

THE FUTURE OF INTERNET IS REGIONAL



অসমীয়া

शेयरचैट

भोजपुरी



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राजस्थानी

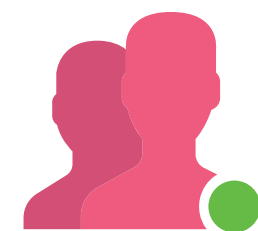


ShareChat

हरयाणवी



KEY STATS



60 Million
Active Users



450 Mn UGC
created/posted



21 million
creators



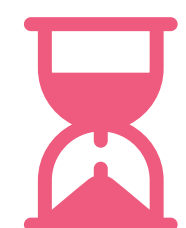
580 Mn hours
Video played



20000 hours
Video upload everyday



14 Billion
WhatsApp shares



22 seconds
average duration of video play

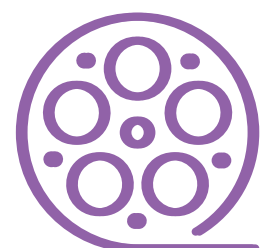


ShareChat

Key Trendz



Entertainment



8 pm -10 pm



Bangalore, and adjoining areas



Top Genre

Top Moment

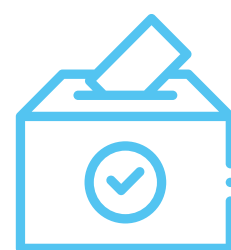
Preferred Post Time

Preferred Share Time

Most traffic with GPS active

Top ShareChat feature

Election 2019



6 am – 8 am



Audio filters



ShareChat



UGC Trendz INDIA

MALE
74%

FEMALE
26%



**GENDER
BREAKDOWN**



Time spent on
ShareChat (Hours)



Post created



Preferable time
of posting



Top Languages

MALE



68%

8 PM - 10 PM

FEMALE



32%

8 PM - 10 PM

HINDI 22.5%

TAMIL 19.4%

TELUGU 13.2%

PUNJABI 13.2%

MOST ENGAGED GENRES



Entertainment (23%)



Romance (14%)



Wishes (11%)

MOST CONTENT CREATION



8PM-10PM

MOST CONTENT SHARING



6AM-8AM



UGC Trendz INDIA



2019 ON SHARECHAT



Total UGC
Created in 2019
450 Million



whatsapp shares
in 2019
14 Billion



Hours of video
played in 2019
580 Million



Average duration
of video play
22 seconds

Election 2019

Pulwama attack

Return of Abhinandan



No of hours video uploaded per day
20000+ hours



No of creators
21 Million

MOST USED SHARECHAT FEATURES



Audio Filters



Image Filter



Stickers



THANK YOU!



ShareChat