



WEB COPY

LPA No. 5 of 2



IN THE HIGH COURT OF JUDICATURE AT MADRAS

**DATED: 17-02-2026**

CORAM

**THE HON'BLE MR JUSTICE C.V. KARTHIKEYAN**

**AND**

**THE HON'BLE MR.JUSTICE K.KUMARESH BABU**

**LPA Nos. 5, 6 & 7 of 2026  
and CMP Nos. 4019, 3894 & 3941 of 2026**

The Procter and Gamble Company  
One Procter and Gamble Plaza, Cincinnati, State of  
Ohio, 45202-3315, USA Rep. by its Power of  
Attorney Holder, Mr.A Shubham Istrewal office at  
P and G Plaza, Cardinal Gracious Rd Chakala,  
Andheri East, Mumbai 400 099.

..Appellant in all LPA(s)

Vs

1. IPI India Pvt Ltd. Rep by its Authorised  
Signatory,  
Top Floor, Plot No.16, Jayabheri Enclave,  
Sy.Nos.103/1, 105 and 106, Gachibowli  
Serilingampally, RR Dist.32, Telangana, India.
2. The Registrar of Trade Marks  
Office of the Trade Marks Registry  
Boudhik Sampada Bhavan,  
G.S.T. Road, Guindy,  
Chennai-600032

..Respondent in all  
LPA(s)



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**LPA No. 5 of 2026**

To set aside the order dt. 06.01.26 in OP(TM) No.49/24 and allow the above appeal

**LPA No. 6 of 2026**

To set aside the order dt. 06.01.26 in OP(TM) No.50/24 and allow the above appeal

**LPA No. 7 of 2026**

To set aside the order dt. 06.01.2026 in OP(TM) No.48/2024 and allow the above appeal

For Appellant(s): Mr.P.S.Raman (Senior Counsel)  
For Mr.Abishek Jenasen  
(in all LPAs)

For Respondent(s): Mr.Ramesh Ganapathy  
(For R1)  
(in all LPAs)

**COMMON ORDER**

**(Order of the Court was made by C.V.Karthikeyan J.)**

Heard the learned Senior Counsel for the petitioner and also the learned counsel for the first respondent, who had entered appearance on Caveat.



2. We make it clear that there is no injunction against the 1<sup>st</sup> respondent from using their registered mark. The only issue is with regard to the reasoning given by the learned Single Judge in Paragraph No.26 of the common order made in OP(TM).Nos.48, 49 & 50 of 2024 dated 06.01.2026.

3. The observations of the learned Single Judge in Paragraph No.26 of the common order now under appeal requires further examination. To that extent, the observations made in Paragraph No.26 alone are stayed, particularly with respect to the observation that the word 'VAPO' is *publici juris*.

4. Counter to be filed by 06.03.2026.

5. Call the matter on 06.03.2026.

(C.V.K.,J.) (K.B.,J.)  
17-02-2026

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To

1. IPI India Pvt Ltd. Rep by its Authorised Signatory,  
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**C.V.KARTHIKEYAN J.  
AND  
K.KUMARESH BABU J.**

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