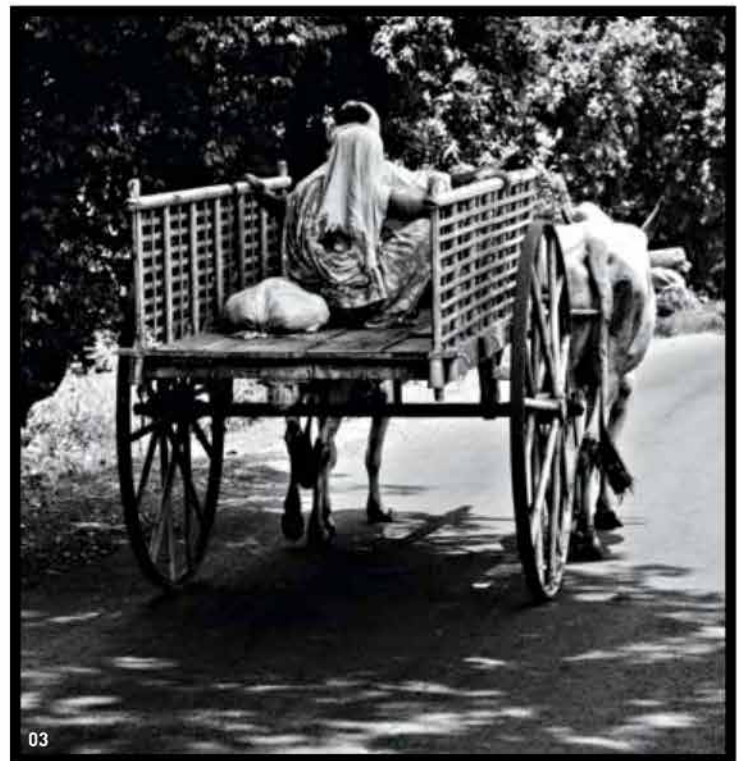




Vinit Dodamani
Photographer



SUBJECT Significance

A communicative photograph is often a result of identifying and highlighting the subject. Keeping it in focus adds dialogue to the story that the overall frame attempts to communicate. Vinit Dodamani explains how important the subject is to a photograph and how factors like colour tone and angle turns the capture moment into a story.

01 Safety of Vehicle. Bathed in Sepia, this image captures a moment frozen in time. The shade given to this dilapidated-looking object explains its value. The photographer has tried to show an analogy in the pride of ownership in the poor by letting the subject take over the composition.

02 Godown of Food. Vinit arrests a hay godown that serves as fodder storage for cattle. Though a sight that could easily go amiss by a layman, the overpowering presence of the subject makes the composition catch the attention of the viewer. The sepia tone, tilting to the dark, brings out the hidden charm in a regular rural scene.

03 Inflation in Fuel. It takes a lot of expertise and eye for beauty to recognize a story in a mundane instance like a bullock-cart striding on a village road. Perhaps that's what makes it the subject of significance. One that talks volumes about a life as simple as the frame. The black and white tone makes the image reflect the melancholic space that seems to be lagging behind times ←