

November 9, 2023

Q2FY24 Result Update

☑ Change in Estimates | ☑ Target | ■ Reco

Change in Estimates

	Cur	rent	Previous		
	FY24E	FY25E	FY24E	FY25E	
Rating	нс	DLD	н	DLD	
Target Price	8	40	83		
Sales (Rs.m)	12,889	15,079	13,523	15,809	
% Chng.	(4.7)	(4.6)			
EBITDA (Rs.m)	1,593	2,038	1,660	2,110	
% Chng.	(4.0)	(3.4)			
EPS (Rs.)	12.8	14.0	11.1	13.2	
% Chng.	14.4	6.4			

Key Financials - Consolidated

Y/e Mar	FY23	FY24E	FY25E	FY26E
Sales (Rs. m)	10,910	12,889	15,079	17,451
EBITDA (Rs. m)	1,097	1,593	2,038	2,658
Margin (%)	10.1	12.4	13.5	15.2
PAT (Rs. m)	414	936	1,029	1,336
EPS (Rs.)	6.2	12.8	14.0	18.2
Gr. (%)	37.3	104.2	10.0	29.8
DPS (Rs.)	-	-	-	-
Yield (%)	-	-	-	-
RoE (%)	3.9	6.7	5.9	7.1
RoCE (%)	4.0	7.1	7.9	10.3
EV/Sales (x)	4.5	3.8	3.2	2.7
EV/EBITDA (x)	44.4	30.4	23.6	17.7
PE (x)	131.3	64.3	58.5	45.0
P/BV (x)	4.9	3.5	3.3	3.1

Key Data	NAZA.BO NAZARA IN
52-W High / Low	Rs.929 / Rs.480
Sensex / Nifty	64,832 / 19,395
Market Cap	Rs.60bn/ \$ 722m
Shares Outstanding	73m
3M Avg. Daily Value	Rs.589.71m

Shareholding Pattern (%)

Promoter's	19.01
Foreign	10.97
Domestic Institution	9.11
Public & Others	60.92
Promoter Pledge (Rs bn)	-

Stock Performance (%)

	1M	6M	12M
Absolute	(5.7)	39.4	34.4
Relative	(4.8)	32.8	26.5

Jinesh Joshi

jineshjoshi@plindia.com | 91-22-66322238

Stuti Beria

stutiberia@plindia.com | 91-22-66322246

Nazara Technologies (NAZARA IN)

Rating: HOLD | CMP: Rs820 | TP: Rs840

Capital allocation key to re-rating

Quick Pointers:

Post recent fund infusion, cash on books stands at Rs13.3bn (22% of market cap).

We cut our FY24E-FY26E EBITDA estimates by ~3-4%, amid persistent weakness in Kiddopia and Ad-Tech business. Despite downgrade at operating level, our FY24/25E EPS estimates have witnessed an upgrade of 14%/6% as we raise our other income assumptions and re-align our tax rate for FY24E given write back during the quarter. Nazara's operational performance was broadly in-line with our estimate with EBITDA margin of 9.4% (PLe 8.3%) while PAT beat was driven by tax credit of Rs13mn (PLe tax outgo of Rs47mn) arising from demerging of the fantasy sports business of Halaplay into OpenPlay. Despite ongoing challenges in Ad-Tech (loss of a large client), Kiddopia (stagnant subscriber base) and Real Money Gaming (GST levy of 28% on full bet value), return of BGMI and strong traction in SportsKeeda is likely to drive Sales/EBITDA CAGR of 17%/34% over FY23-FY26E. Retain 'HOLD' rating on the stock with a DCF based TP of Rs840 (earlier Rs836). Post recent fund raise, Nazara has cash balance of Rs13.3bn (cash per share of Rs183 on diluted equity base) and we believe capital allocation decisions from hereon will be a key to re-rating.

Revenue increased 12.7% YoY: Revenue increased 12.7% YoY to Rs2,972mn (PLe Rs3,148mn). E-sports revenue was up 25.9% YoY to Rs1,720mn (PLe Rs1,804mn) aided by SportsKeeda. Ad-Tech revenues were down 36.6% YoY to Rs225mn (PLe Rs249mn) due to adverse impact of loss of a large client, while gaming revenue was up 13.8% to Rs1,043mn (PLe Rs1,096mn) amid strong performance.

EBITDA/PAT margin at 9.4%/6.1%: EBITDA increased 30.4% YoY to Rs279mn (PLe Rs261mn) with a margin of 9.4% (PLe of 8.3%) vis-a-vis 8.1% in 2QFY23 amid 33.5% YoY fall in ad-spends to Rs474mn. PAT after MI stood at Rs181mn (PLe Rs106mn) with a margin of 6.1% (PLe of 3.4%). Tax write back of Rs13mn (PLe tax outgo of Rs47mn) resulted in overall PAT beat.

Con-call highlights: 1) Given higher GST rate of 28% on full bet value, Classic Rummy is expected to post an EBITDA loss in 3QFY24, but is expected to achieve break even by 4QFY24. Turnaround will be led by cost optimization, increase in commission and incentivizing users to withdraw less which would reduce tax outgo for Nazara. **2)** Esports was a medal event at the recently concluded Asian Games. **3)** In Freemium, Nazara has transitioned its main titles WCC2 and WCC3 to online only mode. Customers who want to play offline will have to pay. While this has resulted in a dip in active users it provides better clarity on true LTV of players which will help to improve monetization. **4)** PFN was profitable at EBITDA level in September. **5)** COGS has increased on sequential basis due to higher sales of accessories (Wings business) amid festive sale. **6)** No price hike is planned in Kiddopia, while ARPU declined marginally due to summer win back offers. **7)** Kiddopia's subscriber base declined 2.7% QoQ to 292,488 due to seasonality and inability to scale to up ad-spends. **8)** For Animal Jam, revenue scale up is expected in 2HFY24. **9)** New marketing head has been hired in the Ad-Tech business.

Exhibit 1: Q2FY24 Result Overview (Rs mn)

Consolidated financial table	2QFY24	2QFY23	YoY gr.	1QFY24	QoQ gr.	1HFY24	1HFY23	YoY gr.
Net sales	2,972	2,638	12.7%	2,544	16.8%	5,517	4,869	13.3%
Content, event & web server	1,305	1,017	28.3%	863	51.1%	2,168	1,729	25.4%
As a % of sales	43.9%	38.6%		33.9%		39.3%	35.5%	
Advertisement Expenses	474	713	-33.5%	457	3.7%	931	1,363	-31.7%
As a % of sales	16.0%	27.0%		18.0%		16.9%	28.0%	
Commission	167	146	14.3%	178	-5.7%	345	268	28.8%
As a % of sales	5.6%	5.6%		7.0%		6.3%	5.5%	
Employee Cost	489	344	42.3%	454	7.9%	943	628	50.1%
As a % of sales	16.5%	13.0%		17.8%		17.1%	12.9%	
Other Expenses	258	204	26.8%	262	-1.6%	521	367	41.9%
As a % of sales	8.7%	7.7%		10.3%		9.4%	7.5%	
EBITDA	279	214	30.4%	331	-15.7%	610	514	18.6%
EBITDA margin	9.4%	8.1%		13.0%		11.1%	10.6%	
Depreciation	151	119	27.3%	152	-0.9%	303	262	15.8%
EBIT	128	95	34.3%	179	-28.4%	307	252	21.6%
EBIT margin	4.3%	3.6%		7.0%		5.6%	5.2%	
Interest cost	27	9	183.0%	13	107.8%	39	13	196.2%
Other income	123	232	-46.9%	117	4.8%	240	298	-19.3%
Impairment	12	76	-84.1%	1	1614.3%	13	76	-83.2%
Share of P/L of investments accounted using equity	-	-	NM	-	NM	-	-	NM
method Exceptional items	_	_	NM	-	NM	_	_	NM
PBT	212	242	-12.3%	283	-24.9%	495	461	7.3%
Tax expenses	(13)	89	NM		24.070 NM	62	150	-58.9%
Tax rate	-5.9%	36.9%		26.2%		12.4%	32.4%	00.070
PAT	225	153	47.2%	209	7.9%	434	312	39.1%
PAT margin	7.6%	5.8%		8.2%	11070	7.9%	6.4%	001170
Minority Interest	44	67	-35.0%		220.6%	57	113	-49.4%
PAT after MI	181	86	111.4%	195	-7.0%	376	199	89.4%
EPS (Rs)	2.7	1.3	110.8%	3.0	-7.1%	5.7	3.0	87.8%
Adjusted PAT	237	228	3.8%		13.2%	446	387	15.2%

Source: Company, PL

Y/e March	2QFY24	2QFY23	YoY gr.	1QFY24	QoQ gr.
Gamified Early Learning	782	598	30.8%	796	-1.8%
As a % of sales	26.1%	22.7%		31.3%	
EBITDA	182	100	82.0%	211	-13.7%
EBITDA margin	23.3%	16.7%		26.5%	
E-Sports	1,720	1,366	25.9%	1,178	46.0%
As a % of sales	57.4%	51.8%		46.3%	
EBITDA	109	61	78.7%	109	0.0%
EBITDA margin	6.3%	4.5%		9.2%	
Ad tech - Datawrkz	225	355	-36.6%	276	-18.5%
As a % of sales	7.5%	13.5%		10.9%	
EBITDA	14	34	-58.8%	13	7.7%
EBITDA margin	6.2%	9.6%		4.7%	
Telco Subscription	74	117	-36.8%	108	-31.5%
As a % of sales	2.5%	4.4%		4.2%	
EBITDA	-5	10	-150.0%	31	-116.1%
EBITDA margin	-6.8%	8.5%		28.7%	
Freemium	54	55	-1.8%	72	-25.0%
As a % of sales	1.8%	2.1%		2.8%	
EBITDA	11	10	10.0%	25	-56.0%
EBITDA margin	20.4%	18.2%		34.7%	
Real Money Gaming	140	147	-4.8%	112	25.0%
As a % of sales	4.7%	5.6%		4.4%	
EBITDA	31	29	6.9%	2	1450.0%
EBITDA margin	22.1%	19.7%		1.8%	
Total revenues	2,995	2,638	13.5%	2,543	17.8%

Exhibit 2: Segmental revenue & EBITDA breakdown (Rs mn)

Source: Company, PL Note: Figures of erstwhile quarters are not restated and due to rounding errors segmental revenue may not match with total revenue.

Exhibit 3: Kiddopia's subs stood at 2,92,488 for 2QFY24



Source: Company, PL

Exhibit 4: SportsKeeda MAU's at an all-time high at 83.2mn



Source: Company, PL



Exhibit 6: Animal Jam's ARPDAU at \$0.21 for 2QFY24



Source: Company, PL

Source: Company, PL

Exhibit 7: CPT of Kiddopia increased 2.6% YoY in Q2FY24

Key Metrics	Q2FY23	Q3FY23	Q4FY23	Q1FY24	Q2FY24
CPT (\$)	\$37.9	\$37.3	\$35.9	\$39.3	\$38.9
Marketing Spend (Mn)	\$3.1	\$3.4	\$3.2	\$2.6	\$2.7
Avg. Activation Rate	70%	70%	68%	68%	66%
Avg. ARPU	\$6.77	\$6.76	\$6.81	\$6.77	\$6.63
Avg. Churn	6.5%	5.9%	6.4%	5.9%	6.2%
Subscribers	2,99,965	3,10,981	3,11,758	3,01,714	2,92,488
Subs. Growth (QoQ)	-0.6%	3.7%	0.2%	-3.2%	2.7%

Source: Company, PL

Nazara Technologies

Financials

Income Statement (Rs m)

Income Statement (Rs m) Balance					Balance Sheet Abstract (Rs	alance Sheet Abstract (Rs m)				
Y/e Mar	FY23	FY24E	FY25E	FY26E	Y/e Mar	FY23	FY24E	FY25E	FY26E	
Net Revenues	10,910	12,889	15,079	17,451	Non-Current Assets					
YoY gr. (%)	75.5	18.1	17.0	15.7						
Cost of Goods Sold	542	838	829	873	Gross Block	4,071	4,423	4,948	5,555	
Gross Profit	10,368	12,051	14,250	16,579	Tangibles	358	510	685	892	
Margin (%)	95.0	93.5	94.5	95.0	Intangibles	3,713	3,913	4,263	4,663	
Employee Cost	1,490	1,804	2,036	2,269						
Other Expenses	876	1,005	1,131	1,309	Acc: Dep / Amortization	1,649	2,224	2,867	3,589	
					Tangibles	210	295	389	495	
EBITDA	1,097	1,593	2,038	2,658	Intangibles	1,439	1,929	2,478	3,094	
YoY gr. (%)	16.0	45.2	27.9	30.4						
Margin (%)	10.1	12.4	13.5	15.2	Net fixed assets	2,422	2,199	2,081	1,966	
					Tangibles	148	215	296	397	
Depreciation and Amortization	571	575	643	722	Intangibles	2,274	1,984	1,785	1,569	
EBIT	440	1,006	1,395	1,936	Capital Work In Progress	2	2	2	2	
Margin (%)	4.0	7.8	9.3	11.1	Goodwill	3,407	3,407	3,407	3,407	
0 ()					Non-Current Investments	1,008	808	834	862	
Net Interest	47	59	59	62	Net Deferred tax assets	(367)	(387)	(452)	(524)	
Other Income	495	516	513	524	Other Non-Current Assets	168	258	377	436	
Profit Before Tax	868	1,463	1,849	2,397	Current Assets					
Margin (%)	8.0	11.3	12.3	13.7	Investments	2,668	2,668	2,668	2,668	
margin (70)	0.0	11.0	12.0	10.1	Inventories	246	246	246	246	
Total Tax	254	293	462	599	Trade receivables	1,536	1,836	2,479	3,108	
Effective tax rate (%)	29.3	20.0	25.0	25.0	Cash & Bank Balance	3,292	9,046	9,447	10,362	
					Other Current Assets	689	580	679	698	
Profit after tax	614	1,170	1,387	1,798	Total Assets	17,018	22,880	24,285	26,059	
Minority interest	220	234	358	462						
Share Profit from Associate	-	-	-	-	Equity					
					Equity Share Capital	265	293	293	293	
Adjusted PAT	414	936	1,029	1,336	Other Equity	10,784	16,761	17,790	19,126	
YoY gr. (%)	45.8	126.0	10.0	29.8	Total Networth	11,049	17,054	18,083	19,420	
Margin (%)	3.8	7.3	6.8	7.7						
Extra Ord. Income / (Exp)	(20)	-	-	-	Non-Current Liabilities					
					Long Term borrowings	-	-	-	-	
Reported PAT	394	936	1,029	1,336	Provisions	52	84	98	113	
YoY gr. (%)	38.7	137.5	10.0	29.8	Other non current liabilities	52	52	52	52	
Margin (%)	3.6	7.3	6.8	7.7						
					Current Liabilities					
Other Comprehensive Income	-	-	-	-	ST Debt / Current of LT Debt	304	-	-	-	
Total Comprehensive Income	394	936	1,029	1,336	Trade payables	767	1,059	1,239	1,434	
Equity Shares O/s (m)	66	73	73	73	Other current liabilities	2,273	2,062	2,167	2,312	
EPS (Rs)	6.2	12.8	14.0	18.2	Total Equity & Liabilities	17,018	22,880	24,285	26,059	

Source: Company Data, PL Research

Source: Company Data, PL Research

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Cash Flow (Rs m)

Y/e Mar	FY23	FY24E	FY25E	FY26E
PBT	888	936	1,029	1,336
Add. Depreciation	571	575	643	722
Add. Interest	47	59	59	62
Less Financial Other Income	495	516	513	524
Add. Other	(309)	(154)	(280)	(97)
Op. profit before WC changes	1,197	1,416	1,451	2,024
Net Changes-WC	(856)	(8)	(462)	(434)
Direct tax	(260)	-	-	-
Net cash from Op. activities	81	1,408	989	1,590
Capital expenditures	(1,419)	(352)	(525)	(607)
Interest / Dividend Income	84	-	-	-
Others	383	(9)	(4)	(5)
Net Cash from Invt. activities	(952)	(360)	(530)	(612)
Issue of share cap. / premium	163	5,069	-	-
Debt changes	(7)	(304)	-	-
Dividend paid	-	-	-	-
Interest paid	(111)	(59)	(59)	(62)
Others	100	-	-	-
Net cash from Fin. activities	145	4,707	(59)	(62)
Net change in cash	(723)	5,754	401	915
Free Cash Flow	(2)	1,056	463	982

Y/e Mar	FY23	FY24E	FY25E	FY26E
Per Share(Rs)				
EPS	6.2	12.8	14.0	18.2
CEPS	14.9	20.6	22.8	28.1
BVPS	166.8	232.5	246.5	264.8
FCF	0.0	14.4	6.3	13.4
DPS	-	-	-	-
Return Ratio(%)				
RoCE	4.0	7.1	7.9	10.3
ROIC	6.3	32.3	19.2	25.4
RoE	3.9	6.7	5.9	7.1
Balance Sheet				
Net Debt : Equity (x)	(0.5)	(0.7)	(0.7)	(0.7)
Net Working Capital (Days)	34	29	36	40
Valuation(x)				
PER	131.3	64.3	58.5	45.0
P/B	4.9	3.5	3.3	3.1
P/CEPS	55.2	39.8	36.0	29.2
EV/EBITDA	44.4	30.4	23.6	17.7
EV/Sales	4.5	3.8	3.2	2.7
Dividend Yield (%)	-	-	-	-

Nazara Technologies

Source: Company Data, PL Research

Quarterly Financials (Rs m)

Y/e Mar	Q3FY23	Q4FY23	Q1FY24	Q2FY24
Net Revenue	3,148	2,893	2,544	2,972
YoY gr. (%)	69.4	65.2	14.0	12.7
Raw Material Expenses	130	79	106	458
Gross Profit	3,018	2,814	2,438	2,515
Margin (%)	95.9	97.3	95.8	84.6
EBITDA	305	278	331	279
YoY gr. (%)	0.7	86.6	10.2	30.4
Margin (%)	9.7	9.6	13.0	9.4
Depreciation / Depletion	149	160	152	151
EBIT	151	113	178	116
Margin (%)	4.8	3.9	7.0	3.9
Net Interest	5	29	13	27
Other Income	115	82	117	123
Profit before Tax	262	142	283	212
Margin (%)	8.3	4.9	11.1	7.1
Total Tax	60	46	74	(13)
Effective tax rate (%)	22.9	32.7	26.2	(5.9)
Profit after Tax	202	96	209	225
Minority interest	37	68	14	44
Share Profit from Associates	-	-	-	-
Adjusted PAT	165	53	195	181
YoY gr. (%)	60.2	140.5	72.7	99.8
Margin (%)	5.2	1.8	7.7	6.1
Extra Ord. Income / (Exp)	-	(25)	-	-
Reported PAT	165	28	195	181
YoY gr. (%)	60.2	25.9	72.7	99.8
Margin (%)	5.2	1.0	7.7	6.1
Other Comprehensive Income	36	12	(104)	-
Total Comprehensive Income	201	40	91	181
Avg. Shares O/s (m)	66	66	66	66
EPS (Rs)	2.5	0.8	2.9	2.7

Nazara Technologies

Price Chart



No.	Date	Rating	TP (Rs.) Share I	Price (Rs.)
1	04-Oct-23	Hold	836	834
2	31-Jul-23	BUY	834	694
3	06-Jul-23	BUY	804	726
4	11-May-23	BUY	804	566
5	11-Apr-23	BUY	872	540
6	28-Jan-23	BUY	898	592
7	06-Jan-23	BUY	1,012	576

Recommendation History

Analyst Coverage Universe

Sr. No.	Company Name	Rating	TP (Rs)	Share Price (Rs)
1	Chalet Hotels	BUY	650	560
2	Entertainment Network (India)	Hold	180	126
3	Indian Railway Catering and Tourism Corporation	Hold	709	677
4	Inox Leisure	BUY	587	502
5	InterGlobe Aviation	BUY	2,816	2,509
6	Lemon Tree Hotels	BUY	140	119
7	Music Broadcast	Hold	18	11
8	Navneet Education	BUY	195	140
9	Nazara Technologies	Hold	836	834
10	PVR Inox	BUY	1,984	1,745
11	S Chand and Company	BUY	338	280
12	Safari Industries (India)	BUY	4,752	4,232
13	V.I.P. Industries	Hold	689	613
14	Zee Entertainment Enterprises	BUY	314	262

PL's Recommendation Nomenclature (Absolute Performance)

Buy	:	> 15%
Accumulate	:	5% to 15%
Hold	:	+5% to -5%
Reduce	:	-5% to -15%
Sell	:	< -15%
Not Rated (NR)	:	No specific call on the stock
Under Review (UR)	:	Rating likely to change shortly

ANALYST CERTIFICATION

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8