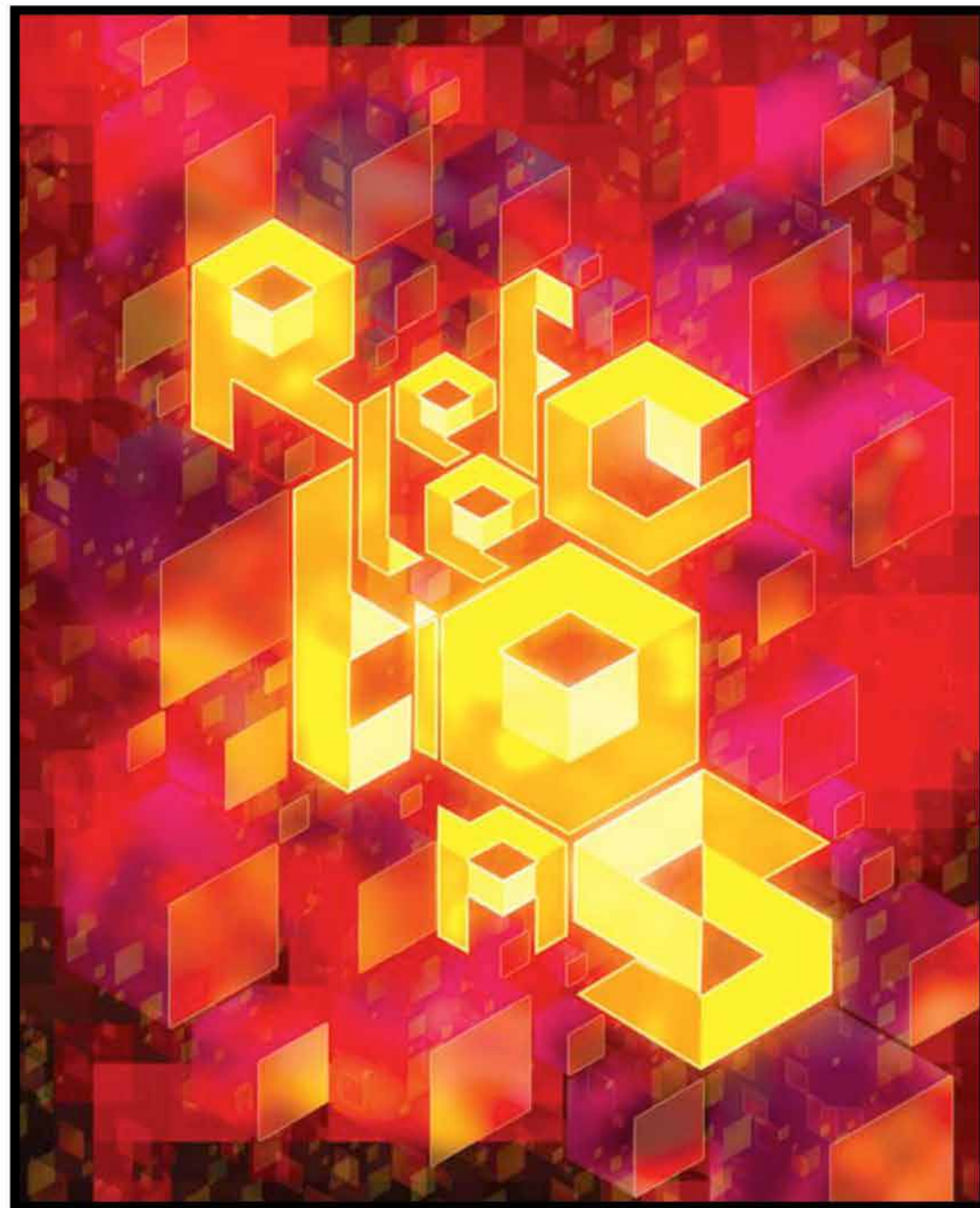**Sukhamrit Singh Sandhu**
The self-taught graphic designer is also a student of 3D animation. He loves to experiment with the abstract forms of art, preferring to work on mixed media.

Tools used
Adobe Photoshop, Adobe Illustrator, resources from the net

Brief
To create an abstract play of typography. To add an eye catching autumn-effect to the image.
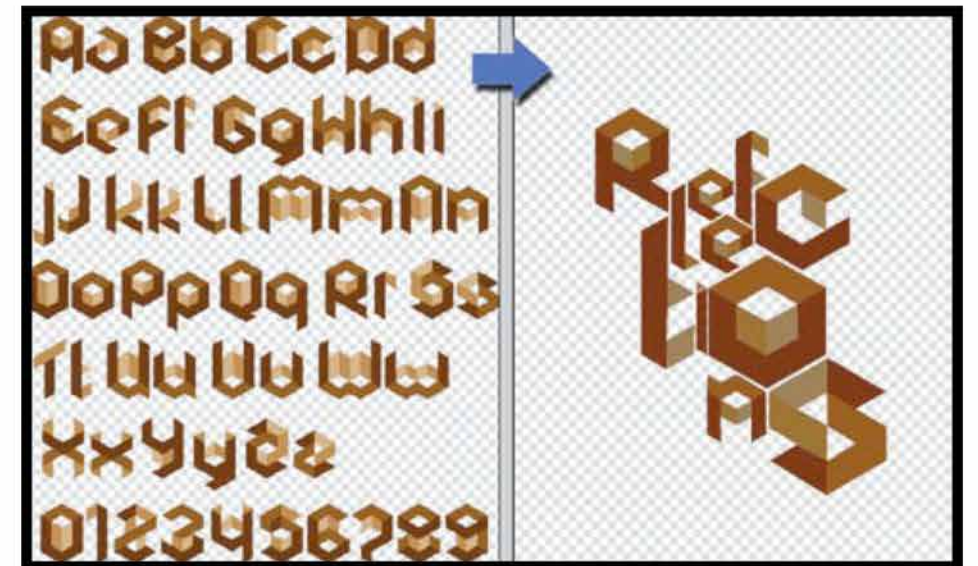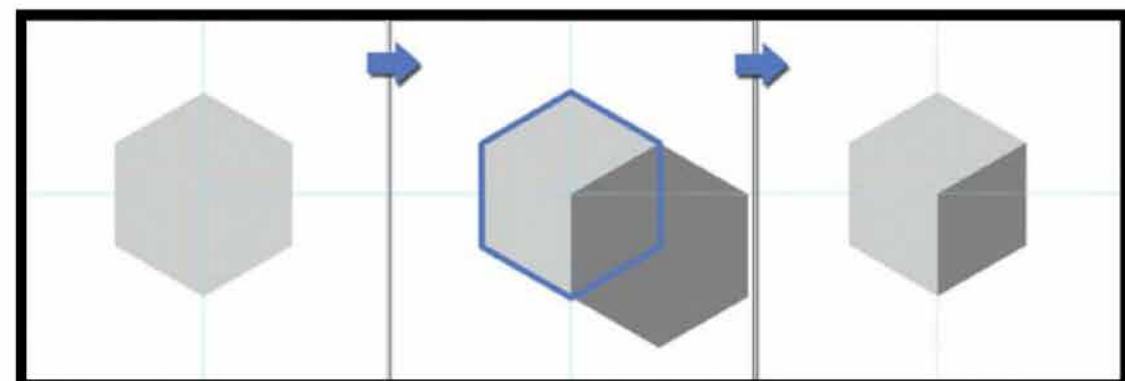
Abstract Appeal

Every text is endowed with an image that usually has an abstract appeal. To manipulate this appeal is like taming the nuances of a narrative. Graphic artist Sukhamrit Singh Sandhu plays with the abstract effects of different letters to tell an illusionary tale.

01 Started by making a new 'A4' size document in Photoshop. Downloaded the 'cu' font from fontfabric.com and stock image from sxc.hu

02 Opened the downloaded .eps file in Illustrator, enlarged it and exported in png format. Adjusted the alphabet size and distance to make it more abstract.
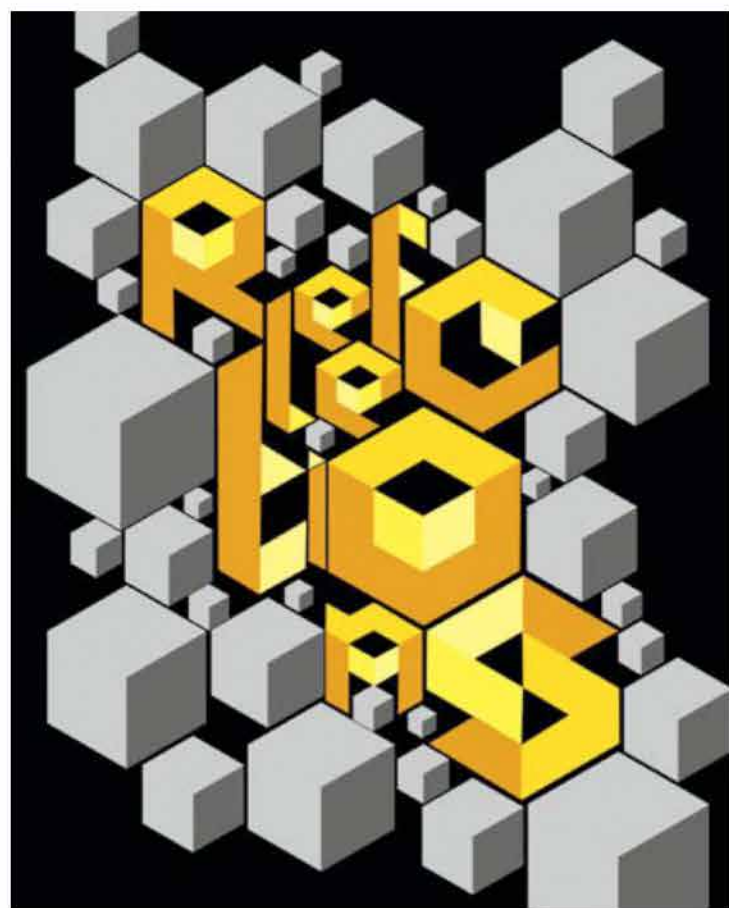

03 Adjusted hue, saturation and lightness of the text to give it yellow colour. Chose bright, sunny colours as they are attractive and stimulate our brain more acutely. Using those colours in typography makes text more memorable.

04 Used Polygon tool to make a hexagon and coloured it with a light shade of gray. Duplicated the same layer, coloured it with a darker shade of gray and moved it down to adjust with the shape of hexagon. Deleted the part of the hexagon that was not required to make it look like a cube.

06 Added an orange gradient layer over the black background layer to adjust eye movement.
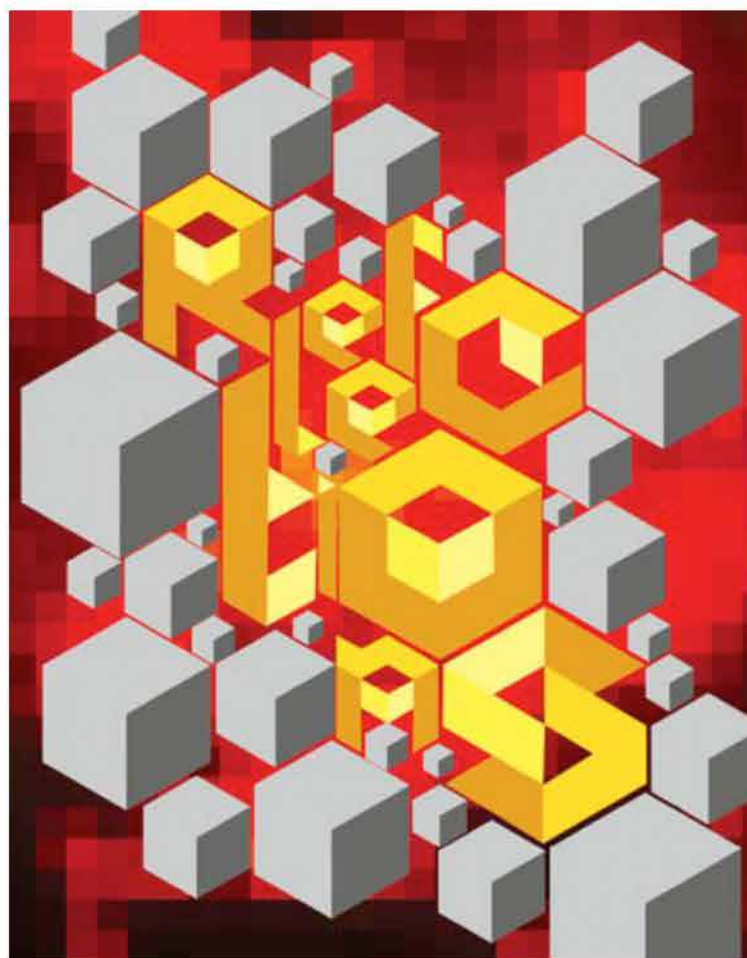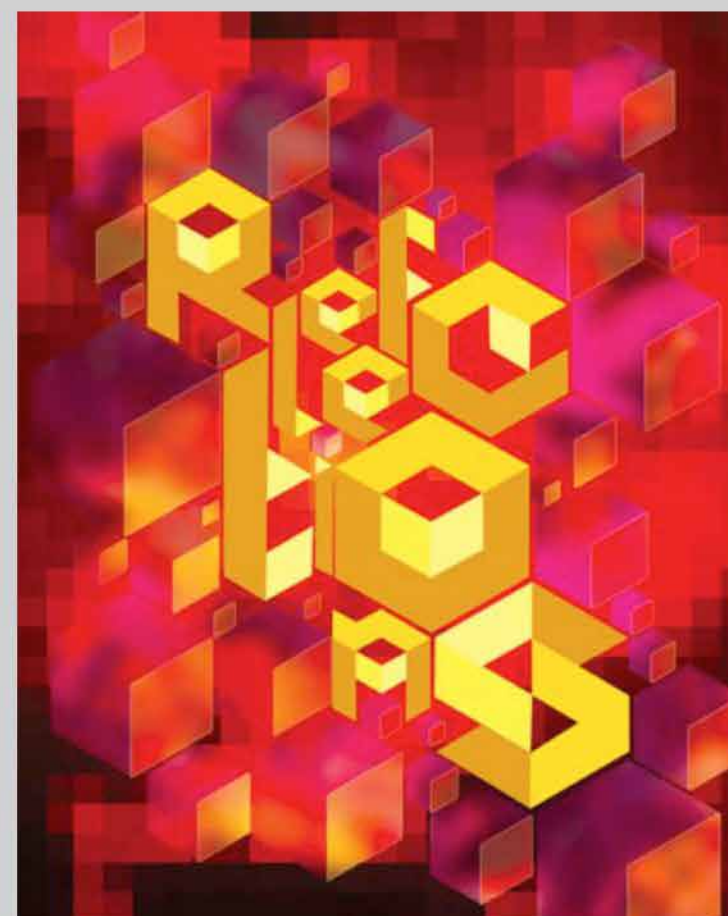
05 Placed the cubes randomly around the text in different sizes and after reaching the desired placement, merged (ctrl+E) all the cubes to a single layer. Named the layer 'Cubes'.
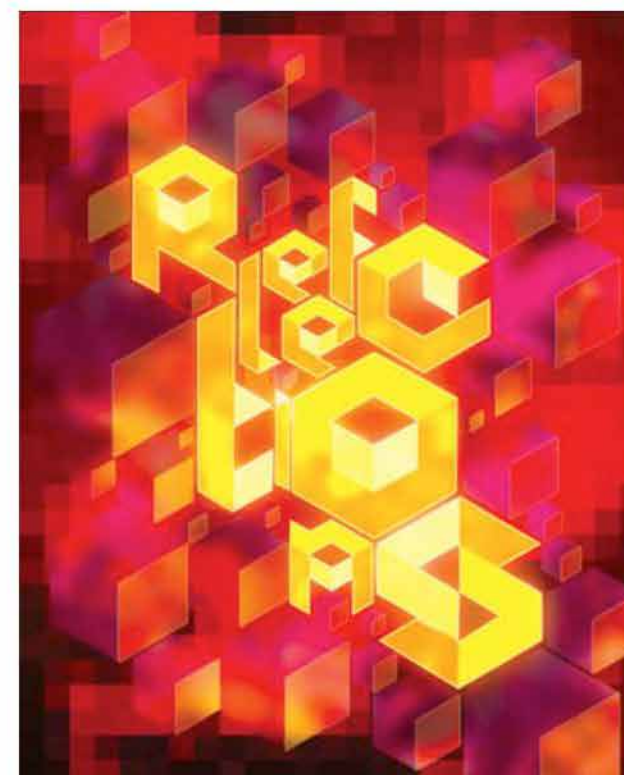
> "Using bright, sunny colours in typography makes text more memorable, as they are attractive and stimulating for our brain"
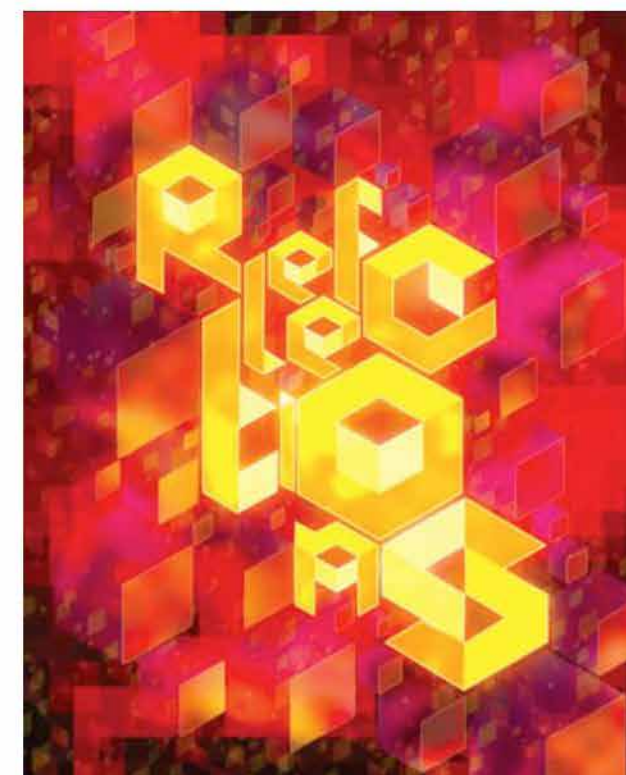

07 Placed the stock image over the gradient layer. Blurred it (filter>blur >gaussian blur), then used the mosaic filter (filter> pixelate> mosaic) to pixelate it. Finally set the blending mode of the layer to 'Hard light', and hue to bright red.

08 Using 'magic wand tool' (W) selected the darker faces of the cubes. Made a new layer and placed the stock image over the 'Cubes' layer and deleted the unwanted part of the stock image by using inverse selection method (select→Inverse). Blurred it and changed its hue to a little bit yellow. Named the layer 'C1'. Repeated the same process to the lighter faces of the cubes but changed its hue to pink instead of yellow. Named it 'C2' and deleted the 'Cubes' layer after that.

09 Repeated the last step (step 8) on text layer and set the blending mode of the new layer to Colour Dodge. After that, gave a bright outline and an outer glow to the text.

10 To add depth to the artwork, duplicated the layer 'C1' and used it as a repetitive pattern. Placed it below text layer and decreased its opacity to 45%. Arrived at the final image ←