

# Trend Feed

Inspiring design that has the potential to be influential.



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01 **PARADISO.** Bracelet that converts into a clutch. Designed for 'Bold Gold' collection.

02 03 **Aham.** A spherical jewellery box that houses a brooch cum pendant, a pair of earrings, a ring and a bangle.



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## Oxidized Magnificence

An ancient art that involved the craftsmanship of goldsmiths and metalworkers, jewellery design today has evolved into being a functional product. Taking this contemporary approach up a notch is **Vinita Michael**, fusing spiritual inspirations and old world compositions into multi-functional design solutions.

Vinita's inclination towards Indian architecture, carvings and inlays in historical monuments, filters down into her designs. While the

actual forms are mostly geometric, the details are inspired by traditional Indian motifs and intricately done by hand. Customized for a discerning audience who appreciates, the designs are kept exclusive and easy to wear. Adhering to a process that is nothing less than meticulous, the process bifurcates into two different lines of design development – the precious jewellery line and the sterling silver line. Bringing together the magnificence of Indian metal crafts and unique design conceptualizations, the jewellery meets the demand of being a precious lifestyle product ←

01 **Macaw Priestess.** The bold colours are unafraid, but the creature that wears them is unaware. She is divine and lives probably near some very holy land.

02 **The White Queen.** Inspired by the Albino peacock, she is indeed a rarity. Her white plumage displays a pure innocence and grace that if she were real, people would worship her.

03 **Timid Grace.** Much like a peacock, she wanders gracefully, displaying herself and then wondering why people are admiring her.

04 **Mohawk.** Inspired by the nature of a rooster, she is the one that stands her ground, a warrior bird of sorts. The Mohawk displays her alertness and aggression.



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## Beauty Unaware

True beauty is unaware. It's raw and it's free. It cannot explain itself, neither can be explained. It just exists. From this belief takes birth **Eureka Alphonso's** project 'Birds of Paradise', a symbolic celebration of free-spiritedness, unworldliness and innocence of bird-humans.

Eureka's characters are neither humans nor birds, but a species that is a mixture of the two. Each creature happens to have a face that reflects that part of us which is free, beautiful and unaware, all at the same time. Oblivious to their own beauty, protagonist's expression is a glimpse of its personality, which in turn, is inspired from a bird. Like the Mohawk, inspired by a rooster, demonstrates the latter's warrior-like qualities. The idea has been to capture the effortless beauty of the bird-creatures and contrast them with their innocently raw expressions. Because human beings are imprisoned in minds, birds are not ←





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### Radical Simplicity

Challenging conventional notions of adornment, **Karishma Siddique Roy's** keen exploration of geometric motifs has led to the creation of abstract and modern pieces of jewellery. Tackled with an approach that is radically different, the medium plays with form and weight, creating clean, almost architectural pieces that could be worn anywhere and with anything.

The offbeat jewellery collection is suitable for women who want to look absolutely different, albeit, in an understated way. It features a dual range, in multihued and in black acrylic. The former is happier and more feminine while the pieces in black have a darker and bolder appeal, bordering on Goth. Possessing a whimsical quality reminiscent of the 60's, the design sets out to experiment with positive and negative space, asymmetry, and graphic forms and shapes. With acrylic as a principle medium, each piece tells a story of wordless declarations, raised eyebrows and lopsided grins. In short, Karishma's collection speaks of 'the unbearable lightness of being' ←

01 **Rockstar.** Black laser-cut acrylic with silver chains.

02 **Black and Blue.** Black laser-cut acrylic with black macramé cording and blue beads.

03 **Turquoise-Green.** Multihued laser-cut acrylic, with turquoise green macramé cording and beads.



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01 **Bracelet.** 18k gold plated peacock cable bracelet studded with crystals.

02 **Jhumki.** 18k rhodium plated peacock earrings. Details include rhinestones, beads and a faux pearl drop.

03 **Earrings.** 18k rhodium plated Victorian inspired peacock earrings.

### Handcrafted Inspirations

Personifying the strength and beauty of traditional Indian motifs, **Agastya**, an exquisite collection of handmade jewellery attempts to create something new every time pieces are strung together.

Being handcrafted, the collection ensures they are unique and can never be replicated or reproduced. Unusual coloured, natural uncut and semi-precious stones, Taiwanese shell pearls, coloured CZ and Swarovski crystals are often put together to bring Victorian charm and modern sensibilities together. Today's women expect accessories that have varied usage patterns. Whether at a girl's night out or a traditional festival, the jewellery should be flexible and versatile enough to suit the occasion. These pieces have been created keeping this in mind. Made of an alloy of copper and brass and coated with German silver and anti-tarnish gold/rhodium plating, the jewellery pieces last longer even with daily use. In totality, an amalgamation of fashion, form, function and fit is what Agastya's collection aspires to be ←