

Birla Corporation

Demand and pricing looking up

We maintain a BUY rating on Birla Corporation (BCORP) with an unchanged target price of INR 1,490/share (8x its FY27E consolidated EBITDA). In our recent interactions, the management noted that cement demand has firmed up in Q4FY25 and BCORP is on track to deliver 6-8% YoY volume growth in H2FY25, as per its recent guidance. We estimate the company will deliver 7% YoY volume growth (+15% QoQ) in Q4FY25 as against -3/7% growth in H1/Q3FY25. Even its margin expansion (by INR 150/MT in H2 over H1FY25) is also on track, led by better pricing QoQ in Q4FY25. We estimate BCORP's operating costs will reduce by ~INR 200/MT during FY24-27E, aided by fuel cost moderation, gradual rise in green power consumption, rise in captive coal mining, and logistics cost savings. These, along with expected improvement in cement prices, should drive unit EBITDA recovery to INR 857 per MT in FY27E, from INR 616 per MT in FY25E. As BCORP has slowed down its expansion plans, we estimate net debt to EBITDA will peak out in FY25E at 2.6x and will gradually cool off to 1.6x in FY27E. The management has maintained its target of expanding capacity to 25mn MT by 2027.

- **Demand firms up in Q4FY25:** Management noted that the overall cement demand has firmed up across all its regions of operations in the quarter. Barring small disruptions in the UP region at the time of the Mahakumbh, BCORP sales have firmed up in the central region. We estimate the company will deliver 7% YoY volume growth (+15% QoQ) in Q4FY25 as against -3/7% growth in H1/Q3FY25. This should also aid op-lev gains. Even cement prices have recovered QoQ, which should boost margin. Thus, the company is on track to achieve ~INR 150/MT margin improvement for H2FY25 vs H1FY25, in our view. Mukutban operations are ramping up well and BCORP is selling >40% of its cement from this factory as premium cement.
- **Various cost levers:** BCORP's FY25E fuel costs should be lower by ~INR 100/MT YoY, owing to the cool-off in landed fuel prices and should remain stable YoY in FY26E. The share of low-cost green power is expected to increase to 35% by the end of FY26 from 24/26% in FY24/25. This should lead to ~INR 35/MT savings in power cost in FY27E (over FY24). BCORP's captive coal consumption will significantly increase over the next 2-3 years as its Bikram coal mines (0.3mn MT pa capacity) become operational by the end of FY26 and Marki Barka (1mn MT pa capacity) becomes operational by mid-FY28E (as expected). Thus, the share of low-cost captive coal usage will double to ~30% by late FY27 (from 15% in FY25) and to 55-60% once Marki Barka mines achieve optimum utilization. These should lower BCORP's FY27 fuel costs by another ~INR 40/MT (over FY24). Thus, we estimate BCORP's variable costs will reduce by ~INR 175/MT during FY24-27E. Additionally, BCORP is also working on logistics cost reduction through its ongoing *Project Unnati*, which should add another ~INR 25-30/MT in cost savings, in our view.
- **Plans on track to expand to 25mn MT by 2027:** BCORP's brownfield SGU expansion (line-3) in Kundanganj is on track and should be operational by the end of Q1FY26. The company remains committed to expanding its cement capacity to 25mn MT by 2027. This includes 3mn MT brownfield clinker expansion at Maihar (MP) and two SGUs in UP and MP (~1.5mn MT each). BCORP is spending INR 5bn on Capex in FY25E (INR 3bn spent during 9MFY25). We expect Capex to accelerate FY26 onwards.

BUY
CMP (as on 28 Mar 2025) INR 1,056

Target Price INR 1,490

NIFTY 23,519

KEY CHANGES	OLD	NEW
Rating	BUY	BUY
Price Target	INR 1,490	INR 1,490
EBITDA revision %	FY25E NA	FY26E NA

KEY STOCK DATA

Bloomberg code	BCORP IN
No. of Shares (mn)	77
MCap (INR bn) / (\$ mn)	81/951
6m avg traded value (INR mn)	139
52 Week high / low	INR 1,682/902

STOCK PERFORMANCE (%)

	3M	6M	12M
Absolute (%)	(15.3)	(14.6)	(25.8)
Relative (%)	(13.7)	(5.1)	(30.9)

SHAREHOLDING PATTERN (%)

	Sep-24	Dec-24
Promoters	62.90	62.90
FIs & Local MFs	16.20	16.20
FPIs	5.47	5.61
Public & Others	15.43	15.24
Pledged Shares	-	-

Source : BSE

Pledged shares as % of total shares

Rajesh Ravi

rajesh.ravi@hdfcsec.com
+91-22-6171-7352

Keshav Lahoti

keshav.lahoti@hdfcsec.com
+91-22-6171-7353

Riddhi Shah

riddhi.shah@hdfcsec.com
+91-22-6171-7359

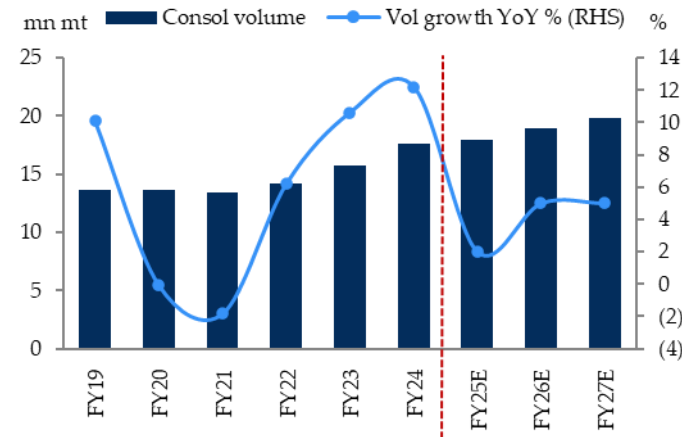
- **Gearing to cool off:** We estimate BCORP will deliver modest volume CAGR of 4% during FY24-27E in the absence of any significant capacity expansion. However, aided by cost reductions and expected improvement in cement realization, we estimate unit EBITDA will recover to INR 857 per MT in FY27E, from INR 616 per MT in FY25E. As BCORP has slowed down its expansion plans, we estimate that net debt to EBITDA will peak out at 2.6x at end of Sep-24E and should gradually cool off to 1.6x by end of FY27E.
- **Maintain BUY with unchanged target price:** We value BCORP at 8x its FY27E consolidated EBITDA, in line with its 5/10year mean multiple (1-yr forward), implying unchanged target price of INR 1,490/share. Our target valuation implies a replacement value of ~USD 74/MT on FY26E. We believe the target valuation has room for expansion if BCORP is able to deliver higher-than-estimated margins and execute its planned expansion by 2027.

Key operational assumptions

	FY18	FY19	FY20	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
Sales Volume (mn MT)	12.4	13.6	13.6	13.4	14.2	15.7	17.7	18.0	18.9	19.8
<i>YoY change (%)</i>	23.0	10.1	(0.1)	(1.8)	6.2	10.6	12.2	2.0	5.0	5.0
(Rs/ MT trend)										
NSR	4,367	4,551	4,819	4,848	4,955	5,237	5,239	4,862	4,983	5,083
<i>YoY change (%)</i>	9.7	4.2	5.9	0.6	2.2	5.7	0.0	-7.2	2.5	2.0
Input cost	1,598	1,657	1,564	1,535	1,740	2,065	1,882	1,677	1,657	1,614
Logistics costs	1,164	1,211	1,191	1,164	1,230	1,339	1,292	1,292	1,266	1,279
Fixed cost	980	1,007	1,108	1,147	1,242	1,371	1,264	1,277	1,286	1,334
Total Opex	3,747	3,870	3,857	3,838	4,209	4,775	4,438	4,246	4,209	4,227
<i>YoY change (%)</i>	10.1	3.3	-0.3	-0.5	9.6	13.5	-7.0	-4.3	-0.9	0.4
EBITDA	620	680	962	1,010	746	462	801	616	774	857

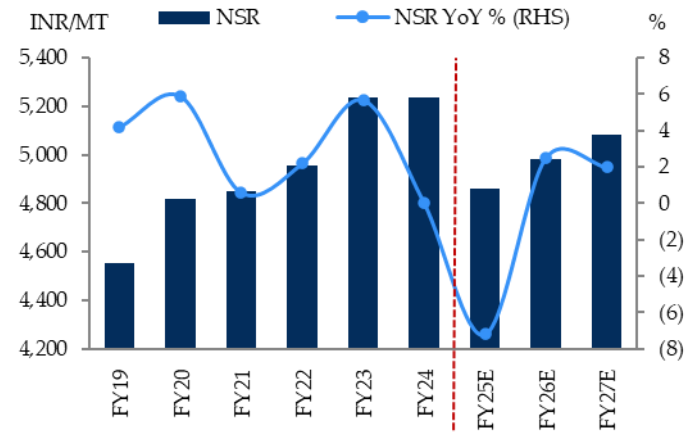
Source: Company, HSIE Research

Consolidated volume is expected to clock 4% CAGR during FY24-27E



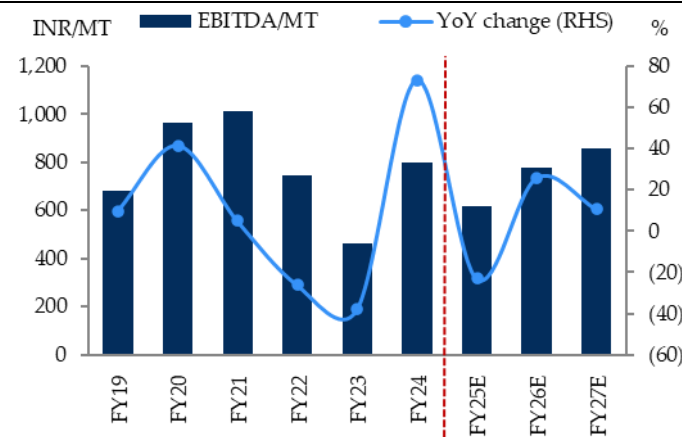
Source: Company, HSIE Research

We estimate NSR to gradually recovery during FY26/27E after a sharp fall in FY25E



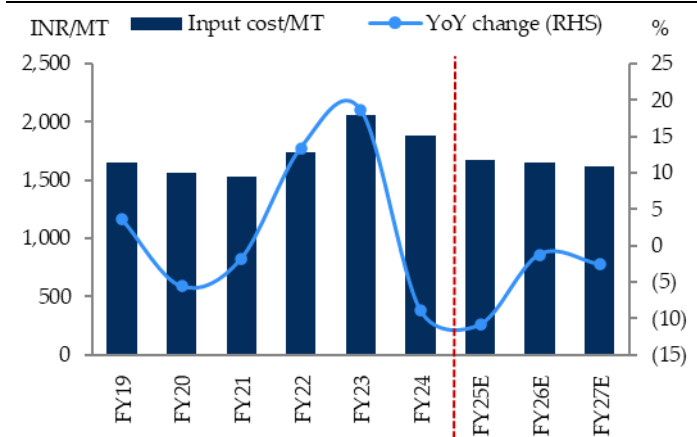
Source: Company, HSIE Research

Margin decline in FY25E (weak pricing); but increase likely in FY26/27E to reach INR 857/MT in FY27E



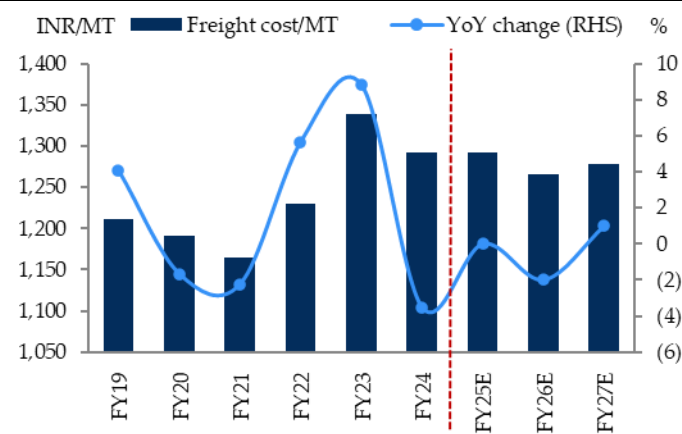
Source: Company, HSIE Research

Input cost to cool off by ~INR 100 per MT during FY25-27E owing to lower fuel prices



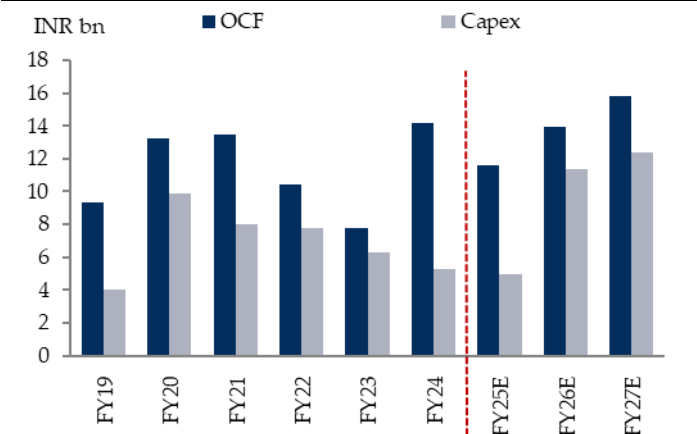
Source: Company, HSIE Research

Freight cost should also cool off marginally during FY24-27E



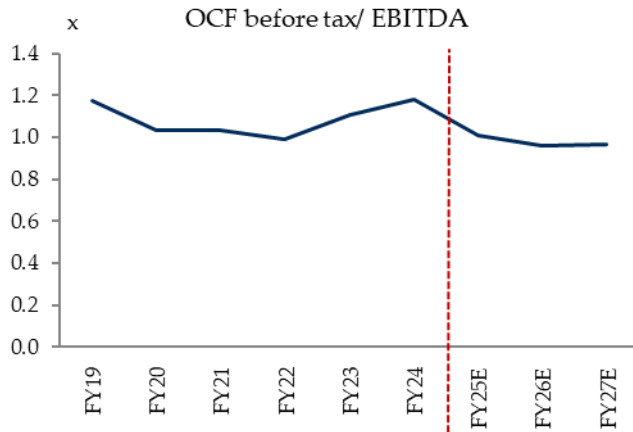
Source: Company, HSIE Research

Internal accruals to fund majority of the Capex in FY26/27E



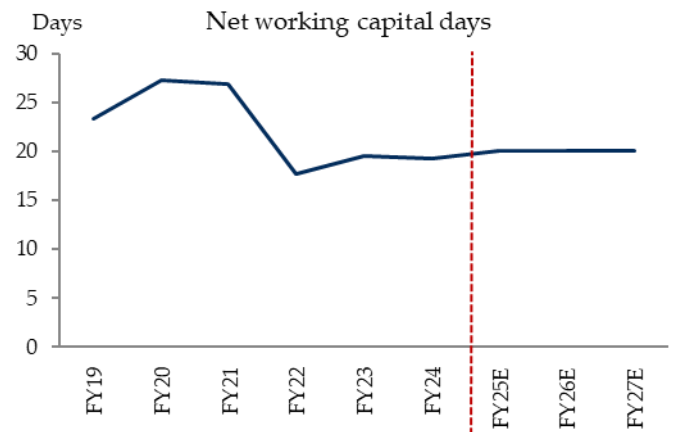
Source: Company, HSIE Research

OCF before tax/ EBITDA continues to be healthy



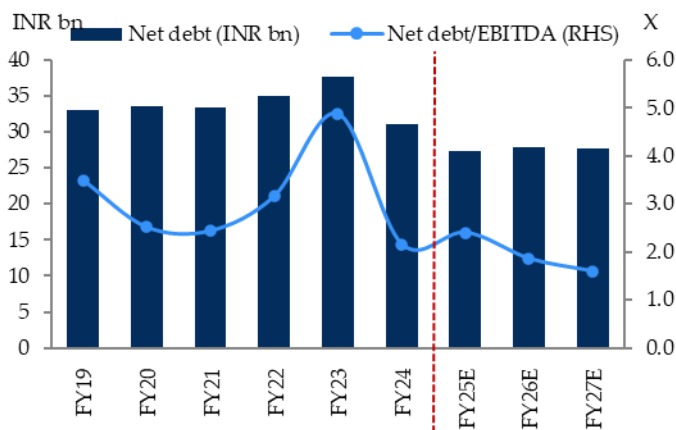
Source: Company, HSIE Research

Working capital to remain stable during FY25-27E



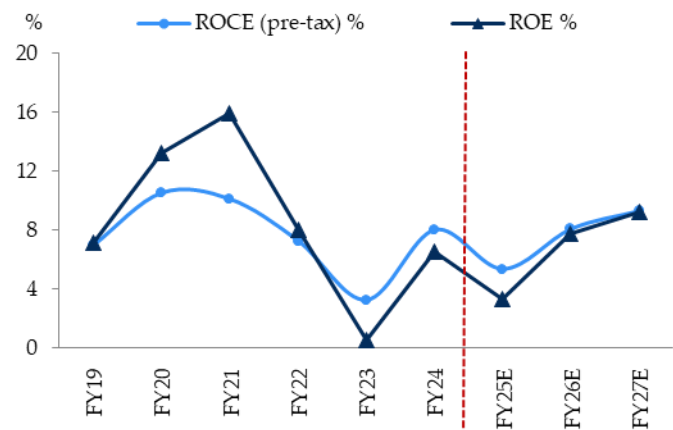
Source: Company, HSIE Research

Net debt/EBITDA to cool off below 2x in FY26-27E



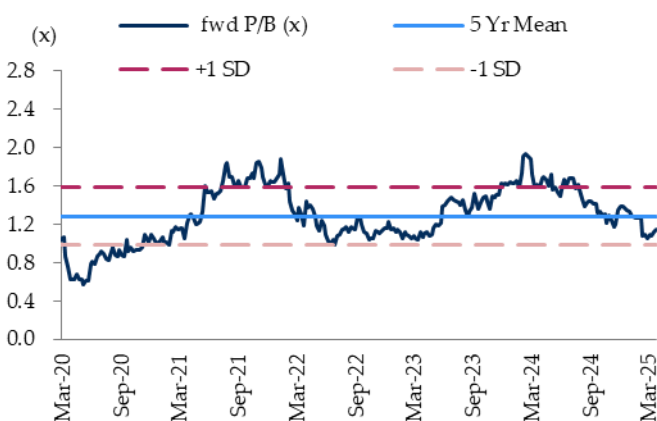
Source: Company, HSIE Research

Return ratios to improve (still sub-par)



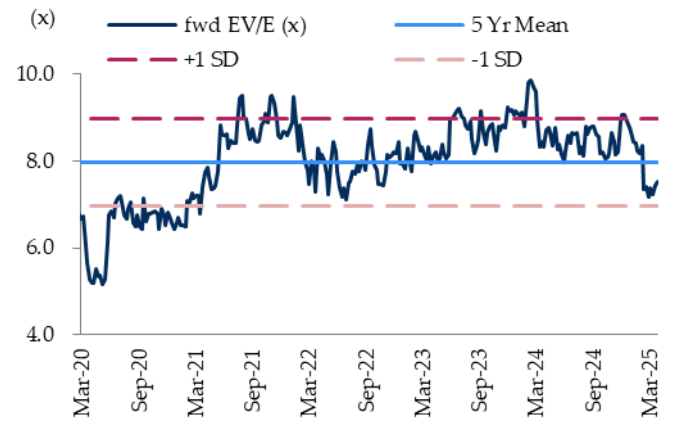
Source: Company, HSIE Research

1-year forward P/B trend



Source: Company, HSIE Research ; Bloomberg

1-year forward EV/EBITDA trend



Source: Company, HSIE Research ; Bloomberg

Financials

Consolidated Income Statement

YE Mar (INR mn)	FY23	FY24	FY25E	FY26E	FY27E
Revenues	86,823	96,627	91,648	98,528	105,433
Growth %	16.4	11.3	(5.2)	7.5	7.0
Raw Material	10,941	15,809	13,980	14,679	15,544
Power & Fuel	23,726	19,474	18,275	18,805	18,758
Freight Expense	17,770	20,089	23,259	23,934	25,382
Employee cost	5,213	5,562	5,895	6,190	6,500
Other Expenses	21,453	21,317	18,857	19,980	21,930
EBITDA	7,720	14,376	11,381	14,941	17,319
EBITDA Margin (%)	8.9	14.9	12.4	15.2	16.4
EBITDA Growth %	(30.5)	86.2	(20.8)	31.3	15.9
Depreciation	5,099	5,783	5,696	5,877	6,152
EBIT	2,621	8,593	5,685	9,064	11,167
Other Income	1,131	856	635	661	619
Interest	3,387	3,717	3,318	2,239	2,239
PBT	365	5,731	3,002	7,486	9,548
Tax	26	1,594	751	1,984	2,530
RPAT	405	4,206	2,252	5,502	7,017
EO (Loss) / Profit (Net Of Tax)	67	68	-	-	-
APAT	339	4,138	2,252	5,502	7,017
APAT Growth (%)	(92.1)	1,122.4	(45.6)	144.3	27.5
AEPS	4.4	53.7	29.2	71.4	91.1
AEPS Growth %	(92.1)	1,122.4	(45.6)	144.3	27.5

Source: Company, HSIE Research

Consolidated Balance Sheet

YE Mar (INR mn)	FY23	FY24	FY25E	FY26E	FY27E
SOURCES OF FUNDS					
Share Capital	770	770	770	770	770
Reserves And Surplus	59,038	65,968	67,882	72,559	78,523
Total Equity	59,808	66,738	68,652	73,329	79,293
Long-term Debt	44,417	38,910	34,573	34,573	34,573
Short-term Debt	205	125	125	125	125
Total Debt	44,623	39,035	34,697	34,697	34,697
Deferred Tax Liability	9,712	11,042	12,042	13,042	14,042
TOTAL SOURCES OF FUNDS	114,143	116,815	115,391	121,068	128,033
APPLICATION OF FUNDS					
Net Block	98,432	97,907	96,211	94,734	96,982
Capital WIP	3,573	4,802	5,802	12,802	16,802
Total Non-current Investments	4,105	7,024	7,024	7,024	7,024
Total Non-current Assets	106,111	109,733	109,037	114,560	120,808
Inventories	10,616	9,646	10,081	10,838	11,598
Debtors	3,233	4,149	3,208	3,448	3,690
Cash and Cash Equivalents	7,049	7,941	7,342	6,878	6,987
Other Current Assets (& Loans/adv)	13,711	12,894	13,990	14,789	15,633
Total Current Assets	34,609	34,629	34,621	35,954	37,908
Creditors	9,197	8,680	8,248	8,868	9,489
Other Current Liabilities & Provns	17,380	18,867	20,018	20,578	21,194
Total Current Liabilities	26,577	27,547	28,266	29,446	30,683
Net Current Assets	8,032	7,082	6,355	6,508	7,225
TOTAL APPLICATION OF FUNDS	114,143	116,815	115,391	121,068	128,033

Source: Company, HSIE Research

Consolidated Cash Flow

YE Mar (INR mn)	FY23	FY24	FY25E	FY26E	FY27E
Reported PBT	431	5,799	3,002	7,486	9,548
Non-operating & EO Items	(634)	(376)	(635)	(661)	(619)
Interest Expenses	3,387	3,717	3,318	2,239	2,239
Depreciation	5,099	5,783	5,696	5,877	6,152
Working Capital Change	280	2,021	129	(617)	(608)
Tax Paid	(508)	(751)	249	(984)	(1,530)
OPERATING CASH FLOW (a)	8,055	16,195	11,759	13,340	15,181
Capex	(6,263)	(5,255)	(5,000)	(11,400)	(12,400)
Free Cash Flow (FCF)	1,791	10,939	6,759	1,940	2,781
Investments	2,542	(1,899)	-	-	-
Non-operating Income	71	154	635	661	619
INVESTING CASH FLOW (b)	(3,650)	(7,001)	(4,365)	(10,739)	(11,781)
Debt Issuance/(Repaid)	980	(5,998)	(4,337)	-	-
Interest Expenses	(3,393)	(3,501)	(3,318)	(2,239)	(2,239)
FCFE	(622)	1,440	(896)	(299)	542
Share Capital Issuance	-	-	-	-	-
Dividend	(770)	(193)	(338)	(825)	(1,053)
FINANCING CASH FLOW (c)	(3,183)	(9,691)	(7,993)	(3,064)	(3,292)
NET CASH FLOW (a+b+c)	1,221	(497)	(599)	(464)	108

Source: Company, HSIE Research

Key Ratios

	FY23	FY24	FY25E	FY26E	FY27E
PROFITABILITY %					
EBITDA Margin	8.9	14.9	12.4	15.2	16.4
EBIT Margin	3.0	8.9	6.2	9.2	10.6
APAT Margin	0.4	4.3	2.5	5.6	6.7
RoE	0.6	6.5	3.3	7.8	9.2
RoIC (pre-tax)	2.8	8.1	5.4	8.7	10.6
RoCE (pre-tax)	3.2	8.0	5.3	8.1	9.3
EFFICIENCY					
Tax Rate %	7.2	27.8	25.0	26.5	26.5
Fixed Asset Turnover (x)	0.8	0.8	0.7	0.7	0.7
Inventory (days)	45	36	40	40	40
Debtors (days)	14	16	13	13	13
Other Current Assets (days)	58	49	56	55	54
Payables (days)	39	33	33	33	33
Other Current Liab & Provns (days)	73	71	80	76	73
Cash Conversion Cycle (days)	4	(3)	(4)	(1)	1
Net Debt/EBITDA (x)	4.9	2.2	2.4	1.9	1.6
Net D/E	0.7	0.6	0.5	0.5	0.4
Interest Coverage	0.8	2.3	1.7	4.0	5.0
PER SHARE DATA (Rs)					
EPS	4.4	53.7	29.2	71.4	91.1
CEPS	70.6	128.8	103.2	147.8	171.0
Dividend	2.5	10.0	4.4	10.7	13.7
Book Value	776.6	866.6	891.5	952.2	1,029.7
VALUATION					
P/E (x)	241.8	19.8	36.4	14.9	11.7
P/Cash EPS (x)	14.9	8.2	10.3	7.2	6.2
P/BV (x)	1.4	1.2	1.2	1.1	1.0
EV/EBITDA (x)	15.2	7.7	9.3	6.9	5.8
EV/MT (Rs bn)	5.77	5.42	5.21	4.74	4.11
Dividend Yield (%)	0.2	0.9	0.4	1.0	1.3

Source: Company, HSIE Research

1 Yr Price History



Rating Criteria

BUY: >+15% return potential
ADD: +5% to +15% return potential
REDUCE: -10% to +5% return potential
SELL: >10% Downside return potential

Disclosure:

We, **Rajesh Ravi, MBA, Keshav Lahoti, CA and CFA & Riddhi Shah, MBA** authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. SEBI conducted the inspection and based on their observations have issued advise/warning. The said observations have been complied with. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report.

Research Analyst or his/her relative or HDFC Securities Ltd. does not have any financial interest in the subject company. Also Research Analyst or his relative or HDFC Securities Ltd. or its Associate may have beneficial ownership of 1% or more in the subject company at the end of the month immediately preceding the date of publication of the Research Report. Further Research Analyst or his relative or HDFC Securities Ltd. or its associate does have/does not have any material conflict of interest.

Any holding in stock – NO

HDFC Securities Limited (HSL) is a SEBI Registered Research Analyst having registration no. INH000002475.

Disclaimer:

This report has been prepared by HDFC Securities Ltd and is solely for information of the recipient only. The report must not be used as a singular basis of any investment decision. The views herein are of a general nature and do not consider the risk appetite or the particular circumstances of an individual investor; readers are requested to take professional advice before investing. Nothing in this document should be construed as investment advice. Each recipient of this document should make such investigations as they deem necessary to arrive at an independent evaluation of an investment in securities of the companies referred to in this document (including merits and risks) and should consult their own advisors to determine merits and risks of such investment. The information and opinions contained herein have been compiled or arrived at, based upon information obtained in good faith from sources believed to be reliable. Such information has not been independently verified and no guaranty, representation of warranty, express or implied, is made as to its accuracy, completeness or correctness. All such information and opinions are subject to change without notice. Descriptions of any company or companies or their securities mentioned herein are not intended to be complete. HSL is not obliged to update this report for such changes. HSL has the right to make changes and modifications at any time.

This report is not directed to, or intended for display, downloading, printing, reproducing or for distribution to or use by, any person or entity who is a citizen or resident or located in any locality, state, country or other jurisdiction where such distribution, publication, reproduction, availability or use would be contrary to law or regulation or what would subject HSL or its affiliates to any registration or licensing requirement within such jurisdiction.

If this report is inadvertently sent or has reached any person in such country, especially, United States of America, the same should be ignored and brought to the attention of the sender. This document may not be reproduced, distributed or published in whole or in part, directly or indirectly, for any purposes or in any manner.

Foreign currencies denominated securities, wherever mentioned, are subject to exchange rate fluctuations, which could have an adverse effect on their value or price, or the income derived from them. In addition, investors in securities such as ADRs, the values of which are influenced by foreign currencies effectively assume currency risk. It should not be considered to be taken as an offer to sell or a solicitation to buy any security.

This document is not, and should not, be construed as an offer or solicitation of an offer, to buy or sell any securities or other financial instruments. This report should not be construed as an invitation or solicitation to do business with HSL. HSL may from time to time solicit from, or perform broking, or other services for, any company mentioned in this mail and/or its attachments.

HSL and its affiliated company(ies), their directors and employees may; (a) from time to time, have a long or short position in, and buy or sell the securities of the company(ies) mentioned herein or (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the company(ies) discussed herein or act as an advisor or lender/borrower to such company(ies) or may have any other potential conflict of interests with respect to any recommendation and other related information and opinions.

HSL, its directors, analysts or employees do not take any responsibility, financial or otherwise, of the losses or the damages sustained due to the investments made or any action taken on basis of this report, including but not restricted to, fluctuation in the prices of shares and bonds, changes in the currency rates, diminution in the NAVs, reduction in the dividend or income, etc.

HSL and other group companies, its directors, associates, employees may have various positions in any of the stocks, securities and financial instruments dealt in the report, or may make sell or purchase or other deals in these securities from time to time or may deal in other securities of the companies / organizations described in this report. As regards the associates of HSL please refer the website.

HSL or its associates might have managed or co-managed public offering of securities for the subject company or might have been mandated by the subject company for any other assignment in the past twelve months.

HSL or its associates might have received any compensation from the companies mentioned in the report during the period preceding twelve months from the date of this report for services in respect of managing or co-managing public offerings, corporate finance, investment banking or merchant banking, brokerage services or other advisory service in a merger or specific transaction in the normal course of business.

HSL or its analysts did not receive any compensation or other benefits from the companies mentioned in the report or third party in connection with preparation of the research report. Accordingly, neither HSL nor Research Analysts have any material conflict of interest at the time of publication of this report. Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions. HSL may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report.

Research entity has not been engaged in market making activity for the subject company. Research analyst has not served as an officer, director or employee of the subject company. We have not received any compensation/benefits from the subject company or third party in connection with the Research Report.

Please note that HDFC Securities has a proprietary trading desk. This desk maintains an arm's length distance with the Research team and all its activities are segregated from Research activities. The proprietary desk operates independently, potentially leading to investment decisions that may deviate from research views.

HDFC securities Limited, I Think Techno Campus, Building - B, "Alpha", Office Floor 8, Near Kanjurmarg Station, Opp. Crompton Greaves, Kanjurmarg (East), Mumbai 400 042 Phone: (022) 3075 3400 Fax: (022) 2496 5066

Compliance Officer: Murli V Karkera Email: complianceofficer@hdfcsec.com Phone: (022) 3045 3600

For grievance redressal contact Customer Care Team Email: customercare@hdfcsec.com Phone: (022) 3901 9400

HDFC Securities Limited, SEBI Reg. No.: NSE, BSE, MSEI, MCX: INZ000186937; AMFI Reg. No. ARN: 13549; PFRDA Reg. No. POP: 11092018; IRDA Corporate Agent License No.: CA0062; SEBI Research Analyst Reg. No.: INH000002475; SEBI Investment Adviser Reg. No.: INA000011538; CIN - U67120MH2000PLC152193

Investment in securities market are subject to market risks. Read all the related documents carefully before investing.

Mutual Funds Investments are subject to market risk. Please read the offer and scheme related documents carefully before investing.

Registration granted by SEBI, membership of BASL (in case of IAs) and certification from NISM in no way guarantee performance of the intermediary or provide any assurance of returns to investors.

HDFC Securities

Institutional Equities

Unit No. 1602, 16th Floor, Tower A, Peninsula Business Park,
Senapati Bapat Marg, Lower Parel, Mumbai - 400 013
Board: +91-22-6171-7330 www.hdfcsec.com