# **Equity Research**

February 3, 2023 BSE Sensex: 59932

ICICI Securities Limited is the author and distributor of this report

Q3FY23 result review and earnings/ TP revision

# Consumer Staples & Discretionary

Target price: Rs505

#### **Earnings revision**

| (%)    | FY23E  | FY24E |
|--------|--------|-------|
| Sales  | ↓ 3.3  | ↓ 4.9 |
| EBITDA | ↓ 9.4  | ↓ 6.3 |
| PAT    | ↓ 11.2 | ↓ 7.4 |

#### Target price revision Rs505 from Rs545

Shareholding pattern

|                            | Jun<br>'22 | Sep<br>'22 | Dec<br>'22 |
|----------------------------|------------|------------|------------|
| Promoters<br>Institutional | 75.0       | 75.0       | 75.0       |
| investors                  | 14.6       | 14.2       | 14.0       |
| MFs and other              | 1.0        | 1.4        | 1.1        |
| Insurance co               | 2.3        | 1.5        | 1.5        |
| FIIs                       | 11.3       | 11.3       | 11.4       |
| Others                     | 10.4       | 10.8       | 11.0       |
| Source: BSE                |            |            |            |

ESG disclosure score

| Year        | 2020 | 2021 | Chg   |
|-------------|------|------|-------|
| ESG score   | 42   | 42.2 | 0.5   |
| Environment | 19   | 20   | 6.2   |
| Social      | 23   | 23   | -     |
| Governance  | 84   | 83   | (0.7) |

Note - Score ranges from 0 - 100 with a higher score indicating higher ESG disclosures.
Source: Bloomberg, I-sec research

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# **INDIA**



# **Berger Paints**

**REDUCE** 

Rs541

Maintained cyclical challenges

Transitory issues impacted Q3; cyclical challenges emerge for FY24

Berger's Q3FY23 earnings declined 13.4% YoY due to (1) lower sales of exterior paints due to prolonged monsoon and (2) high priced inventory impacted EBITDA margin by 239bps. We note these issues are transitory and management is confident of double-digit revenue and volume growth in Q4FY23 with margin recovery. However, we model key trends to unfold as (1) revenue growth in FY24-25 is likely to be materially lower than FY22-23 due to negligible price hikes and lower volume growth with higher competitive pressures and revival of unorganized sector, (2) likely inferior revenue mix due to inflationary pressures and likely higher discounting by smaller players at low end of market and (3) With market leader planning to operate in EBITDA margin band of 17-20%, there is cap on EBITDA margin recovery for Berger. Our stance of industry profit pool shrinkage due to steep competitive pressures remain intact. Maintain REDUCE.

- ▶ Q3FY23 results: Berger reported revenue growth of 5.6% YoY. EBITDA and adjusted PAT declined 10.8% and 13.4%, respectively. Decorative volume growth was 6%. Gross and EBITDA margin declined 198bps and 239bps, respectively YoY due to high priced inventory and adverse revenue mix. Standalone revenue growth was 7.2% YoY but EBITDA and PAT declined 9.4% and 6.1% respectively. Adjusting from dividend from subsidiaries, Standalone PAT declined 19.7% YoY.
- ▶ Lower sales of exterior emulsions: Due to prolonged monsoon, revenues of exterior emulsion were affected. It led to lower realization as well as lower margins. The company expects the revenue mix to improve in Q4FY23 and is also confident of double digit revenue and volume growth in Q4FY23.
- ▶ All regions doing well except North India: Berger has reported growth across rural and urban markets. It has also done well in East, West and South India. However, it still continues to face issues in North India. Commencement of Sandila, UP plant is likely to better service North India market and the recoup lost market shares.
- ▶ Revenue growth likely to be lower than recent past: Berger reported strong revenue CAGR of 25% over FY21-23 led by strong volume growth and price hikes. However, we note there will be negligible price hikes in FY24-25. Volume growth is likely to be weaker along with inferior revenue mix with higher competitive pressures, revival of unorganized / smaller players and high inflation.
- ▶ Maintain REDUCE: We model Berger to report revenue and PAT CAGRs of 15% and 17% YoY respectively over FY22-25. RoE is expected to be stable ~23% over FY22-25. However, we believe the stock price upside is limited at current valuations (39x FY25E EPS) and hence maintain REDUCE rating with DCF-based revised target price of Rs505. Key upside risk is higher-than-expected market share gains in paints and steep correction in input prices.

| Market Ca  | ар           | Rs525bn/ | US\$6.4bn |
|------------|--------------|----------|-----------|
| Reuters/E  | Bloomberg    | BRGR.BO  | BRGR IN   |
| Shares O   | utstanding ( | mn)      | 971.4     |
| 52-week    | Range (Rs)   |          | 743/540   |
| Free Floa  | t (%)        |          | 25.0      |
| FII (%)    |              |          | 11.4      |
| Daily Volu | ume (US\$'00 | 00)      | 6,367     |
| Absolute   | Return 3m (  | %)       | (9.2)     |
| Absolute   | Return 12m   | (%)      | (26.9)    |
| Sensex R   | teturn 3m (% | 6)       | (1.5)     |
| Sensex R   | teturn 12m ( | %)       | 1.9       |

| Year to March (cons) | FY22   | FY23E    | FY24E    | FY25E    |
|----------------------|--------|----------|----------|----------|
| Net Revenue (Rs mn)  | 87,618 | 1,05,991 | 1,19,364 | 1,33,288 |
| Net Profit (Rs mn)   | 8,173  | 9,223    | 11,463   | 13,329   |
| Dil. EPS (Rs)        | 8.6    | 9.5      | 11.8     | 13.7     |
| % Chg YoY            | 15.7   | 10.7     | 24.3     | 16.3     |
| P/E (x)              | 63.1   | 57.0     | 45.8     | 39.4     |
| CEPS (Rs)            | 10.9   | 12.2     | 14.7     | 16.9     |
| EV/EBITDA (x)        | 40.0   | 35.4     | 29.3     | 25.7     |
| Dividend Yield (%)   | 0.6    | 0.6      | 0.6      | 0.7      |
| RoCE (%)             | 19.0   | 18.3     | 20.0     | 20.2     |
| RoE (%)              | 22.7   | 21.8     | 23.3     | 23.1     |

Table 1: Q3FY23 financial performance (consolidated)

(Rs mn, year ending March 31)

|                     | Q3FY23 | Q3FY22 | % YoY    | Q2FY23 | % QoQ   |
|---------------------|--------|--------|----------|--------|---------|
| Net revenues        | 26,936 | 25,508 | 5.6      | 26,709 | 0.8     |
| Raw materials       | 17,591 | 16,153 | 8.9      | 17,281 | 1.8     |
| % of sales          | 65%    | 63%    | 198 bps  | 65%    | 61 bps  |
| Employee costs      | 1,481  | 1,360  | 8.9      | 1,604  | (7.7)   |
| % of sales          | 5.5%   | 5.3%   | 17 bps   | 6.0%   | -51 bps |
| Other expenditure   | 4,367  | 4,074  | 7.2      | 4,185  | 4.3     |
| % of sales          | 16%    | 16%    | 24 bps   | 16%    | 54 bps  |
| Total expenditure   | 23,439 | 21,587 | 8.6      | 23,070 | 1.6     |
| EBITDA              | 3,497  | 3,921  | (10.8)   | 3,640  | (3.9)   |
| EBITDA margin (%)   | 13.0%  | 15.4%  | -239 bps | 13.6%  | -65 bps |
| Other income        | 109    | 155    | (29.6)   | 126    | (13.5)  |
| PBDIT               | 3,605  | 4,076  | (11.5)   | 3,765  | (4.2)   |
| Depreciation        | 644    | 561    | 14.8     | 625    | 3.0     |
| PBIT                | 2,962  | 3,515  | (15.7)   | 3,141  | (5.7)   |
| Interest            | 296    | 139    | 113.4    | 241    | 22.5    |
| PBT                 | 2,666  | 3,377  | (21.0)   | 2,899  | (8.0)   |
| Tax                 | 680    | 842    | (19.3)   | 735    | (7.5)   |
| % of PBT            | 25%    | 25%    | 56 bps   | 25%    | 14 bps  |
| Extraordinary       | 89     | (106)  |          | (96)   |         |
| PAT                 | 2,076  | 2,429  | (14.6)   | 2,068  | 0.4     |
| Share in Associates | 23     | (7)    | (413.9)  | 29     | (22.6)  |
| Reported PAT        | 2,098  | 2,422  | (13.4)   | 2,098  | 0.0     |
| Adjusted PAT        | 26,936 | 25,508 | 5.6      | 26,709 | 0.8     |

Source: Company data, I-Sec research

Table 2: Q3FY23 financial performance (standalone)

(Rs mn, year ending March 31)

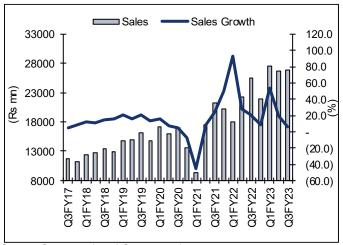
| (riching) year enamy maren or | Q3FY23 | Q3FY22 | % YoY    | Q2FY23 | % QoQ    |
|-------------------------------|--------|--------|----------|--------|----------|
| Net revenues                  | 24,189 | 22,562 | 7.2      | 23,738 | 1.9      |
| Raw materials                 | 16,009 | 14,437 | 10.9     | 15,546 | 3.0      |
| % of sales                    | 66%    | 64%    | 220 bps  | 65%    | 69 bps   |
| Employee costs                | 1,115  | 983    | 13.4     | 1,205  | (7.4)    |
| % of sales                    | 5%     | 4%     | 25 bps   | 5%     | -47 bps  |
| Other expenditure             | 3,952  | 3,706  | 6.6      | 3,804  | 3.9      |
| % of sales                    | 16%    | 16%    | -9 bps   | 16%    | 31 bps   |
| Total expenditure             | 21,076 | 19,126 | 10.2     | 20,555 | 2.5      |
| EBITDA .                      | 3,113  | 3,436  | (9.4)    | 3,183  | (2.2)    |
| EBITDA margin (%)             | 12.9%  | 15.2%  | -236 bps | 13.4%  | -54 bps  |
| Other income                  | 395    | 140    | 182.6    | 142    | 177.8    |
| PBDIT                         | 3,508  | 3,576  | (1.9)    | 3,325  | 5.5      |
| Depreciation                  | 569    | 494    | 15.1     | 550    | 3.4      |
| PBIT                          | 2,940  | 3,082  | (4.6)    | 2,775  | 5.9      |
| Interest                      | 256    | 123    | 107.7    | 208    | 23.0     |
| PBT                           | 2,684  | 2,959  | (9.3)    | 2,567  | 4.5      |
| Tax                           | 613    | 756    | (19.0)   | 660    | (7.2)    |
| % of PBT                      | 23%    | 26%    | -272 bps | 26%    | -289 bps |
| PAT                           | 2,071  | 2,203  | (6.0)    | 1,907  | 8.6      |
| Extraordinary items           | 18     | 5      | , ,      | (29)   |          |
| Reported PAT                  | 2,089  | 2,207  | (5.4)    | 1,878  | 11.2     |
| Adjusted PAT                  | 2,071  | 2,204  | (6.1)    | 1,907  | 8.6      |

# Takeaways from Q3FY23 results and conference call

- Berger's Decorative business was impacted in Q3FY23 due to (1) extended monsoon, (2) high base effect and (3) short festive season.
- Higher rainy days resulted in lower sales of exterior emulsion and it led to change in revenue mix.
- With higher proportion of low value paints, the company reported volume growth of 6% YoY.
- While recovery in Auto and industrial sectors have helped Industrial paints report healthy growth, weak demand from fan industry led to lower revenues of powder coating.
- The company has achieved additional price hikes from its Industrial customers in Q3FY23.
- The company is confident of reporting higher double digit revenue and volume growth in Q4FY23.
- Berger has seen growth across the rural as well as urban markets.
- It is doing well in East, West and South regions. However, its North India sales are relatively impacted.
- The company had high priced raw material inventory and it led to lower margins in Q3FY23. Berger expects some benefit of correction in input prices in Q4FY23 and also expects full benefit of lower commodity prices in Q1FY24.
- Nepal subsidiary reported revenue decline due to steep inflationary pressures and Poland subsidiary reported muted revenues due to unrest with Ukraine war and steep inflation.
- The company has added 8,000 sales touch points in 9MFY23. It also added 4,300 Colorbank machines.
- Commencement of Sandila, Uttar Pradesh plant is expected to result in lower inventory holding and will also help to reduce working capital.
- The company expects the revenue mix to improve in Q4FY23 with higher sales of exterior emulsions. While the winter is expected to impact exterior paints in North India, the company does not expect any material impact.
- The company indicated that there are normal rebates and trade discounts in market and there is no steep discounting in the market.

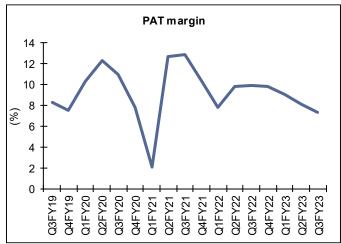
# **Quarterly operational highlights (Consolidated)**

#### **Chart 1: Revenues and Growth rates**



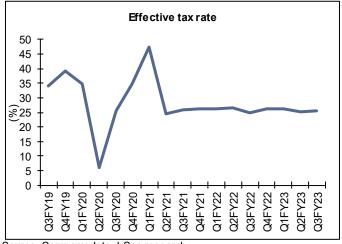
Source: Company data, I-Sec research

**Chart 3: PAT margin** 



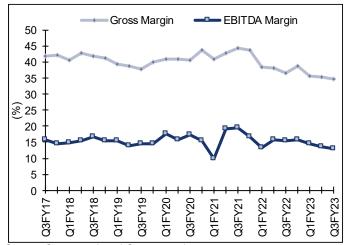
Source: Company data, I-Sec research

**Chart 5: Effective tax rate** 



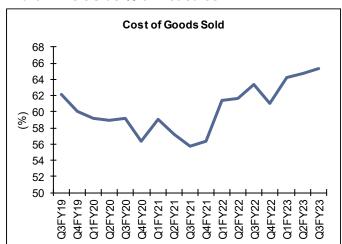
Source: Company data, I-Sec research

**Chart 2: Gross and EBITDA margins** 



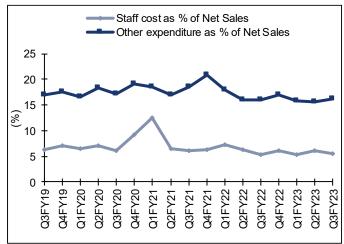
Source: Company data, I-Sec research

Chart 4: COGS as % of Net sales



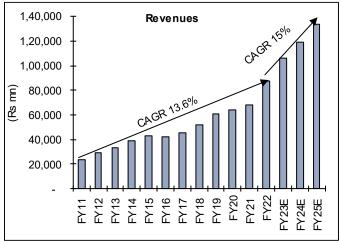
Source: Company data, I-Sec research

Chart 6: Staff cost and other expenditure



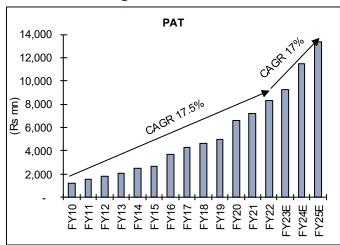
# **Annual operational highlights (Consolidated)**

#### **Chart 7: Revenues and growth rates**



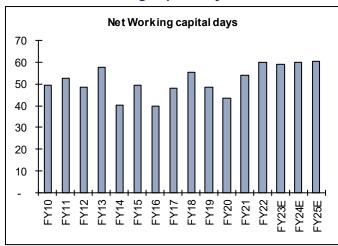
Source: Company data, I-Sec research

#### **Chart 9: PAT and growth rates**



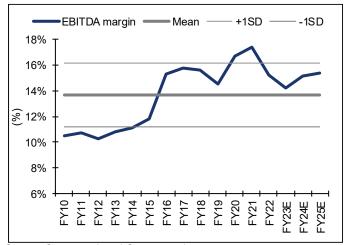
Source: Company data, I-Sec research

#### Chart 11: Net working capital days



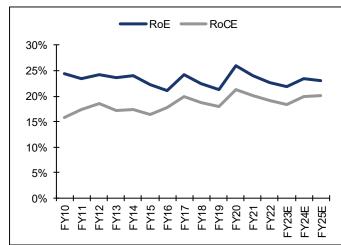
Source: Company data, I-Sec research

**Chart 8: EBITDA margin** 



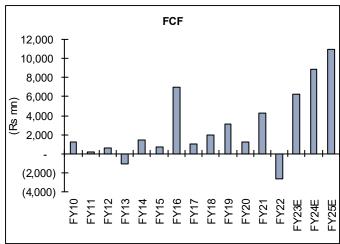
Source: Company data, I-Sec research

#### Chart 10: RoE & RoCE



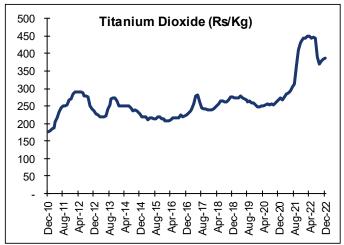
Source: Company data, I-Sec research

#### Chart 12: Free cash-flow



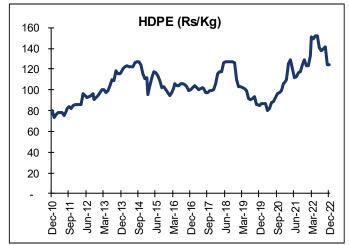
# Key raw material prices

#### Chart 13: Titanium di-oxide



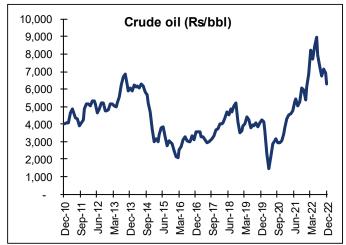
Source: Company data, I-Sec research

**Chart 15: Packaging material - HPDE** 



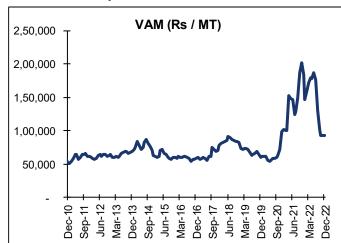
Source: Company data, I-Sec research

Chart 14: Crude oil



Source: Company data, I-Sec research

**Chart 16: VAM prices** 

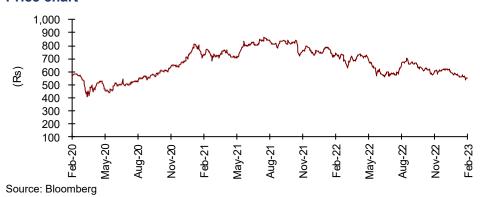


Source: Company data, I-Sec research

**Chart 17: Mean PE and Standard deviation** 



# **Price chart**



7

# Financial summary (consolidated)

**Table 3: Profit & loss statement** 

(Rs mn, year ending March 31)

|                             | FY22   | FY23E    | FY24E    | FY25E    |
|-----------------------------|--------|----------|----------|----------|
| Net Revenues                | 87,618 | 1,05,991 | 1,19,364 | 1,33,288 |
| Operating Expenses          | 74,307 | 90,939   | 1,01,252 | 1,12,751 |
| EBITDA                      | 13,311 | 15,053   | 18,112   | 20,537   |
| % margins                   | 15.2%  | 14.2%    | 15.2%    | 15.4%    |
| Depreciation & Amortisation | 2,265  | 2,612    | 2,850    | 3,097    |
| Gross Interest              | 507    | 722      | 722      | 722      |
| Other Income                | 646    | 562      | 736      | 1,051    |
| Recurring PBT               | 11,184 | 12,280   | 15,275   | 17,770   |
| Less: Taxes                 | 2,893  | 3,095    | 3,849    | 4,478    |
| Less: Minority Interest     | 38     | 38       | 38       | 38       |
| Net Income (Reported)       | 8,328  | 9,223    | 11,463   | 13,329   |
| Extraordinaries (Net)       | 155    | -        | -        | -        |
| Recurring Net Income        | 8,173  | 9,223    | 11,463   | 13,329   |

Source: Company data, I-Sec research

**Table 4: Balance sheet** 

(Rs mn, year ending March 31)

| _                           | FY22   | FY23E  | FY24E  | FY25E  |
|-----------------------------|--------|--------|--------|--------|
| Assets                      |        |        |        |        |
| Total Current Assets        | 39,702 | 46,765 | 54,106 | 63,488 |
| of which cash & cash eqv.   | 3,130  | 2,524  | 4,283  | 7,853  |
| Total Current Liabilities & |        |        |        |        |
| Provisions                  | 21,936 | 26,897 | 29,900 | 33,275 |
| Net Current Assets          | 17,765 | 19,868 | 24,206 | 30,213 |
| Investments                 | 4,490  | 7,990  | 11,490 | 14,990 |
| Net Fixed Assets            | 19,113 | 19,300 | 19,250 | 19,153 |
| Capital Work-in-Progress    | 6,055  | 6,055  | 6,055  | 6,055  |
| Goodwill                    | 2,756  | 2,756  | 2,756  | 2,756  |
| Total Assets                | 50,179 | 55,969 | 63,757 | 73,168 |
| Liabilities                 |        |        |        |        |
| Borrowings                  | 10,320 | 10,320 | 10,320 | 10,320 |
| Deferred Tax Liability      | 517    | 517    | 517    | 517    |
| Minority Interest           | 72     | 72     | 72     | 72     |
| Equity Share Capital        | 971    | 971    | 971    | 971    |
| Face Value per share (Rs)   | 10     | 10     | 10     | 10     |
| Reserves & Surplus*         | 38,299 | 44,089 | 51,876 | 61,287 |
| Less: Misc. Exp. n.w.o.     |        |        |        |        |
| Net Worth                   | 39,270 | 45,060 | 52,848 | 62,259 |
| Total Liabilities           | 50,179 | 55,969 | 63,757 | 73,168 |

Source: Company data, I-Sec research

**Table 5: Cashflow statement** 

(Rs mn, year ending March 31)

|                          | FY22    | FY23E   | FY24E   | FY25E   |
|--------------------------|---------|---------|---------|---------|
| Operating Cashflow       | 10,556  | 11,798  | 14,276  | 16,388  |
| Working Capital Changes  | (4,430) | (2,708) | (2,579) | (2,437) |
| Capital Commitments      | (8,799) | (2,800) | (2,800) | (3,000) |
| Free Cashflow            | (2,674) | 6,290   | 8,897   | 10,951  |
| Cash flow from Investing |         |         |         |         |
| Activities               | 332     | (3,500) | (3,500) | (3,500) |
| Issue of Share Capital   | -       | -       | -       | -       |
| Inc (Dec) in Borrowings  | 3,847   | -       | -       | _       |
| Dividend paid            | (3,010) | (3,155) | (3,398) | (3,641) |
| Change in Deferred Tax   |         |         |         |         |
| Liability                | 17      | -       | -       | -       |
| Chg. in Cash & Bank      |         |         |         |         |
| balances                 | (1,267) | (606)   | 1,759   | 3,570   |

Source: Company data, I-Sec research

### **Table 6: Key ratios**

(Year ending March 31)

| (Teal ending Walch 31)                      | FY22            | FY23E | FY24E | FY25E |
|---|-----------------|-------|-------|-------|
| Per Share Data (Rs)                         |                 |       |       |       |
| EPS ` ´                                     | 8.6             | 9.5   | 11.8  | 13.7  |
| Cash EPS                                    | 10.9            | 12.2  | 14.7  | 16.9  |
| Dividend per share (DPS)                    | 3.1             | 3.3   | 3.5   | 3.8   |
| Book Value per share (BV)                   | 40.4            | 46.4  | 54.4  | 64.1  |
| Growth (%)                                  |                 |       |       |       |
| Net Sales                                   | 28.5            | 21.0  | 12.6  | 11.7  |
| EBITDA                                      | 12.0            | 13.1  | 20.3  | 13.4  |
| PAT   | 15.7            | 10.7  | 24.3  | 16.3  |
| Cash EPS                                    | 12.7            | 11.8  | 21.0  | 14.8  |
| Valuation Ratios (x)                        |                 |       |       |       |
| P/E   | 63.1            | 57.0  | 45.8  | 39.4  |
| P/CEPS                                      | 49.8            | 44.5  | 36.8  | 32.1  |
| P/BV  | 13.4            | 11.7  | 9.9   | 8.4   |
| EV / EBITDA                                 | 40.0            | 35.4  | 29.3  | 25.7  |
| EV / Sales                                  | 6.1             | 5.0   | 4.5   | 4.0   |
| Operating Ratios                            |                 |       |       |       |
| Raw Material / Sales (%)                    | 62.0            | 63.0  | 62.0  | 61.7  |
| Employee cost / Sales (%)                   | 6.2             | 6.1   | 6.2   | 6.2   |
| SG&A / Sales (%)                            | 16.6            | 16.7  | 16.7  | 16.6  |
| Other Income / PBT (%)                      | 5.8             | 4.6   | 4.8   | 5.9   |
| Effective Tax Rate (%)                      | 25.9            | 25.2  | 25.2  | 25.2  |
| Working Capital (days)                      | 60.1            | 58.9  | 60.1  | 60.4  |
| Inventory Turnover (days)                   | 95.2            | 95.2  | 95.2  | 95.2  |
| Receivables (days)                          | 43.3            | 43.3  | 43.3  | 43.3  |
| Payables (days)                             | 119.5           | 119.5 | 119.5 | 119.5 |
| Net D/E Ratio (x)                           | 0.3             | 0.2   | 0.2   | 0.2   |
| Profitability Ratios (%)                    |                 |       |       |       |
| Net Income Margins                          | 9.5             | 8.7   | 9.6   | 10.0  |
| RoACE                                       | 19.0            | 18.3  | 20.0  | 20.2  |
| RoAE  | 22.7            | 21.8  | 23.3  | 23.1  |
| Dividend Payout                             | 36.3            | 34.4  | 29.7  | 27.4  |
| Dividend Yield                              | 0.6             | 0.6   | 0.6   | 0.7   |
| EBITDA Margins Source: Company data I-Sec r | 15.2<br>esearch | 14.2  | 15.2  | 15.4  |

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