NISHA SANDEEP CHITNIS
Digitally signed by NISHA SANDEEP CHITNIS
Date: 2026.11.06 16:02:12 +0530

IN THE HIGH COURT OF JUDICATURE AT BOMBAY
ORDINARY ORIGINAL CIVIL JURISDICTION
IN ITS COMMERCIAL DIVISION

INTERIM APPLICATION (LODGING) NO.37234 OF 2026
IN
COMMERCIAL IP SUIT (LODGING) NO.37230 OF 2026

Godpower Media Private Limited ...Applicant/
Org. Plaintiff

IN THE MATTER BETWEEN:-

Godpower Media Private Limited …Plaintiff
Versus
John Doe(s) and Ors. ...Respondents/Defendants

Mr. Ashish Kamat, Senior Advocate with Mr. Rashmin Khandekar, Mr. Ameet Naik, Ms. Madhu Gadodia, Mr. Anand Mohan, Ms. Unnati Gambani, Mr. Vinayika Shahi, Mr. Parth Shah and Amartya Mody i/b Anand and Naik for the Applicant/Plaintiff.

Mr. Akshay Ayush with Ms. Sneha Jaisingh i/b Bharucha & Partners for the Defendant No.7.

CORAM: ASHISH S. CHAVAN, J.
DATE : 6th NOVEMBER 2026
(VACATION COURT)

P.C. :

1. The Plaintiff has sought urgent circulation of the captioned Interim Application for a limited ad-interim relief in the aid of the order dated 2nd November 2026 passed by the Regular Bench of this Court (Coram : Madhav J. Jamdar, J.) The ad-interim relief is

Uploaded on - 06/11/2026 Downloaded on - 06/11/2026 17:34:08

reproduced as under:-

> *"4. The Plaintiff seeks limited further ad-interim relief, only in aid of the Order, directing Defendant Nos. 2 to 33, and in particular Defendant No. 33, to:*
>
> *(i) act immediately upon each takedown/blocking notice issued by the Plaintiff or its authorised representative, and in any event within 3 (three) hours of receipt;*
> *(ii) confirm in writing that they will comply with the Order on an immediate, real-time basis, and that they have systems and persons in place to do so; and*
> *(iii) provide the name, e-mail address and telephone number of a designated nodal officer for immediate, real time action, including outside business hours, until the next date of hearing of the IA."*
>
> ***Any delay will cause irreparable injury to the Plaintiff and render the Order ineffective."***

The order dated 2nd November 2026 is an exhaustive order *inter alia* granting ad-interim relief in terms of prayer clauses (a), (c)(i), (c)(ii), (d)(i), (d)(ii) and (e) of the Interim Application and issuing directions in terms of para 16 of the said order. The matter is notified before the Regular Bench on 16th December 2026.

Uploaded on - 06/11/2026 Downloaded on - 06/11/2026 17:34:08

2. Heard learned Senior Counsel Mr. Kamat appearing on behalf of the Plaintiff. He would submit that after the order of this Court dated 2nd November 2026, the Suit Film was released theatrically on 5th November 2026. He submits that despite the Plaintiff's notice and reminder notice dated 4th November 2026, Defendant Nos.2 to 33 have not confirmed that they will act on take-down requests immediately, despite the directions of this Court vide the aforesaid order of 2nd November 2026. He would fairly submit that the substantive and satisfactory response has been received on behalf of Defendant No.7-Vodafone India Limited. Learned counsel Mr. Akshay Ayush appearing on behalf of Defendant No.7 has also stated that Defendant No.7 has complied with and will continue to comply with the directions of this Court.

3. Emphasizing on the fact that the period immediately after the release of the Suit Film is most critical from the perspective of infringement of content and piracy, learned Senior Counsel Mr. Kamat would submit that if infringing content remains available

Uploaded on - 06/11/2026 Downloaded on - 06/11/2026 17:34:08

even for few minutes, it can be downloaded and uploaded rapidly. Even a delay of a few hours in acting on a take-down request allows the contents to spread beyond the reach of any take-down process. Hence, the directions for take-down are effective only if acted upon immediately through designated persons who are available at all times. Pointing out that the order of this Court dated 2nd November 2026 directs Defendant Nos.2 to 33 (ISP Defendants and Platform Defendants) to take immediate steps thereupon, he would submit that the ad-interim relief sought in aid of the aforesaid order only adds a meaningful outer limit of 3 hours to qualify the word "immediately". Finally, he would submit that the ad-interim reliefs set out herinabove are in aid of and in addition to the order of this Court dated 2nd November 2026.

4. Appreciating the submissions at the bar, the concern of the Plaintiff appears to be genuine. After the theatrical release of the Suit Film the infringing contents have surfaced across multiple platforms. I have perused the additional affidavit of the Plaintiff affirmed on 5th

Uploaded on - 06/11/2026 Downloaded on - 06/11/2026 17:34:08

November 2026 in support of his submissions. The same is taken on record. I have also perused the Notice dated 4th November 2026 addressed by the Plaintiff to Defendant Nos.2 to 33. I find merit in the submission of the learned Senior Counsel for the Plaintiff that the limited ad-interim prayers sought today are in aid of and in addition to the order of this Court dated 2nd November 2026.

5. In the wake of the aforesaid facts and in the light of the submissions by the learned Senior Counsel for the Plaintiff, the interest of the Plaintiff can be protected by the following order:-

ORDER

1. In addition to the ad-interim relief granted at paragraph 15 and directions enumerated at paragraph 16 of the order dated 2nd November 2026 passed by this Court, it is directed that Defendant Nos. 2 to 33 shall:-

(i) act immediately upon each take-downs/blocking notice issued by the Plaintiff or its authorised representative, and in any event within 3 (three) hours of receipt;

Uploaded on - 06/11/2026 Downloaded on - 06/11/2026 17:34:08

(ii) confirm in writing that they will comply with the Order on an immediate, real-time basis and that they have systems and persons in place to do so;

(iii) provide the name, e-mail address and telephone number of a designated Nodal Officer for immediate, real-time response.

2. The aforesaid directions are subject to further orders by the Regular Bench;

3. Ad-interim relief granted earlier to continue till the next date.

Re-notify to the date given by the Regular Bench i.e. **16th December 2026.**

All concerned to act on the authenticated copy of this order.

ASHISH S. CHAVAN, J.

Uploaded on - 06/11/2026 Downloaded on - 06/11/2026 17:34:08