Maruti Suzuki

BSE SENSEX



Motilal Oswal



Bloomberg	MSIL IN
Equity Shares (m)	302
M.Cap.(INRb)/(USDb)	2718.6 / 34.2
52-Week Range (INR)	9195 / 6540
1, 6, 12 Rel. Per (%)	-9/2/24
12M Avg Val (INR M)	6342

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Y/E MARCH	2022	2023E	2024E
Sales	883.0	1,149.8	1,354.6
EBITDA	57.0	102.7	151.2
Adj. PAT	37.7	68.7	114.5
Cons. Adj. EPS (INR)	128.4	230.7	382.8
EPS Gr. (%)	-11.6	79.6	65.9
BV/Sh. (INR)	1,790	1,958	2,217
Ratios			
RoE (%)	7.0	11.6	17.1
RoCE (%)	8.7	15.4	22.5
Payout (%)	46.7	52.0	34.0
Valuations			
P/E (x)	70.1	39.0	23.5
P/BV (x)	5.0	4.6	4.1
EV/EBITDA (x)	40.1	21.6	14.1
Div. Yield (%)	0.7	1.3	1.4

Shareholding pattern (%)

As On	Jun-22	Mar-22	Jun-21
Promoter	56.4	56.4	56.4
DII	18.0	16.3	15.8
FII	21.9	22.6	22.9
Others	3.7	4.8	5.0

FII Includes depository receipts

CMP: INR8,999

TP: INR11,300 (+26%)

Buy

Aims to plug gaps in its portfolio and technologies Targets 2m volumes in FY23 and regaining 50% market share

that we found interesting in MSIL's FY22 Annual Report.

MSIL's FY22 Annual Report highlighted: a) its focus on SUVs by launching several products, b) its export focus, c) kick-start of electrification through strong Hybrids in FY23 and BEV in FY25, and d) leveraging multiple means to meet its end objective of reducing CO2 emissions. The management is targeting volumes of 2m units in FY23 and is confident of regaining its 50% market share in the near future. Here are the five things

- Focusses on the SUV segment by launching new age products to fill product gaps: While the SUV segment continued to grow faster in FY22, MSIL faced some product gaps in this segment, resulting in a loss in market share. It is strengthening its presence in the SUV segment, with the recent launch of the Brezza and Grand Vitara. It plans to further solidly its presence with additional launches. Beyond SUV, it has been working on products in other segments and new-age features like heads-up display (HUD), 360 view camera, SmartPlay Pro+ infotainment system with a HD display, inbuilt next-gen Suzuki connect, electronic stability program (ESP), ventilated seats, etc.
- Targets 2m units in FY23 and regaining 50% market share in the near future: In FY23, vehicle production will increase as the availability of semiconductors has improved. MSIL has also made further improvisations to enhance production. This, coupled with recently launched Brezza and Grand Vitara, will help it reach 2m units in FY23. With an expansion and refreshment of its product portfolio, and offerings of new age features and fuel-efficient technologies, it is looking to regain its market share of 50% in the near future.
 - Kicks off the electrification drive with a strong Hybrid: With the introduction of a strong hybrid technology in Grand Vitara, MSIL has taken the first step towards electrification. This technology delivers a fuel efficiency of 27.97km/liter in official tests, which is almost 10 km/ liter higher than its competitors. CO2 emissions are lower by 26.4% and energy efficiency is higher by 35.9% as compared to its ICE variant. It plans to launch its first BEV in CY25. The parent plants to invest ~INR104b in the manufacture of EVs and batteries in SMG. It has localized the manufacture of its battery pack through Toshiba-Denso-Suzuki joint venture (TDSG) and will be supplying batteries for the strong Hybrid. TDSG is India's first lithium-ion battery manufacturing plant with cell level localization.

Multiple means to meet the end objective of CO2 reduction: In the run-up to full electrification, the management plans to reduce CO2 emissions via the use of CNG, ethanol, biogas, and strong Hybrids. CNG has seen strong traction in FY22, up 48% YoY, led by a 43% increase in CNG outlets to 4,433. CNG vehicles constituted 17% of MSIL's domestic volumes (v/s 12% in FY21). With the government's focus on CNG and its aim of expanding its reach to 17k outlets, the demand for CNG vehicles is expected to remain high. MSIL's petrol models are already compatible with 10% ethanol blended petrol (EBP). It is getting ready for 20% EBP (applicable from Apr'23). Its CNG vehicles can run on compressed biogas without any modification.

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Investors are advised to refer through important disclosures made at the last page of the Research Report.

Motilal Oswal research is available on www.motilaloswal.com/Institutional-Equities, Bloomberg, Thomson Reuters, Factset and S&P Capital.

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Exports – FY22 was a year of inflection: Exports grew 148% in FY22 as the semiconductor shortages did not majorly affect its export models. Exports to Africa, particularly South Africa, grew 200% and accounted for ~50% of the total export volume in FY22, led by a better demand environment and its efforts in developing these markets over the past few years. Besides expanding its product portfolio and its reach, its best practices are being implemented to further enhance customer satisfaction. Supplies to Toyota, via SMC in the African market, also boosted exports. It also saw a strong growth in exports to Latin America and Middle East, which are among its other important export destinations.

Other highlights

- Transition to Phase II of BS-VI emission norms nears the half way mark: Out of a total of 61 applications, MSIL has transitioned 31 applications to BS-VI Phase-II by Apr'22. It is planning to complete the rest prior to the regulatory deadline.
- e-financing off to a good start: Maruti Suzuki Smart Finance (MSSF), an online end-to-end car finance facility, is now available across India and is being offered by 16 financiers. Till Mar'22, MSSF has disbursed over INR170b worth of loans to over 313k customers. With this, MSIL has digitalized 24 out of the 26 customer interaction points while buying a car. The remaining two interaction points are test drive and delivery of the vehicle.
- New plant can potentially become one of the biggest in the world: It has finalized land purchase at Kharkhoda (Haryana) to set up a new plant, with the first/second phase of commissioning in CY25/CY26. This site has the potential to become one of the largest car manufacturing sites globally. It is also increasing its annual capacity at Manesar by another 100k units.
- Kick starts pilot project on company owned dealer operated (CODO) outlets: MSIL began its CODO pilot project in FY22 with two outlets on freehold land. There are four more CODO outlets under various stages of preparation. It plans to increase the number of CODO outlets on its acquired land parcels.
- JV for scrapping begins operations in FY22: Maruti Suzuki Toyotsu India Pvt. (MSTI), a JV for recycling of vehicles in India, began operations in FY22. In the first six months of its operations, it helped recover ~0.1m kg of steel and 19,000 kg of aluminum from scrapped vehicles.

Highlights from the financial statements

- MSIL saw savings of INR1.7b/INR3b in FY22 from localization/VAVE (v/s INR1.4b/ INR2.5b in FY21). Total savings stood at 0.5% of total sales (v/s 0.6% in FY21). Despite these savings, RM cost, as a percentage of sales, grew 330bp due to commodity cost inflation.
- Royalty declined by 120bp to 3.4% (the lowest since FY10) as there were no model launches in the last two years.
- Core working capital days rose to -17 days from -30 days in FY21 due to a reduction in payable days.
- Weak operating performance and higher working capital led to a sharp decline in CFO to INR17.9b in FY22 from INR88.4b in FY21). This, coupled with an increase in capex, led to the first negative FCF in a decade (at -INR15.3b v/s INR65b in FY21).

- Net cash fell by ~INR9b to INR434b, which is ~80% of capital employed (v/s ~82.5% in FY21).
- Considering a weak operating performance in a COVID-affected FY22, RoE fell to 7% (down 120bp YoY). This is lowest RoE in MSIL's listed history. However, RoIC improved by 7.9pp to 26.8% in FY22.

Valuation and view

- Strong demand and favorable product lifecycle for MSIL augurs well for market share and margin. We expect a recovery in both market share and margin in 2HFY23, led by an improvement in supplies and mix, a favorable product lifecycle, RM and forex benefits, and operating leverage.
- The stock trades at 39x/23.5x FY23E/FY24E consolidated EPS. We maintain our Buy rating with a TP of INR11,300 (27x Sep'24E consolidated EPS).

Exhibit 1: MSIL's sales outlets grew by 237, taking the total count to 3,357 in 2,156 cities



Source: Company, MOFSL



Source: Company, MOFSL

Exhibit 3: Pre-owned car network declines for the third year in a row in FY22



Source: Company, MOFSL





Exhibit 6: Contract manpower increases by ~6% in FY22

Exhibit 5: Alternate fuel vehicles (CNG, LPG, and Hybrids) drive reduction in CO2 emissions



Source: Company, MOFSL



Exhibit 7: Growth in R&D engineers expands at a slower pace



Exhibit 8: MSIL sees significant growth in savings due to localization (INR m)



Source: Company

Valuation and view

Our long-term view on the PV industry remains intact: Growth in the Indian PV industry has undershot our volume expectations for the past five years (volume CAGR of ~1.3% over FY15-20). This can be attributed to several factors, including weaker economic growth, stringent financing, regulatory impact on costs in FY19 and FY20, and the COVID-19 pandemic. We expect industry volumes to recover from the low base of FY21, driven by higher aspirations, improving affordability, and lower penetration (less than 30 cars per population of 1,000). We estimate a 13.5% PV industry volume CAGR over FY22-25.

- Strong product portfolio with numerous launches lined up over the next few years: MSIL can emerge as the biggest beneficiary of a demand recovery once the COVID pandemic ends, considering its stronghold in the Entry-level segment and a favorable product lifecycle. Launches like the Brezza and Grand Vitara are seeing a good customer pull. It can gain further market share from an expected shift towards petrol and Hybrid vehicles, resulting in ~14% volume CAGR over FY22-25E. This, coupled with an improved mix and lower discounts, will drive ~19% revenue CAGR over FY22-25E.
- Recovery underway in its operating performance: While FY21 saw the brunt of COVID-led restrictions on its operations, FY22 was marred by a second lockdown and semiconductor shortages. A recovery in demand will be supported by a favorable product lifecycle as well as a continued shift to personal mobility. EBITDA margin fell to a 20-year low of 6.5% in FY22 on higher commodity costs, a weak forex rate, and an operating deleverage. The recovery in EBITDA margin to ~12% in FY25E is driven by: a) normalization in the product lifecycle, b) lower discounts, c) price increases and an improvement in the mix, d) cost-saving initiatives, e) lower royalty, and f) operating leverage.
- Strong margin and an asset-light model to result in a strong FCF generation and RoE improvement: The Gujarat plant's arrangement with its parent Suzuki will render MSIL's business asset-light, allowing the management to focus on marketing. We expect FCF generation to improve to ~INR258.6b over FY22-25 (v/s ~INR84b in FY19-21), after budgeting for an annual capex of ~INR40b. We expect RoCE to improve gradually to ~23.3% by FY25 from 8.7% in FY22.
- Structural improvements in the business to support valuations: After a gap of over two years, we expect product launches to resume, with a mix of complete product upgrades (five within the next two-to-three years) and model launches (four within the next two years). This should drive volume and market share growth. We see scope for a further improvement in dividend payouts and a resultant re-rating. The stock trades at 39x/23.5x FY23E/FY24E consolidated EPS. We maintain our Buy rating with a TP of INR11,300 (27x Sep'24E consolidated EPS).



Expect 53% EPS CAGR over FY22-25

Exhibit 11: Market share declines (excluding Mini) due to the absence of the diesel portfolio

	FY18	FY19	FY20	FY21	FY22
Mini	71.3	72.3	79.0	84.5	88.5
Compact	52.2	56.4	57.4	54.8	55.3
Compact-Sedan	61.8	57.9	61.9	57.9	57.1
Mid-Size	30	25.8	25.8	19.1	20.0
UVC	40	40.4	27.9	20.2	18.6
UV1	38.8	38.2	31.4	25.7	25.8
MSIL Dom. PV market share (%)	50.2	51.4	51.1	47.7	43.4

*Excluding supplies to Toyota; Source: Company, MOFSL

Exhibit 13: Utilization to improve materially

Exhibit 15: Fixed cost as a percentage of sales



Source: Company, MOFSL



Source: Company, MOFSL

Exhibit 12: Trends in volume and growth over FY22-25E



Source: Company, MOFSL

Exhibit 14: Discounts to increase from the lows of FY22



Source: Company, MOFSL

Exhibit 16: EBITDA margin and EBITDA per car



Source: Company, MOFSL

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Exhibit 17: EPS (INR) and growth in EPS



Source: MOFSL, Company

Exhibit 19: Expect a recovery in FCF conversion





Source: MOFSL, Company

Exhibit 20: RoE v/s RoIC (%)



Source: Company, MOFSL

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Exhibit 21: Snapshot of the revenue model

'000 units	FY19	FY20	FY21	FY22	FY23E	FY24E	FY25E
A1/LCVs	24	22	30	34	42	46	49
Growth (%)	138.0	-8.8	35.7	14.4	25.0	8.0	8.0
As a percentage of dom. vol.	1.4	1.5	2.2	2.4	2.4	2.3	2.3
MPV (Vans)	179	118	105	108	128	136	144
Growth (%)	15.1	-33.7	-11.3	3.1	18.5	6.0	6.0
As a percentage of dom. vol.	10.2	8.1	7.7	7.7	7.4	6.9	6.8
A2 (other Hatchbacks)	987	881	840	810	971	1,015	1,065
Growth (%)	5.5	-10.8	-4.6	-3.6	19.8	4.5	5.0
As a percentage of dom. vol.	56.3	60.3	61.7	57.3	56.1	51.4	50.5
A3 (Dzire, Ciaz)	300	204	142	145	176	185	194
Growth (%)	0.3	-31.9	-30.5	1.8	21.7	5.0	5.0
As a percentage of dom. vol.	17.1	14.0	10.4	10.2	10.2	9.4	9.2
UVs (Ertiga, Compact SUV)	264	235	245	317	413	593	654
Growth (%)	4.1	-10.9	4.3	29.3	30.0	43.6	10.4
As a percentage of dom. vol.	15.1	16.1	18.0	22.4	23.9	30.0	31.1
Total domestic	1,754	1,460	1,362	1,414	1,730	1,974	2,107
Growth (%)	6.1	-16.7	-6.7	3.8	22.3	14.1	6.8
As a percentage of total vol.	94.2	93.5	93.4	85.6	85.2	86.1	86.3
Exports	109	102	96	238	301	317	335
Growth (%)	-14	-6	-6	148	26	5	6
As a percentage of total vol.	6	7	7	14	15	14	14
Total volumes	1,862	1,563	1,458	1,652	2,031	2,291	2,443
Growth (%)	4.7	-16.1	-6.7	13.3	22.9	12.8	6.6
ASP (INR'000/unit)	462	484	482	534	566	591	606
Growth (%)	3.0	4.8	-0.3	10.8	5.9	4.4	2.5
Net sales (INR b)	860	756	703	883	1,149	1,354	1,479
Growth (%)	8	-12	-7	26	30	18	9

Source: MOFSL, Company

Financials and valuations

Income Statement								(INR M)
Y/E March	2018	2019	2020	2021	2022	2023E	2024E	2025E
Net Op Income	7,97,627	8,60,203	7,56,106	7,03,325	8,82,956	11,49,784	13,54,562	14,80,116
Change (%)	17.2	7.8	-12.1	-7.0	25.5	30.2	17.8	9.3
EBITDA	1,23,122	1,07,993	73,026	53,453	57,012	1,02,731	1,51,191	1,79,662
EBITDA Margins (%)	15.4	12.6	9.7	7.6	6.5	8.9	11.2	12.1
Depreciation	27,579	30,189	35,257	30,315	27,865	26,817	28,360	33,547
EBIT	95,543	77,804	37,769	23,138	29,147	75,914	1,22,832	1,46,114
EBIT Margins (%)	12.0	9.0	5.0	3.3	3.3	6.6	9.1	9.9
Interest	3,457	758	1,329	1,008	1,259	1,025	1,025	1,025
Other Income	20,455	25,610	34,208	29,464	17,935	15,191	27,967	32,865
EO Expense	2,507	-2,000	0	0	0	0	0	0
Def Revenue Exp. / Others	0	0	0	0	0	0	0	0
РВТ	1,10,034	1,04,656	70,648	51,594	45,823	90,080	1,49,774	1,77,954
Effective tax Rate (%)	29.8	28.3	20.0	18.0	17.8	23.7	23.5	23.6
РАТ	77,218	75,006	56,506	42,297	37,663	68,725	1,14,535	1,36,045
Change (%)	5.1	-2.9	-24.7	-25.1	-11.0	82.5	66.7	18.8
% of Net Sales	9.9	9.0	7.9	6.4	4.5	6.3	8.8	9.6
Adj. PAT	78,977	73,573	56,506	42,297	37,663	68,725	1,14,535	1,36,045
Change (%)	7.4	-6.8	-23.2	-25.1	-11.0	82.5	66.7	18.8
Balance Sheet								(INR M)
Y/E March	2018	2019	2020	2021	2022	2023E	2024E	2025E
Sources of Funds								
Share Capital	1,510	1,510	1,510	1,510	1,510	1,510	1,510	1,510
Reserves	4,16,063	4,59,905	4,82,860	5,12,158	5,39,350	5,89,950	6,68,236	7,65,010
Net Worth	4,17,573	4,61,415	4,84,370	5,13,668	5,40,860	5,91,460	6,69,746	7,66,520
Loans	1,108	1,496	1,063	4,888	3,819	3,819	3,819	3,819
Deferred Tax Liability	5,589	5,640	5,984	3,847	-2,027	-2,027	-2,027	-2,027
Capital Employed	4,24,270	4,68,551	4,91,417	5,22,403	5,42,652	5,93,252	6,71,538	7,68,312
Application of Funds								
Gross Fixed Assets	2,14,239	2,63,293	2,97,260	3,14,553	3,24,892	3,29,186	3,54,186	4,54,186
Less: Depreciation	80,649	1,09,215	1,40,157	1,64,983	1,87,719	2,14,536	2,42,896	2,76,444
Net Fixed Assets	1,33,590	1,54,078	1,57,103	1,49,570	1,37,173	1,14,650	1,11,290	1,77,742
Capital WIP	21,259	16,001	14,083	14,898	29,294	65,000	80,000	20,000
Investments	3,52,902	3,65,150	3,64,676	4,17,867	4,07,633	4,07,633	4,07,633	4,07,633
Curr.Assets, Loans	81,841	89,815	84,390	1,12,943	1,52,387	2,36,955	3,33,587	4,42,019
Inventory	31,608	33,257	32,149	30,500	35,331	50,402	59 <i>,</i> 378	64,882
Sundry Debtors	14,618	23,104	21,270	12,766	20,301	22,051	25,978	28,386
Cash & Bank Balances	711	1,789	211	30,364	30,362	98,109	1,81,838	2,82,358
Loans & Advances	2,878	5,126	5,246	6,642	307	307	307	307
Others	32,026	26,539	25,514	32,671	66,086	66,086	66,086	66,086
Current Liab & Prov.	1,65,322	1,56,493	1,28,835	1,72,875	1,83,835	2,30,985	2,60,972	2,79,082
Sundry Creditors	1,04,970	96,330	74,941	1,01,617	97,610	1,48,054	1,74,423	1,90,590
Others	50,055	51,069	44,889	60,252	71,104	71,104	71,104	71,104
Provisions	10,297	9,094	9,005	11,006	15,121	11,827	15,445	17,387
Net Current Assets	-83,481	-66,678	-44,445	-59,932	-31,448	5,970	72,615	1,62,937
Appl. of Funds	4,24,270	4,68,551	4,91,417	5,22,403	5,42,652	5,93,252	6,71,538	7,68,312
E: MOSL Estimates								

E: MOSL Estimates

Financials and valuations

Ratios								
Y/E March	2018	2019	2020	2021	2022	2023E	2024E	2025E
Basic (INR)								
Adjusted EPS	261.4	243.6	187.1	140.0	124.7	227.5	379.2	450.4
Consol EPS	266.7	253.3	188.0	145.3	128.4	230.7	382.8	454.5
Cash EPS	358.0	353.2	304.7	245.7	220.7	319.5	476.7	565.5
Book Value per Share	1,382	1,527	1,603	1,700	1,790	1,958	2,217	2,537
DPS	80.0	80.0	60.0	45.0	60.0	120.0	130.0	145.0
Div. payout (%)	37.6	38.8	38.5	31.0	46.7	52.0	34.0	31.9
Valuation (x)					_			
Consol. P/E	33.7	35.5	47.9	61.9	70.1	39.0	23.5	19.8
Cash P/E	25.1	25.5	29.5	36.6	40.8	28.2	18.9	15.9
EV/EBITDA	19.2	21.8	32.2	42.6	40.1	21.6	14.1	11.3
EV/Sales	3.0	2.8	3.3	3.4	2.7	2.0	1.6	1.4
P/BV	6.5	5.9	5.6	5.3	5.0	4.6	4.1	3.5
Dividend Yield (%)	0.9	0.9	0.7	0.5	0.7	1.3	1.4	1.6
FCF Yield (%)	2.9	0.7	0.0	2.4	-0.6	2.6	3.4	4.0
Profitability Ratios (%)	2.5	0.7	0.0	2.7	0.0	2.0	5.4	4.0
RolC	84.1	64.7	26.5	18.9	26.8	60.3	110.8	139.3
RoE	18.5	16.3	11.7	8.2	7.0	11.6	110.8	139.3
RoCE	27.3	22.1	14.6	10.1	8.7	11.0	22.5	23.3
Turnover Ratios	27.5	22.1	14.0	10.1	0.7	15.4	22.5	25.5
Debtors (Days)	7	10	11	7	9	7	7	7
	17	10	11	17	16	18		
Inventory (Days)							18	18
Creditors (Days)	70	59	51	73	54	64	65	66
Work. Cap. (Days)	-46	-33	-23	-49	-29	-39	-40	-40
Asset Turnover (x)	1.9	1.8	1.5	1.3	1.6	1.9	2.0	1.9
Leverage Ratio			0.7					
Net Debt/Equity (x)	-0.8	-0.8	-0.7	-0.8	-0.8	-0.8	-0.9	-0.9
Cash Flow Statement								(INR M)
Y/E March	2018	2019	2020	2021	2022	2023E	2024E	2025E
Profit before Tax	1,10,034	1,04,656	70,948	51,594	45,823	90,080	1,49,774	1,77,954
Interest	3,457	758	1,329	1,008	1,259	1,025	1,025	1,025
Depreciation	27,579	30,189	35,257	30,315	27,865	26,817	28,360	33,547
Direct Taxes Paid	-30,550	-31,428	-14,357	-10,107	-11,769	-21,355	-35,238	-41,910
(Inc)/Dec in WC	28,058	-13,196	-25,659	43,352	-28,098	30,330	17,083	10,198
Other Items	-20,728	-25,047	-33,467	-27,774	-17,168	-15,191	-27,967	-32,865
CF from Oper.Activity	1,17,850	65,932	34,051	88,388				1,47,950
(Inc)/Dec in FA	-38,653	-47,000	-33,990	-23,279	-33,227	-40,000	-40,000	-40,000
Free Cash Flow	79,197	18,932	<u> </u>	65,109	-15,315	71,706	93,036	1,07,950
(Pur)/Sale of Invest.	-44,168	11,617	29,351	-49,560	31,337	15,191	27,967	32,865
CF from Inv. Activity	-82,821	-35,383	-4,639	- 72,839	-1,890	-24,809	-12,033	-7,135
Change in Networth	0	-55,585	0	-72,835	-1,850	-24,805	0	0
Inc/(Dec) in Debt	-3,728	388	-524	3,723	-1,140	0	0	0
Interest Paid	-3,464	-732	-1,342	-1,006	-1,140	-1,025	-1,025	-1,025
Dividends Paid								
CF from Fin. Activity	-27,268	-29,134	-29,134	-18,125	-13,594	-18,125	-36,250	-39,270
-	-34,460	-29,478	-31,000	-15,408	-16,025	-19,150	-37,275	-40,295
Inc/(Dec) in Cash	569	1,071	-1,588	141	-3	67,747	83,729	1,00,520
Add: Op. Balance	130	699	1,770	182	323	320	68,067	1,51,796

323

182

320

68,067

1,51,796

699

1,770

Closing Balance

2,52,316

Explanation of Investment Rating	
Investment Rating	Expected return (over 12-month)
BUY	>=15%
SELL	< - 10%
NEUTRAL	< - 10 % to 15%
UNDER REVIEW	Rating may undergo a change
NOT RATED	We have forward looking estimates for the stock but we refrain from assigning recommendation

*In case the recommendation given by the Research Analyst is inconsistent with the investment rating legend for a continuous period of 30 days, the Research Analyst shall within following 30 days take appropriate measures to make the recommendation consistent with the investment rating legend.

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