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01 Jester the Pester.
Digital illustration that captures the character in all its humour.

02 The Juggler.
The game and skill of the craftsman captured in digital illustration.

03 Hypnosis.
Digital illustration that portrays the circus of imagination.

Art Melodic

If piano was a canvas and keys were colours, **Rohan Jha's** creations would be a song that strikes a chord with your soul. Inspired by music and surrounded by fences of imagination, these images carve high and low notes of life.

The technique behind Rohan's designs derives from his visualisation of each note into a colour. Illustrations, graphics, colours – all come from the sounds that drive the brush on the canvas. The strokes and lines used act as a medium to portray various stories

associated with the characters. They give every character a different depth and life.

This particular series has used black as a universal colour, due to which, the stories are communicated effortlessly. The contradiction of white over black and shades of dark colours brings out the expressions of the characters very honestly.

Rohan's designs uncover truths of life through various colours and characters. It's like a symphony - one that can be heard better with your eyes wide open ←

08

Trend Feed

Inspiring design that has the potential to be influential.

Ethnic Memoirs

No matter where we go or what we grow up to be, the memories of people and places from our childhood, always remain fresh in our minds. **Dithi**, based in Geneva, Switzerland, tells us stories of her homeland, Kolkata, through her creations, that's rooted in the culture.



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Inspired from her childhood memories of India, Dithi's works comprise her visual autobiography. The style and patterns in her designs are very much influenced by patachitras, Bengal school vintage lithographs and oleographs, giving them an ethnic Bengali look and feel. Her idea is to reflect the traditional feel in every artwork. Therefore she

chooses colours that are more related to traditional objects, rather than choosing modern colours. The designs significantly portray women and Indian goddesses. Hence, the paintings go through severe detailing of ornaments and religious symbols. Dithi blends the cultural orientation with her vivid memories, to portray different stories on the canvas ←



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01 Kamdheni Maa.
The wish-fulfilling holy cow. Acrylic on gallery wrapped canvas.

02 Lakshmi. The Goddess of wealth depicted through sparkling patterns and ornamentation.

03 Batura. The traditional Bengali woman and her fascination for the little purse. Acrylic on gallery wrapped canvas.

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01 **Creativator.** The depiction of a deity of creation explaining the growing creativity that "comes by seeking the within and giving to the without".

02 **Booyah Maa!** An illustration depicting Goddess Kali and her 'much

awaiting' personality. It's a portrayal of one of the many avatars of a woman.

03 **Imma be Maa.** Celebrating the divine supremacy of a woman just like the celebration of Divine Mother and her Shaktis during the nine nights, Navaratri.

Feminine Fantasies

Femininity allures many, who go an extra mile to exaggerate it with infinite expressions. **Thineswari Govind's** works tread similar lines to capture the essence of women that celebrates multitudes of her existence.

Thinesawari depicts caricatures of women as beauty-clad but under the shadow of imperfections of life. As she is a Hindu, born and brought up in Malaysia, most of her designs have a blend of traditional Indian patterns and contemporary sophisticated style. By following a quite in-depth process, she indianises Edward Lear's poetry with the use of identities from Indian folk tales, traditional art, popular visual imagery etc. The designs and the characters used are not limited to any time or space, which ensures universality in the creations.

A woman's life is full of ups and downs, colours and textures. These illustrations capture this essence by depicting women as supreme-like characters. Due to which, they leave a mark on one's mind that every woman's beauty is immaculate in its own way ←

Streetscape Stories

There are myriad images and elements that make India unique. These are brought to life in an animated movie called 'Pardesi'. It's a journey through the eyes of a naive foreign tourist in India, **Mariana Ramirez Uzcátegui**.

An animator from Venezuela, Mariana captures the fun and curiosity experienced by a traveller on his first day in the country, through a rickshaw ride, in this 3-minute movie. The streets are the face of India. Hence, the movie strives to capture the small yet significant incidences that usually happen on the streets. The caricatures are kept edgy to highlight the strong features of Indians. The 3D animation is simplified by keeping the look of each character similar, yet differentiated with characteristic moustaches, specs, etc. This technique of exaggerating some parts of the face and the body brings out the funny side of the characters. The designs are elaborated to highlight Indianness across the movie through colourful dresses, patterns, hot climate, etc.

The movie portrays humour in an interesting way. It captures those little surprises Indians are used to, but are very funny for the tourists. It instinctively puts every Indian in the tourist's shoes, to take the viewer on a journey to explore India all over again, this time with a fresh perspective ←



01 **The Rickshaw and The City.** Captures the journey through Indian streets and the adventurous rides.

02 **Masala Chai Time.** Caricature of Raju, the rickshawala, who has a fascination for masala chai.

03 **Outside The Taj Mahal.** Depicts the desperation of vendors outside Taj to sell souvenirs to the tourists.