# Swiggy

# Quick commerce burn deepens

Swiggy's food delivery trumped our margin expectations; alas widening Instamart losses pulled it back. Overall, B2C GoV grew ~38/7.6% YoY/QoQ respectively. In FD, MTU addition/GOV growth was largely in line with expectations (up 19% YoY), with stable take rates. Quick commerce (QC) execution fell short of expectations (lagged Blinkit too) in Q3. QC GOV and MTU grew 15.5/13.4% QoQ to INR39bn/7mn respectively (vs Blinkit's 27/19% QoQ) as rising competition kept customer incentives, acquisition costs and dark store network investments elevated. Still early days, but execution variance is widening between the two platforms in QC. Note: For both platforms despite stable GOV density QoQ, Instamart's incremental QC burn was higher than that of Blinkit's. We've increased our estimates of QC losses for Swiggy. Overall adj. EBITDA losses stand revised at -INR15.8/-INR12.3bn (earlier: -INR14.4/-INR10.3bn) for FY26/27 respectively. We maintain our REDUCE rating on the stock with an SOTP-based TP of INR455/sh (implying ~4x FY27 EV/sales).

- Food delivery trumps margin expectations: Swiggy's FD GOV grew 3.4% QoQ (19.2% YoY) to INR 74.4bn (Note: Zomato's GOV grew 2.3% QoQ), led by innovations like Bolt and improved execution driving user additions. MTU grew 1.4% QoQ (up 19.2%) to 14.9mn. Order growth stood at 1.5% QoQ. Takerates were largely stable at 25%. Adj. revenue grew 2.9% QoQ (up 21.3% YoY) to INR18.6bn (in-line). Efficiencies across delivery costs and discounts (variable costs) led to increase in contribution margin by 80bps QoQ to 7.4%. Adj. EBITDAM for FD expanded 90bps QoQ to 2.5% as CM gains trickled down coupled with better fixed cost absorption (HSIE: 1.8%). Adj. EBITDA increased 62% QoQ to INR 1.86bn (HSIE: INR 1.31bn).
- Instamart (QC) pulls it back; execution lags Blinkit: Instamart's GOV grew 15.5% QoQ (+88% YoY) to INR 39.07bn (HSIE: INR 40bn). Growth was largely driven by AOV growth of 7% QoQ to INR 534 (HSIE: INR 511). Order growth stood at 7.4% QoQ (MTU growth: 13.4%). Despite the GOV growth, profitability was impacted, with the contribution margin contracting by 266bps QoQ to -4.6% (-1.9% in Q2FY25; HSIE: -2.9%), largely as rising competition warranted (1) higher platform-funded discounts and (2) a step up in dark store expansion and customer acquisition investments. Adj. EBITDAM contracted 419bps QoQ to -14.8% (of GoV; HSIE: 11.7%). Consequently, EBITDA losses widened QoQ to INR5.8bn (INR3.6bn in Q2; HSIE: INR4.7bn). Order density declined due to expansion of dark stores (1,129 orders per day/store in Q3 vs 1,210 in Q2). Instamart added 96 dark stores in Q3 (store count: 705). Management has maintained its store expansion guidance of doubling its dark store area by the end of FY25. Adj. revenue grew 17.6% QoQ (higher than GoV growth) as take rates improved 27bps QoQ to 15.4% (HSIE: 15.3%). There are initial signs that execution gap is widening between the two QC platforms. Instamart continues to lag Blinkit in both growth and incremental unit economics. Blinkit reported -1.3% adj. EBITDAM in O3.
- Valuation and outlook: While food delivery business remains stable; there are early signs that the execution variance in quick commerce is widening. We maintain our REDUCE rating on Swiggy with an SOTP-based TP of INR455/sh (implying ~4x FY27 EV/sales).

### **REDUCE**

CMP (as on 0	5 Feb 2025)	INR 418
<b>Target Price</b>		INR 455
NIFTY		23,696
KEY CHANGES	OLD	NEW
Rating	REDUCE	REDUCE
Price Target	INR 455	INR 455
EDITO A 0/	FY26E	FY27E
EBITDA %	NM	NM
*Pre-IND AS 11	6 EBITDA	

#### KEY STOCK DATA

Bloomberg code	SWIGGY IN
No. of Shares (mn)	2,238
MCap (INR bn) / (\$ mn)	935/10,699
6m avg traded value (INR r	nn) -
52 Week high / low	INR 617/389

#### SHAREHOLDING PATTERN (%)

	Dec-24
Promoters	0
FIs & Local MFs	7.75
FPIs	6.18
Public & Others	86.07
Pledged Shares	0

Source: BSE

Pledged shares as % of total shares

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**Financial Summary** 

(Rs mn)	3Q FY25	3Q FY24	YoY (%)	2Q FY25	QoQ (%)	FY22	FY23	FY24	FY25E	FY26E	FY27E
Net Revenue	39,931	30,487	31.0	36,015	10.9	57,049	82,646	1,12,474	1,46,961	1,90,698	2,43,876
EBITDA	(7,257)	(5,254)	38.1	(5,542)	30.9	(36,511)	(42,758)	(22,080)	(24,152)	(18,665)	(10,895)
APAT	(7,991)	(5,744)	39.1	(6,255)	27.7	(36,289)	(41,793)	(23,502)	(25,415)	(19,961)	(13,888)
EPS (Rs)	(3.5)	(2.6)	33.3	(2.8)	24.3	(18.6)	(19.3)	(10.7)	(11.4)	(8.9)	(6.2)
P/E (x)						(22.5)	(21.7)	(39.1)	(36.9)	(46.9)	(67.5)
EV/EBITDA (x)						(22.9)	(20.6)	(40.4)	(35.7)	(46.8)	(80.9)
Core RoCE(%)						(242)	(138)	(65)	(68)	(52)	(36)

**Estimate changes:** 

		FY25E			FY26E			FY27E	
(INR mn)	New	Old	Change (%)	New	Old	Change (%)	New	Old	Change (%)
Revenue	1,46,961	1,46,831	0.1	1,90,698	1,91,748	(0.5)	2,43,876	2,46,408	(1.0)
Adj. EBITDA	(16,099)	(15,422)	NM	(15,841)	(14,412)	NM	(12,342)	(10,346)	NM
Adj. EBITDAM (%)	(11.0)	(10.5)	-45 bps	(8.3)	(7.5)	-79 bps	(5.1)	(4.2)	-86 bps
Pre-IND AS EBITDA	(27,569)	(26,892)	NM	(23,801)	(22,372)	NM	(17,742)	(15,746)	NM
Pre-IND AS EBITDA margin (%)	(18.8)	(18.3)	-44 bps	(12.5)	(11.7)	-81 bps	(7.3)	(6.4)	-89 bps
APAT	(25,415)	(24,788)	NM	(19,961)	(18,565)	NM	(13,888)	(11,920)	NM
APAT margin (%)	(17.3)	(16.9)	-41 bps	(10.5)	(9.7)	-79 bps	(5.7)	(4.8)	-86 bps
EPS (Rs)	(11.4)	(11.1)	NM	(8.9)	(8.3)	NM	(6.2)	(5.3)	NM

Source: Company, HSIE Research



**Quartetly Snapshot** 

Quartetry onapshot							
	Q1FY24	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25
GoV (B2C)	82,772	87,030	88,040	91,850	1,01,896	1,13,070	1,21,640
Food Delivery	59,587	62,750	62,380	62,460	68,083	71,910	74,360
Quick Commerce	17,415	19,270	20,770	23,230	27,240	33,820	39,070
OOH Consumption	5,769	5,010	4,890	6,160	6,572	7,340	8,210
Growth - YoY (%)							
Food Delivery					14	15	19
Quick Commerce					56	76	88
OOH Consumption					14	47	68
Gross Revenue	26,938	30,600	32,980	32,680	34,773	38,730	42,640
Food Delivery	14,545	15,350	15,330	15,590	17,296	18,080	18,600
Quick Commerce	2,123	2,400	2,930	3,430	4,034	5,130	6,030
OOH Consumption	311	350	360	540	467	600	680
Supply chain & distribution	9,476	11,900	13,770	12,650	12,683	14,530	16,930
Platform innovation	483	600	590	470	293	390	400
B2C Take rate (%)	20.5	20.8	21.1	21.3	21.4	21.1	20.8
Food Delivery	24.4	24.5	24.6	25.0	25.4	25.1	25.0
Quick Commerce	12.2	12.5	14.1	14.8	14.8	15.2	15.4
OOH Consumption	5.4	7.0	7.4	8.8	7.1	8.2	8.3
Gross Revenue mix (%)							
Food Delivery	54	50	46	48	50	47	44
Quick Commerce	8	8	9	10	12	13	14
OOH Consumption	1	1	1	2	1	2	2
Supply chain & distribution	35	39	42	39	36	38	40
Platform innovation	2	2	2	1	1	1	1
Adjusted EBITDA	(4,869)	(4,890)	(4,994)	(3,608)	(3,478)	(3,412)	(4,890)
Food Delivery	(432)	(531)	162	330	578	1,123	1,859
Quick Commerce	(3,121)	(3,490)	(3,420)	(3,066)	(3,179)	(3,588)	(5,782)
OOH Consumption	(490)	(444)	(464)	(338)	(132)	(93)	(82)
Supply chain & distribution	(427)	(129)	(953)	(358)	(579)	(741)	(779)
Platform innovation	(399)	(297)	(318)	(176)	(167)	(113)	(106)
Adjusted EBITDAM (%)					(3,478)	(3,412)	
Food Delivery	(0.7)	(0.8)	0.3	0.5	0.8	1.6	2.5
Quick Commerce	(17.9)	(18.1)	(16.5)	(13.2)	(11.7)	(10.6)	(14.8)
OOH Consumption	(8.5)	(8.9)	(9.5)	(5.5)	(2.0)	(1.3)	(1.0)
Supply chain & distribution	(4.5)	(1.1)	(6.9)	(2.8)	(4.6)	(5.1)	(4.6)
Platform innovation	(82.6)	(49.4)	(53.9)	(37.4)	(56.9)	(29.1)	(26.5)
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Source: Company, HSIE Research



**Key performance indicators** 

KPIs	3QFY24	2QFY25	3QFY25	YoY (%)	QoQ (%)	3QFY25E	Variance (%)
Food Delivery							
Avg. MTUs	12.5	14.7	14.9	19.2	1.4	15.0	(0.6)
GoV (INR)	62,380	71,910	74,360	19.2	3.4	74,282	0.1
Gross revenue	15,330	18,080	18,600	21.3	2.9	18,676	(0.4)
Take rate (% of GoV)	24.6	25.1	25.0	44 bps	-13 bps	25.1	-13 bps
Contribution profit	3,680	4,746	5,503	49.5	15.9	4,977	10.6
CM (%)	5.9	6.6	7.4	25.4	12.1	6.7	70 bps
Adjusted EBITDA	162	1,151	1,859	1,049.2	61.6	1,309	42.0
Adj EBITDAM (As % of GoV)	0.3	1.6	2.5	224 bps	90 bps	1.8	74 bps
<b>Quick Commerce</b>		5.00	4.90			4.937130553	
Avg. MTUs	4.3	6.2	7.0	62.8	13.4	7.1	(1.4)
Ordering frequency/month	3.4	3.7	3.5	1.9	(5.3)	3.7	(5.3)
Orders (mn)	44.0	68.0	73.0	65.9	7.4	78	(6.6)
AoV (INR)	469	499	534	13.9	7.0	511	4.4
GoV (INR)	20,770	33,819	39,070	88.1	15.5	39,983	(2.3)
Gross revenue	2,930	5,127	6,030	105.8	17.6	6,113	(1.4)
Take rate (% of GoV)	14.1	15.2	15.4	133 bps	27 bps	15.3	14 bps
Contribution profit	(1,420)	(657)	(1,797)	26.6	173.6	(1,164)	54.5
Contribution margin (%)	(6.8)	(1.9)	(4.6)	224 bps	-266 bps	(2.9)	-169 bps
Adjusted EBITDA	(3,420)	(3,588)	(5,782)	69.1	61.1	(4,681)	23.5
Adj EBITDAM (As % of GoV)	(16.5)	(10.6)	(14.8)	167 bps	-419 bps	(11.7)	-309 bps
OOH Consumption		8.7	10.2			8.8	
GoV	4,890	7,335	8,210	67.9	11.9	7,922	3.6
Gross Revenue	362	600	680	87.8	13.3	648	4.9
Take rate (%)	7.4	8.2	8.3	$88\ bps$	10 bps	8.2	10 bps
Contribution profit	35	277	328	833.0	18.6	323	1.7
Contribution margin (%)	0.7	3.8	4.0	$328\ bps$	23 bps	4.1	-7 bps
Adjusted EBITDA	(464)	(93)	(82)	(82.3)	(11.4)	(61)	33.5
Adj EBITDAM (As % of GoV)	(9.5)	(1.3)	(1.0)	850 bps	26 bps	(0.8)	-22 bps
Supply chain &							
<u>distribution</u> Revenue (INR mn)	13,768	14,526	16,930	23.0	16.6	16,704	1.4
Adjusted EBITDA	(953)	(741)	(779)	(18.3)	5.1	(585)	33.2
Adj EBITDAM (As % of GoV)	(6.9)	(5.1)	(4.6)	232 bps	50 bps	(3.5)	-110 bps
Platform Innovations							
Gross Revenue (INR mn)	591	394	400	(32.3)	1.5	433	(7.7)
Adjusted EBITDA	(318)	(113)	(106)	(66.7)	(6.4)	(89)	19.0
Adj EBITDAM (As % of GoV)	(53.8)	(28.8)	(26.5)	2731 bps	226 bps	(20.6)	-594 bps

# Swiggy Ltd: 3QFY25 Results Review



#### **Income statement**

Year End (March)	FY22	FY23	FY24	FY25	FY26	FY27
Net Revenues	57,049	82,646	1,12,474	1,46,961	1,90,698	2,43,876
Growth (%)	124.0	44.9	36.1	30.7	29.8	27.9
Material Expenses	22,680	33,809	46,042	55,711	66,640	78,425
Employee Expense	17,085	21,298	20,122	24,921	22,084	20,230
A&P Expense	20,051	25,012	18,508	22,713	28,520	35,253
Delivery Expenses	20,688	28,349	33,511	46,293	59,116	74,382
Other Expenses	13,056	16,936	16,372	21,475	33,003	46,481
EBITDA	(36,511)	(42,758)	(22,080)	(24,152)	(18,665)	(10,895)
EBITDA Growth (%)	181.1	17.1	(48.4)	9.4	(22.7)	(41.6)
EBITDA Margin (%)	(64.0)	(51.7)	(19.6)	(16.4)	(9.8)	(4.5)
Adjusted EBITDA	(32,337.6)	(39,103.4)	(18,355.7)	(16,098.6)	(15,840.7)	(12,342.4)
Adjusted EBITDAM (% of GoV)	(16.1)	(14.1)	(5.2)	(3.5)	(2.5)	(1.4)
Pre-IND AS 116 EBITDA	(37,471.8)	(44,442.9)	(24,318.3)	(27,568.6)	(23,800.7)	(17,742.4)
Pre-IND AS 116 EBITDAM (%)	(65.7)	(53.8)	(21.6)	(18.8)	(12.5)	(7.3)
Depreciation	1,701	2,858	4,206	5,752	7,452	8,954
EBIT	(38,212)	(45,616)	(26,286)	(29,903)	(26,117)	(19,849)
Other Income (Including EO Items)	4,149	4,499	3,870	5,603	7,440	7,463
Interest	484	582	714	885	1,254	1,472
PBT (before exceptional items)	(34,547)	(41,699)	(23,130)	(25,185)	(19,931)	(13,858)
Total Tax	-	-	-	-	-	-
PAT before share of associate earnings	(34,547)	(41,699)	(23,130)	(25,185)	(19,931)	(13,858)
Share of associate earnings	(10)	(1)	(66)	(30)	(30)	(30)
RPAT	(34,557)	(41,700)	(23,196)	(25,215)	(19,961)	(13,888)
Exceptional Gain/(loss)	(1,732)	(93)	(306)	(200)	-	-
Adjusted PAT	(36,289)	(41,793)	(23,502)	(25,415)	(19,961)	(13,888)
APAT Growth (%)	124.4	15.2	(43.8)	8.1	(21.5)	(30.4)
Adjusted EPS (Rs)	(18.6)	(19.3)	(10.7)	(11.4)	(8.9)	(6.2)
EPS Growth (%)	(100.0)	3.7	(44.6)	6.1	(21.5)	(30.4)
Source: Company HSIE Research						

Source: Company, HSIE Research

# Balance sheet Year End (March)

Year End (March)	FY22	FY23	FY24	FY25	FY26	FY27
SOURCES OF FUNDS						
Share Capital - Equity	1,55,634	1,55,652	1,55,763	1,55,878	1,55,878	1,55,878
Reserves	(32,965)	(65,086)	(77,848)	(46,918)	(58,919)	(67,408)
Total Shareholders Funds	1,22,669	90,566	77,915	1,08,960	96,959	88,470
Long Term Debt	-	-	960	960	960	960
Short Term Debt	-	-	1,152	1,152	1,152	1,152
Total Debt	-	-	2,112	2,112	2,112	2,112
Lease Liabilities	5,082	5,996	6,530	12,461	18,729	24,971
Other Non-current Liabilities & Provns	186	374	290	290	290	290
TOTAL SOURCES OF FUNDS	1,27,937	96,936	86,847	1,23,822	1,18,089	1,15,844
APPLICATION OF FUNDS						
Net Block	3,116	3,137	4,528	5,436	5,263	4,017
Net Intangible Assets	272	6,455	10,008	10,008	10,008	10,008
RoU Assets	4,622	5,458	5,878	11,217	16,858	22,478
Other Non-current Assets	1,338	1,889	2,139	2,139	2,139	2,139
Investments	1,03,480	65,405	51,711	51,711	51,711	51,711
Total Non-current Assets	1,12,828	82,346	74,264	80,511	85,980	90,353
Inventories	177	106	487	636	826	1,056
Debtors	11,119	10,623	9,639	12,191	15,297	18,895
Other Current Assets	8,894	11,092	11,997	15,474	19,818	25,010
Cash & Equivalents	11,039	8,639	8,909	39,315	27,647	20,730
Total Current Assets	31,229	30,461	31,030	67,616	63,587	65,690
Creditors	9,561	8,732	8,809	11,510	14,935	19,100
Other Current Liabilities & Provns	6,559	7,138	9,639	12,594	16,342	20,899
Total Current Liabilities	16,120	15,870	18,448	24,104	31,278	40,000
Net Current Assets	15,109	14,591	12,583	43,512	32,310	25,691
TOTAL APPLICATION OF FUNDS	1,27,937	96,937	86,847	1,23,822	1,18,089	1,15,844

Source: Company, HSIE Research

## Swiggy Ltd: 3QFY25 Results Review



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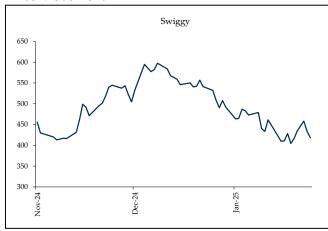
Year ending March	FY22	FY23	FY24	FY25	FY26	FY27
Reported PBT	(36,289)	(41,793)	(23,502)	(25,215)	(19,961)	(13,888)
Non-operating & EO Items	2,582	(641)	3,493	5,867	520	(2,063)
Interest Expenses	469	565	651	885	1,254	1,472
Depreciation	1,701	2,858	4,206	5,752	7,452	8,954
Working Capital Change	(6,876)	(1,139)	1,988	(523)	(465)	(298)
Tax Paid	(590)	(449)	38	-	-	-
OPERATING CASH FLOW (a)	(39,004)	(40,599)	(13,127)	(13,234)	(11,201)	(5,823)
Capex	(2,274)	(1,573)	(3,459)	(6,660)	(7,279)	(7,708)
Free Cash Flow (FCF)	(41,278)	(42,172)	(16,586)	(19,894)	(18,479)	(13,531)
Investments	(90,148)	40,523	17,677	-	-	-
Non-operating Income	821	728	366	265	1,798	1,844
INVESTING CASH FLOW (b)	(91,601)	39,678	14,585	(6,395)	(5,481)	(5,865)
Debt Issuance/(Repaid)	(918)	-	1,076	-	-	-
FCFE	(1,31,523)	(921)	2,533	(19,629)	(16,682)	(11,688)
Share Capital Issuance	1,39,058	-	-	44,990	-	-
Dividend	-	-	-	-	-	-
Others	(1,799)	(1,715)	(2,304)	5,046	5,014	4,771
FINANCING CASH FLOW (c)	1,36,341	(1,715)	(1,228)	50,036	5,014	4,771
NET CASH FLOW (a+b+c)	5,736	(2,636)	229	30,406	(11,668)	(6,917)
Beginning cash	5,225	10,961	8,325	8,909	39,315	27,647
Closing Cash & Equivalents	11,039	8,639	8,909	39,315	27,647	20,730

**Key ratios:** 

	FY22	FY23	FY24	FY25	FY26	FY27
PROFITABILITY (%)						
GPM	60.2	59.1	59.1	62.1	65.1	67.8
EBITDA Margin	(64.0)	(51.7)	(19.6)	(16.4)	(9.8)	(4.5)
Pre-IND-AS EBITDA Margin (%)	(37,472)	(44,443)	(24,318)	(27,569)	(23,801)	(17,742)
EBIT Margin	(38,212)	(45,616)	(26,286)	(29,903)	(26,117)	(19,849)
APAT Margin	(63.6)	(50.6)	(20.9)	(17.3)	(10.5)	(5.7)
RoE	(51.8)	(39.2)	(27.9)	(27.2)	(19.4)	(15.0)
RoIC (or Core RoCE)	(242.4)	(138.3)	(65.4)	(68.1)	(52.0)	(35.8)
RoCE	(47.7)	(36.7)	(24.8)	(23.3)	(15.5)	(10.6)
EFFICIENCY						
Tax Rate (%)	-	-	-	-	-	-
Fixed Asset Turnover (x)	8.7	11.5	13.9	10.0	8.7	8.2
Inventory (days)	1.1	0.5	1.6	1.6	1.6	1.6
Debtors (days)	71.1	46.9	31.3	30.3	29.3	28.3
Other Current Assets (days)	56.9	49.0	38.9	38.4	37.9	37.4
Payables (days)	61.2	38.6	28.6	28.6	28.6	28.6
Other Current Liab & Provns (days)	42.0	31.5	31.3	31.3	31.3	31.3
Cash Conversion Cycle (days)	26.0	26.3	11.9	10.4	8.9	7.4
Net D/E $(x)$	(0.1)	(0.1)	(0.1)	(0.3)	(0.3)	(0.2)
Interest Coverage (x)	(79.0)	(78.4)	(36.8)	(33.8)	(20.8)	(13.5)
PER SHARE DATA (Rs)						
EPS	(18.6)	(19.3)	(10.7)	(11.4)	(8.9)	(6.2)
CEPS	(17.7)	(18.0)	(8.8)	(8.8)	(5.6)	(2.2)
Dividend						
Book Value	62.9	41.8	35.5	48.7	43.3	39.5
VALUATION						
P/E(x)	(22)	(22)	(39)	(37)	(47)	(67)
P/BV (x)	6.7	10.0	11.8	8.6	9.7	10.6
EV/EBITDA (x)	(22.9)	(20.6)	(40.4)	(35.7)	(46.8)	(80.9)
EV/Revenues (x)	14.6	10.6	7.9	5.9	4.6	3.6
OCF/EV (%)	(4.7)	(4.6)	(1.5)	(1.5)	(1.3)	(0.7)
FCF/EV (%)	(4.9)	(4.8)	(1.9)	(2.3)	(2.1)	(1.5)
FCFE/Mkt Cap (%)	(14.0)	(0.1)	0.3	(2.1)	(1.8)	(1.2)



#### **Price Movement**



### **Rating Criteria**

BUY: >+15% return potential

ADD: +5% to +15% return potential

REDUCE: -10% to +5% return potential

SELL: > 10% Downside return potential



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