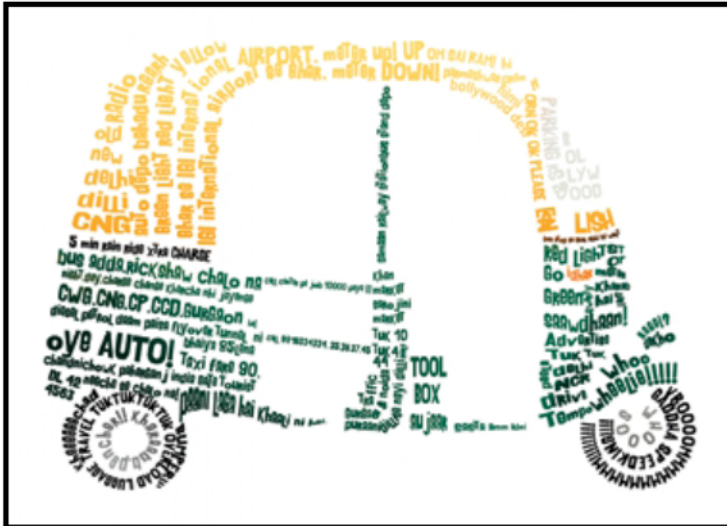




Rahul Pandey
Graphic Designer



01

Instinctive DIRECTIONS

Sourced from distractions, Rahul Pandey's inspirations are random and unconscious. Colours used are an effort to manifest imagination. The primary idea dictates all sketching, brainstorming and exploration of mediums.

01 Auto Rickshaw.

Elaborate conversations can actualise within the intimate confines of an auto-rickshaw. Inspired by a tedious auto ride, this type poster resembles the vehicle's intimate environment.

02 Chalo Banaras Chale.

This illustration was conceptualised to portray Banaras as a metaphor of India's extraordinary spiritual energy and photo-opportunity. The architectural qualities of its Ghats and temples have been imbibed into the typography, while the flag symbolises its mysticism.

03 Playing Card.

Politics is like a game of cards stacked in corruption and lies. Using sarcasm as a tool to make this powerful statement, minimal details were applied to the visual concept ←



02



03