

# EMVIE 2

## 01. Best Media Strategy : Consumer Pro

No.	Entrant	Brand
1	Wavemaker	Savlon

## 02. Best Media Strategy : Cons

No.	Entrant	Brand
1	Mindshare	Kingfisher
2	Mindshare	Brooke Bond Red Label

## 03. Best Media Strategy : Consu

No.	Entrant	Brand
1	Initiative	Too Yumm Multigrain Chips

## 04. Best Media Strategy

No.	Entrant	Brand
1	Mindshare	Rin
2	Mindshare	Otrivin

## 05. Best Media Str

No.	Entrant	Brand
1	Mindshare	IKEA INDIA

## 06. Best Med

No.	Entrant	Brand
1	Wavemaker	Vodafone
2	Initiative	Amazon Prime Video
3	Initiative	Amazon India

## 07. Best Me

No.	Entrant	Brand
1	Wavemaker	Netflix

## 08. Best

No.	Entrant	Brand
1	Mindshare	Brooke Bond Red Label
2	Wavemaker	Vodafone
3	Mindshare	Hindustan Unilever Limited

4	Wavemaker	Vodafone
5	Mindshare	Otrivin

#### 09. Best Media

No.	Entrant	Brand
1	Essence	Google Home
2	Mindshare	Star Sports
3	Wavemaker	Savlon
4	Mindshare	Brooke Bond Red Label

#### 10. Best Media Ir

No.	Entrant	Brand
1	Madison Media	Tata Salt
2	Wavemaker	Myntra

#### 11. Best Media Inn NO ME

#### 12. Best Media Ir

No.	Entrant	Brand
1	Street Talk -A division of Signpost India	Nestle India
2	Street Talk -A division of Signpost India	Future Retail Ltd.
3	Laqshya	Jeep

#### 13. Best Media In NO ME

#### 14. Best Medi NO ME

#### 15. Best Med

No.	Entrant	Brand
1	Initiative	Amazon Echo
2	Mindshare	Star Sports
3	Mindshare	Vaseline Petroleum Jelly
4	DDB Mudra Group	NICOTEX NICOTINE GUM
5	Mindshare	Hindustan Unilever

#### 16. Best Media In

No.	Entrant	Brand
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1	WATConsult	Racold
2	Wavemaker	Garnier Micellar Water
3	Mindshare	Kurkure
4	Wavemaker	Vodafone

### 17. Best Media Innovation

No.	Entrant	Brand
1	Wavemaker	Vodafone
2	Madison Media	MTV India
3	Madison Media	Tata Salt
4	Wavemaker	Netflix
5	Wavemaker	Max Bupa Health Insurance

### 18. Best Media Innovation :

No.	Entrant	Brand
1	Madison Media	MTV India

### 19. Best Media Innovation

No.	Entrant	Brand
1	Wavemaker	Netflix
2	Essence	Google Search App
3	Madison Media	Asian Paints Royale Atmos
4	Madison Media	Tata salt

### 20. Best Media Innovation

No.	Entrant	Brand
1	Mindshare	Brooke Bond Red Label
2	Wavemaker	Cadbury Perk
3	Initiative	Amazon India
4	Mindshare	Brooke Bond Red Label
5	Mindshare	Quaker
6	Wavemaker	Cadbury Dairy Milk Silk

### 21. Best Media Innovation

No.	Entrant	Brand
1	Wavemaker	Vodafone
2	Wavemaker	Cadbury Dairy Milk Silk
3	Wavemaker	Vodafone
4	Madison Media	Tata Salt
5	Mindshare	Hindustan Unilever Limited

**22. Best Media Innovation : Best Use**

No.	Entrant	Brand
1	Mindshare	Horlicks
2	Madison Media	Colors
3	Isobar India	Ceat
4	Mindshare	Otrivin

**23. Best Media Innovation : Best**

No.	Entrant	Brand
1	Mindshare	Aditya Birla Health Insurance
2	Wavemaker	Cadbury Dairy Milk Silk
3	Mindshare	Brooke Bond Red Label

**24. Best Media Innovator**

No.	Entrant	Brand
1	Mindshare	Lifebuoy
2	DDB Mudra Group	McDonald's
3	Motivator	Himalaya Companion Care
4	Mindshare	Hamam

**25. Best Media Inn**

NO ME

**26. Best Media Innovation : Branded Content - Use**

No.	Entrant	Brand
1	Mindshare	Castrol India
2	Essence	Google Home

**27. Best Media Innovation : Branded Content - U**

NO ME

**28. Best Media Inr**

No.	Entrant	Brand
1	Wavemaker	Vodafone
2	Wavemaker	Colgate Swarna Ved Shakti
3	Initiative	Dettol
4	Initiative	Harpic

**29. Best Media In**

No.	Entrant	Brand
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1	Madison Media	Asian Paints Corporate
2	Mindshare	Axe
3	Initiative	Dettol
4	Madison Media	Dominos

### 30. Best Media Research / Analytics :

No.	Entrant	Brand
1	Mindshare	Lifebuoy
2	Mindshare	Brooke Bond and Vaseline
3	Mindshare	Hindustan Unilever Limited

### 31. Best Media Research / Analytic:

No.	Entrant	Brand
1	Mindshare	ESP Properties India
2	Wavemaker	Wavemaker India

### 32. Best Media Research / Analytic

No.	Entrant	Brand
1	Mindshare	Tresemme
2	Mindshare	Multi Brand - UltraTech, Tres semme
3	Mindshare	Hindustan Unilever Limited
4	Mindshare	Hindustan Unilever Limited

### 33. Best Integrated Campaign : Consumer

No.	Entrant	Brand
1	Wavemaker	Savlon
2	Wavemaker	Garnier Micellar water
3	Mindshare	Lifebuoy

### 34. Best Integrated Campaign : Co

No.	Entrant	Brand
1	Mindshare	Brooke Bond Red Label

### 35. Best Integrated Campaign : Co

No.	Entrant	Brand
1	Initiative	Too Yumm Multigrain Chips

### 36. Best Integrated Campa

No.	Entrant	Brand
1	Mindshare	Castrol - Castrol CRB

### 37. Best Integrated Ca

No.	Entrant	Brand
1	Initiative	Amazon Echo

### 38. Best Integra

No.	Entrant	Brand
1	WATConsult	SBI Life Insurance
2	Wavemaker	Vodafone
3	Wavemaker	Vodafone
4	MEDIACOM INDIA	Adidas India

### 39. Best Integr

No.	Entrant	Brand
1	Wavemaker	Netflix
2	Wavemaker	Netflix

### 40. Best Ongc

No.	Entrant	Brand
1	Initiative	Dettol & Harpic
2	Wavemaker	Eureka Forbes Ltd.
3	Mindshare	Brooke Bond Red Label
4	MEDIACOM INDIA	Ariel
5	Mindshare	Lifebuoy

### 41. EM

No.	Entrant	Brand
1	Initiative	Dettol & Harpic

## TWO GRAND EMVIE WINNERS :

**1. GRAND EMVIE : MEDIACOM INDIA & Procter & Gamb**  
**Ariel - Now Its time Sons- Share the Load**  
**{Best Integrated Campaign : Consumer Products - Others}**

**2. GRAND EMVIE : WATConsult & Ariston Thermo**  
**Racold - Mind Your Language**  
**{Best Media Strategy : Consumer Durables}**

**BEST MEDIA CLIENT OF THE YEAR : Hindustan**

**BEST MEDIA AGENCY OF THE YEAR : Mindshare**

**The following categories will not feature in con  
Media Client**

**42. Best Impleme**

NO.	CATEGORY	AGENCY NAME
1	Best Media Innovation : Out of Home	Street Talk -A division of Signpost India

**43. Best Media E**

No.	Entrant	Brand
1	Mindshare	Hindustan Unilever Limited
2	MEDIACOM INDIA	Corporate
3	Initiative	RB

**44. Best Media Innovation From Media A**

**NO ME**

**45. Young**

No.	Entrant	Name of the Person
1	Wavemaker	Ananya Sengupta
2	Madison Media	Rishab Aggarwal
3	Wavemaker	Sampan Kamble
4	Wavemaker	Hem Shah
5	Wavemaker	Ayush Doshi
6	Wavemaker	Satya Sourabh

**THE BEST CASE STUDY PRESENTATION AWARD FOR THE CASE STUDY PRESENTED ON :**

**Best Media Innovation : Rural Activation**

**Wavemaker**

**Colgate Swarna Ved Shakti - MAKING 3 CR**

**THE BEST CASE STUDY PRESENTATION AWARD FOR THE CASE STUDY PRESENTED ON :**

**Best Media Innovation : Branded Content - Use of Branded Content Created t**

**Wavemaker**

**Netflix - "A story that shook the nation"**

**THE BEST CASE STUDY PRESENTATION AWARD FOR THE CASE STUDY PRESENTED ON :**

**Best Ongoing Media Campaign**

Mediacom India

Ariel - Now Its time Sons- Share the Load

**THE BEST CASE STUDY PRESENTATION AWARD FOR THE CASE STUDY PRESENTED ON :**

**Best Media Innovation : Events / Experiential Marketing**

Mindshare

Pantaloons - A vogue Experience for a con

**THE BEST CASE STUDY PRESENTATION AWARD FOR THE CASE STUDY PRESENTED ON :**

**Best Integrated Campaign : Services**

WATConsult

SBI Life Insurance - Thanks A Dot

**THE BEST CASE STUDY PRESENTATION AWARD FOR THE CASE STUDY PRESENTED ON :**

**Best Integrated Campaign : Consumer Products - Others**

Mediacom India

Ariel - Now Its time Sons- Share the Load

**THE BEST CASE STUDY PRESENTATION AWARD FOR THE CASE STUDY PRESENTED ON :**

**Best Media Innovation : Digital – Social Media**

Mindshare

Pepsi - Challenge all that SWAG you got!

**THE BEST CASE STUDY PRESENTATION AWARD FOR THE CASE STUDY PRESENTED ON :**

**Best Media Innovation : Best Use of Influencer Marketing for a brand**

Mindshare

Aditya Birla Health Insurance - #JumpFor

**BEST MEDIA PARTNER OF THE YEAR : TELEVISION - :**

**BEST MEDIA PARTNER OF THE YEAR : PRINT - HINDU**

**BEST MEDIA PARTNER OF THE YEAR : CINEMA - NOT**

**BEST MEDIA PARTNER OF THE YEAR : RADIO - RADIC**

**BEST MEDIA PARTNER OF THE YEAR : DIGITAL - FACI**

**BEST MEDIA PARTNER OF THE YEAR : OUT OF HOME**



# 2019 RESULTS

## Products - Cosmetics, toiletries, personal hygiene

Caption / Title	Client Name	G/S/B
Savlon turned mass media into Braille	ITC Ltd.	SILVER

## Consumer Products - Beverages and drinks

Caption / Title	Client Name	G/S/B
Make your own Beer - Anytime, Anywhere!	United Breweries Limited	GOLD
Brooke Bond Red Label : Making India little more Inclusive, One Cup at a Time	Hindustan Unilever Limited	SILVER

## Consumer Products - Confectionary and food

Caption / Title	Client Name	G/S/B
Virat proves to the Nation that Chips can be Healthy too	Guiltfree Industries Ltd.	BRONZE

## Category : Consumer Products - Others

Caption / Title	Client Name	G/S/B
The campaign that saved 5000 Mn Litres of Water !!	Hindustan Unilever Limited	SILVER
Otrivin - Cold and Flu Predictor	GlaxoSmithKline Consumer Healthcare	BRONZE

## Category : Consumer Durables

Caption / Title	Client Name	G/S/B
IKEA says 'Hej' India in Style	IKEA INDIA PRIVATE LIMITED	GOLD

## Digital Strategy : Services

Caption / Title	Client Name	G/S/B
Sponsored Unofficially, Buzziest Officially!!!	Vodafone Idea Ltd.	GOLD
Do you think Mass media cannot be customised , think again	Amazon	GOLD
CUSTOMER OBSESSION AT SCALE - FOR AMAZON INDIA	Amazon India	GOLD

## Digital Strategy : Media

Caption / Title	Client Name	G/S/B
Media Ke Bazaar Mein, Sabse Bada Dhanda Hai Strategy	Netflix	SILVER

## Digital Strategy

Caption / Title	Client Name	G/S/B
Brooke Bond Red Label : Making India little more Inclusive, One Cup at a Time	Hindustan Unilever Limited	GOLD
Sponsored Unofficially, Buzziest Officially!	Vodafone Idea Ltd.	GOLD
Maxima Media Labs : A Giant Leap towards Breaking Digital Wall Gardens	Hindustan Unilever Limited	SILVER

Apna raasta khud chuno- befikr with India's first mobile safety service for women	Vodafone Idea Ltd.	<b>SILVER</b>
Otrivin - Cold and Flu Predictor	GlaxoSmithKline Consumer Healthcare	<b>BRONZE</b>

### **Innovation : Television**

<b>Caption / Title</b>	<b>Client Name</b>	<b>G/S/B</b>
OK Google! Lets have some Koffee!	Google India	<b>GOLD</b>
Pause & Play	Star India Private Limited	<b>SILVER</b>
A news anchor without a teleprompter	ITC Ltd.	<b>BRONZE</b>
Bringing Two Rival Nations Together Over a Different 'Cup'	Hindustan Unilever Limited	<b>BRONZE</b>

### **Innovation : Print - Dailies**

<b>Caption / Title</b>	<b>Client Name</b>	<b>G/S/B</b>
Missing "I"	Tata Chemicals	<b>SILVER</b>
OUTSMARTing the jacket with India's first 'editorial' Advertisement	Myntra Design Pvt. Ltd.	<b>SILVER</b>

### **Innovation : Print - Magazines**

**TAL AWARDED**

### **Innovation : Out of Home**

<b>Caption / Title</b>	<b>Client Name</b>	<b>G/S/B</b>
Bus Shelters that talk Coffee	Nestle	<b>GOLD</b>
World's First Glam Tram	Future Retail Ltd. (FBB)	<b>SILVER</b>
Jeep- Creating India's largest Installation-Asia Book Of Records Totle	FCA India Automobiles Private Limited	<b>BRONZE</b>

### **Innovation : Ambient Media**

**TAL AWARDED**

### **Innovation : Cinema**

**TAL AWARDED**

### **Radio Innovation : Radio**

<b>Caption / Title</b>	<b>Client Name</b>	<b>G/S/B</b>
Knock Knock.. Who's There?... Its RJ ALEXA!!	Amazon	<b>GOLD</b>
Pangewala Padosi - Asia Cup	Star India Pvt. Limited	<b>SILVER</b>
How Radio became a Perfect Grandmother!	Hindustan Unilever Limited	<b>SILVER</b>
#EKCIGARETTEKAM - Anthem of Determination. Making India Lung Cancer free – one cigarette at a time	CIPLA HEALTH LIMITED	<b>BRONZE</b>
How we used Radio by changing a habit & made India a little cleaner	Hindustan Unilever Limited	<b>BRONZE</b>

### **Innovation : Digital - Search**

<b>Caption / Title</b>	<b>Client Name</b>	<b>G/S/B</b>
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Mind Your Language	Racold	<b>GOLD</b>
One swipe to a new regime	L'Oreal India	<b>GOLD</b>
Kurkure Contains Plastic?	PepsiCo	<b>SILVER</b>
Decoding the generic search behavior of female audience to create awareness and increase adoption of Sakhi	Vodafone Idea Ltd.	<b>BRONZE</b>

### novation : Digital - Social Media

Caption / Title	Client Name	G/S/B
How Vodafone became the Buzziest brand during IPL on Social Media	Vodafone Idea Ltd.	<b>SILVER</b>
Gotcha!	Viacom 18	<b>SILVER</b>
When we made India realize that the "I" is missing	Tata Chemicals Ltd.	<b>SILVER</b>
India swiped right with #LittleThings	Netflix	<b>BRONZE</b>
WHEN EXTRA KILOS FAUGHT CANCER!	Max Bupa Health Insurance	<b>BRONZE</b>

### Digital - Mobile / hand held devices

Caption / Title	Client Name	G/S/B
When India Dared To Stare	Viacom 18	<b>BRONZE</b>

### novation : Digital - Display

Caption / Title	Client Name	G/S/B
Kabhi Kabhi Lagta Hai, Apun Hi (Innovation Ka) Bhagwaan Hai	Netflix	<b>SILVER</b>
Making Google your friendly, 'neighbourhood' search through 'Local'	Google India	<b>BRONZE</b>
Clean The Air	Asian Paints	<b>BRONZE</b>
The Day Without an I	Tata Chemicals Ltd.	<b>BRONZE</b>

### novation : Digital - Video

Caption / Title	Client Name	G/S/B
India's first Isspeshal Band	Hindustan Unilever Limited	<b>GOLD</b>
Cadbury Perk made 81 million Indian youth, re-imagine elections.	Mondelez India Food Private Limited	<b>GOLD</b>
Echo Youtube Preroll	Amazon India	<b>SILVER</b>
Bringing Two Rival Nations Together Over a Different 'Cup'	Hindustan Unilever Limited	<b>SILVER</b>
Kitchen Khanna Konversations with Quaker	PepsiCo	<b>BRONZE</b>
Making more than 1 million "hearts pop out" on Valentine's Day	Mondelez India Food Private Limited	<b>BRONZE</b>

### tion : Digital - Multiple Platform

Caption / Title	Client Name	G/S/B
Apna raasta khud chuno- befikr with India's first mobile safety service for women	Vodafone Idea Ltd.	<b>SILVER</b>
Making more than 1 million "hearts pop out" on Valentine's day	Mondelez India Food Private Limited	<b>SILVER</b>
How Vodafone became the Buzziest brand during IPL	Vodafone Idea Ltd.	<b>BRONZE</b>
The Missing I	Tata Chemicals Ltd.	<b>BRONZE</b>
Every Homemaker's ally - Cleanipedia	Hindustan Unilever Limited	<b>BRONZE</b>

## of Emerging Technology for a Media Solution

Caption / Title	Client Name	G/S/B
Engagement in a Media Dark Market, 81% Delivered!	GlaxoSmithKline Consumer Healthcare	<b>GOLD</b>
When Colors Won Its Fans Back During IPL 2019	Viacom 18	<b>GOLD</b>
Use of Blockchain Technology To Reduce Ad Fraud.	Ceat Tyres	<b>BRONZE</b>
Otrivin - Cold and Flu Predictor	GlaxoSmithKline Consumer Healthcare	<b>BRONZE</b>

## : Use of Influencer Marketing for a brand

Caption / Title	Client Name	G/S/B
#JumpForHealth	Aditya Birla Capital Health Insurance	<b>SILVER</b>
Making more than 1 million “hearts pop out” on Valentine’s day	Mondelez India Food Private Limited	<b>BRONZE</b>
India's first Isspeshal Band	Hindustan Unilever Limited	<b>BRONZE</b>

## 1 : Events / Experiential Marketing

Caption / Title	Client Name	G/S/B
The Electronic Voting Machine Wins India’s Vote for Health	Hindustan Unilever Limited	<b>SILVER</b>
Make Your Choice	Hardcastle Restaurants Pvt. Ltd.	<b>SILVER</b>
Purrfect IPL	Himalaya Companion Care	<b>SILVER</b>
Safety Starts at School Hamam#GoSafeOutside	Hindustan Unilever Limited	<b>BRONZE</b>

## ovation : Direct Marketing

**TAL AWARDED**

## Use of Branded content in film, TV, music video, sponsorship

Caption / Title	Client Name	G/S/B
Super Mechanic Contest	Castrol India Limited	<b>SILVER</b>
OK Google! Lets have some Koffee!	Google India	<b>BRONZE</b>

## Use of Branded Content Created for Digital, OTT or Social

**TAL AWARDED**

## novation : Rural Activation

Caption / Title	Client Name	G/S/B
Vodafone creating “WHEELS OF CHANGE” in rural Kerala	Vodafone Idea Ltd.	<b>GOLD</b>
MAKING 3 CRORE PEOPLE IN UP EXPERIENCE THE BEST NATURAL TOOTHPASTE IN 45 DAYS	Colgate Palmolive (India) Ltd.	<b>GOLD</b>
India's First Hygiene Parliament	RB	<b>GOLD</b>
Making India Toilet Proud	RB	<b>BRONZE</b>

## novation : Sponsorships

Caption / Title	Client Name	G/S/B
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#PeopleAddColor	Asian Paints	SILVER
Mard Ban yaar	Hindustan Unilever Limited	BRONZE
Mission : Clean India	RB	BRONZE
No Party Without Dominos	Jubilant Foodworks	BRONZE

### Best Media Research using proprietary data

Caption / Title	Client Name	G/S/B
The Predictive "Bell-Weather" in an "Intent" Driven World	Hindustan Unilever Limited	SILVER
The Darwinian Theory of Maximising Portfolio Sales with Media	Hindustan Unilever Limited	SILVER
Hitting the bulls-eye with Javelin	Hindustan Unilever Limited	BRONZE

### s : Best Media Research using existing data

Caption / Title	Client Name	G/S/B
Box Office Conversion Model	ESP Properties India - GroupM Media India Pvt. Ltd.	SILVER
Attribution_Systems that think rationally and dynamically	Wavemaker India	BRONZE

### s : Best use of Analytics / Data Technology

Caption / Title	Client Name	G/S/B
How Tresemme got a bee-line of consumers to its Youtube channel!	Hindustan Unilever Limited	SILVER
KYVE 2.0 - Know Your Videos Effectively	UltraTech Cement Ltd.	SILVER
Hitting the bulls-eye with Javelin	Hindustan Unilever Limited	BRONZE
Maxima Media Labs : A Giant Leap towards Breaking Digital Wall Gardens	Hindustan Unilever Limited	BRONZE

### Products - Cosmetics, toiletries, personal hygiene

Caption / Title	Client Name	G/S/B
Savlon turned mass media into Braille	ITC Ltd.	GOLD
One Swipe to a New regime	L'Oreal India	GOLD
The Infection Alert System - An Inclusive Media Strategy across the Income Pyramid	Hindustan Unilever Limited	BRONZE

### Consumer Products - Beverages and drinks

Caption / Title	Client Name	G/S/B
Apno ko Apnao	Hindustan Unilever Limited	BRONZE

### Consumer Products - Confectionary and food

Caption / Title	Client Name	G/S/B
Virat proves to the Nation that Chips can be Healthy too	Guilfree Industries Ltd.	GOLD

### aign : Consumer Products - Others

Caption / Title	Client Name	G/S/B
Truck Aasana	Castrol India Limited	SILVER

### Campaign : Consumer Durables

Caption / Title	Client Name	G/S/B
How Amazon Echo connected with consumers & Built relevance in their lives	Amazon	GOLD

### ted Campaign : Services

Caption / Title	Client Name	G/S/B
Thanks A Dot	SBI Life Insurance	GOLD
Apna raasta khud chuno- befikr with India's first mobile safety service for women	Vodafone Idea Ltd.	GOLD
How Vodafone became the Buzziest brand during IPL (USoF)	Vodafone Idea Ltd.	SILVER
Real Kashmir	Adidas India Marketing Pvt. Ltd.	SILVER

### ated Campaign : Media

Caption / Title	Client Name	G/S/B
Media Ke Bazaar Mein, Sabse Bada Dhanda Hai Integration!	Netflix	GOLD
THE BLOODY MEDIA TAKEOVER!	Netflix	GOLD

### ong Media Campaign

Caption / Title	Client Name	G/S/B
Mission : Clean India	RB	GOLD
We kept India drink healthy water – Pincode by Pincode!	Eureka Forbes Ltd.	GOLD
The 6 Pack Band	Hindustan Unilever Limited	SILVER
Now Its time Sons- Share the Load	Procter & Gamble Hygiene and Health care Limited	SILVER
The Adaptive Data Lighthouse : Scaling up the Infection Alert System in Rural Area	Hindustan Unilever Limited	SILVER

### AVIE for Good

Caption / Title	Client Name	G/S/B
Mission : Clean India	RB	BRONZE

le Hygiene and Health care Limited

# Unilever Limited

e

## Reputation of Best Media Agency of the Year and Best of the Year Award.

### Representation Team Of The Year

BRAND NAME / CAPTION TITLE	CLIENT NAME	G/S/B
Nestle India - Bus Shelters that talk Coffee	Nestle	GOLD

### Buying Team Of The Year

Caption / Title	Client Name	G/S/B
Choreographing Investments	Hindustan Unilever Limited	GOLD
Innovation & thought leadership to drive riskless hedge against inflation	Procter & Gamble Hygiene and Health care Limited	SILVER
5 Brave men	RB	BRONZE

### Agencies Not Exceeding Rs.50 Crores Annual Billing

#### AWARDS AWARDED

#### EMVIE of The Year

Brand - Caption / Title	Client Name	G/S/B
Myntra - Piedpiper of content - The storyteller	Myntra Designs Pvt. Ltd.	GOLD
Tata Salt - Worth the Salt	Tata Chemicals Ltd.	SILVER
Netflix - Love Sex Bhookha	Netflix	SILVER
Mondelez - ONE MILLENNIAL TARGETING MILLIONS OF MILLENNIALS	Mondelez India Food Pvt. Ltd.	SILVER
Vodafone - Challenging the taur tarika of media planning	Vodafone Idea Ltd.	BRONZE
Netflix - NETFLIX AND CHILLS	Netflix	BRONZE

23RD SEPTEMBER, 2019

MORE PEOPLE IN UP EXPERIENCE THE BEST NATURAL TOOTHPASTE IN 45 DAYS

24TH SEPTEMBER, 2019

for Digital, OTT or Social

25TH SEPTEMBER, 2019 (MORNING SESSION)

**25TH SEPTEMBER, 2019 (AFTERNOON SESSION)**

**Common man**

**26TH SEPTEMBER, 2019 (MORNING SESSION)**

**26TH SEPTEMBER, 2019 (AFTERNOON SESSION)**

**27TH SEPTEMBER, 2019 (MORNING SESSION)**

**27TH SEPTEMBER, 2019 (AFTERNOON SESSION)**

**Health**

**STAR WORLD**

**STAN TIMES & THE TIMES OF INDIA**

**AWARDED**

**DO ONE**

**EBOOK**

**/ AMBIENT MEDIA - JAGRAN**















