

TrendFeed

Inspiring design that has the potential to be influential.



01

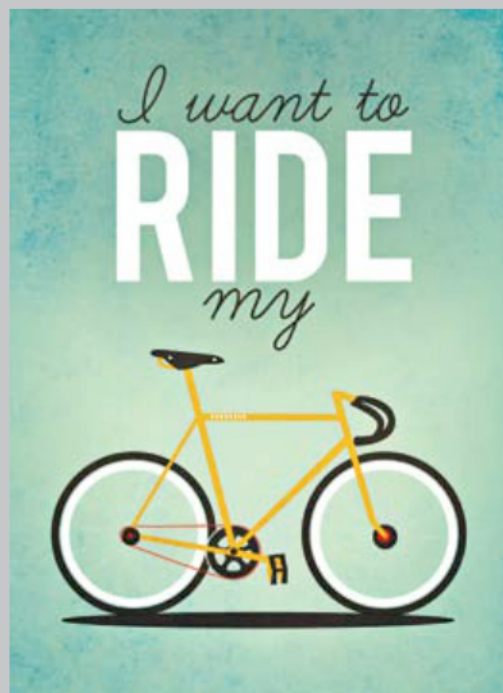
TEXT TALES

● Illustrations inherently tell stories, whether alone or accompanied with text. Illustrator **Milli Jane** works with illustrations and type, individually bringing the two together to heighten the narrative of every artwork.

The co-dependency of illustrations and typography easily help the audience to relate with every work, believes Milli. Her distinctive style has evolved from practiced effectiveness and efficiency, but a lot has born out of impatience. A careful mix of details like shading, positioning of the shadow, subtle textures and different transparencies helps her to maintain simplicity across her works. She selects colours that depict fun and fantasy, giving every creation a dash of blue and a generous helping of pastels. Consciously retro, the story behind every illustration is told through an essential ingredient – type. Through infinite possibilities, Milli attempts to make the world a happier place through her philosophy of fun, humour and some cute characters ←



02



03

01 **BENJI THE BEAR.** Features a character from the Alphabet Stories series who waves bye-bye to a beaver named Basil.

02 **CALVIN.** Features the charming crowned caterpillar from the Alphabet Stories.

03 **I WANT TO RIDE MY BICYCLE.** Expression of an obsession with bicycles and the colour blue.