

CEMENT Q3FY25 Result Preview

Axis Securities Equity Research

CEMENT Q3FY25 RESULT PREVIEW: CEMENT DEMAND & PRICES IMPROVE SEQUENTIALLY

Cement Demand

Cement demand improves: After a subdued H1FY25, cement demand exhibited improvement in Q3FY25. The demand during H1FY25 was impacted by seasonality, prolonged rainfall, delays in budgetary allocations for infrastructure projects, and labour shortages. Historically, election years have been marked by a moderation in cement demand.

In Oct'24, cement demand began to pick up and remained strong through November and December 2024. Despite this improvement, delays in infrastructure fund allocation, extended monsoons, and region-specific challenges continued to weigh on both trade and non-trade segments. This was observed even as cement prices hit multi-quarter lows. Channel checks indicate that demand conditions have strengthened and are likely to remain robust, as Q4 is typically a strong period for cement consumption.

Cement demand to grow by 7% YoY: The overall demand for cement within the coverage universe in Q3FY25 is estimated to conclude on a higher note on a YoY basis, with an expected growth of 7%. A lower base in the previous year, which recorded 5% growth, has also contributed to the performance in Q3FY25. In FY24, the sector experienced robust demand growth, supported by higher institutional demand and sustained momentum in the housing and real estate sectors.

Looking ahead, the sector is expected to witness a strong recovery in Q4FY25 as construction activities gain pace. The recovery is likely to be driven by the resumption of infrastructure projects, improved weather conditions, and a rebound in both trade and non-trade demand.

Real estate demand is expected to remain robust: Robust real estate demand in FY24 has significantly driven increased cement consumption.

The projected growth in the real estate market, coupled with the government's significant housing initiatives such as the Pradhan Mantri Awas Yojana (PMAY), is expected to sustain a boost in cement demand. The program's plan to construct 3 Cr additional houses aims to address housing shortages in both rural and urban areas while promoting affordable housing across various income groups.

This large-scale construction initiative is anticipated to drive consistent demand for building materials, particularly cement, which is integral to housing infrastructure. As construction activities intensify to achieve these housing targets, cement manufacturers are likely to experience higher production and sales, thereby supporting sectoral growth. Moreover, the government's focus on infrastructure development, affordable housing, and urbanization will further reinforce this momentum, positioning the cement industry as a key beneficiary of these initiatives.

Rural demand: Channel checks indicate that rural demand marginally improved during the quarter, supported by an increase in construction activity. Urban and semi-urban demand also showed slight improvement. The government's earlier decision to increase the MSP on Kharif crops by 5-10% for the FY24-25 season is expected to further aid rural demand. Additionally, with the monsoon being above normal, a better harvest is likely to bolster rural demand further.

Overall cement demand in FY25 expected to be positive: Overall, cement demand is expected to grow in the range of 4%-6% in FY25, driven by the government's focus on infrastructure development and sustained real estate activity. Additionally, the higher budgetary allocation to infrastructure and construction in the 2024-25 budget is anticipated to boost cement demand momentum in H2FY25.

For companies under coverage, volume growth is expected to be around 7%, with flattish revenue growth. However, EBITDA and PAT are likely to decline by 20% and 50%, respectively, due to soft prices on a YoY basis. On a sequential basis, revenue,

EBITDA, and PAT are expected to rebound sharply by 12%, 40%, and 36%, respectively. From a medium to long-term perspective, preferred picks in the sector are:

Large Cap positive plays are – UltraTech Cement; and Ambuja Cements Ltd.

Mid & Small cap positive plays are – Dalmia Bharat; JK Cement

Cement Pricing

Following subdued pricing trends in H2FY25, cement prices experienced an upward trend in Q3FY25 across regions. The industry has witnessed lower prices since Nov'23, as cement manufacturers refrained from implementing price hikes due to intensified competition and efforts to capture more market share. With new cement capacities being continually added by both large and medium-sized companies, pricing is expected to remain dynamic and volatile.

During the quarter, the overall pricing trend remained elevated, with the highest price increases observed in the North, followed by the West Central, East, and South regions. It is believed that cement prices have bottomed out; however, the South region is likely to experience intensified competition. This is attributed to the recent acquisitions of Orient Cement and Penna Cement by Ambuja Cements, as well as India Cement and Kesoram by UltraTech, with these players competing aggressively for market share gains.

Improvement in cement prices

The company implemented a price hike in Sep'24, and prices have generally been on an upward trajectory since, despite some rollbacks in certain regions due to heightened competitive intensity. In Dec'24, cement manufacturers attempted price increases of Rs 10–Rs 15 per bag across regions. This initiative met partial success, with exit prices for Q3 FY25 estimated to be 2–3% higher. The all-India average cement price for Q3FY25 is estimated at Rs 340 per bag. Realizations for coverage companies are projected to improve by 2–3% during the quarter compared to Q2

FY25, though on a year-over-year (YoY) basis, realizations are down by 6% for the coverage universe.

Input Cost

Both international petroleum coke and coal prices have seen a notable year-on-year (YoY) decrease, with petroleum coke prices dropping by 20% and coal prices by 15%. Currently, imported petroleum coke is trading at \$105 per tonne, while South African coal prices are at \$115 per tonne. These price reductions are crucial for the cement industry, which is highly sensitive to fuel and energy costs, as they constitute a significant portion of operating expenses.

For the cement sector, the operating cost per tonne is directly influenced by movements in the prices of petcoke and imported coal. Specifically, a \$10 change in the price of either petroleum coke or imported coal results in a fluctuation of approximately Rs 30-40 per tonne in operating costs. Given the current reduction in fuel prices, this could provide some relief to the industry's cost structure, helping to partially offset the pressure from lower cement prices YoY. However, the extent of this cost-benefit will depend on the duration and stability of these lower fuel prices moving forward.

We expect fuel cost per tonne to be 9% lower during the quarter YoY: On a YoY basis, power and fuel costs are estimated to trend lower by 9% at Rs 1,120 per tonne for the coverage companies. Bulk diesel prices have previously been reduced by Rs 2 per litre, and the overall impact is expected to be neutral. On a QoQ basis, power and fuel costs are expected to remain flattish for the coverage universe.

EBITDA/tonne of coverage companies to decline: For Q3FY25, it is estimated that the EBITDA per tonne for the companies within coverage will see an upside of 24% QoQ, rising to Rs 765 tonne (Q2FY25, Rs 620/tonne). However, on a YoY basis, it is expected to be lower by 32% against Rs 1130/tonne. This sharp

decrease is primarily driven by lower cement prices compared to the previous year, which has adversely affected profitability.

In percentage terms, EBITDA margins are expected to improve by 320 basis points QoQ but decline by 430 basis points YoY, reflecting the challenging operating environment and pricing pressures. However, on the cost side, the operating cost per tonne for the companies under coverage is estimated to decline by 1% YoY, reaching Rs 4,715 per tonne. This decline in costs provides some cushion, but it has not been sufficient to offset the overall impact of lower cement prices, contributing to the overall decline in profitability YoY.

Outlook

We remain positive on the dynamics of the Cement industry based on the following factors:

Government Initiatives: The government's focus on infrastructure development, increased spending on affordable housing, and a resurgence in private and commercial capital expenditure, along with strong real estate demand, are expected to bolster cement demand. However, a reduction in capital expenditure by the Central Government in FY25, driven by the general election and delays in fund allocation, has led to a decline in overall cement consumption. Looking ahead, FY26 is poised to witness higher government capital expenditure in infrastructure, creating favourable industry tailwinds and fostering growth in cement demand.

Greater Consolidation: The recent acquisition of Penna Cement and Orient Cement by Ambuja Cements and the acquisition of India Cement by UltraTech Cement

indicate a trend toward higher consolidation within the cement industry. This increasing consolidation is expected to positively influence industry dynamics, leading to long-term structural improvements that enhance the overall competitiveness and efficiency of the industry.

Premiumization Product Strategy: Companies are increasingly focusing on premiumization and producing more blended cement varieties, which require less clinker and consume less power. This strategic shift aims to enhance efficiency and competitiveness within the industry.

Green Energy Transition: There is a significant transition towards green energy, aiming to increase the share from the current 35% to over 50% in the coming years. This transition, facilitated by initiatives such as waste heat recovery systems (WHRS) and the adoption of wind and solar energy, is likely to positively impact margins and enhance sustainability efforts.

Demand-Supply Dynamics: Despite capacity additions by various players, the demand for cement is expected to outpace supply. This indicates a favourable market environment for cement producers, potentially leading to improved pricing power and higher capacity utilization rates.

Favourable Industry Outlook: With higher demand, stable pricing, and ongoing cost optimization initiatives, the cement industry is poised for strong performance in the foreseeable future. Therefore, we maintain a positive outlook on the sector from a medium to long-term perspective.

TOP RESULT PICK

Our Top Positive Plays: **UltraTech Cement; Ambuja Cement; Dalmia Bharat Limited; JK Cement**

Quarterly Preview– Q3FY25

Cement

Year-end March (Rs Cr)	Q3FY25	Q2FY25	QoQ(%)	Q3FY24	YoY(%)	Result expectations
Dalmia Bharat						→ Volume to grow YoY as demand improves.
Volume (mntpa)	7.21	6.70	8%	6.80	6%	→ Consol revenue to de-grow owing to lower realization YoY.
Revenues	3421	3087	11%	3600	-5%	→ Gross margins to be lower YoY but improves marginally QoQ
Gross Profit	1330	1199	11%	1,505	-12%	→ Ebitda margin to contract YoY but improves QoQ backed by higher prices and stable cost
Gross margin (%)	38.9%	38.8%	10bp)	41.8%	(290bps)	→ PAT to be lower owing to above attributes.
EBITDA	577	434	33%	775	-26%	→ EPS to be in line with PAT
EBITDA margin (%)	16.9%	14.1%	280bps	21.5%	(460bps)	→ EBITDA/tonne to be lower YoY but higher QoQ as cement prices improves
PAT	147	46	219%	263	-44%	→ Realization to be lower YoY owing to decline in Cement prices
EPS (Rs)	7.82	2.45	219%	14.0	-44%	→ Cost/Tonne to be lower YoY.
EBITDA/Tonne	800	648	24%	1140	-30%	
Realization/tonne	4746	4607	3%	5294	-10%	
Cost/Tonne	3946	3960	0%	4154	-5%	
J K Cements						→ Volume to grow owing to improvement in demand
Volume (mntpa)	4.86	4.37	11%	4.71	3%	→ Consol revenue to decline owing to lower realization.
Revenues	2907	2560	14%	2,935	-1%	→ Gross margin to be lower YoY.but higher QoQ
Gross Profit	1195	1040	15%	1,284	-6.9%	→ Ebitda margin to improve QoQ owing to positive operating leverage and better prices.
Gross margin (%)	41.1%	40.6%	50bps	43.8%	(270bps)	→ PAT to expand QoQ owing to lower cost and better prices but lower YoY
EBITDA	479	284	68%	625	-23%	→ EPS to be in line with PAT
EBITDA margin (%)	16.5%	11.1%	540bps	21.3%	(350bps)	→ EBITDA/tonne to be lower YoY but higher QoQ
PAT	169	126	34%	283	-40%	→ Realization to be lower YoY but higher QOQ
EPS (Rs)	22.0	16.4	34%	36.8	-40%	→ Cost/Tonne to be lower on easing of cost pressure QoQ
EBITDA/Tonne	984	650	51%	1,329	-26%	
Realization/tonne	5,976	5,858	2%	6,238	-4%	
Cost/Tonne	4,992	5,208	-4%	4,909	2%	

Cement (Cont'd)

Year-end March (Rs Cr)	Q3FY25	Q2FY25	QoQ(%)	Q3FY24	YoY(%)	Result expectations
JK Lakshmi Cement Ltd						→ Volume to be flattishYoY but growth expected QoQ as demand improves.
Volume (mntpa)	2.38	1.87	27%	2.36	1%	→ Revenue to be lower owing to lower realization but higher QoQ
Revenues	1484	1141	30%	1,586	-6%	→ Gross margin to be higher owing to lower cost YoY.
Gross Profit	426	319	33%	509	-16%	→ Ebitda margin to contract YoY owing to lower realization but higher QoQ
Gross margin (%)	28.7%	28.0%	70bps	32.1%	(270bps)	→ PAT to be lower YoY owing to above attributes But higher QoQ
EBITDA	155	61	154%	242	-36%	→ EPS to be in line with PAT
EBITDA margin (%)	10.5%	5.4%	510bps	15.3%	(480bps)	→ EBITDA/tonne to be lower YoY owing to lower realization
PAT	62	8	726%	124	-50%	→ Realization to be lowerYoY.
EPS (Rs)	5.3	0.6	726%	10.5	-50%	→ Cost/Tonne to be lower YoY as cost pressure eases.
EBITDA/Tonne	654	329	99%	1,028	-36%	
Realization/tonne	6,239	6,117	2%	6,735	-7%	
Cost/Tonne	5,585	5,788	-4%	5,706	-2%	
Birla Corporation Ltd						→ Volume to grow YoY owing to improved demand
Volume (mntpa)	4.41	3.97	11%	4.20	5%	→ Revenue to de-grow owing to lower realization YoY.
Revenues	2216	1953	13%	2,312	-4%	→
Gross Profit	876	765	15%	967	-9%	→ Gross margins to be lower YoY owing to lower realization
Gross margin (%)	39.6%	39.2%	40bps	41.8%	(220bps)	→
EBITDA	267	177	51%	379	-29%	→ Ebitda margin to contractYoY owing to lower realization.
EBITDA margin (%)	12.1%	9.1%	300bps	16.4%	(410bps)	→ PAT to be lower on YoY but higher QoQ.
PAT	46	-25	NA	109	-58%	→ EPS to be in line with PAT
EPS (Rs)	6.0	-3.3	NA	14.2	-58%	→ EBITDA/tonne to be lower YoY impacted by lower realization..
EBITDA/Tonne	605	446	36%	901	-33%	→ Blended realization to be lower YoY but higher QoQ.
Realization/tonne	5,024	4,918	2%	5,505	-9%	→ Cost/Tonne to be lower YoY owing to easing cost pressure.
Cost/Tonne	4,419	4,472	-1%	4,604	-4%	

Cement (Cont'd)

Year-end March (Rs Cr)	Q3FY25	Q2FY25	QoQ(%)	Q3FY24	YoY(%)	Result expectations
Heidelberg Cement India Ltd						
Volume (mntpa)	1.23	0.98	25%	1.21	2%	→ Volume to grow owing to improved demand
Revenues	592	461	28%	607	-2%	→ Revenue to de-grow owing to lower realization YoY.
Gross Profit	197	175	12%	218	-10%	→ Gross margins to be lower YoY & QoQ owing to higher cost and lower realization
Gross margin (%)	33.2%	37.9%	(470bps)	36.0%	(280bps)	→ Ebitda margin to contract YoY owing to lower realization and negative operating leverage.
EBITDA	39	37	5%	65	-40%	→ PAT to be lower YoY owing to lower realization
EBITDA margin (%)	6.6%	8.1%	(150bps)	10.8%	(420bps)	→ EPS to be in line with PAT
PAT	14	11	24%	31	-56%	→ EBITDA/tonne to be lower YoY & QoQ.
EPS (Rs)	0.6	0.5	24%	1.4	-56%	→ Realization to be lower YoY but higher QoQ as cement prices improves
EBITDA/Tonne	319	381	-16%	542	-41%	→ Cost/Tonne to be flattish YoY and higher QoQ
Realization/tonne	4,806	4,689	2%	5,026	-4%	
Cost/Tonne	4,488	4,308	4%	4,484	0%	
Star Cement Ltd						
Volume (mntpa)	1.07	0.98	9%	0.97	10%	→ Volume to grow owing to new capacity ramp up..
Revenues	757	642	18%	651	16%	→ Revenue to grow YoY basis due to higher volume
Gross Profit	257	261	-1%	283	-9%	→ Gross margin to be lower owing to higher clinker purchase YoY & QoQ as new clinker plant stabilaization was delayed
Gross margin (%)	33.9%	40.7%	(680bps)	43.4%	(950bps)	→ Ebitda margin to contract YoY owing to plant shutdown and higher operating expenses..
EBITDA	93	96	-3%	149	-38%	→ PAT to be lower owing to higher depreciation and operating expenses
EBITDA margin (%)	12.2%	14.9%	(270bps)	22.8%	(1060bps)	→ EPS to be in line with PAT.
PAT	4	6	-28%	74	-94%	→ EBITDA/tonne to be lower YoY on the back of above attributes
EPS (Rs)	0.1	0.1	-28%	1.8	-94%	→ Realization to be higher QoQ & flattish YoY
EBITDA/Tonne	869	977	-11%	1534	-43%	→ Cost/Tonne to be higher YoY.
Realization/tonne	6,724	6,560	2%	6,716	0%	
Cost/Tonne	5,855	5,583	5%	5,182	13%	

Cement (Cont'd)

Year-end March (Rs Cr)	Q3FY25	Q2FY25	QoQ(%)	Q3FY24	YoY(%)	Result expectations
ACC Limited						
Volume (mntpa)	9.79	9.30	5%	8.90	10%	→ Volume to grow YoY driven improvement in demand and higher sale under MSA .
Revenues	4981	4614	8%	4914	1%	→ Revenue to be lower owing to lower realization.
Gross Profit	1365	1107	23%	1602	-15%	→ Gross margin to contract YoY but improves QoQ owing to lower cost.
Gross margin (%)	27.4%	24.0%	340bps	32.6%	(520bps)	→ Ebitda margin to contract on YoY but higher QoQ owing to better price and operating leverage benefit
EBITDA	604	436	39%	905	-33%	→ PAT to be lowerYoY owing to lower margin but higher QoQ
EBITDA margin (%)	12.1%	9.5%	260bps	18.4%	(630bps)	→ EPS to be in line with PAT
PAT	307	200	54%	538	-43%	→ EBITDA/tonne to be lower on YoY basis.
EPS (Rs)	17.0	10.6	60%	28.6	-41%	→ Blended realization to be lower YoY but higher QoQ.
EBITDA/Tonne	617	469	32%	1017	-39%	→ Cost/Tonne to lower as cost pressure eases.
Realization/tonne	5,088	4,961	3%	5,522	-8%	
Cost/Tonne	4,471	4,492	0%	4,505	-1%	
Shree Cement Limited						
Volume (mntpa)	9.16	7.60	20%	8.89	3%	→ Volume growth to be subdued owing to higher competitive intensity YoY
Revenues	4612	3727	24%	4901	-6%	→ Revenue to be lower YoY owing to lower realization but higher QoQ
Gross Profit	1892	1424	33%	2250	-16%	→ Gross margin to be lower YoY but higher QoQ
Gross margin (%)	41%	38%	300bps	46%	(500bps)	→ Ebitda margin to contract YoY owing to lower realization .
EBITDA	838	593	41%	1234	-32%	→ PAT to be lowerYoY due to lower realization and higher depreciation but improves QoQ
EBITDA margin (%)	18.2%	15.9%	230bps	25.2%	(700bps)	→ EPS to be in line with PAT
PAT	210	93	125%	734	-71%	→ EBITDA/tonne to be lower on YoY owing to lower realization.
EPS (Rs)	58	26	125%	204	-71%	→ Realization to be lower YoY but higher QoQ
EBITDA/Tonne	915	780	17%	1388	-34%	→ Cost/Tonne to be flattish QoQ.
Realization/tonne	5,036	4,904	3%	5,513	-9%	
Cost/Tonne	4,121	4,124	0%	4,125	0%	

Cement (Cont'd)

Year-end March (Rs Cr)	Q3FY25	Q2FY25	QoQ(%)	Q3FY24	YoY(%)	Result expectations
Ambuja Cement Limited						
Volume (mntpa)	15.51	14.20	9%	14.10	10%	→ Volume to grow YoY backed by higher sales as demand improves & gain in market share
Revenues	8415	7516	12%	8129	4%	→ Revenue to be marginally higher due to higher volume and better Cement prices QoQ.
Gross Profit	2862	2453	17%	3154	-9%	→ Gross margin to be lower YoY but higher QoQ .
Gross margin (%)	34.0%	32.6%	160bps	38.8%	(480bps)	→ Ebitda margin to be lower YoY but higher QoQ as volume and price increases.
EBITDA	1399	1111	26%	1732	-19%	→ PAT to be lower YoY but higher QoQ as cement prices improves QoQ..
EBITDA margin (%)	16.6%	14.8%	190bps	21.3%	(470bps)	→ EPS to be lower owing to above attributes and increase in number of shares post conversion of warrants.
PAT	605	456	33%	823	-26%	→ EBITDA/tonne to be lower on YoY but higher QoQ as volume and price improves QoQ
EPS (Rs)	2.46	1.85	33%	3.99	-38%	→ Realization to be lower YoY but higher QoQ as Cement prices improves.
EBITDA/Tonne	902	783	15%	1228	-27%	→ Cost/Tonne to be flattish YoY.
Realization/tonne	5,425	5,293	2%	5,765	-6%	
Cost/Tonne	4,524	4,510	0%	4,537	0%	
UltraTech Cement Limited						
Volume (mntpa)	29.76	27.84	7%	27.32	9%	→ Volume to grow YoY basis as demand improves and gain in market share
Revenues	17075	15635	9%	16740	2%	→ Revenue to be flattish YoY due to lower realization..
Gross Profit	6211	5297	17%	6286	-1%	→ Gross margin to be higher QoQ but lower YoY
Gross margin (%)	36.4%	33.9%	250bps	37.5%	(110bps)	→ Ebitda margin to contract YoY owing to lower realization but improves QoQ
EBITDA	2907	2018	44%	3255	-11%	→ PAT to be lower owing to lower realization and higher depreciationYoY but higher QoQ.
EBITDA margin (%)	17.0%	12.9%	410bps	19.4%	(240bps)	→ EPS to be in line with PAT
PAT	1413	820	72%	1777	-20%	→ EBITDA/tonne to be lower YoY on the back of lower realization
EPS (Rs)	48.94	28.41	72%	61.56	-20%	→ Realization to be lower YoY but higher QoQ
EBITDA/Tonne	977	725	35%	1191	-18%	→ Cost/Tonne to be lower YoY & QoQ
Realization/tonne	5,738	5,616	2%	6,127	-6%	
Cost/Tonne	4761	4891	-3%	4936	-4%	

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