

**IF SOMEONE TOLD YOU
A VIRUS WOULD SHUT DOWN
THE WORLD,
WOULD YOU
BELIEVE IT ?**

VIRTUAL EVENTS ARE THE NEW REALITY.

GONE
GONE VIRTUAL
VIRTUAL

MICROSOFT BUILD

19th - 21st May 2020



F8 EVENT

May 5-6, 2020



WORLD CONGRESS OF SPORTS

25th - 26th March 2020



US PRESIDENTIAL DEBATE

March 2020 Onwards



SAARC SUMMIT 2020

15th March 2020



be LIVE

xp & d



OFFLINE²ONLINE²OFFLINE

A Platform by

multi tv



A TECHNOS

A PLATFORM ENCOMPASSING LIVE
AND VIRTUAL WORLDS –

**WE ARE
THE FUTURE
OF EVENTS !**

THE PASSION OF LIVE,
MULTIPLIED BY THE POSSIBILITIES
OF ARTIFICIAL INTELLIGENCE
AND BIG DATA

xp & d

An Experiential and Digital Platform

TEDx Gateway
x = independently organized TED event



DREAM11



AN EXPERIENTIAL AND DIGITAL PLATFORM



Mercedes-Benz



KIA

HYUNDAI



asianpaints



THE FUTURE HAS COME BEFORE ITS TIME.

CUSTOMIZED OTT FOR BRANDS WILL ENABLE THE DIGITAL TRANSFORMATION OF LIVE



CONFERENCE



LAUNCH



SPORTS



CONCERT



VR

360 Degree Event Immersion



MOBILE

Many to many Conversation and Social Engagement



RETAIL

Interactive content feeds through STB



REMOTE ATTENDEES

One or Many Collaborative Interactive and Social

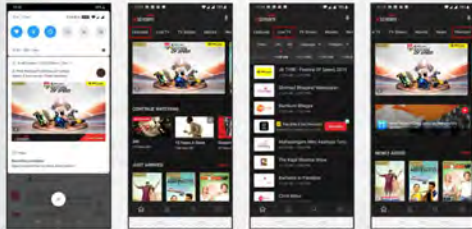
BRAND

multi tv

TAKING 10,000 EVENTS ONLINE ANNUALLY



JK TYRE - FESTIVAL OF SPEED
LIVE ON AIRTEL XSTREAM - 1ST DEC 2019



23.3 Mn
NOTIFICATIONS

1.15 Mn
MILLION CLICKS



MARUTI BALENO LAUNCH
LIVE ON HOTSTAR - JAN 2019

92 Mn
NOTIFICATIONS

4.8 Mn
MINUTES WATCH TIME

4.6 Mn
NOTIFICATIONS

5.2 Mn
AVG VIEW TIME



VIVO V15 & XIAOMI REDMI 9 PRO
PHONE LAUNCH

160 Mn
NOTIFICATIONS

4.2% Click
THROUGH RATE

5.4 Mn
WATCHED LIVE

16.38 Mn
TOTAL WATCH TIME

4.3 Minutes
AVG VIEW TIME



1 MEGA LAUNCH



100K+
CONCURRENT
EVENT ATTENDEES

1MN
MINUTES OF
LIVE ENGAGEMENT

4
PLATFORMS

278K+
TOTAL VIEWERS



HCL DIGITAL
CONCERTS





BECAUSE WE'RE THE LARGEST

VIDEO CAPTURE AND DISTRIBUTION SOLUTION PROVIDER IN INDIA



BECAUSE TODAY WE POWER ALL INDIAN OTT PLATFORMS!

YES ALL!



We also transcode and encrypt 3000+ TV channels every minute



BECAUSE OUR PLATFORM IS **FUTURE READY**



Your brand just needs to **PLUG AND PLAY**



BECAUSE



2.25 Bn
hours of video viewing yearly



3TB
per second of data processing



295 Mn+
active digital viewers



400+
Production studios across India



2.5 Mn
interactive sessions conducted yearly



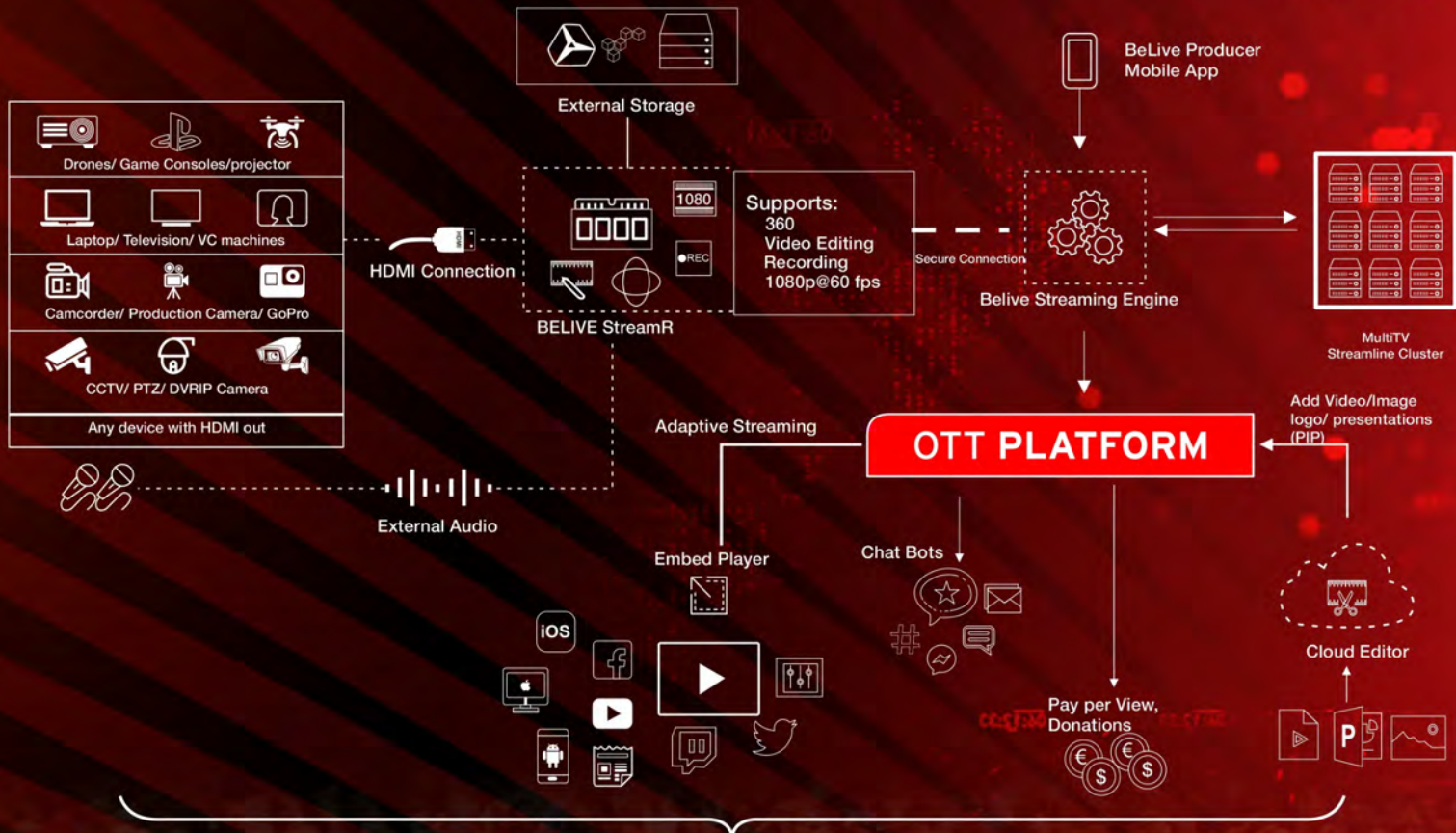
100,000
server computer cores across two continents



* Amazon Prime , Netflix are not hosted in India

LIVE ACTION TO VIRTUAL EXPERIENCE

- CONFERENCE
- LAUNCH
- EXHIBITION
- SPORTS
- CONCERT



be LIVE

be

ON TOP



be LIVE

be

INTERACTIVE



be LIVE

be

SOCIAL



Our platform builds customised OTT for brands and events

available on



Consumed on

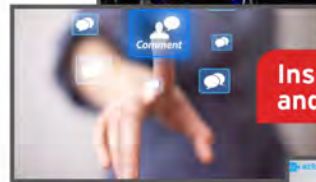


OR

Our platform takes you live on all OTT platforms



Engage and entertain beyond live events



Instant response and feedback

2-way MANY TO MANY conference



Moderated panels and requests

A PLUG IN TO social engines to create many to many conversations



INTEGRATING WITH



be LIVE

be

IMMERSIVE

be LIVE

be

GAMIFIED

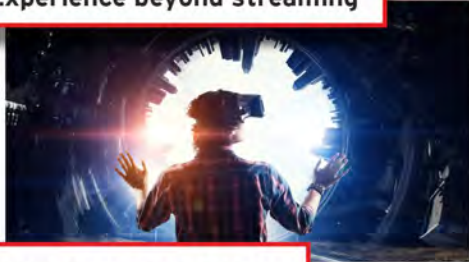
be LIVE

be

MEASURABLE



Live VR experience of events
Experience beyond streaming



Scalable content capabilities
that transport you into a
virtual reality world with
limitless imagination

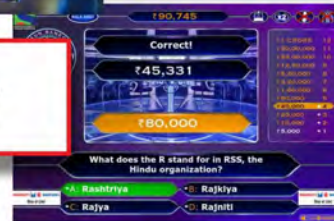


A seamless bridge
between the virtual
and physical

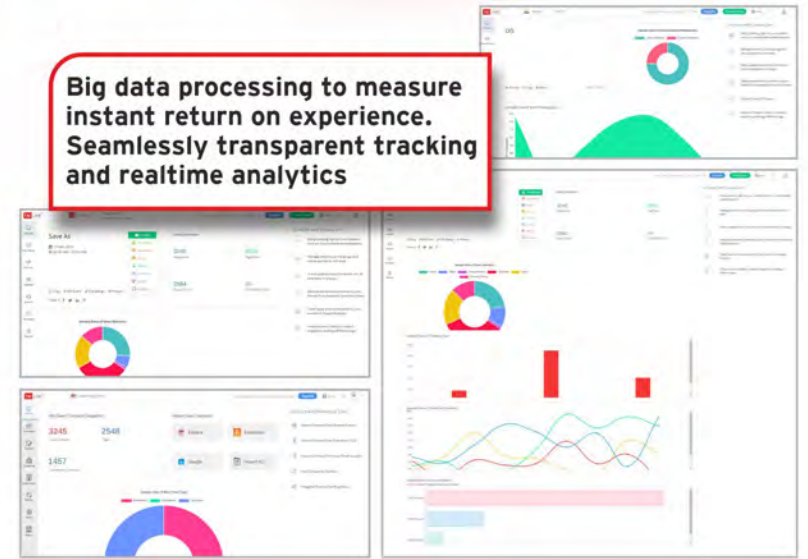


Deeply engaging
gamification and
interaction

Realtime quizzes,
games & rewards



Big data processing to measure
instant return on experience.
Seamlessly transparent tracking
and realtime analytics





IS OUR DNA ! SEAMLESSLY BLENDING
OFFLINE TO ONLINE TO OFFLINE
 TO THE POWER OF INFINITY.



A Platform by



CHANDA

CHANDA
 Event Producer
 CEO, XP&D Mumbai
 @chandasingh



NUPUR

NUPUR
 Event Producer
 CEO, XP&D Delhi
 @jainnupurr



ARATI

ARATI
 Content Creator
 Founder, SpotlightXD
 @aratipsingh



SUKRIT

SUKRIT
 Integrator Founder
 The Platform
 @sukritsingh



ABHINAV

ABHINAV
 Digital Transformer
 Co-Founder, ATECHNOS
 @aj_atechnos



APURV

APURV
 Change Maker
 Co-Founder ATECHNOS
 @apurvmodi



VIKASH

VIKASH
 Technologist
 Founder MultiTV
 @vikashsamota



NIKHIL

NIKHIL
 Product Specialist
 MultiTV
 @tech_nibbana