

July 6, 2023

Exhibit 1: PL Universe

Companies	Rating	CMP (Rs)	ΓP (Rs)
Nazara Technologies	BUY	726	804
PVR Inox	BUY	1,372	1,704
Zee Ent. Enterprises	BUY	183	236

Source: PL

Media & Entertainment

Apr-Jun'23 Earnings Preview

A tough quarter

<u>Media:</u> In line with the previous quarter, NBOC's for the industry stood at ~Rs18.6bn in 1QFY24. Accordingly, we expect PVR-Inox to mimic the performance of earlier quarter with footfalls of 33mn (30.5mn in 4QFY23) and pre-IND AS EBITDA margin of 5.8% (achieved break-even in 4QFY23). On broadcasting side, ZEEL's performance is likely to be impacted by continued weakness in ad-environment and higher investment in content. We expect domestic ad-revenues to decline 2.5% YoY to Rs9bn with an EBITDA margin of 6.3%.

<u>Entertainment</u>: While Nazara's top-line growth of 26.1% YoY will be aided by consolidation of WildWorks, we expect sequential expansion in EBITDA margin to 12%. We believe Nodwin is on a strong growth path as recent fund infusion of ~Rs2bn can help the business expand inorganically, while return of BGMI is a big positive for Esports viewership.

<u>Top pick</u>: Nazara remains our preferred pick in the media & entertainment space and we expect sales/PAT CAGR of 27%/49% respectively over FY23-25E. Retain 'BUY' with a DCF based TP of Rs804.

Multiplex: NBOC's for Bollywood and Hollywood genre (excluding regional movies) declined 14.6% YoY to ~Rs9.6bn in 1QFY24. While The Kerala Story turned out to be a sleeper HIT, subdued collections from movies like Kisi Ka Bhai Kisi Ki Jaan (Rs1.1bn) and Adipurush (Rs2.8bn; considered as sub-par given the budget and huge expectations surrounding the movie that had pan-India appeal) impacted overall performance for the quarter.

We expect PVR-Inox to report footfalls of 33mn with pre Ind-AS EBITDA margin of 5.8%. Given weak performance in 1QFY24; we cut our pre-IND AS EBITDA estimates by 9%/8% for FY24E/FY25E but retain 'BUY' on the stock with a revised TP of Rs1,704 (14.5x Sep-24 EBITDA) as content pipeline for near-term is healthy with movies like Gadar-2, Oh My God-2, Jawan, Dream Girl-2, MI-Dead Reckoning and Oppenheimer in pipeline.

Broadcasting: We expect ZEEL to report 5.8% YoY growth in top-line to Rs19.5bn while EBITDA margin is expected to succumb to 6.3% amid weakness in adenvironment and continued investment in content. *Given persistent margin pressure, we cut our EPS estimates by 13%/4% for FY24E/FY25E*. Nonetheless, we maintain our 'BUY' rating with a TP of Rs236 (19x FY25E EPS) as we believe merger with SPNI will go through (key re-rating lever) notwithstanding the current challenges viz: 1) Puneet Goenka's directorship in merged entity given imminent SAT order and 2) pending NCLT approval.

Entertainment: We expect Nazara's top-line to increase 26.1% YoY on account of consolidation of WildWorks, while EBITDA margin is expected to improve sequentially to 12%. We expect Kiddopia's subscriber base to increase by 2% QoQ to 317,012 while the Freemium and SportsKeeda business will get a fillip in 1QFY24 due to presence of IPL. In a seasonally weak quarter, Esports business is expected to grow by 10% YoY. **We retain 'BUY' on Nazara with a DCF based TP of Rs804 and it remains our preferred pick in the media & entertainment space.**

Jinesh Joshi

jineshjoshi@plindia.com | 91-22-66322238

Stuti Beria

stutiberia@plindia.com | 91-22-66322246

July 6, 2023



Exhibit 2: Q1FY24 Result Preview (Rs mn)

Company Name		Q1FY24E	Q1FY23	YoY gr. (%)	Q4FY23	QoQ gr. (%)	Remark
	Sales	2,813	2,231	26.1	2,893	(2.8)	
Nazara Technologies	EBITDA	338	301	12.2	277	21.9	undertaken earlier and we expect subscriber growth of 2% on sequential basis. Even the Esports business is
	Margin (%)	12.0	13.5		9.6		expected to grow by just 10% YoY in a seasonally weak
	PBT	270	227	19.0	165	63.7	quarter. Overall, we expect top-line growth of 26.1% YoY buoyed by consolidation of WildWorks while EBITDA
	Adj. PAT	138	115	19.8	53	159.9	
	Sales	13,414	9,814	36.7	11,432	17.3	
	EBITDA	3,478	3,416	1.8	2,639	31.8	ATP/SPH of Rs245/129 respectively. (figures are not comparable on YoY basis due to consolidation with Ino).
PVR-Inox*	Margin (%)	25.9	34.8		23.1		As industry NBOC's were flat on sequential basis, we
	PBT	-934	851	NA	-1,992	NA	expect footfalls to mimic 4QFY23 performance. Accordingly, we expect footfalls of 33mn (30.5mn in
	Adj. PAT	-701	534	NA	-3,226	NA	AOEVOO) with the IND AO EDITOA to and a 4 5 000
	Sales	19,537	18,457	5.8	21,121	(7.5)	
Zee	EBITDA	1,231	2,507	(50.9)	1,517	(18.9)	due to continued weakness in the ad-environment. On the other hand, the overall subscription business is expected
Entertainment	Margin (%)	6.3	13.6		7.2		to increase by 11.2% YoY. We expect EBITDA margin to
Enterprises	PBT	645	1,986	(67.5)	430	50.0	remain under pressure and settle at ~6.3% due to continued investment in content and persistent weakness
	Adj. PAT	451	1,365	(66.9)	171	164.2	

Source: Company, PL

^{*}YoY figures are not comparable due to consolidation with Inox



Exhibit 3: Valuation Summary - Media

Company Names S/C Rating		ng CMP		Р МСар	Sales (Rs mn)			EBITDA (Rs mn)		PAT (Rs mn)			EPS (Rs)				RoE (%)				PE (x)						
		(Rs)	(Rs)	(Rs bn)	FY22	FY23	FY24E	FY25E	FY22	FY23	FY24E FY25E	FY22	FY23	FY24E	FY25E	FY22	FY23 F	Y24E F	Y25E	FY22	FY23 F	Y24E FY	′25E	FY22	FY23 F	Y24E F	Y25E
Nazara Technologies	C BUY	726	804	48.1	6,217	10,910	14,672	17,616	946	1,097	1,542 2,025	284	414	688	875	4.6	6.2	10.4	13.2	3.3	3.9	6.0	7.2	159.6	116.2	69.9	55.0
PVR Inox	C BUY	1,372	1,704	134.3	13,310	37,507	65,649	75,297	1,057	10,477	21,959 25,815	-4,882	-3,243	3,254	5,786	-80.1	-33.1	33.2	59.1	-35.8	-4.6	4.3	7.1	NA	NA	41.3	23.2
Zee Ent. Enterprises	C BUY	183	236	175.9	81,857	80,879	86,268	94,241	17,803	11,011	11,991 16,963	11,908	5,811	6,703	10,840	12.4	6.0	7.0	11.3	11.4	5.4	6.1	9.3	14.8	30.3	26.2	16.2

Source: Company, PL S=Standalone / C=Consolidated

Exhibit 4: Change in Estimates - Media

	Dot	lina	Townst Dries			Sales					PAT					EPS							
	Kai	ting	Target Price			FY24E			FY25E			FY24E				FY25E			FY24E			FY25E	
	С	Р	С	Р	% Chng.	С	Р	% Chng.	С	Р	% Chng.	С	Р	% Chng.	С	Р	% Chng.	С	Р	% Chng.	С	P %	
Nazara Technologies	BUY	BUY	804	804	0.0%	14,672	14,672	0.0%	17,616	17,616	0.0%	688	701	-1.9%	875	889	-1.6%	10.4	10.6	-1.9%	13.2	13.4 -1.6%	
PVR-Inox	BUY	BUY	1,704	1,879	-9.3%	65,649	68,567	-4.3%	75,297	78,370	-3.9%	3,254	4,045	-19.6%	5,786	6,682	-13.4%	33.2	41.3 -	-19.6%	59.1	68.3 -13.4%	
Zee Ent. Enterprises	BUY	BUY	236	240	-1.8%	86,268	87,234	-1.1%	94,241	95,323	-1.1%	6,703	7,694	-12.9%	10,840	11,315	-4.2%	7.0	8.0 -	-12.9%	11.3	11.8 -4.2%	

Source: Company, PL C=Current / P=Previous



Analyst Coverage Universe

Sr. No.	Company Name	Rating	TP (Rs)	Share Price (Rs)
1	Chalet Hotels	BUY	504	401
2	Entertainment Network (India)	Hold	180	126
3	Indian Railway Catering and Tourism Corporation	Hold	679	644
4	Inox Leisure	BUY	587	502
5	InterGlobe Aviation	BUY	2,565	2,257
6	Music Broadcast	Hold	18	11
7	Navneet Education	BUY	152	113
8	Nazara Technologies	BUY	804	566
9	PVR Inox	BUY	1,879	1,435
10	S Chand and Company	BUY	257	192
11	Safari Industries (India)	BUY	3,202	2,884
12	V.I.P. Industries	BUY	913	621
13	Zee Entertainment Enterprises	BUY	240	179

PL's Recommendation Nomenclature

 Buy
 : > 15%

 Accumulate
 : 5% to 15%

 Hold
 : +5% to -5%

 Reduce
 : -5% to -15%

 Sell
 : < -15%</td>

Not Rated (NR) : No specific call on the stock Under Review (UR) : Rating likely to change shortly



ANALYST CERTIFICATION

(Indian Clients)

We/l Mr. Jinesh Joshi- MS(Finance) and CFA, Ms. Stuti Beria- MBA Finance Research Analysts, authors and the names subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect our views about the subject issuer(s) or securities. We also certify that no part of our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report.

(US Clients)

The research analysts, with respect to each issuer and its securities covered by them in this research report, certify that: All of the views expressed in this research report accurately reflect his or her or their personal views about all of the issuers and their securities; and No part of his or her or their compensation was, is or will be directly related to the specific recommendation or views expressed in this research report.

DISCLAIMER

Indian Clients

Prabhudas Lilladher Pvt. Ltd, Mumbai, India (hereinafter referred to as "PL") is engaged in the business of Stock Broking, Portfolio Manager, Depository Participant and distribution for third party financial products. PL is a subsidiary of Prabhudas Lilladher Advisory Services Pvt Ltd. which has its various subsidiaries engaged in business of commodity broking, investment banking, financial services (margin funding) and distribution of third party financial/other products, details in respect of which are available at www.plindia.com.

This document has been prepared by the Research Division of PL and is meant for use by the recipient only as information and is not for circulation. This document is not to be reported or copied or made available to others without prior permission of PL. It should not be considered or taken as an offer to sell or a solicitation to buy or sell any security.

The information contained in this report has been obtained from sources that are considered to be reliable. However, PL has not independently verified the accuracy or completeness of the same. Neither PL nor any of its affiliates, its directors or its employees accepts any responsibility of whatsoever nature for the information, statements and opinion given, made available or expressed herein or for any omission therein.

Recipients of this report should be aware that past performance is not necessarily a guide to future performance and value of investments can go down as well. The suitability or otherwise of any investments will depend upon the recipient's particular circumstances and, in case of doubt, advice should be sought from an independent expert/advisor.

Either PL or its affiliates or its directors or its employees or its representatives or its clients or their relatives may have position(s), make market, act as principal or engage in transactions of securities of companies referred to in this report and they may have used the research material prior to publication.

PL may from time to time solicit or perform investment banking or other services for any company mentioned in this document.

PL is in the process of applying for certificate of registration as Research Analyst under Securities and Exchange Board of India (Research Analysts) Regulations, 2014

PL submits that no material disciplinary action has been taken on us by any Regulatory Authority impacting Equity Research Analysis activities.

PL or its research analysts or its associates or his relatives do not have any financial interest in the subject company.

PL or its research analysts or its associates or his relatives do not have actual/beneficial ownership of one per cent or more securities of the subject company at the end of the month immediately preceding the date of publication of the research report.

PL or its research analysts or its associates or his relatives do not have any material conflict of interest at the time of publication of the research report.

PL or its associates might have received compensation from the subject company in the past twelve months.

PL or its associates might have managed or co-managed public offering of securities for the subject company in the past twelve months or mandated by the subject company for any other assignment in the past twelve months.

PL or its associates might have received any compensation for investment banking or merchant banking or brokerage services from the subject company in the past twelve months.

PL or its associates might have received any compensation for products or services other than investment banking or merchant banking or brokerage services from the subject company in the past twelve months

PL or its associates might have received any compensation or other benefits from the subject company or third party in connection with the research report.

PL encourages independence in research report preparation and strives to minimize conflict in preparation of research report. PL or its analysts did not receive any compensation or other benefits from the subject Company or third party in connection with the preparation of the research report. PL or its Research Analysts do not have any material conflict of interest at the time of publication of this report.

It is confirmed that Mr. Jinesh Joshi- MS(Finance) and CFA, Ms. Stuti Beria- MBA Finance Research Analysts of this report have not received any compensation from the companies mentioned in the report in the preceding twelve months

Compensation of our Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions.

The Research analysts for this report certifies that all of the views expressed in this report accurately reflect his or her personal views about the subject company or companies and its or their securities, and no part of his or her compensation was, is or will be, directly or indirectly related to specific recommendations or views expressed in this report.

The research analysts for this report has not served as an officer, director or employee of the subject company PL or its research analysts have not engaged in market making activity for the subject company

Our sales people, traders, and other professionals or affiliates may provide oral or written market commentary or trading strategies to our clients that reflect opinions that are contrary to the opinions expressed herein, and our proprietary trading and investing businesses may make investment decisions that are inconsistent with the recommendations expressed herein. In reviewing these materials, you should be aware that any or all of the foregoing, among other things, may give rise to real or potential conflicts of interest.

PL and its associates, their directors and employees may (a) from time to time, have a long or short position in, and buy or sell the securities of the subject company or (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the subject company or act as an advisor or lender/borrower to the subject company or may have any other potential conflict of interests with respect to any recommendation and other related information and opinions.

US Clients

This research report is a product of Prabhudas Lilladher Pvt. Ltd., which is the employer of the research analyst(s) who has prepared the research report. The research analyst(s) preparing the research report is/are resident outside the United States (U.S.) and are not associated persons of any U.S. regulated broker-dealer and therefore the analyst(s) is/are not subject to supervision by a U.S. broker-dealer, and is/are not required to satisfy the regulatory licensing requirements of FINRA or required to otherwise comply with U.S. rules or regulations regarding, among other things, communications with a subject company, public appearances and trading securities held by a research analyst account.

This report is intended for distribution by Prabhudas Lilladher Pvt. Ltd. only to "Major Institutional Investors" as defined by Rule 15a-6(b)(4) of the U.S. Securities and Exchange Act, 1934 (the Exchange Act) and interpretations thereof by U.S. Securities and Exchange Commission (SEC) in reliance on Rule 15a 6(a)(2). If the recipient of this report is not a Major Institutional Investor as specified above, then it should not act upon this report and return the same to the sender. Further, this report may not be copied, duplicated and/or transmitted onward to any U.S. person, which is not the Major Institutional Investor.

In reliance on the exemption from registration provided by Rule 15a-6 of the Exchange Act and interpretations thereof by the SEC in order to conduct certain business with Major Institutional Investors, Prabhudas Lilladher Pvt. Ltd. has entered into an agreement with a U.S. registered broker-dealer, Marco Polo Securities Inc. ("Marco Polo").

Transactions in securities discussed in this research report should be effected through Marco Polo or another U.S. registered broker dealer.

Prabhudas Lilladher Pvt. Ltd.

3rd Floor, Sadhana House, 570, P. B. Marg, Worli, Mumbai-400 018, India | Tel: (91 22) 6632 2222 Fax: (91 22) 6632 2209 www.plindia.com