "**SANATAN**". No one should use name **Hindu** for our religion, or **Hindi** name for our language, and **Hindustan** name for our country; because all these names were imposed upon us by foreign invaders. We are followers of the **SANATAN** religion, our nation is **BHARAT**, and we must create a new **BHARTIYA** language to replace **Hindi**.
9. Every Indian must adopt the **BHARTIYA** civilization, regardless of their religion, faith, or political affiliation.
10. Every monument erected in honour of Indian collaborator traitors who served the British Empire; who persecuted, tortured, and murdered freedom fighters is a disgraceful stigma,

etched upon our national conscience. They must be razed immediately without hesitation.

In their place, **BHARTIYA SWATANTRATA SMARKS** must rise, monuments of reverence and remembrance, dedicated solely to the valiant souls who gave their all for Bharat's freedom. Most urgently, India Gate in Delhi and Gateway of India in Mumbai: both stained with imperial legacy, must be demolished and replaced by colossal, world-class tributes to our revolutionary heroes.

11. All political parties must unite for this sacred cause, rising above their party lines: just as they unite when it comes to increasing their salaries and perks. Likewise, they have always stood behind the ruling party whenever India faced war or external threats. In the same spirit, they must now come together **to make India a VIKSIT BHARAT**. The ruling party should take the lead by setting a minimum common agenda, so that all parties can support them. This responsibility lies not only with the opposition but, more importantly, with the ruling party, to bring all parties together and lead the nation toward the goal of **VIKSIT BHARAT by 2047**. All Media and social media influencers, must also play a constructive and positive role in this noble mission, refraining from unnecessary opposition or criticism of policies or individuals. Healthy criticism with constructive suggestions is always required with which improvement in the policy matters can be made.

The Stories Behind India's Boldest Startups

Celebrating real founder journeys, powered by AWS Startups and brought to life by NewsReach

India is in the midst of a startup revolution. From electric mobility to fintech, agritech to AI, founders across the country are building bold, scalable solutions that reflect local relevance and global ambition. But while the numbers impress, the stories behind the startups often go unheard.

That's where Crafting Bharat comes in. Launched in 2024 by NewsReach, powered by AWS Startups, Crafting Bharat is a storytelling initiative that gives founders a platform to share what truly goes into building for Bharat: the challenges, the pivots, the late nights, and the bigger purpose.

Across two seasons and 22 featured founders, the initiative has highlighted some of India's most compelling startup journeys, ranging from transport-tech pioneers to health-tech leaders and AI-driven disruptors. These are the entrepreneurs solving real problems at scale, grounded in Indian realities and driven by global ambitions.

"Founders in India are building for real impact, but their stories often stay behind the scenes. With Crafting Bharat, our goal was to bring these stories forward: raw, real, and relatable so that others can learn, connect, and be inspired."



— Darshan Shah, CEO & Co-Founder, NewsReach

For AWS Startups, powering Crafting Bharat goes far beyond brand presence; it's about enabling the very ecosystem they support every day. Many featured startups have received AWS backing through infrastructure, mentoring, go-to-market support, and access to networks that help them scale faster and smarter. **"Marketing today is about storytelling that builds trust. Crafting Bharat gave us a platform to celebrate authentic founder journeys while meaningfully connecting with the startup community."**

— Manisha Sharma, Head of Startup Marketing, AWS India

"It's rare to find content that inspires, educates, and drives engagement all at once, and it's not just about sharing stories—it's about igniting inspiration, fostering learning, and building genuine connections across India's startup landscape. With the Crafting Bharat series, we've raised the benchmark for how brands can lead conversations and

empower startup communities."
— Sachin Menon, Head Startup & AI Marketing, AWS India

The initiative's fresh and founder-first approach has not gone unnoticed. It has earned accolades across the industry, including recognition for Best Sponsored Podcast at the Golden Mikes Awards 2025, Best B2B Storytelling Campaign at HT Media's Podmasters Conclave 2025, and Multichannel Marketing Excellence at the IMAGEXX Awards 2024.

Crafting Bharat's success is rooted in its honesty. It doesn't just celebrate unicorns, it highlights the hustle, the mission, and the movement. As India advances toward its Viksit Bharat 2047 vision, these stories serve as both a mirror and a roadmap, showing how startups are shaping a more inclusive, innovative, and resilient nation.

Crafting Bharat is more than a podcast — it's a platform built for founders, by storytellers, and powered by a community that believes India's greatest growth story is still unfolding, with AWS Startups as a committed partner at every step of the journey.

QpiAI's Quantum Leap: Building India's Tech Future



India's pioneering full-stack Quantum and AI company shaping tomorrow's deep-tech revolution

Dr. Nagendra Nagaraja,
Founder & CEO, QpiAI

most powerful 25-qubit superconducting quantum computer, hosted alongside the nation's first Quantum Data Center. This flagship system delivers real-time enterprise-grade solutions in life sciences, mobility, logistics, and climate-tech by integrating quantum processors, AI-enhanced platforms, and HPC capabilities. Parallely, QpiAI-QVidya—an 8-qubit quantum training system—has been deployed across educational institutions to cultivate India's quantum-ready workforce.

QpiAI's strategic roadmap aims for exponential growth in computing power: 64 qubits (Kaveri) by 2026, 128 qubits (Ganges) by 2027, and a remarkable 1000-qubit system (Everest) by 2028. Simultaneously, the company is pioneering fault-tolerant quantum computing, targeting 100 logical qubits by 2030 through a series of progressive system upgrades including Yukti, Shakti, Pragati, and Unnati.

The company's vertically integrated product suite bridges the hardware-

software gap, providing seamless access to quantum capabilities. Offerings such as QpiAI-Explorer for education, QpiAI-Quantum for software development, and domain-specific solutions like QpiAI-Pharma, QpiAI-Logistics, and QpiAI-Matter cater to industries seeking optimization, innovation, and sustainability.

Selected in 2024 as one of the first eight startups under India's National Quantum Mission (NQM), QpiAI is actively driving the country's national quantum ecosystem. Through collaborations with data center majors, deployment of Quantum-HPC modules, and establishment of Centers of Excellence, the company is building both infrastructure and talent pipelines to democratize quantum adoption.

QpiAI's contributions have earned it prestigious accolades including the NASSCOM AI Game Changer Award (2024), Mint Digital Innovation Award (2023), and Future AI Pioneer recognition at APK 2024.

According to founder and CEO Dr. Nagendra Nagaraja, **"Quantum and AI will converge to become the engine of human advancement—QpiAI is building that engine in India, for the world."**

With its commitment to innovation, scale, and national development, QpiAI is not only leading India's tech revolution but also emerging as a global powerhouse in the deep-tech era.

The Transformative Power of International Education Financing

Fueling social mobility, equity, and long-term global impact through accessible education funding

Education is more than a personal milestone: it's a driver of social mobility, economic growth, and gender equity. Yet for thousands of international students, financing a world-class education remains a challenge. Traditional lenders, often requiring collateral or cosigners, lock out many talented individuals, especially those from underserved communities.

MPOWER Financing is changing that equation. As a mission-driven fintech firm, MPOWER provides no-cosigner, no collateral loans to promising students based on their future earning potential, not their family's current financial standing. This innovation isn't just breaking down financial barriers—it's transforming lives, families, and communities.

MPOWER's graduates experience an average 15x increase in household income post-graduation, a stunning indicator of the power of education as a catalyst for economic mobility. Moreover, 75% of MPOWER graduates remit an average of \$645 (50,000) monthly back home, directly uplifting their families and contributing to the development of their home communities.



Manu Smadja
CEO, MPOWER Financing

The impact endures even for those who return home, where income levels still rise by approximately 8x: a substantial leap that empowers returning students to uplift their families and communities. This dynamic is particularly evident among Indian graduates, many of whom return to lead thriving tech ecosystems, driving innovation, fueling the startup economy, and creating additional high-quality jobs domestically.

A standout aspect of MPOWER's impact is its commitment to supporting women in STEM (Science, Technology, Engineering, and Mathematics). 68% of MPOWER's female students pursue STEM degrees, and 40% of its computer science majors are women, nearly double the U.S. average. In 2024, MPOWER saw a fivefold rise in applications for artificial intelligence and machine learning programs, reflecting both the surging demand for tech talent and

the aspirations of MPOWER's globally diverse student body.

Beyond financing, MPOWER's Path2Success program serves as a vital companion to students' educational journeys. This free program offers personalized career guidance, immigration counseling, and employment readiness support, equipping students with the tools they need to navigate complex international job markets and visa processes. By providing this wraparound support, MPOWER ensures that students don't just enroll abroad but thrive, graduate, and secure meaningful employment, amplifying their long-term success and economic mobility.

As Manu Smadja, CEO of MPOWER Financing, aptly puts it: "Since our founding a decade ago, we've witnessed the phenomenal impact that international education can have on students, their families, and their home countries." That impact extends far beyond any one graduate.

In a world where the intersection of education, financial inclusion, and gender equity is increasingly critical, organizations like MPOWER demonstrate what is possible when innovation meets purpose. The future of global innovation depends on empowering more women, more voices, and more perspectives, and MPOWER's approach is proving that with the right support, there is no limit to what women in STEM can achieve.

From Urgent Need to Instant Relief: How Viva Money Is Empowering Everyday Indians

As India moves steadily toward the vision of Viksit Bharat 2047, the country's fintech space is seeing a quiet revolution, & Viva Money is right at its heart.

Launched in December 2023, Viva Money is already making waves with a refreshingly simple mission: to support people in managing short-term finances during times of urgent need. Viva simplifies it with its unique revolving personal credit line.

Through its app, users can apply & receive credit up to ₹2,00,000 within just 15 minutes from install to disbursal. But what truly sets Viva apart is its interest-free grace period of 51 days, a financial breathing room that makes a real difference for users facing urgent expenses.

In just 1.8 years, & with operations in only four states—Gujarat, Karnataka, Maharashtra, & Tamil Nadu—Viva Money has already achieved what many take years to build. The numbers speak for themselves:

- 10.5 lakh+ registrations
- ₹301 Cr+ disbursed across 1.42 lakh+ transactions
- 37,000+ active users
- An average ticket size of ₹45,000

Even more impressive? Viva Money reached profitability in under a year & closed FY 2023–24 with ₹108L in revenue. Their growth story is only just beginning. Projections for the

next two financial years paint a sharp upward curve of ₹1,124L in FY 2024–25 & ₹2,242L by FY 2025–26, with profits forecasted to rise to ₹360L.

George Donchenko, MD—“Looking ahead, the sector of digital lending in India is projected to reach \$1.3 trillion by 2030, with Viva Money & its peers playing a central role. We focus on accessible, tech-driven, & customer-centric lending solutions. Post building presence in four states, we aim to expand operations across India & capture significant market share in the future.”



Vishal Jain, Marketing Manager—“Viva Money is more than a lender — it's a trusted companion in the financial journeys of everyday Indians. From managing the unexpected to enabling planned aspirations, we offer instant, transparent, & flexible support when it matters most.”

In a country where unexpected expenses can shake financial stability, Viva Money offers something rare: smart tech, inclusive thinking, & a human-first approach.

As we look ahead to 2047 & dream of a financially empowered India, brands like Viva Money remind us that big change often begins with a simple tap, right when you need it most.





The Quiet Architect of Digital India: How Vertoz is Helping Brands Speak Smarter

In an India where nearly 900 million people now access the internet, where the average user spends seven hours a day online, and where over 30 billion digital ad impressions are served monthly across platforms, the question is no longer if your brand should speak—but how.

Not Just Louder. Smarter.

That's where Vertoz Limited comes in—not as a loud disruptor, but as a quiet architect, powering the digital ambitions of India and beyond through its integrated MadTech (Marketing + Advertising + Technology) and CloudTech platforms. From a regional platform in South India to a fintech startup in Singapore, Vertoz is enabling brands to not

just find audiences, but to truly reach them. It's part of a quiet revolution—a new grammar of storytelling that is stitched together with data, technology, and human understanding.

Founded by Ashish Shah and Hirenkumar Shah, Vertoz is part of a growing community of Indian crafters, creators & innovators—engineered in Bharat, but built for the world.

MadTech, But Make it Meaningful

India's digital advertising space is undergoing a tectonic shift. As cookie-based targeting fades and users grow more discerning, the ₹72,000 crore Ad-tech industry is realising that the old playbook no longer holds.

Vertoz's proprietary Demand-Side Platform (DSP) addresses this shift by enabling real-time, data-led ad buying across web, mobile, CTV, and audio ecosystems. But its differentiator is empathy—the platform adapts not just to formats, but to cultural, linguistic, and behavioural nuance.

One instance involved a leading ed-tech company in western India

preparing for its key admissions cycle. Rather than push generic ads, Vertoz designed a hyper-localised campaign for cities like Nashik, Aurangabad, and Amravati. By tailoring content by language, platform preference, and time-of-day behaviour, the brand achieved 3.4x engagement uplift and a 48% improvement in recall.

Recently, Vertoz helped a fast-growing B2B software brand struggling to engage CXOs across India, the UAE, and Southeast Asia. Despite a strong product, their messaging lacked local cultural cues and trust markers. Vertoz ran a context-mapping audit and launched geo-customised campaigns across the funnel—awareness to conversion. In 90 days, cost-per-MQL (Marketing Qualified Lead) dropped 52%, demo bookings doubled, and the brand entered two new Southeast Asian markets, unlocking a long-tail pipeline still maturing organically.

This is what Vertoz calls “adaptive intelligence”—campaigns that learn as they launch, nudging brands away from uniformity and towards cultural granularity.

From Reach to Resonance: |A Viksit Bharat Vision

India's journey to Viksit Bharat 2047 won't be built on infrastructure alone—but on digital voice and inclusion. And Vertoz is quietly powering that shift.

Small and mid-sized Indian businesses—once left out of the digital economy—now access tools once reserved for global giants. A local organic brand in Coimbatore can reach mindful consumers in Mumbai and Malaysia, using Vertoz's

campaign builders, multilingual creative tools, and compliance-ready dashboards. Just as UPI democratised finance, Vertoz is doing the same for digital communication—removing barriers, enabling storytelling, and giving every Indian business a voice.

Real Clients, Real Outcomes

One of Vertoz's recent marquee wins came through its collaboration with a premier institution, one of India's top B-schools. Tasked with modernising their outreach, Vertoz led a campaign during the 2025 admission season that focused not just on leads, but on reputation-building.

Another example: A Telugu-Kannada OTT platform wanted global growth without overspending. Vertoz used behavioural data to target diaspora clusters in Canada, UAE, and Australia—placing vernacular ads in local stores, YouTube, and CTV. In two quarters, viewership grew 5x—proof that media efficiency is about smarts, not spend.

These aren't campaigns. They're bridges between culture, content, and conversion.

Technology That Understands India

Vertoz's CloudTech doesn't just run campaigns—it runs them smartly and ethically. It adapts creatives by device, localises by region, and ensures consent-based privacy. The platform scales seamlessly—from rural Telangana to enterprise SaaS in the GCC—while staying agile and compliant.

“When we talk about digital transformation, we don't mean automation for its own sake,”

says Hirenkumar Shah. “We mean simplifying complexity so innovation isn't limited by budget or geography.”

Culture First, Code Second

At its Mumbai HQ—and expanding to offices in Dubai and New Jersey—Vertoz is known for its people-first approach. There's no frenzy of KPIs and pitch decks. The company's cross-functional teams work closely across time zones, often shunning templated playbooks for first-principles problem-solving. Hiring is based not on alma maters, but on curiosity, integrity, and cultural fluency.

“We don't need pedigrees—we need people who understand how India thinks, and how the world listens,” adds Ashish Shah.

This ethos reflects in the company's sixfold growth over the past five years—both in financial performance and market impact.

Crafting the New Digital India—One Message at a Time

As we step into another era for digital India defined by AI-generated content, heightened data regulation, and shorter attention spans, communication will be less about who shouts loudest and more about who listens best. Vertoz is already adapting to this ethos.

In a nation that's navigating its digital adolescence with optimism and urgency, Vertoz isn't trying to be the hero of the story. It's simply building the infrastructure so others can tell theirs—better, smarter, and with cultural grace.

And maybe that's the most Indian thing about them: quietly crafting the digital India story & enabling greatness.



The Broadcast Media: Shaping Brands, One Story at a Time

Founded by Nikita Mishra, building visibility through strategic, credible, and story-led media campaigns

In a time when having a media presence shapes credibility, The Broadcast Media has become a reliable and changing influence in communication. Founded by Nikita Mishra, a media entrepreneur with strong connections in the industry, the organization has played a key role in helping brands, businesses, and public figures create a voice that connects.

With a strong belief that every story deserves the right stage, The Broadcast Media has positioned itself as a modern media powerhouse that offers complete 360° media services. From idea to execution, the agency handles everything, whether a brand is launching its first product or an industry leader wants to

increase their influence. The company excels in press release distribution, TV interviews, print features, podcast appearances, TV commercials, outdoor advertising, magazine coverage, and digital branding solutions. This offers a smooth mix of traditional and digital exposure. These services are carefully designed to support brands in every industry, including fashion, finance, healthcare, education, startups, influencers, and public figures. They ensure the message reaches the right audience at the right time.

What makes The Broadcast Media unique is its skill in blending storytelling with strategy. Each campaign is tailored not just to gain visibility, but to foster

credibility, authority, and long-lasting recognition. The team knows the changing media landscape well and brings together creativity, data-driven planning, and personal attention to every project.

Under Nikita Mishra's leadership, the agency has built a large network of media platforms, both national and international. It has also developed strong relationships with editors, journalists, and influencers. This network has been essential in helping clients get premium placements and organic features in top publications and broadcast platforms.

Beyond just placements, The Broadcast Media is a brand builder, a visibility partner, and a storyteller. Its mission is simple yet powerful: to help voices be heard and brands be remembered. In a world full of noise, The Broadcast Media makes sure its clients stand out, not just for what they offer, but for the stories they tell.

As media continues to evolve, The Broadcast Media remains ahead of the curve, redefining what impactful, credible, and consistent visibility truly means.

The Woman Behind the Truth

In an age where trust is currency and deception is easy, Priya Kakade stands as a rare force — a woman who doesn't just uncover the truth, she documents it, packages it, and ensures it stands up in court. With over 20 years of experience and more than 1060 cases solved across India, her firm, Swift Detective Agency, is now becoming the trusted name for businesses, legal professionals, and individuals seeking verified intelligence.

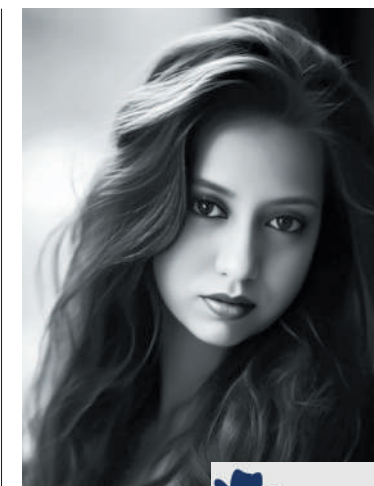
Whether it's a high-stakes financial fraud, a marriage on the rocks, or due diligence before a business deal, Priya and her 40-member strong team specialize in transforming suspicions into solid evidence through professional surveillance, background checks, sting operations, and strategic intelligence gathering.

"Investigation is not drama — it's discipline. We collect intelligence that stands up in legal scrutiny. That's the difference between noise and proof," says Priya.

Trusted By Business Owners, Lawyers & Families

What sets Swift Detective Agency apart is its court-compliant documentation process. Every report is delivered with discretion and structured to be admissible in legal proceedings, should the need arise. Their services include:

- Corporate & Financial Investigations – Fraud, embezzlement, business background checks
- Matrimonial Verifications – Pre-



Priya Kakade
Swift Detective Agency

How Priya Kakade and Swift Detective Agency Are Reshaping Private Investigation in India

- marriage checks, post-marriage affairs, divorce evidence
- Surveillance & Shadowing – Field surveillance with time-stamped documentation and digital backups
- Asset Verification & Personal Profiling – For legal disputes, partner evaluation, or recovery matters
- Employee Monitoring – For companies handling sensitive data or high-value clients

Each case is confidential, ethically handled, and backed by a thorough evidence trail.

Real Investigations. Real Results.

From tracing hidden assets in family feuds to exposing

corporate betrayal before a merger, Priya's work is not just reactive — it's preventive intelligence. In several instances, her findings have averted lawsuits, saved crores in investments, and even brought resolution to families before entering courts.

Her own journey — from a 16-year-old girl curious about human behaviour to a nationally recognized private detective — is as compelling as the cases she solves. Without support from her family, she trained under a veteran investigator, mastering disguise, interrogation tactics, and digital trail mapping. Today, she commands not just a team, but the trust of hundreds of satisfied clients.

"Our job is not just to spy — it's to protect people's futures by giving them facts they can act on," she adds.

Why Businesses Trust Priya Kakade

- 100% Confidentiality Guarantee
- Court-Admissible Evidence
- PAN India Network with On-ground Operatives
- Over 1060 Successful Cases
- Discreet & Ethical Processes

Whether you're a business leader suspecting internal fraud, a lawyer building a strong case, or a private individual seeking clarity, Swift Detective Agency offers results, not just reports.

Connect With Confidence

Website: www.swiftdetective.live
Contact: +91 78418 77478
Based in Maharashtra | Operations Across India
Swift Detective Agency – Where Suspicion Ends and Truth Begins.

Dhaval Patel's SD PAY Is Powering Everyday Digital India



How one entrepreneur is making tech accessible to small businesses and the youth

In today's fast-evolving digital economy, platforms that truly understand the needs of the everyday Indian stand out. One such platform is SD PAY, founded by Dhaval Patel, a first-generation entrepreneur with a deep commitment to digital inclusion and grassroots impact.

At a time when businesses chase scale and speed, Dhaval built SD PAY with a simple but powerful idea: to make digital services accessible to the common man. Whether it's digital payments, mobile recharges, online shopping,

ticket bookings, or basic financial tools, SD PAY brings it all together in one platform. But more than a convenience tool, it's become a bridge to opportunity for many small shop owners, young entrepreneurs, and underserved users.

Dhaval's belief is clear: the vision of a truly Digital India will only be fulfilled when even the smallest players in the economy are connected and confident using technology. And he hasn't stopped at just building the product. With a strong focus on people, he launched the Leadership Development Program (LDP) — an initiative that helps India's youth build leadership skills, boost confidence, and embrace self-reliance.

For Dhaval, technology is only one part of the solution. The

real goal is to build a mindset of progress, where young Indians feel empowered to lead, take charge of their careers, and build with purpose. His own story, rooted in struggle, clarity, and conviction, is a reflection of this spirit.

Under his leadership, SD PAY is not just enabling transactions; it's enabling transformation. Recognising this impact, Dhaval was recently awarded under the Bharat Innovators category at the Crafting Bharat Awards 2025, a platform that honours bold Indian founders shaping the country's future.

His journey is a reminder that big ideas don't always need big budgets: just the right intent, execution, and heart. And for countless users who now rely on SD PAY in their daily lives, that impact is very real.



The Man Saving India's Limbs — And Lives India's Pioneer of Podiatry - Dr. Sanjay Sharma

Leading with Purpose

Every 20 seconds, a limb is amputated globally due to diabetes. In India, this silent crisis takes a devastating form — over 1.4 million lower-limb amputations occur each year, many of them preventable. And yet, post-amputation, more than 70% of patients die within five years — a mortality rate higher than most cancers.

In a country where 450+ million people suffer from over 250+ foot and ankle ailments, India shockingly lacks a formal medical specialty for this area. Dr. Sanjay Sharma is on a mission to change that — not as a business leader, but as a public health crusader and systems reformer.

With over 18 years of clinical expertise, Dr. Sharma is one of India's leading foot and wound care specialists. He serves as Secretary of the Podiatric Surgeons Society of India and India Ambassador for the International Podiatry Federation — relentlessly championing podiatry as a critical part of Indian healthcare.

Through his flagship initiative, FootSecure, he's building India's first phygital foot-health ecosystem. Combining in-clinic

expertise with digital platforms, FootSecure is developing AI-powered tools like Wound360 and Foot360 to bring structured foot care to even rural clinics.

The results are groundbreaking: while India's average diabetes-related amputation rate is 19%, FootSecure has brought it down to just ~3% across 5,000+ patients. The platform offers everything from wound care to minimally invasive foot surgeries and custom pedorthics — therapeutic footwear tailored for recovery.

Alongside FootSecure, Dr. Sharma leads two pioneering ventures driving the future of foot care:

- StrideAide is reimagining podiatric innovation — from the Digital Podiatry Clinic, a comprehensive unit for rural care, to self-offloading footwear that prevents ulcers by adapting to pressure points. Tools like Footwin and AI-powered multilingual ChatBots make expert care accessible even in remote corners of India.
- Yostra Labs develops affordable medtech devices like NeuroTouch, a breakthrough device for early nerve damage detection, and topical warm oxygen-based therapy that accelerates wound healing in

resource-limited settings. With 8+ patents and a mission rooted in impact, Dr. Sharma blends cutting-edge science with real-world empathy — building tools that change outcomes, not just diagnoses.

Beyond innovation, he mentors impact-driven startups at IIM-Bangalore, Stanford Seed, and GINSERV, shaping India's healthcare future. He's delivered 90+ global talks, is widely published, and featured in India Today, Outlook Money, and The Financial Express.

Honoured with the Times Healthcare Award and Karnataka's Rising Star Award, Dr. Sharma believes:

"Limb loss due to diabetes isn't fate. It's a failure — of awareness, access, and early intervention. My mission is to change that."

He's not just treating patients — he's creating a specialty, driving policy, building frontline tools, mentoring changemakers, and innovating for impact. Dr. Sanjay Sharma is redefining how a nation walks — safely, independently, and with dignity.

Dr Sanjay Sharma, Founder – FootSecure & Chief Foot Surgeon
| E mail: dr.sanjay@gmail.com both rewarding and enduring.

One Surgeon's Mission to End India's Obesity Crisis



Dr. Kiran K.J., Bariatric Surgeon

Obesity may not scream like a heart attack, but it's just as deadly — and far more widespread. India is now home to over 70 million obese adults, and with sedentary lifestyles and unhealthy diets on the rise, that number could skyrocket to 450 million by 2050. Behind this silent surge lies a darker truth: obesity isn't just about weight — it's the gateway to diabetes, hypertension, sleep apnea, and a slow erosion of health and dignity.

Fighting this hidden war is Dr. Kiran K.J., a name now synonymous with surgical excellence and patient-first care. With over 17 years of experience and more than 8,000 successful procedures to his credit, he's among the most trusted Laparoscopic, Gastrointestinal and Bariatric Surgeons in Bangalore. But it's not just what he does — it's how he does it.

A graduate of JJ Medical College and a post-graduate from Government Medical College, Thiruvananthapuram, Dr. Kiran's training spans general, GI, and advanced laparoscopic surgery. From laparoscopic

cholecystectomy, hernia repairs and anti-reflux procedures to advanced GI and robotic surgeries — his expertise is deep and diverse. His surgical finesse also includes gynecological laparoscopic surgeries. But above all, he's a believer in holistic healing.

"Obesity isn't just about fat — it's a fight for life," says Dr. Kiran, the surgeon rewriting India's weight-loss story. While most confuse bariatric surgery with liposuction, Dr. Kiran breaks the myth with science: this isn't body sculpting — it's life-saving medicine. With a team of psychologists, dieticians and fitness experts, he treats obesity not as a vanity issue, but as a medical emergency tied to diabetes, sleep apnea, and mental health. From custom BMI cut-offs for Indian patients to personalised treatment paths — diet, medication, or surgery — Dr. Kiran doesn't just help patients lose weight. He helps them reclaim their health and their future.

Today, he serves as Senior Consultant Surgeon at Apollo Hospitals, Bannerghatta Road, and at his own Chiraag Multi-Speciality Clinic. Yet, for Dr. Kiran,

the operating room is just one part of the mission.

"For patients with a BMI of 32–35, I always start with lifestyle correction — diet, exercise, and sustained effort. BARIATRIC Surgery is for those whose health is already compromised." For young morbidly obese patients, he recommends Gastric Sleeve surgery; for older patients with metabolic complications, Gastric Bypass offers a powerful reset.

But perhaps his boldest work came during the COVID-19 lockdown.

When clinics closed and surgeries stalled, Dr. Kiran opened his doors wider. He ran free OBESITY Camp, laser proctology camps, offering same-day, minimally invasive treatment for piles, fissures, and fistulas — conditions often silenced by stigma. With the latest laser tech, he restored dignity in hours, reminding patients that suffering in silence is never the answer. His Minimally Invasive Surgery now has one more Armour apart from Laparoscopy, ROBOTIC surgery platform offering precision with care.

Dr. Kiran K.J. - Bariatric Surgeon
Email: krn1980p@gmail.com

"The Man Who Made Medicine a Mission"- India's Healing Hero from Tiptur

Dr. G.S. Sridhar, Managing Trustee- Sathyakumar Relief Foundation Trust

In a world where success is measured in wealth, hospital chains, and headlines, one man in Tiptur, Karnataka, has quietly built something far more powerful — trust. Not with investors, but with people. Not with flashy ads, but with food, care, and unconditional compassion.

Meet Dr. G.S. Sridhar, a practicing doctor who is no ordinary physician. Known locally as the doctor who never sleeps, patients know they can knock on his door at 4 AM or 4 PM — and he will answer. His clinic doesn't run on appointment tokens or waiting lists. It runs on something far rarer: compassion.

This legacy isn't new. His father, the late Dr. Sathyakumar, was revered in the region for his tireless service — from midnight house calls to treating patients for free. He became the man people turned to when they had no money, only hope. Dr. Sridhar didn't just inherit his clinic; he inherited that mission — and made it his life's purpose.

Today, at Kumar Hospital, Dr. Sridhar sees thousands — many of them treated free of cost. During the COVID-19 crisis, while others turned patients away, his hospital provided oxygen beds at no charge — often funded from his own pocket. And every single day,



over 400 free meals are served to those in need.

Dr. Sridhar's impact reaches far beyond hospital walls. Guided by the belief that "a healthy woman is the cornerstone of a healthy family," he took charge of Namma Arogya Kendras (NAK)—a pathbreaking initiative by Mr. MJ Srikant (MD, MJSPR Pvt. Ltd.) and Dr. Hema Divakar (MD, Divakar Specialty Hospital & CEO, ARTIST for Her).

The NAK centres in Halkurke and KB Cross provide free gynaecological care and chronic disease screening for rural women. Community health workers, known as Arogya Sakhis, conduct regular BP and sugar checks and provide basic medication—coordinating teleconsultations with specialists to ensure timely care.

Since their launch, the centres have served over 9,700 women across 57 villages through consultations, diagnostics, and counselling. Plans are now underway to extend this impactful model to other underserved areas

in Tiptur, Karnataka.

Not stopping there, Dr. Sridhar turned his attention to rural youth facing unemployment. The result? A Skill Development Centre offering a 35-day certified course — completely free — covering spoken English, computer training, GST basics, life skills, and more. In just four batches, the centre has trained 170+ students, many of whom have now secured jobs. This impactful initiative is a joint effort by Unnati Skills Centre and MJSPR Pvt. Ltd.

These efforts are driven not by profit, but by the belief that everyone deserves health, dignity, and opportunity.

"We didn't start this for headlines," says Dr. Sridhar. "We started it for humanity."

In India still striving to make healthcare and opportunity universal, Dr. Sridhar stands as a living reminder: real heroes don't just heal bodies — they rebuild lives.

Dr. G.S. Sridhar, Managing Trustee- Sathyakumar Relief Foundation Trust, M: 98440 57076

Rewiring Media: The Man Behind the 3.0 Shift

How one changemaker is shaping the next wave of digital storytelling

Ashish Sukhadeve, Founder & CEO, Analytics Insight



In an era where clickbait screams louder than substance, when AI can write faster and better than journalists and writers, how do the media stay relevant? In such a world obsessed with virality, Ashish Sukhadeve, Founder & CEO, Analytics Insight, is rewriting the rules for Media3.0. While for the media today, the only survival trick seems to be following 'trends', Ashish is betting on something far more enduring: Credibility!

Ashish says, "Noise fades, but trusts build legacy. Clickbait and AI-generated content can get you quick visibility, but they don't really create businesses. From the recent reports, it's evident that only insights, context, and authority, stories that decode innovation rather than just echo hype, are the future of media in the web3 world."

Building a global voice for India's Web3

Analytics Insight's rankings and custom reports are frequently cited by Fortune 500 companies. But it wasn't an easy road, challenging the Western-dominated narratives. With Analytics Insight, IndustryWired,

and Big Data Council, his approach is rooted in deep-dive reports, vivid research, and thoughtful narratives about AI, Web3, crypto, and other disruptive technologies. These platforms have not only carved a niche but are winning global trust across the US, MENA, and APAC regions. Looking ahead, he sees Web3-powered journalism as the next frontier. By using blockchain for creator ownership, transparency, and accountability, Ashish believes media can move beyond algorithms and ad-driven chaos to a more equitable model of storytelling. His mission is to put Indian tech and web3 media on the global stage.

Scaling the Media 3.0- Skills over Shortcut

Scaling a tech-driven media house demands a rare breed of talent, creative minds who can decode emerging technologies while staying adaptable. Ashish emphasizes the importance of scouting hidden gems, people who combine technical curiosity with creative instincts. From a data consultant to a global tech-media leader, Ashish Sukhadeve has built Analytics Insight from the ground up with a sharp focus

on nurturing talent. He believes that chasing trends like Reels, AI, or algorithms alone is a delusion. True success lies in mastering core skills, constant upskilling, and patience. As both a leader and mentor, he personally guides his team on every aspect, whether it be content, SEO, or business strategy, ensuring they stay future-ready in an ever-evolving tech media landscape.

One for the Long Game

Ashish is a staunch believer that success doesn't come overnight. To the future mediapreneurs, his bold advice is, "Build a community, not just a brand. Your stories should enlighten and challenge. Never underestimate the power of networking and constant upskilling." Most Indian tech media giants fail to make a mark on the global stage for a lack of investment in innovation, talent upskilling, and the affinity to never walk out of their comfort zone.

Analytics Insight is proving that Indian media can stand shoulder to shoulder with global giants. The mission is not just reporting on the stories of the next-gen tech revolution, but also shaping 'how' those stories are told.



From Rajasthan To The Digital Frontier: Junjaram Thory's Media Empire

How one young entrepreneur is revolutionizing India's digital, PR, and media ecosystem

In an era where digital transformation defines success, few stories inspire like that of Junjaram Thory, the founder and CEO of Sangri Internet Private Limited. Born on April 30, 1997, in Vediya, a small village in Rajasthan's Jalore district, Thory's journey is nothing short of extraordinary—an inspiring blend of ambition, foresight, and resilience.

Hailing from a respected Jat family, Junjaram completed his schooling at Tagore Public School, Jayal, before moving to Jaipur for higher studies. While pursuing a BTech in Electrical and Electronics Engineering at Arya College, he began gravitating toward the dynamic world of digital media. The rising influence of social platforms

and the potential of IT ignited his entrepreneurial curiosity. He started managing digital profiles for public figures, celebrities, and influencers—an early indication of his sharp understanding of branding and digital engagement.

At the age of 22, he made a bold leap and founded Sangri Internet Private Limited in Jaipur in 2018. What started as a solo initiative has now grown into the Sangri Network—an expansive digital media and PR ecosystem that houses over 20 platforms, including Sangri Today, Sangri Times, Bolly Orbit, and many more. Junjaram also serves as Editor-in-Chief for several of these platforms, steering their content and credibility.

A key milestone in his journey came in 2019 with the launch

of Sangri Fact Check, a portal committed to debunking fake news and spreading accurate information. During the COVID-19 pandemic, this platform became an important source of verified updates, winning him the Real Super Heroes 2020 award from FSIA (Forever Star India Awards) for outstanding contributions to media and society during a critical time.

What sets Thory apart is not just his technical expertise, but his vision to integrate innovation with impact. Under his leadership, Sangri Network has ventured into PR, digital marketing, media production, and social awareness initiatives. Through Sangri PR, he supports independent creators, musicians, and performers, offering them a platform to grow.

Beyond business, Thory is committed to youth empowerment. His ventures provide training, employment, and entrepreneurial support to young aspirants across the country. His significant social media presence also reflects this ethos, where he shares entrepreneurial tips, behind-the-scenes insights, and motivational content that resonates with India's digital generation.

From a modest village in Rajasthan to the heart of India's digital transformation, Junjaram Thory's story is a powerful example of how determination and early exposure to emerging trends can shape a path-breaking career. He is not just building a business—he's building a movement that blends technology, truth, and talent to redefine the Indian media landscape.

Reimagining Enterprise Workflows with AI Agents

How autonomous digital agents are reshaping productivity, decisions, and scale



Ramesh Chitor, a leading voice in AI agent deployment, breaks down how agentic systems are ushering in a new era of enterprise transformation, one that extends beyond bots and RPA.

OB What exactly are AI agents, and how are they different from traditional chatbots or automation tools?

AI agents are autonomous digital entities that perceive their environment, learn from data, and act independently to achieve business goals. Unlike rule-based bots, they don't just follow instructions—they understand context, make decisions, and adapt. Think of them as always-on digital employees who can evolve with your business.

OB How do AI agents differ from traditional Robotic Process Automation (RPA)?

RPA automates repetitive tasks based on predefined rules. AI agents are more intelligent and flexible. They collaborate across systems, handle exceptions, and continuously learn. For example, an AI agent in customer service can analyze sentiment, resolve tickets, and escalate complex issues without human intervention.

OB Which enterprise functions are seeing the biggest impact from AI agents?

Customer service, IT operations, finance, compliance, and supply chain are key areas. We built a compliance audit agent that reduced processing time by 50% and cut manual errors by 40%. Our IT operations agent cluster autonomously handles alerts, saving over 1,200 human hours monthly.

OB What challenges do enterprises face in adopting AI agents?

Trust, governance, and system integration are major hurdles. Enterprises need to ensure data security, agent transparency, and seamless operation across legacy systems. I always recommend starting with small, high-impact pilots tied directly to business outcomes to prove value early.

OB Where do you see AI agents evolving in the next 3 to 5 years?

We'll move toward collaborative, multi-agent ecosystems. These

agents will work together to manage processes, make strategic decisions, and optimize operations. By 2030, agent orchestration platforms will be core infrastructure, just like CRMs and ERPs are today.

OB How will Agentic AI change the nature of work?

Repetitive, data-heavy tasks will shift to AI agents, allowing humans to focus on strategy, creativity, and innovation. In supply chains, agents will autonomously reroute shipments, handle disruptions, and optimize logistics, improving agility without manual intervention.

OB What's your advice for business leaders exploring this space?

Don't wait for perfection. Start with a specific use case, invest in platforms with strong governance, and treat AI agents as collaborators. The future of work isn't just digital—it's intelligent, adaptive, and agent-driven.

Voices of Tomorrow: India's Changemakers 2047

Spotlighting pioneers redefining leadership, wellness, finance, and hospitality for a better India



Dr. Alpesh Patel:

A Surgeon guided by Skill, Spirituality, and Vision with 21 years of experience and over 21,000 successful surgeries, Dr. Alpesh Patel stands as a renowned expert in laparoscopic and general surgery. Guided by the belief "Yogah Karmasu Kaushalam," and "Feel better, Heal better", he masterfully blends surgical precision with a spiritually grounded approach. Also Patient's rooms are inspired by world's famous and ancient theme culture with Seven Chakra of body, five natural elements along with celestial ENERGY of SUN give positivity, confidence and significantly aids in a speedy recovery. Dr. Patel remains dedicated to delivering high-quality care with a patient-first minds. Looking ahead, he envisions transforming Tirtham into a World-Famous Exclusive Circumcision Speciality hospital to raise awareness for problems related to hygiene of Male's private part.



Laraware Private Limited, Founded by Anvesh Tiwari,

is revolutionizing Indian fintech with NXTBanking—India's first fully AI-powered financial platform. Unlike traditional fintech APIs, Laraware integrates real-time machine intelligence across KYC, fraud detection, payouts, and more. Its 8-layer AI engine automates compliance and minimizes fraud, featuring innovations like face match, geo-fencing, and AI-driven AEPS, DMT, BBPS, and payout solutions. Focused on Tier 2 and 3 markets, Laraware has onboarded 300+ fintech resellers and is rapidly expanding. With enterprise partnerships on the horizon, it aims to build smarter, adaptive infrastructure that doesn't just process payments—but thinks, learns, and evolves.



Kuruva Venkataramana Murthy

Founder & CEO | Author | Leadership Coach

One in the Universe Kuruva Venkataramana Murthy, Founder & CEO of One in the Universe, is a transformative leadership coach and author of two insightful books — AI Driven Leadership: Leading with Dharma in the Age of AI and INSPIRE IMPACT IGNITE: Leadership is a STORY - Not a Title. His experiential workshops and coaching sessions help professionals align with purpose, clarity and conscious leadership. Murthy's approach moves beyond traditional performance metrics to emphasize authenticity, self-awareness and inner growth. Through his reflective platform, he is nurturing a new generation of leaders focused on meaning, resilience and impact across industries in India.



Aditya Mundra (M.D. of Treat Hotels & Resorts)

Aditya Mundra serves as the Managing Director of Treat Hotels & Resorts, a premium hospitality brand redefining destination-led experiences across Western India. With over nine years of industry expertise, he has led the strategic expansion of the group into emerging markets while elevating its positioning through focused branding, curated guest experiences, and operational excellence. Under his leadership, Treat Hotels & Resorts has evolved from a regional presence into a growing luxury portfolio known for upscale offerings and Indianised hospitality. Aditya's vision is rooted in creating enduring value for guests, partners, and stakeholders through thoughtful growth, experience-driven service, and sustained brand differentiation.

Ferty9, Raising the Bar in Fertility Care Across South India

Ferty9 Fertility Clinic stands at the forefront of advanced reproductive healthcare in Andhra Pradesh and Telangana, offering science-backed solutions for couples facing infertility. With 11 state-of-the-art centers across the region, the clinic blends evidence-based practices with cutting-edge technology to deliver precise, transparent, and patient-centric fertility care.

Ferty9 is the only fertility brand in India to offer four global standard technologies under one roof across all its centers, ensuring unparalleled precision and safety:

- European-standard ISO 6 graded Class 1000 Cleanroom Labs ensure contaminant-free environments to protect embryos at every stage of development
 - RI Witness (RFID System) prevents mismatches by securely linking identity to every gamete
 - K-System Incubators replicate womb-like conditions to support optimal embryo growth
 - XILTRIX Alarm System monitors lab conditions round the clock to safeguard outcomes
- Ferty9's commitment goes



Mr. Vinesh Gadhia
Executive Director and CEO,
Ferty9 Fertility Center

beyond treatment. It creates an ecosystem of clarity and care. From streamlined diagnostics to personalized protocols, the journey is designed with empathy and science at its core.

With a team of fertility specialists, embryologists, and counselors, Ferty9 is redefining reproductive care with precision, compassion, and trust.

Crafting Bharat on Two Wheels: Gravton's Electric Mission for All of India

In a country racing toward electrification, Gravton Motors stands out—not for chasing trends, but for solving ground realities. Headquartered in Hyderabad, this homegrown electric vehicle (EV) company is quietly engineering a revolution that spans both the dusty trails of rural India and the bustling lanes of urban centers.

At the core of Gravton's journey is a belief that mobility is not a luxury—it's a right. Their flagship electric two-wheeler, Quanta, is a testament to this philosophy. Affordable, rugged, and proudly Made-in-India, Quanta runs over 100 kilometers per charge and operates at less than ₹1 per kilometer—making



Parshuram Paka, Founder &
CEO of Gravton Motors

it equally relevant to a last-mile delivery rider in Mumbai and a farmer commuting to the mandi in Warangal.

What sets Gravton apart isn't just price or performance—it's purpose. By developing its own powertrain, battery, and modular

vehicle architecture in-house, the company has achieved rare IP independence. And while many EV startups focus on showroom polish, Gravton builds for longevity and utility—offering fast-charging, portable batteries, and a design that adapts to diverse Indian conditions.

As India crafts its future, Gravton is helping shape a Bharat where mobility is intelligent, inclusive, and empowering. It's a vision where an electric bike isn't just a product—it's a platform for opportunity.

From village lanes to city streets, Gravton is not just electrifying vehicles—it's electrifying possibility.



Mr. Bipin V. Hadvani (Founder, Chairman & Managing Director)

Gopal Snacks: Tradition Meets Tasteful Innovation

Crafting India's Favourite Snacks with authentic flavours and cutting-edge manufacturing.

Gopal Snacks Limited is one of India's leading manufacturers in the organised traditional snack sector. From its humble beginnings in Rajkot as Gopal Gruh Udhog by Shri Bipin Hadvani in 1994, Gopal Snacks has evolved into a national brand, driven by the guiding belief of "Jo Hum Khat Hai, Wahi Dusro Ko Khilate Hai."

Combining traditional recipes

with modern manufacturing practices, Gopal Snacks offers over 85+ products crafted in more than 320+ unique ways. Its extensive product line includes ethnic namkeens, snack pellets, packaged sweets, Steeples accomplishments, Condiments, Personal care, Home care and Western-inspired savoury snacks., all produced with a sharp focus on quality, taste and affordability. With each bite, Gopal Snacks delivers not just a snack, but a taste of India's rich culinary heritage, crafted with care, precision and passion.

Today, Gopal Snacks is the largest manufacturer of Gathiya and snack pellets in India, the

second-largest in Gujarat for organised ethnic namkeens, and the fourth-largest papad producer nationally. Its robust distribution network covers 11 states and 2 union territories, reaching over 5+ lakh retailers, giving it a strong presence in both urban and rural markets.

In the financial year 2023–24, Gopal Snacks reported a turnover of Rs. 1,402.50 crore and a profit after tax of Rs. 99.57 crore. Listed on both the BSE and NSE, Gopal Snacks operates one of India's largest and most advanced snack manufacturing plants, setting new standards for efficiency and excellence.

The company's growth story is powered by its steadfast commitment to quality, offering authentic taste of Indian snacking traditions, and understanding of consumer preferences.

Gopal Snacks remains dedicated to crafting a legacy of flavour and delighting consumers across India and beyond.

Fixing, Building, Leading

From broken business systems to ethical empires — BizzBuild and KingJim Group are shaping India's enterprise future with structure and soul



BizzBuild: Scaling Businesses with Structure, Clarity, and Action—Not Empty Strategies

In the chaotic journey of business growth, many small and mid-sized companies find themselves overwhelmed—systems fail, reviews get ignored, and momentum slips. BizzBuild Consulting, co-founded by

Gaurav Kulkarni and Ankesh Prasad, steps in as a strategic partner to restore clarity, control, and sustainable growth.

Headquartered in Surat with a pan-India presence, BizzBuild is redefining consulting for the MSME sector by addressing core problems—not just symptoms—through a full-stack,

hands-on approach.

From technical SEO and Google My Business optimization to reputation management and business process consulting, every solution is tailored, never templated.

"We don't just run campaigns—we fix what's broken and stay until it works," says the team.

What sets BizzBuild apart is its focus on action and accountability. Clients aren't handed slide decks—they get results, follow-through, and deadlines that are never missed.

In a crowded consulting space filled with noise, BizzBuild remains the quiet force behind real transformation.



MUKESH SHASTRI KANORIA: A VISIONARY BEYOND INDUSTRIES Entrepreneur redefining leadership with innovation and impact

Mukesh Shastri Kanoria stands as a dynamic force

in India's business landscape. With a global academic background and entrepreneurial mindset, he leads KingJims International Group across pharmaceuticals, shipping, gold mining, IT, alkaline water, and hospitality.

His leadership blends ethical governance with bold innovation, consistently delivering value. Trained in petroleum engineering and gold mining, he combines technical depth with visionary foresight.

His ventures aren't just businesses—they're blueprints for sustainable and responsible growth. Through KingJims Alkaline Water and Global Connect Petroleum, he continues to set benchmarks in quality, scalability, and community welfare.

KINGJIM GROUP: REDEFINING LEGACY THROUGH RESPONSIBLE BUSINESS PRACTICES Empowering industries with innovation, ethics, and social responsibility

The KingJim Group has steadily built a diversified presence across industrial chemicals, education, renewable energy, and more.

With a focus on long-term value, environmental consciousness, and community development, the group exemplifies how ethical entrepreneurship drives sustainable growth.

Under visionary leadership, KingJim Group is expanding globally while staying rooted in its Indian heritage. With a blend of innovation, resilience, and social responsibility, it stands as a beacon of purposeful progress.



Dr. Josan Ranjjith C.J

Literary Visionary and Social Activist

Josan Ranjjith C.J. is a distinguished author and poet whose impactful contributions span English and Tamil literature.

OB You're often described as both a literary visionary and a social activist. How did this journey begin?

Dr. Josan Ranjjith (J): My journey began in Navalurkuttapattu, a small village in Trichy district. From early on, literature became my escape and calling. Over the years, I authored books like Unseen Shadow – Closer Walk with Divine, Written By – A Selfie with Life, and Untitled – An Idiosyncratic Creativity, each combining storytelling with social thought. I've also contributed to causes like the Election Commission's "NO NOTE FOR

VOTE" campaign and content development for agricultural sustainability. For me, literature isn't just expression—it's action.

OB What academic experiences helped shape your worldview?

J: My education gave me both voice and vision. I studied at Vincent Matriculation and Champion Anglo Indian Higher Secondary School in Trichy, followed by a degree in English Literature from Loyola College, Mettala. Presenting papers at institutions like VIT Chennai and SCSVM University helped me explore themes of

marginalization, especially through works like Arundhati Roy's *The God of Small Things*. I believe research and writing should challenge and elevate societal thinking.

OB Tell us about the recent launch of your book, *Metamorphosis*.

J: It was a special milestone. The book was launched at Pragati Maidan, New Delhi, on June 29 in the presence of Satish Chandra Dubey, Hema Malini, and other dignitaries. *Metamorphosis* reflects on inner and societal change. The event showed that when leaders and literature meet, awareness deepens.

OB What recognitions have stood out to you?

J: Awards like the International Kalam's Golden Award, Youth Education Icon of Tamil Nadu, Inspiring Youth Leader of South India, and Indian Excellency Award reaffirm my belief in literature's potential to impact lives and spark dialogue.

OB You've contributed to unity campaigns like "Ek Bharat Shresth Bharat." What was your role?

J: I emphasized the power of regional literature to bridge cultural gaps. Promoting diverse narratives across states builds empathy, and that's at the heart of national integration.

OB Writing in both Tamil and English—how do you approach that?

J: I treat it as a gift. Tamil gives my writing soul; English gives it scale. Bilingual expression allows me to connect with different audiences, both rural and global. oth rewarding and enduring.

Nourishing The World Through Smarter Staples

How HarvestPlus Solutions is scaling simple, science-backed solutions for lasting nutrition impact

Ravinder Grover, COO of HarvestPlus Solutions



Ravinder Grover, COO of HarvestPlus Solutions, is driven by a single mission: to transform bold ideas into everyday solutions that tackle hidden hunger at scale. By enriching staple foods, empowering farmers, and partnering with local systems, he's helping build a future where nutritious meals reach every plate and every child thrives.

OB You've worked across corporate, consulting, and now the development world. What keeps you going?
Purpose. Whether I was working on rural women entrepreneur models at Unilever or advising large-scale public systems, the consistent thread was impact, and a deep belief that business thinking can solve social problems. My parents were public servants — my mother a health worker, my father a teacher — so the values of service were embedded early. I may wear different hats, but my compass has always pointed toward inclusive change.

OB What exactly is hidden hunger?
It's a chronic lack of essential vitamins and minerals in daily

diets. More than 3 billion people globally suffer from it. It doesn't always look like hunger — but it weakens immune systems, stunts growth, and reduces productivity, especially for women and children. Our solution? Enrich the staples people already eat — rice, wheat, maize, millets — with iron, zinc, and vitamin A through biofortification. It's simple, scalable, and science-backed.

OB What does this look like in action?
In Kenya, our iron-rich beans are now as affordable and available as regular ones — reaching across income groups. In India, schoolchildren who ate iron-rich millet meals showed reduced anemia and improved attendance. Farmers, seeing the impact, began growing it for their families. More than 300 million people are now consuming these smart staples. That's how lives change — one meal, one choice at a time.

OB You're also working with Chef Sanjeev Kapoor. Tell us about that.
Nutrition doesn't have to be dull — it can be delicious, aspirational, and joyful. With Chef Kapoor, we've launched

Nutri Pathshala, an initiative to make healthy eating cool again. From school kitchens to social media, we're co-creating content and recipes that put nutrient-rich staples at the center of the Indian plate. When a child reaches for a zinc enriched whole wheat roti because it tastes amazing, that's when behavior shifts.

OB What makes your approach different?
We bring business thinking to solve deeply human problems. Our goal isn't to run programs forever — it's to catalyze change and then step back, letting local systems lead. Sustainability is non-negotiable. We don't just hand out seeds — we build full ecosystems where policy, markets, and communities move together. We listen first. We co-create solutions that fit the local context, not cut-paste models. Respect matters. So do the right partners. That's what makes us different.

OB One quote you live by?
"Done is better than perfect."
In our work, action creates momentum — and momentum saves lives. Perfect can wait. Feeding people can't.

Texaro Sanitaryware Launches Complete Bath Line to Redefine Affordable Luxury

Managing Director shares how Texaro is expanding from sanitaryware into full bathroom solutions



Texaro Sanitaryware, a trusted name in the Indian sanitaryware market, is stepping into a new phase of growth with the launch of its full-fledged bath line. In an exclusive conversation, the team shared how this expansion aligns with their mission to deliver affordable luxury across every aspect of the modern bathroom.

OB Texaro Sanitaryware is becoming a household name. Could you tell us more about the brand's journey and reach?
Texaro has built a strong footprint across India with over 100 distributors and more than 2,000 retailers. The brand offers a diverse range of sanitaryware products, catering to both premium and mid-range segments. What sets Texaro apart is its focus on quality, innovation, and after-sales support — from high-gloss, germ-free products to reliable warranties and in-house service centers.

OB What inspired Texaro's entry into the complete bath

segment?
Our goal is to become a one-stop destination for complete bathroom solutions. Over time, our customers have come to trust us for high-quality sanitaryware, and we felt it was the right time to extend that trust into every aspect of the bathroom — while maintaining affordability, durability, and style.

OB What does the new bath product range include?
The new range includes showers, health faucets, angle valves, waste and connection pipes, waste couplings, Teflon tapes, extension nipples, rag bolts, bath accessories, and a complete range of faucets.

OB What makes this bath line unique?
Every product is built with performance and longevity in mind:

Showers feature anti-clog nozzles, universal fit, and are tested under high water pressure.

Health Faucets come with rust-free finishes and precise flow control.

Angle Valves have premium CP coatings and are life-tested for 500,000 cycles.

Waste and Connection Pipes are heat-resistant, anti-pest treated, and come with multi-year warranties.

Texaro's foray into the complete bath category marks a bold step toward redefining affordable luxury, offering well-crafted, tested, and stylish solutions for every home.



Arunachalam Rajkumar Revolutionises Supply Chain Planning

Driving efficiency with advanced data-driven solutions and strategic SQL development expertise

Aditya Sharma

Arunachalam Rajkumar, SQL Developer at an MNC in Suburban Illinois, is gaining industry-wide recognition for leading a major transformation in supply planning through innovative data analytics solutions.

Rajkumar developed two groundbreaking tools—the Schedule Adherence Dashboard and the SIP Dashboard—that replaced inefficient manual workflows with automated, real-time systems. Leveraging complex SQL queries and advanced DAX calculations, these solutions enable cross-functional teams to analyze production trends, detect planning issues, and make data-backed decisions with greater speed and accuracy.

“These dashboards have become central to our planning processes,” said the Senior Manager of Supply Planning. “They’ve significantly improved our ability to respond to production issues and plan more effectively.”

The impact of Rajkumar’s work has extended beyond his company. A strategic



partner organization adopted a system modeled on his dashboard design, highlighting the originality and broader relevance of his contributions.

In addition to driving automation, Rajkumar’s tools have reduced reliance on error-prone spreadsheets, improved forecast alignment, and enabled executive teams to visualize KPIs in real time. His ability to bridge business needs with technical expertise has made his dashboards indispensable across supply, demand, and operations teams.

In recognition of his work, Rajkumar has become a go-to expert within his organization for supply chain analytics

initiatives. He regularly collaborates with cross-functional teams, training analysts and business leaders on how to interpret and act on the insights delivered through his tools. His dashboards are now embedded into monthly planning cycles, quarterly reviews, and executive reporting, demonstrating both their technical robustness and business-critical value.

By converting raw operational data into clear, actionable intelligence, Rajkumar’s work has enhanced decision-making across departments and established him as a rising leader in enterprise analytics and supply chain technology.

Dr. Karthik Narayanan: A Changemaker for Viksit Bharat



Creating future leaders through grassroots education, inclusion, and silent but significant action

Dr. Karthik Narayanan
Founder & CEO, Lit Skills Learning

provides not just education but also emotional and social security. In their smiles, he sees the future of a more inclusive India.

His vision is bold and precise, to see 100 students from rural schools become IAS, IPS, and IFS officers by 2030. With over 11,000 students mentored just in the 2025 academic year, and a growing batch preparing for UPSC, his dream is steadily turning into reality.

Amid the COVID-19 crisis, Dr. Narayanan introduced drone-based sanitation and Sagaradhana, an organic disinfectant, earning recognition from the CDC in the USA. These efforts exemplify his agility and vision in times of crisis.

Dr. Karthik Narayanan’s journey is a living testament to the belief that one person, guided by compassion and purpose, can create ripples across a nation. As we shape the story of Viksit Bharat 2047, it is changemakers like him who remind us that every revolution starts with a single step, taken in hope, taken in service, and taken together.

As India marches towards its centenary of independence, few individuals embody the spirit of Viksit Bharat 2047 as resolutely as Dr. Karthik Narayanan. From the rural corridors of a government school to global recognition, his story is one of grit, purpose, and a deep commitment to transformative education.

Mentored by the visionary Dr. APJ Abdul Kalam and inspired by actor-humanitarian Ajith Kumar’s “Live and Let Live” philosophy, Dr. Narayanan has turned personal purpose into public service. His journey is not about titles or headlines, it’s about touchpoints of impact. A recipient of 11 International and 7 National awards, including the prestigious Mahatma Gandhi Samman at the British Parliament, Dr. Narayanan stands as a global force for grassroots change.

In 2010, he launched Project

English, a mission to bridge rural India’s language and confidence gap. Far from being just a language initiative, it opened windows of opportunity for thousands of Tier 3 and Tier 4 children, enabling them to dream beyond boundaries.

The scale of his mission grew with Anbudan Mission, launched in 2020. Without VC funding or corporate sponsorships, but powered by the will of the people, this volunteer-driven initiative has impacted over 15,000 students, particularly those in government schools who could not afford basic coaching. While others focused on rankings and marketing, Dr. Narayanan moved silently, choosing action over applause and even stepping away from social media in 2022 to focus solely on results.

Beyond classrooms, his compassion reaches 118 visually impaired and specially-abled girls in Tamil Nadu and Karnataka, to whom he

Designing With Soul: Aarati Neelam's Journey to Redefine Indian Interiors

How Neeleraa's founder blends resilience, family legacy, and bold vision to transform spaces



Aarati Neelam's journey is a testament to resilience and vision. In India's \$2.5 billion interior design industry, growing at 8% annually, she has built Neeleraa, a boutique studio that crafts interiors as narratives of identity and purpose. Named after her mother, Neelam, and herself, Neeleraa is a deeply personal tribute, reflecting Aarati's belief that spaces should resonate with the soul of those who inhabit them.

A Bold Beginning

Aarati's path to design began with a leap of courage. At 25, with a two-year-old son and a second child on the way, she enrolled in an interior design course at the International Institute of Fashion Technology (IIFT). Balancing motherhood, studies, and a bustling joint family, she honed her craft with unwavering determination. "I learned to design spaces while navigating the chaos of life," Aarati says. "Every challenge shaped my vision."

After years of collaborating with India's top architects, Aarati

founded Neeleraa in 2009 to create interiors that fuse cultural depth with global elegance. Today, her studio, with a team of 12, has completed over 80 projects, from luxury residences to innovative retail spaces, achieving 25% year-over-year growth. Neeleraa's clients, discerning entrepreneurs and creatives—seek designs that prioritize authenticity over trends.

Turning Obstacles into Art: 'Pillars of Possibilities'

Aarati's ingenuity is vividly showcased in Neeleraa's Pillars of Possibilities, a 20,000 sq. ft. commercial showroom in Delhi. Faced with an outdated

structure constrained by immovable concrete pillars, Aarati transformed them into sculptural anchors, weaving a narrative of strength and elegance. Double-height ceilings, sweeping staircases, and a warm palette of rusts, soft pinks, and mellow blues create a dynamic yet inviting space. Pink-toned floors and wooden accents add unexpected warmth, while arched forms guide the eye seamlessly.

"Constraints spark bold ideas," Aarati says. Completed in 2023, the showroom has become a benchmark for commercial design, celebrated for its emotional depth and innovative use of space..



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