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दिल्ली विधि परिषद्
BAR COUNCIL OF DELHI

(Statutory Body Constituted under the Advocates Act, 1961)
2/6, Siri Fort Institutional Area, Khel Gaon Marg, New Delhi-110 049

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NOTICE OF CAUTION AGAINST ADVERTISING LEGAL SERVICES
ON SOCIAL MEDIA, BY LAWYERS

The Bar Council of Delhi has observed that many lawyers are indulging in posting contents and videos to solicit work by way of advertisement either directly or indirectly through circulars advertising personal interactions, interviews, producing their photographs to publish in connection with the cases etc. Such methods clearly constitute unethical canvassing, infringing upon professional ethics and dignity of legal practice. In the age of internet and digital media, there has been a steep rise in the self-styled legal influencers, which has infact compounded the issue.

The Bar Council of Delhi notes with serious concern the rapid growth of legal influencers who are not even possessing appropriate credentials and are spreading misinformation on critical legal issues. This all is prohibited in view of Rule 36 of Bar Council of India Rules.

Any violation of the aforesaid Rule amounts to serious misconduct and an Advocate can be held guilty to be proceeded against under section 35 of the Advocates Act, which can lead to suspension or cancellation of licence to practice as an Advocate. It is therefore, directed that all such advocates who are active on social media in this regard as mentioned above may remove their contents or otherwise action shall be initiated on individual cases under section 35 of the Advocates Act, 1961.

Surya Prakash Khatri
Chairman