



MEDIA RELEASE

MTN GHANA SUSPENDS MTN DATA ZONE BUNDLE

Accra, April 12, 2023, Scancom PLC (MTN Ghana) has announced a suspension of its MTN Data Zone bundle effective April 05, 2023. We apologize to our cherished customers for limiting our communications on this matter to service activation channels only. This media release is to provide more information on the issue.

The suspension of the innovative Data Zone bundle is due to a review of the bundle offer in line with the Significant Market Power (SMP) directives applied to MTN Ghana in June 2020, not to be the lowest priced on any offer in the industry.

We are currently engaging and collaborating with the Regulator, as we seek alignment on a revised Data Zone bundle to be reinstated as soon as possible. We will notify you in due course of further developments.

Data Zone bundle is an innovation by MTN Ghana that gives customers a 1-day validity bundle at discounted rates at the point of purchase. Subscription is through the Short Code 135.

MTN Ghana would like to reassure its customers that it would continue to roll out innovative and affordable products and services for the benefit of its cherished customers.

End

Media Contacts:

Nana Kofi Asare

Ag. Chief Corporate Services Officer

nana.kofiasare@mtn.com

Georgina Asare Fiagbenu

Corporate Communications Senior Manager

Email: Georgina.AsareFiagbenu@mtn.com

About Scancom PLC

*MTN Ghana is the market leader in the mobile telecommunications industry in Ghana, offering subscribers a range of exciting options under Pay As You Go, Pay Monthly and Mobile Financial Services. The company is part of the MTN Group which is a leading emerging market leader with a clear vision to lead the delivery of a bold new digital world to our customers. We are inspired by our belief that everyone deserves the benefits of a modern connected life. Scancom PLC is listed on the Ghana Stock Exchange. Our strategy is **Ambition 2025: Leading digital solutions for Africa's progress.***