



BENNETT
UNIVERSITY
THE TIMES GROUP

**INTERNATIONAL
SYMPOSIUM
ON**

**DIGITAL ECONOMY
AND COMPETITION
LAW**

ORGANISED BY
CENTRE FOR LAW, TECHNOLOGY &
INNOVATION, SCHOOL OF LAW

ON



**MONDAY, JULY 12, 2021
FROM 3-7PM**



Economic theory asserts that expected profits determine entry. However, for digital economies, entry decisions are not driven by (immediate) profits like in traditional sectors. Profits start to pile up once the company is already quite successful (big and maybe already dominant) since turnover and profits are associated with size in the digital economy. Therefore, the digital industry poses many challenges to antitrust enforcement. In merger control, the major issue is that big digital companies often acquire smaller, sometimes only potential rivals. Static market power is unaffected because the smaller rival offers its services for free and did not yet develop any turnover, and yet many claims that these mergers should nonetheless be blocked because the smaller rival may have the potential to

challenge in the future the market power of the big established digital firms. Abuse of dominance type cases requires extensive data analysis and consumption patterns to detect market-wide effects.

A related problem associated with this complexity is that in many jurisdictions, antitrust cases last a very long time and the issues addressed may rapidly become irrelevant or at least not as relevant as originally believed. Finally, big digital companies often do not reduce consumer welfare in markets where users already pay nothing for quite sophisticated services that they receive. As a result, to challenge them, a new foundation for antitrust (one that would allow enforcers to consider reductions of total surplus on all sides of the market) would have to be developed to ensure that what is prohibited is indeed (total) welfare reducing.

This has led to a globally growing interest and legislative efforts to discipline the market power of the big platforms in the digital economy. In particular, a discussion is underway as to the need to integrate the antitrust toolkit with ex-ante prohibitions to prevent anti-competitive practices by dominant platforms.

The one day symposium will discuss the following major themes:

1. What is the Indian experience with antitrust enforcement in the digital economy? What type of practice have been addressed and how successful have been (or could be) the remedies devised by the Competition Commission (CCI)?
2. Is Indian competition law sufficient to address the challenges associated to the most common anticompetitive practices of the big digital platforms? Pros and cons. Would ex-ante regulation be necessary and in case what type of institutional structure should be needed?

Who should Attend?

- Government Officials
- Industry Personnel
- Lawyers
- Policy Makers
- Regulators
- Academicians
- Students

SYMPOSIUM TEAM:

Prof. (Dr.) Nuzhat Parveen Khan

Dean, School of Law,
Bennett University

Dr. Ashita Allamraju

Associate Professor,
School of Law,
Bennett University

Mr. Praveen Tripathi

Assistant Professor,
School of Law,
Bennett University

Ms. Swati Bawa

Program Coordinator

Contact Info:

✉ ashita.allamraju@bennett.edu.in

☎ 9866692790

✉ praveen.tripathi@bennett.edu.in

Registration Link:

<https://lnkd.in/dzQMnWQ>

Last Date to Register:

July 10th 2021



ONE DAY INTERNATIONAL SYMPOSIUM

ON

DIGITAL ECONOMY AND COMPETITION LAW

ON

 **MONDAY, JULY 12, 2021**

 **FROM 3-7PM**

INAUGURAL SESSION- 3:00-3.30pm (IST)

Session Time	Guests and Speakers
3:00-3:05pm	Ashita Allamraju Associate Professor, Bennett University
3:05-3:20pm	Prof. Dr. Nuzhat Parveen Khan Dean, School of Law, Bennett University
3:25-3:30pm	Praveen Tripathi Assistant Professor, Bennett University

Session Time**Guests and Speakers****PANEL 1:
Assessment of Indian Competition Law Enforcement in Digital Markets**

3:30 – 5:00 pm

Chair:**Alberto Heimler**Chair, Working Party on Competition and Regulation, OECD
Professor, Scuola Nazionale dell'Amministrazione, Rome, Italy**Panellist 1:****Vinayak Godse**

Vice President, Data Security Council of India

Panellist 2:**Aditya Bhattacharjea**

Professor, Delhi School Of Economics

Panellist 3:**Manas Chaudhuri**

Competition Partner at Khaitan & Co

Panellist 4:**Payal Malik**

Advisor, Competition Commission of India

**PANEL 2:
Learning from International Experience and
Calibrating the Enforcement of Competition Law**

5:15 – 6:45 pm

Chair:**Augustine Peter**

Former Member, Competition Commission of India

Panellist 1:**Alberto Heimler**Chair, Working Party on Competition and Regulation, OECD
Professor, Scuola Nazionale dell'Amministrazione, Rome, Italy**Panellist 2:****Pierre Bichet**

Case-handler, DG COMP - European Commission

Panellist 3:**Vikas Kathuria**

Fellow, Observer Research Foundation

Panellist 4:**John Terzaken**

Senior Partner, Simson & Thatcher, US

Valedictory Address

6:45 – 7:00 pm

Hon'ble Mr. Justice Arjan Kumar Sikri

Former Judge, Supreme Court of India